

# New Zealand Podcast Ranker

Top Podcasts | December 2022



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
1	+2	Fletch, Vaughan & Hayley on ZM	NZME / iHeartRadio / ARN	NZME	87,678	328,599	26
2	-	Casefile True Crime	Audioboom	NZME	73,378	204,928	3
3	+1	Stuff You Should Know	NZME / iHeartRadio / ARN	NZME	71,927	429,352	18
4	-3	The Mike Hosking Breakfast	NZME / iHeartRadio / ARN	NZME	64,931	540,953	99
5	+3	No Such Thing As A Fish	Audioboom	NZME	51,026	150,551	5
6	-1	The Leighton Smith Podcast	NZME / iHeartRadio / ARN	NZME	49,769	120,655	4
7	+3	Crime Junkie	audiochuck	SXM Media	47,125	138,727	8
8	+4	The Front Page	NZME / iHeartRadio / ARN	NZME	42,856	79,796	18
9	-2	Heather du Plessis-Allan Drive	NZME / iHeartRadio / ARN	NZME	42,266	353,592	135
10	-4	The Matt & Jerry Show	NZME / iHeartRadio / ARN	NZME	39,377	179,177	25
11	+2	The Rock Drive	rova (MediaWorks)	rova (MediaWorks)	37,971	153,259	69
12	-1	The Hauraki Big Show	NZME / iHeartRadio / ARN	NZME	34,509	123,378	30
13	+1	On Purpose with Jay Shetty	Stitcher Media	SXM Media	32,155	93,861	9
14	+7	Cooking the Books with Frances Cook	NZME / iHeartRadio / ARN	NZME	28,102	59,864	4
15	+1	Between Two Beers Podcast	NZME / iHeartRadio / ARN	NZME	27,358	49,354	5
16	-1	The Morning Rumble	rova (MediaWorks)	rova (MediaWorks)	25,328	122,639	80
17	-8	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	23,095	58,905	0
18	+1	Freakonomics Radio	Stitcher Media	SXM Media	21,854	61,378	6
19	-2	The Girls Uninterrupted	Brodie Kane Media	Brodie Kane Media	21,370	39,065	3
20	-2	The Country	NZME / iHeartRadio / ARN	NZME	18,556	150,957	108
21	-1	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	17,587	29,843	4
22	+2	This Past Weekend	Kast Media	Kast Media	15,891	25,942	4
23	-1	IMPAULSIVE	Kast Media	Kast Media	15,508	29,120	5



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24	-1	99% Invisible	Stitcher Media	SXM Media	15,243	41,520	3
25	+1	The Mindset Mentor	Kast Media	Kast Media	14,638	57,279	18
26	+1	Hidden Brain	Stitcher Media	SXM Media	14,322	40,294	4
27	+26	A Moment In Crime	NZME / iHeartRadio / ARN	NZME	13,900	27,820	2
28	-3	Behind the Bastards	NZME / iHeartRadio / ARN	NZME	13,260	41,817	5
29	+1	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	12,946	34,829	9
30	+5	RedHanded	Audioboom	NZME	12,322	36,203	9
31	+3	The Mel Robbins Podcast	Stitcher Media	SXM Media	11,835	24,976	10
32	-3	Cautionary Tales with Tim Harford	NZME / iHeartRadio / ARN	NZME	11,389	24,757	2
33	+4	Last Podcast On The Left	Stitcher Media	SXM Media	11,205	35,083	9
34	+7	The Agenda	NZME / iHeartRadio / ARN	NZME	11,095	29,105	8
35	+11	Ologies with Alie Ward	Stitcher Media	SXM Media	10,825	30,095	6
36	+16	Kiwi Yarns	Brodie Kane Media	Brodie Kane Media	10,797	22,685	4
37	+3	Super Soul	Stitcher Media	SXM Media	10,454	42,550	4
38	-6	Weekend Sport with Jason Pine	NZME / iHeartRadio / ARN	NZME	9,927	40,789	58
39	-3	Life Uncut	NZME / iHeartRadio / ARN	NZME	9,754	27,266	7
40	+5	The School of Greatness	Stitcher Media	SXM Media	9,148	38,434	16
41	+2	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	9,095	15,414	4
42	-14	Early Edition with Kate Hawkesby	NZME / iHeartRadio / ARN	NZME	9,011	43,110	35
43	-1	Pod Save America	Stitcher Media	SXM Media	8,843	24,183	7
44	+13	Stuff They Don't Want You To Know	NZME / iHeartRadio / ARN	NZME	8,581	37,796	23
45	+10	True Crime with Kendall Rae	Audioboom	NZME	8,554	22,983	9
46	+1	F1: Beyond The Grid	Audioboom	NZME	7,980	16,501	2



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47	+1	The Imperfects	NZME / iHeartRadio / ARN	NZME	7,861	16,159	3
48	-9	Revisionist History	NZME / iHeartRadio / ARN	NZME	7,795	23,306	1
49	+1	The Edge Breakfast Catchup	rova (MediaWorks)	rova (MediaWorks)	7,722	40,996	35
50	+4	Office Ladies	Stitcher Media	SXM Media	7,694	20,226	4
51	-2	She's On The Money	NZME / iHeartRadio / ARN	NZME	7,560	34,163	14
52	-14	The Re-Wrap	NZME / iHeartRadio / ARN	NZME	7,229	18,834	10
53	-2	KICPOD	LiSTNR (SCA)	LiSTNR (SCA)	7,109	17,551	6
54	+9	The Tiny Meat Gang Podcast	Audioboom	NZME	7,091	17,193	10
55	-22	Jase & Lauren	NZME / iHeartRadio / ARN	NZME	6,883	76,372	22
56	+10	We Need To Talk with Toni Street	NZME / iHeartRadio / ARN	NZME	6,833	13,421	2
57	+12	It Could Happen Here	NZME / iHeartRadio / ARN	NZME	6,631	21,786	20
58	+3	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	6,557	16,698	9
59	+41	On the Tiles	NZME / iHeartRadio / ARN	NZME	6,508	9,181	4
60	-29	Grey Areas with Petra Bagust	rova (MediaWorks)	rova (MediaWorks)	6,481	12,640	0
61	+3	ZM's Bree & Clint	NZME / iHeartRadio / ARN	NZME	6,467	28,922	22
62	+5	Murder, Mystery & Makeup	Audioboom	NZME	6,464	15,968	4
63	+9	The BYC Podcast	NZME / iHeartRadio / ARN	NZME	6,091	11,646	7
64	-8	Saving Grace	Audioboom	NZME	6,034	10,884	4
65	+14	Stuff You Missed in History Class	NZME / iHeartRadio / ARN	NZME	5,775	55,076	19
66	+5	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	5,772	23,991	4
67	+15	The Deck	audiochuck	SXM Media	5,754	12,814	4
68	-8	Zane and Heath: Unfiltered	Audioboom	NZME	5,703	13,324	4
69	+4	Kerre Woodham Mornings Podcast	NZME / iHeartRadio / ARN	NZME	5,702	20,561	18



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70	-2	The Daily Show With Trevor Noah: Ears Edition	NZME / iHeartRadio / ARN	NZME	5,636	50,177	33
71	Return	News Fix	NZME / iHeartRadio / ARN	NZME	5,506	32,609	93
72	+4	Two Hot Takes	Audioboom	NZME	5,340	10,996	4
73	+7	StarTalk Radio	Stitcher Media	SXM Media	5,335	16,810	6
74	+3	Anatomy of Murder	audiochuck	SXM Media	5,332	13,118	4
75	+20	Tova	rova (MediaWorks)	rova (MediaWorks)	5,235	23,132	128
76	-2	Ask Me Anything with Paula Bennett	NZME / iHeartRadio / ARN	NZME	5,205	8,674	3
77	+21	Saturday Morning with Jack Tame	NZME / iHeartRadio / ARN	NZME	5,083	17,512	37
78	Debut	Across the Board	NZME / iHeartRadio / ARN	NZME	5,075	6,809	7
79	+9	The Rise & Conquer Podcast	NZME / iHeartRadio / ARN	NZME	4,883	15,278	12
80	+3	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	4,762	13,707	5
81	+15	Dark History	Audioboom	NZME	4,696	10,716	3
82	+11	No Stupid Questions	Stitcher Media	SXM Media	4,681	10,431	4
83	Debut	The Sporting Rumble	rova (MediaWorks)	rova (MediaWorks)	4,679	7,379	6
84	+5	Lore	NZME / iHeartRadio / ARN	NZME	4,651	16,965	4
85	-1	Out the Gayte	Brodie Kane Media	Brodie Kane Media	4,651	8,148	4
86	+8	Around the NFL	NZME / iHeartRadio / ARN	NZME	4,609	15,065	23
87	Debut	First Light with Rachel Smalley	rova (MediaWorks)	rova (MediaWorks)	4,502	5,336	128
88	+4	Hamish & Andy's Remembering Project	LISTNR (SCA)	LISTNR (SCA)	4,474	14,962	0
89	-19	The Happiness Lab with Dr. Laurie Santos	NZME / iHeartRadio / ARN	NZME	4,395	12,375	1
90	-3	The MeatEater Podcast	NZME / iHeartRadio / ARN	NZME	4,369	11,706	9
91	Return	True Crime Garage	Stitcher Media	SXM Media	4,297	15,371	11
92	-14	Pod Save the World	Stitcher Media	SXM Media	4,278	9,391	5



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93	-49	The Kyle & Jackie O Show	NZME / iHeartRadio / ARN	NZME	4,277	45,616	38
94	Return	The Fighter & The Kid	Kast Media	Kast Media	4,159	7,644	10
95	+4	In the Loop	NZME / iHeartRadio / ARN	NZME	4,121	5,941	7
96	-21	Mai Morning Crew	rova (MediaWorks)	rova (MediaWorks)	4,086	28,469	26
97	Return	How Did This Get Made?	Stitcher Media	SXM Media	3,973	10,555	9
98	Return	Broken Record with Rick Rubin, Malcolm Gladwell, Bruce Headlam and Justin Richmond	NZME / iHeartRadio / ARN	NZME	3,918	10,586	4
99	-2	Joel Osteen Podcast	NZME / iHeartRadio / ARN	NZME	3,865	22,004	27
100	Return	Stuff To Blow Your Mind	NZME / iHeartRadio / ARN	NZME	3,721	46,168	28



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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines. Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating networks that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following networks and sales representation: Audioboom, Brodie Kane Media, LiSTNR (SCA), NBCUniversal News Group, Nova Entertainment, NZME/iHeartRadio/ARN, rova (MediaWorks), SiriusXM Podcast Network.

## METRIC DEFINITIONS

\* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.2.

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Network - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

