

New Zealand Podcast Ranker

Top Podcasts | February 2022



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
1	+11	Heather du Plessis-Allan Drive	NZME / iHeartRadio / ARN	NZME	102,878	511,714	259
2	+7	The Mike Hosking Breakfast	NZME / iHeartRadio / ARN	NZME	98,267	728,208	141
3	-1	Fletch, Vaughan & Hayley on ZM	NZME / iHeartRadio / ARN	NZME	94,957	302,864	19
4	-1	Stuff You Should Know	NZME / iHeartRadio / ARN	NZME	92,353	489,578	17
5	-4	Casefile True Crime	Audioboom	NZME	81,833	211,424	5
6	-	The Leighton Smith Podcast	NZME / iHeartRadio / ARN	NZME	62,827	141,363	4
7	+4	The Matt & Jerry Show	NZME / iHeartRadio / ARN	NZME	50,465	219,271	38
8	-4	No Such Thing As A Fish	Audioboom	NZME	45,460	137,281	4
9	-4	Crime Junkie	audiochuck	SXM Media	43,169	126,841	6
10	+48	Early Edition with Kate Hawkesby	NZME / iHeartRadio / ARN	NZME	31,879	107,371	79
11	-4	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	SXM Media	29,815	103,573	8
12	+2	The Morning Rumble Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	28,225	67,610	22
13	+6	The Hauraki Big Show	NZME / iHeartRadio / ARN	NZME	28,154	115,982	42
14	-6	On Purpose with Jay Shetty	Stitcher Media	SXM Media	27,871	83,542	8
15	Debut	She's On The Money	NZME / iHeartRadio / ARN	NZME	26,094	119,389	12
16	-6	Morbid: A True Crime Podcast	Audioboom	NZME	25,369	69,197	9
17	-1	Behind the Bastards	NZME / iHeartRadio / ARN	NZME	23,021	90,553	13



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18	Debut	Jase & Lauren	NZME / iHeartRadio / ARN	NZME	19,571	233,113	57
19	+2	99% Invisible	Stitcher Media	SXM Media	18,152	46,583	4
20	-5	Freakonomics Radio	Stitcher Media	SXM Media	17,771	53,938	4
21	-3	The Mindset Mentor	Kast Media	Kast Media	17,399	71,655	17
22	Debut	Life Uncut with Brittany Hockley and Laura Byrne	NZME / iHeartRadio / ARN	NZME	16,797	49,500	12
23	-10	IMPAULSIVE	Kast Media	Kast Media	15,887	30,805	3
24	-4	Super Soul	Stitcher Media	SXM Media	15,829	61,944	4
25	-8	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	14,711	39,963	0
26	+13	The Country	NZME / iHeartRadio / ARN	NZME	14,235	100,726	90
27	+39	The Re-Wrap	NZME / iHeartRadio / ARN	NZME	13,824	30,015	19
28	-6	Hidden Brain	Stitcher Media	SXM Media	13,288	35,039	4
29	Debut	Toni and Ryan	NZME / iHeartRadio / ARN	NZME	13,165	51,014	16
30	Debut	Last Podcast On The Left	Stitcher Media	SXM Media	12,439	77,824	8
31	-5	Stuff They Don't Want You To Know	NZME / iHeartRadio / ARN	NZME	12,371	59,780	22
32	-1	Mai Morning Crew Catchup Podcast - Mai FM	MediaWorks Radio Limited	MediaWorks Radio Limited	11,926	25,024	17
33	-8	The Agenda	NZME / iHeartRadio / ARN	NZME	11,773	35,783	7
34	-10	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10,986	31,239	10
35	-5	The Diary Of A CEO by Steven Bartlett	Audioboom	NZME	10,851	24,243	8



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36	-8	The Happiness Lab with Dr. Laurie Santos	NZME / iHeartRadio / ARN	NZME	10,589	30,312	3
37	Debut	The Kyle & Jackie O Show	NZME / iHeartRadio / ARN	NZME	9,924	46,575	108
38	-9	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	9,765	16,670	4
39	-12	Ologies with Alie Ward	Stitcher Media	SXM Media	9,409	24,189	5
40	Debut	Politics Central	NZME / iHeartRadio / ARN	NZME	9,361	11,663	10
41	+41	Kerre Mclvor Mornings Podcast	NZME / iHeartRadio / ARN	NZME	9,274	28,197	31
42	-10	RedHanded	Audioboom	NZME	9,107	25,321	6
43	-8	Office Ladies	Stitcher Media	SXM Media	8,765	21,698	4
44	-3	It Could Happen Here	NZME / iHeartRadio / ARN	NZME	8,428	27,175	24
45	-12	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	7,942	29,465	13
46	+3	ZM's Bree & Clint	NZME / iHeartRadio / ARN	NZME	7,911	27,398	19
47	-24	A Moment In Crime	NZME / iHeartRadio / ARN	NZME	7,776	15,527	1
48	+12	The Rock Drive Catchup Podcast	MediaWorks Radio Limited	MediaWorks Radio Limited	7,763	21,656	25
49	+1	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	7,697	19,461	8
50	-12	Zane and Heath: Unfiltered	Audioboom	NZME	7,555	15,676	4
51	-17	Cooking the Books with Frances Cook	NZME / iHeartRadio / ARN	NZME	7,367	19,488	2
52	Return	Saturday Morning with Jack Tame	NZME / iHeartRadio / ARN	NZME	7,364	24,720	51



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53	-11	Stuff You Missed in History Class	NZME / iHeartRadio / ARN	NZME	7,242	44,878	18
54	-6	The Edge Breakfast Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	7,222	31,090	26
55	-18	The Tiny Meat Gang Podcast	Audioboom	NZME	7,073	15,406	4
56	-16	Something Was Wrong	audiochuck	SXM Media	7,001	19,712	5
57	+42	The Sunday Session with Francesca Rudkin	NZME / iHeartRadio / ARN	NZME	6,668	12,663	54
58	-13	This Past Weekend	Kast Media	Kast Media	6,655	12,883	5
59	-12	The Fighter & The Kid	Kast Media	Kast Media	6,640	22,519	8
60	-4	Murder, Mystery & Makeup	Audioboom	NZME	6,528	13,130	4
61	-10	Lore	NZME / iHeartRadio / ARN	NZME	6,526	26,739	4
62	-18	Revisionist History	NZME / iHeartRadio / ARN	NZME	6,475	14,973	1
63	-17	Fake Doctors, Real Friends with Zach and Donald	NZME / iHeartRadio / ARN	NZME	6,369	19,860	4
64	-21	Dark History	Audioboom	NZME	6,261	13,576	4
65	+6	The Daily Show With Trevor Noah: Ears Edition	NZME / iHeartRadio / ARN	NZME	6,229	41,487	27
66	-3	Between Two Beers Podcast	NZME / iHeartRadio / ARN	NZME	6,162	11,229	4
67	-10	Stuff To Blow Your Mind	NZME / iHeartRadio / ARN	NZME	6,124	41,956	24
68	-16	I Don't Know About That	Kast Media	Kast Media	6,065	13,466	9
69	+31	Deep Cover: Mob Land	NZME / iHeartRadio / ARN	NZME	5,937	14,796	4



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70	Return	The BYC Podcast	NZME / iHeartRadio / ARN	NZME	5,872	13,432	4
71	-17	Anatomy of Murder	audiochuck	SXM Media	5,755	14,567	5
72	+16	The MeatEater Podcast	NZME / iHeartRadio / ARN	NZME	5,467	12,606	6
73	-12	Two Hot Takes	Audioboom	NZME	5,430	10,265	4
74	-19	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	5,424	19,871	4
75	-11	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5,411	14,457	4
76	-3	This Is Important	NZME / iHeartRadio / ARN	NZME	5,328	13,777	4
77	Return	Canterbury Mornings with John MacDonald	NZME / iHeartRadio / ARN	NZME	5,148	8,893	25
78	-25	StarTalk Radio	Stitcher Media	SXM Media	5,128	15,918	6
79	Debut	The Deck	Stitcher Media	SXM Media	5,057	9,229	6
80	+10	F1: Beyond The Grid	Audioboom	NZME	5,043	10,659	2
81	+14	Broken Record with Rick Rubin, Malcolm Gladwell, Bruce Headlam and Justin Richmond	NZME / iHeartRadio / ARN	NZME	4,836	11,449	4
82	+3	Joel Osteen Podcast	NZME / iHeartRadio / ARN	NZME	4,711	33,870	25
83	-2	Drama Queens	NZME / iHeartRadio / ARN	NZME	4,670	12,605	6
84	-22	No Stupid Questions	Stitcher Media	SXM Media	4,635	10,890	4
85	Return	The Breakfast Club	NZME / iHeartRadio / ARN	NZME	4,603	12,235	55
86	Debut	The Rise & Conquer Podcast with Georgie Stevenson	NZME / iHeartRadio / ARN	NZME	4,555	11,581	3
87	-19	True Crime Garage	Stitcher Media	SXM Media	4,519	13,238	8



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88	-21	I Weigh with Jameela Jamil	Stitcher Media	SXM Media	4,468	10,704	4
89	+4	Murder With My Husband	NZME / iHeartRadio / ARN	NZME	4,380	10,703	4
90	Return	Newstalk ZBeen	NZME / iHeartRadio / ARN	NZME	4,361	12,598	19
91	-21	Raising The Curve	MediaWorks Radio Limited	MediaWorks Radio Limited	4,347	9,786	8
92	Return	Marcus Lush Nights	NZME / iHeartRadio / ARN	NZME	4,293	15,135	18
93	+5	Jono & Ben - The Podcast	NZME / iHeartRadio / ARN	NZME	4,285	14,639	20
94	-17	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	4,136	11,713	4
95	-21	The OneRoof Radio Show	NZME / iHeartRadio / ARN	NZME	4,119	6,828	4
96	Return	Questlove Supreme	NZME / iHeartRadio / ARN	NZME	4,105	8,468	9
97	-3	King and the Sting	Kast Media	Kast Media	4,103	8,302	5
98	-15	Ridiculous History	NZME / iHeartRadio / ARN	NZME	4,051	14,342	9
99	-23	How Did This Get Made?	Stitcher Media	SXM Media	4,032	10,121	9
100	-13	The Schaub Show	Kast Media	Kast Media	4,019	7,887	8



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Note: Headgum experienced minor data collection issue through a portion of the period

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating networks that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following networks and sales representation: Audioboom, Brodie Kane Media, LiSTNR (SCA), NBCUniversal News Group, Nova Entertainment, NZME/iHeartRadio/ARN, rova (MediaWorks), SiriusXM Podcast Network.

METRIC DEFINITIONS

* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Network - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

