

# New Zealand Podcast Ranker

Top Podcasts | December 2021



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
1	+2	Fletch, Vaughan & Megan on ZM	NZME / iHeartRadio	NZME / iHeartRadio	70,201	252,449	12
2	+2	Casefile True Crime	Audioboom	Audioboom	68,399	185,367	3
3	-2	The Mike Hosking Breakfast	NZME / iHeartRadio	NZME / iHeartRadio	67,911	591,272	108
4	+2	Stuff You Should Know	NZME / iHeartRadio	NZME / iHeartRadio	56,949	318,247	18
5	-3	Heather du Plessis-Allan Drive	NZME / iHeartRadio	NZME / iHeartRadio	54,833	397,426	175
6	-1	The Leighton Smith Podcast	NZME / iHeartRadio	NZME / iHeartRadio	52,641	130,715	5
7	+1	No Such Thing As A Fish	Audioboom	Audioboom	45,312	148,687	5
8	-1	The Matt & Jerry Show	NZME / iHeartRadio	NZME / iHeartRadio	42,326	225,620	24
9	+2	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	SXM Media	37,513	168,399	14
10	-1	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	28,098	68,748	1
11	+2	On Purpose with Jay Shetty	Stitcher Media	SXM Media	21,581	75,686	9
12	-	The Morning Rumble Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	20,593	51,696	17
13	+2	Freakonomics Radio	Stitcher Media	SXM Media	19,572	62,705	5
14	-	Morbid: A True Crime Podcast	Audioboom	Audioboom	19,274	59,968	6
15	+3	99% Invisible	Stitcher Media	SXM Media	18,819	50,210	4
16	+1	The Hauraki Big Show	NZME / iHeartRadio	NZME / iHeartRadio	18,441	69,946	25
17	+2	Super Soul	Stitcher Media	SXM Media	17,678	80,336	6
18	+5	Behind the Bastards	NZME / iHeartRadio	NZME / iHeartRadio	15,146	45,614	12
19	+1	The Country	NZME / iHeartRadio	NZME / iHeartRadio	14,354	70,376	47
20	+1	The Mindset Mentor	Kast Media	Kast Media	14,091	60,689	21
21	+1	Hidden Brain	Stitcher Media	SXM Media	13,818	46,656	6
22	+4	IMPAULSIVE	Kast Media	Kast Media	13,715	27,358	5



# New Zealand Podcast Ranker

Top Podcasts | December 2021



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
23	-7	The Re-Wrap	NZME / iHeartRadio	NZME / iHeartRadio	13,466	25,650	12
24	+5	The Agenda	NZME / iHeartRadio	NZME / iHeartRadio	12,736	40,884	18
25	-15	Early Edition with Kate Hawkesby	NZME / iHeartRadio	NZME / iHeartRadio	11,373	57,333	49
26	+2	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	11,267	32,893	10
27	-3	Mai Morning Crew Catchup Podcast - Mai FM	MediaWorks Radio Limited	MediaWorks Radio Limited	10,735	24,429	14
28	-3	The Edge Breakfast with Meg & Randell Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	9,978	42,942	22
29	+1	Ologies with Alie Ward	Stitcher Media	SXM Media	9,774	28,864	6
30	+5	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	9,174	30,617	10
31	-4	A Moment In Crime	NZME / iHeartRadio	NZME / iHeartRadio	9,093	18,110	1
32	+12	Stuff They Don't Want You To Know	NZME / iHeartRadio	NZME / iHeartRadio	8,544	35,602	24
33	+8	RedHanded	Audioboom	Audioboom	8,054	24,065	4
34	-2	Office Ladies	Stitcher Media	SXM Media	7,942	21,058	5
35	Debut	Lost Hills	NZME / iHeartRadio	NZME / iHeartRadio	7,627	21,548	10
36	+4	Revisionist History	NZME / iHeartRadio	NZME / iHeartRadio	7,611	16,796	2
37	+1	ZM's Bree & Clint	NZME / iHeartRadio	NZME / iHeartRadio	7,487	29,149	17
38	-7	Zane and Heath: Unfiltered	Audioboom	Audioboom	7,368	17,577	4
39	-6	Kerre McIvor Mornings Podcast	NZME / iHeartRadio	NZME / iHeartRadio	7,366	21,507	22
40	-6	Cooking the Books with Frances Cook	NZME / iHeartRadio	NZME / iHeartRadio	7,340	18,089	2
41	+1	The Tiny Meat Gang Podcast	Audioboom	Audioboom	7,019	17,440	5
42	+24	Saturday Morning with Jack Tame	NZME / iHeartRadio	NZME / iHeartRadio	6,800	24,591	38
43	-4	F1: Beyond The Grid	Audioboom	Audioboom	6,697	14,379	3
44	+10	This Past Weekend	Kast Media	Kast Media	6,676	13,373	9



# New Zealand Podcast Ranker

Top Podcasts | December 2021



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
45	-2	The Fighter & The Kid	Kast Media	Kast Media	6,634	20,116	11
46	+12	The Sunday Session with Francesca Rudkin	NZME / iHeartRadio	NZME / iHeartRadio	6,095	13,429	38
47	+5	Dark History	Audioboom	Audioboom	6,088	13,544	5
48	+5	Stuff You Missed in History Class	NZME / iHeartRadio	NZME / iHeartRadio	6,060	37,830	18
49	+1	It Could Happen Here	NZME / iHeartRadio	NZME / iHeartRadio	5,974	17,705	25
50	+10	I Don't Know About That	Kast Media	Kast Media	5,361	10,589	4
51	-3	Between Two Beers Podcast	NZME / iHeartRadio	NZME / iHeartRadio	5,151	9,597	2
52	+45	The Diary Of A CEO by Steven Bartlett	Audioboom	Audioboom	5,129	11,190	9
53	-7	Cautionary Tales	NZME / iHeartRadio	NZME / iHeartRadio	5,119	9,202	1
54	Debut	Drink Champs	NZME / iHeartRadio	NZME / iHeartRadio	5,075	6,724	7
55	-10	The OneRoof Radio Show	NZME / iHeartRadio	NZME / iHeartRadio	5,044	7,439	3
56	+3	Lore	NZME / iHeartRadio	NZME / iHeartRadio	4,977	18,934	4
57	-1	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	4,964	20,068	4
58	+4	StarTalk Radio	Stitcher Media	SXM Media	4,898	18,296	7
59	-2	Bad Women: The Ripper Retold	NZME / iHeartRadio	NZME / iHeartRadio	4,774	11,474	5
60	+3	Fake Doctors, Real Friends with Zach and Donald	NZME / iHeartRadio	NZME / iHeartRadio	4,681	12,786	4
61	-12	The Rock Drive Catchup Podcast	MediaWorks Radio Limited	MediaWorks Radio Limited	4,646	12,926	17
62	Debut	The Breakfast Club	NZME / iHeartRadio	NZME / iHeartRadio	4,604	10,890	28
63	+7	No Stupid Questions	Stitcher Media	SXM Media	4,567	10,822	4
64	+15	True Crime Garage	Stitcher Media	SXM Media	4,490	14,719	8
65	-1	Small Town Murder	Stitcher Media	SXM Media	4,452	11,684	5
66	Return	Broken Record with Rick Rubin, Malcolm Gladwell, Bruce Headlam and Justin Richmond	NZME / iHeartRadio	NZME / iHeartRadio	4,331	8,409	5



# New Zealand Podcast Ranker

Top Podcasts | December 2021



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
67	-6	BuzzFeed Daily	NZME / iHeartRadio	NZME / iHeartRadio	4,318	5,575	20
68	-17	I Weigh with Jameela Jamil	Stitcher Media	SXM Media	4,288	9,203	5
69	+11	Stuff To Blow Your Mind	NZME / iHeartRadio	NZME / iHeartRadio	4,278	35,133	27
70	-23	The Happiness Lab with Dr. Laurie Santos	NZME / iHeartRadio	NZME / iHeartRadio	4,177	9,601	1
71	+3	Myths and Legends	Kast Media	Kast Media	4,130	15,936	6
72	-5	How Did This Get Made?	Stitcher Media	SXM Media	4,121	10,844	8
73	+3	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	3,956	12,407	5
74	-9	The Daily Show With Trevor Noah: Ears Edition	NZME / iHeartRadio	NZME / iHeartRadio	3,932	26,117	31
75	+6	The Art of Manliness	Stitcher Media	SXM Media	3,887	11,669	9
76	+13	Murder, Mystery & Makeup	Audioboom	Audioboom	3,868	8,330	5
77	-40	Newstalk ZBeen	NZME / iHeartRadio	NZME / iHeartRadio	3,777	9,640	13
78	-6	The Trainee Sexologist	MediaWorks Radio Limited	MediaWorks Radio Limited	3,677	9,140	0
79	Debut	UK True Crime Podcast	Audioboom	Audioboom	3,674	16,679	4
80	-25	The Devlin Radio Show	NZME / iHeartRadio	NZME / iHeartRadio	3,576	21,240	18
81	Debut	Two Hot Takes	Audioboom	Audioboom	3,542	7,477	4
82	Return	This Podcast Will Kill You	Stitcher Media	SXM Media	3,537	9,751	2
83	+1	On The Front Foot	NZME / iHeartRadio	NZME / iHeartRadio	3,499	8,158	4
84	-7	Not Another D&D Podcast	Headgum	Gumball	3,453	10,636	5
85	+8	This Is Important	NZME / iHeartRadio	NZME / iHeartRadio	3,439	7,841	5
86	+5	People I (Mostly) Admire	Stitcher Media	SXM Media	3,418	7,909	4
87	Debut	The Howie Games	LiSTNR (SCA)	LiSTNR (SCA)	3,405	28,780	11
88	-1	Jensen and Holes: The Murder Squad	Stitcher Media	SXM Media	3,376	10,774	4



# New Zealand Podcast Ranker

Top Podcasts | December 2021



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
89	Debut	Here's The Thing with Alec Baldwin	NZME / iHeartRadio	NZME / iHeartRadio	3,365	5,441	4
90	-15	Jono & Ben - The Podcast	NZME / iHeartRadio	NZME / iHeartRadio	3,280	13,721	13
91	-1	King and the Sting	Kast Media	Kast Media	3,251	6,170	5
92	-7	Around the NFL	NZME / iHeartRadio	NZME / iHeartRadio	3,108	8,540	18
93	Debut	Continuous Disclosure	NZME / iHeartRadio	NZME / iHeartRadio	3,102	5,858	1
94	-8	And That's Why We Drink	Stitcher Media	SXM Media	3,078	8,503	5
95	-12	True Crime Obsessed	Audioboom	Audioboom	3,064	8,846	8
96	-14	F1 Nation	Audioboom	Audioboom	3,030	4,888	2
97	Debut	Questlove Supreme	NZME / iHeartRadio	NZME / iHeartRadio	2,967	5,140	4
98	Return	Evidence Locker True Crime	Audioboom	Audioboom	2,925	8,662	4
99	Debut	All The Smoke	NZME / iHeartRadio	NZME / iHeartRadio	2,877	7,439	9
100	-6	The MeatEater Podcast	NZME / iHeartRadio	NZME / iHeartRadio	2,847	5,206	5



# New Zealand Podcast Ranker

Top Podcasts | December 2021



POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating networks that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following networks and sales representation: Audioboom, Brodie Kane Media, LiSTNR (SCA), NBCUniversal News Group, Nova Entertainment, NZME/iHeartRadio/ARN, rova (MediaWorks), SiriusXM Podcast Network.

## METRIC DEFINITIONS

\* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.2.

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Network - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).