

# Netherlands Podcast Ranker

Top Podcasts | May 2023



Rank	Change	Podcast	Network	Category	Avg weekly downloads	Avg weekly users	New episodes	Podcast Type
1	-	Boekestijn en de Wijk	FD Mediagroep	News	489,332	211,367	26	N/A
2	-	NRC Vandaag	Mediahuis NRC	News	350,853	135,408	19	N/A
3	-	De Dag	NPO Radio 1	News	228,867	81,510	21	N/A
4	-	Vandaag Inside	Talpa Network	Sports	163,819	100,095	23	N/A
5	-	NU.nl nieuws	DPG Media	News	156,437	62,204	68	N/A
6	+8	In Het Wiel	DPG Media	Sports	153,762	73,380	32	N/A
7	+2	De Jortcast	NPO Radio 1	Society & Culture	138,002	59,060	15	N/A
8	-2	de Volkskrant Elke Dag	DPG Media	News	133,758	56,799	27	N/A
9	+1	AD Voetbal podcast	DPG Media	Sports	127,267	71,207	35	N/A
10	-3	Eerst dit	NPO Radio 5	Religion & Spirituality	122,877	51,403	20	N/A
11	-3	NOS Met het Oog op Morgen	NPO Radio 1	News	115,208	34,748	32	N/A
12	+1	Parool Misdaadpodcast	DPG Media	True Crime	111,042	66,745	4	N/A
13	-1	Lang verhaal kort	NPO 3FM	News	98,062	49,905	20	N/A
14	+6	Carice & Halina	Audiohuis Podcastnetwerk	TV & Film	90,787	59,593	4	N/A
15	-4	De Stemming van Vullings en Van der Wulp	NPO Radio 1	News	84,569	56,531	4	N/A
16	+9	538 Nieuws	Talpa Network	News	76,646	28,138	672	N/A
17	-2	Nooit meer slapen	NPO Radio 1	Society & Culture	75,687	21,380	20	N/A
18	-1	Kick-off met Valentijn Driessen	Audiohuis Podcastnetwerk	Sports	72,852	57,408	8	N/A
19	-3	F1 aan Tafel	Talpa Network	Sports	72,281	56,473	5	N/A
20	+11	30 MINUTEN RAUW door Ruud de Wild	NPO Radio 2	Music	67,667	37,192	4	N/A
21	+5	De Zaak X	DPG Media	True Crime	66,135	45,352	5	N/A
22	-3	Alledaagse Vragen	NPO Luister	Society & Culture	65,662	39,404	21	N/A
23	-5	NRC Onbehaarde Apen	Mediahuis NRC	Science	64,980	39,228	4	N/A



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24	-2	Strikt Privé	Audiohuis Podcastnetwerk	News	63,522	48,811	25	N/A
25	+158	FD Achter Gesloten Deuren	FD Mediagroep	News	61,103	41,803	4	N/A
26	+1	Europa draait door	NPO Radio 1	News	58,324	43,377	5	N/A
27	-3	Het HLN-nieuws	DPG Media	News	56,498	24,721	76	N/A
28	-7	BNR De Wereld	FD Mediagroep	News	55,591	31,086	10	N/A
29	+67	In de ban van Rian	DPG Media	True Crime	54,593	32,222	1	N/A
30	-2	FD Dagkoers	FD Mediagroep	News	52,937	28,166	20	N/A
31	-2	AD Media Podcast	DPG Media	TV & Film	48,360	34,461	8	N/A
32	-	Kunststof	NPO Radio 1	Society & Culture	48,265	14,585	15	N/A
33	-10	De zaak ontleed	Audiohuis Podcastnetwerk	News	41,746	24,751	1	N/A
34	+1	Wetenschap Vandaag	FD Mediagroep	News	41,340	16,018	40	N/A
35	-1	NOS Voetbalpodcast	NPO Radio 1	Sports	39,094	30,652	4	N/A
36	+17	Het Uur	Mediahuis NRC	Society & Culture	38,259	27,602	4	N/A
37	+42	NUsport – De boordradio	DPG Media	Sports	36,522	30,139	5	N/A
38	-1	Beurs	FD Mediagroep	News	34,870	17,841	19	N/A
39	-6	NRC Haagse Zaken	Mediahuis NRC	News	34,427	23,283	3	N/A
40	-2	Met Groenteman in de kast	DPG Media	Arts	34,092	19,809	5	N/A
41	+45	NOS Formule 1-Podcast	NPO Radio 1	Sports	33,107	26,752	3	N/A
42	+3	BNR's Big Five	FD Mediagroep	Business	33,062	13,937	24	N/A
43	-2	Bureau Buitenland	NPO Radio 1	News	31,326	13,196	20	N/A
44	+4	De Ongelooflijke Podcast	NPO Radio 1	Religion & Spirituality	30,755	20,029	4	N/A
45	-3	Macro met Boot en Mujagi	FD Mediagroep	Business	30,665	12,719	20	N/A
46	-2	Ochtendnieuws	FD Mediagroep	News	29,601	19,982	19	N/A



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47	-8	Amerika Podcast	FD Mediagroep	Business	28,809	18,391	6	N/A
48	-5	Eerst dit Avondgebed	NPO Radio 5	Religion & Spirituality	27,780	10,637	28	N/A
49	-9	Argos	NPO Radio 1	Society & Culture	27,305	14,340	4	N/A
50	-4	Het Land van Wierd Duk	Audiohuis Podcastnetwerk	News	24,741	19,704	4	N/A
51	+10	Crime Junkie	SXM Media	True Crime	24,505	11,883	5	N/A
52	-2	De liefde van nu	DPG Media	Society & Culture	24,368	15,177	2	N/A
53	+1	DOCS	NPO Radio 1	Society & Culture	24,197	11,623	5	N/A
54	-5	Cryptocast	FD Mediagroep	Business	23,894	10,497	11	N/A
55	+13	Het Misdaadbureau	NPO Radio 1	News	23,840	12,841	4	N/A
56	-4	Duister de podcast	Audiohuis Podcastnetwerk	True Crime	23,636	13,461	2	N/A
57	+1	NOS Jeugdjournaal	NPO Zapp	Kids & Family	23,295	8,501	4	N/A
58	+2	Tech Update	FD Mediagroep	Business	23,187	5,892	34	N/A
59	-12	Afhameren met Wouter de Winther	Audiohuis Podcastnetwerk	News	22,719	18,746	4	N/A
60	-3	Spijkers met Koppen	NPO Radio 2	Comedy	22,162	16,460	4	N/A
61	-5	Parel Radio	NPO Radio 1	Society & Culture	21,925	8,974	2	N/A
62	+50	Songfestivalkoorts	Audiohuis Podcastnetwerk	Music	21,578	20,595	7	N/A
63	+8	Sven op 1	NPO Radio 1	News	21,529	10,855	20	N/A
64	+6	MISCHA!	NPO Radio 1	Society & Culture	21,416	9,642	16	N/A
65	-6	Over Routines	Audiohuis Podcastnetwerk	Health & Fitness	21,259	13,941	4	N/A
66	-2	Veronica Offside	Talpa Network	Sports	20,646	18,294	4	N/A
67	-37	Dicht op het vuur	DPG Media	True Crime	20,513	10,086	0	N/A
68	Debut	Verdwenen Winkels	NPO Luister	History	20,509	9,217	5	N/A
69	+64	Blauwe M&M's	NPO 3FM	Music	20,483	13,573	4	N/A



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70	-4	Bernard Hammelburg	FD Mediagroep	Business	19,788	10,257	4	N/A
71	-9	Zin in Zappelin	NPO Zappelin	Kids & Family	19,696	5,235	0	N/A
72	+19	De Kopgroep wielerpodcast	NPO Radio 1	Sports	19,569	11,909	7	N/A
73	Debut	De Koude Crypto-Oorlog	FD Mediagroep	Technology	19,309	9,853	4	N/A
74	+23	Kwestie van Centen	Audiohuis Podcastnetwerk	Business	18,681	16,434	4	N/A
75	-1	Dit is de Bijbel	NPO Radio 5	Religion & Spirituality	18,354	12,588	4	N/A
76	+1	De Nationale Autoshow	FD Mediagroep	Business	18,247	8,942	13	N/A
77	-12	De Ben Tiggelaar Podcast	FD Mediagroep	Business	18,067	7,200	10	N/A
78	-6	De Technoloog	FD Mediagroep	Technology	17,963	10,095	4	N/A
79	-16	Kalm met Klassiek	NPO Klassiek	Health & Fitness	17,723	4,439	20	N/A
80	-7	Poëzie Vandaag	NPO Luister	Arts	17,697	10,433	20	N/A
81	+2	Op z'n Kop!	NPO Luister	News	17,492	13,613	5	N/A
82	-2	OVT	NPO Radio 1	History	17,414	7,436	8	N/A
83	+4	Bureau Sport Radio	NPO Radio 2	Sports	16,961	13,101	4	N/A
84	+4	No Such Thing As A Fish	Audioboom	Comedy	16,859	7,594	4	N/A
85	-16	Het Klokhuis	NPO Zapp	Kids & Family	16,659	7,434	0	N/A
86	-8	Pitstop	DPG Media	Sports	16,641	13,704	6	N/A
87	+33	BNR Perestrojkast	FD Mediagroep	Business	16,327	11,406	5	N/A
88	+16	OVT Fragmenten podcast	NPO Radio 1	History	15,938	5,226	29	N/A
89	-22	Over de Liefde	DPG Media	Society & Culture	15,627	10,611	4	N/A
90	-15	Studio Den Haag	FD Mediagroep	News	15,357	8,597	19	N/A
91	-10	Flikken de Podcast	NPO 1	TV & Film	15,188	9,579	4	N/A
92	-10	Scherpschutters	Audioboom	Business	15,111	9,040	4	N/A



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93	+1	Conan O'Brien Needs A Friend	SXM Media	Comedy	14,794	6,954	10	N/A
94	-1	Culturele bagage	DPG Media	TV & Film	14,685	10,782	5	N/A
95	-10	Tweakers Podcast	DPG Media	Technology	14,553	10,388	4	N/A
96	-60	De Taxioorlog	FD Mediagroep	News	13,469	7,980	1	N/A
97	-8	99% Invisible	SXM Media	Arts	13,360	6,774	4	N/A
98	-6	De Geknipte Gast	NPO 2	Society & Culture	13,316	7,977	4	N/A
99	+44	Telegraaf Formule 1-podcast	Audiohuis Podcastnetwerk	News	12,842	11,381	2	N/A
100	+2	F1: Beyond The Grid	Audioboom	Sports	12,334	6,586	5	N/A



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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines. Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

## ABOUT THE NETHERLANDS PODCAST RANKER

The Netherlands Podcast Ranker lists the Top 100 podcasts consumed by listeners who are located in the Netherlands.

The Netherlands Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

## METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in the Netherlands.

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

