

New Zealand Podcast Ranker

Top Podcasts | April 2022



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
1	+1	Fletch, Vaughan & Hayley on ZM	NZME / iHeartRadio / ARN	NZME	86,372	283,724	18
2	+1	Casefile True Crime	Audioboom	NZME	82,722	207,278	6
3	-2	The Mike Hosking Breakfast	NZME / iHeartRadio / ARN	NZME	81,244	607,910	143
4	-	Stuff You Should Know	NZME / iHeartRadio / ARN	NZME	67,432	436,759	19
5	-	The Leighton Smith Podcast	NZME / iHeartRadio / ARN	NZME	59,186	140,520	4
6	+2	No Such Thing As A Fish	Audioboom	NZME	54,511	192,082	5
7	-1	Heather du Plessis-Allan Drive	NZME / iHeartRadio / ARN	NZME	45,419	339,640	254
8	+1	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	42,158	91,298	4
9	-2	The Matt & Jerry Show	NZME / iHeartRadio / ARN	NZME	41,705	184,431	28
10	-	Crime Junkie	audiochuck	SXM Media	40,174	115,593	4
11	-	The Hauraki Big Show	NZME / iHeartRadio / ARN	NZME	29,859	117,220	31
12	+1	On Purpose with Jay Shetty	Stitcher Media	SXM Media	28,782	88,437	9
13	-1	The Morning Rumble Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	26,205	75,479	40
14	+1	Morbid: A True Crime Podcast	Audioboom	NZME	25,422	74,584	9
15	+16	Grey Areas with Petra Bagust	MediaWorks Radio Limited	MediaWorks Radio Limited	21,987	38,682	5
16	+5	Between Two Beers Podcast	NZME / iHeartRadio / ARN	NZME	21,617	36,288	4
17	+17	The Front Page	NZME / iHeartRadio / ARN	NZME	19,665	38,438	20



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18	+2	Freakonomics Radio	Stitcher Media	SXM Media	19,304	56,161	4
19	-1	99% Invisible	Stitcher Media	SXM Media	18,164	50,042	4
20	+24	Cautionary Tales with Tim Harford	NZME / iHeartRadio / ARN	NZME	17,996	40,525	5
21	-5	Early Edition with Kate Hawkesby	NZME / iHeartRadio / ARN	NZME	17,994	80,120	72
22	-	Behind the Bastards	NZME / iHeartRadio / ARN	NZME	16,256	51,238	15
23	+2	The Mindset Mentor	Kast Media	Kast Media	15,364	66,776	19
24	+3	Super Soul	Stitcher Media	SXM Media	15,107	55,430	4
25	-1	IMPAULSIVE	Kast Media	Kast Media	14,797	27,602	5
26	+3	Hidden Brain	Stitcher Media	SXM Media	14,306	41,858	5
27	+1	The Country	NZME / iHeartRadio / ARN	NZME	13,366	99,310	113
28	-9	Jase & Lauren	NZME / iHeartRadio / ARN	NZME	12,941	125,294	42
29	+20	A Moment In Crime	NZME / iHeartRadio / ARN	NZME	12,300	23,523	1
30	+2	Last Podcast On The Left	Stitcher Media	SXM Media	12,170	50,571	9
31	+19	F1: Beyond The Grid	Audioboom	NZME	11,913	28,068	5
32	+3	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	11,866	33,740	8
33	-10	She's On The Money	NZME / iHeartRadio / ARN	NZME	11,267	51,506	12
34	-17	The Kyle & Jackie O Show	NZME / iHeartRadio / ARN	NZME	11,202	40,251	81
35	+19	Cooking the Books with Frances Cook	NZME / iHeartRadio / ARN	NZME	10,800	24,331	2



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36	+1	The Agenda	NZME / iHeartRadio / ARN	NZME	10,175	26,739	5
37	+2	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	10,110	17,624	4
38	-12	The Re-Wrap	NZME / iHeartRadio / ARN	NZME	10,030	22,745	13
39	-3	Ologies with Alie Ward	Stitcher Media	SXM Media	9,742	25,710	4
40	-7	Mai Morning Crew Catchup Podcast - Mai FM	MediaWorks Radio Limited	MediaWorks Radio Limited	9,730	23,099	23
41	Debut	Tova	MediaWorks Radio Limited	MediaWorks Radio Limited	9,680	24,188	206
42	+3	The Edge Breakfast Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	9,526	49,749	77
43	-13	Life Uncut with Brittany Hockley and Laura Byrne	NZME / iHeartRadio / ARN	NZME	9,461	24,618	9
44	-3	RedHanded	Audioboom	NZME	9,388	26,521	5
45	-7	Toni and Ryan	NZME / iHeartRadio / ARN	NZME	8,508	26,294	16
46	+2	Office Ladies	Stitcher Media	SXM Media	8,189	20,571	4
47	-4	The Rock Drive Catchup Podcast	MediaWorks Radio Limited	MediaWorks Radio Limited	7,266	35,441	78
48	-2	Kerre Mclvor Mornings Podcast	NZME / iHeartRadio / ARN	NZME	7,210	22,050	21
49	+3	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	7,154	25,143	10
50	+8	Revisionist History	NZME / iHeartRadio / ARN	NZME	6,984	16,701	1
51	-11	The Tiny Meat Gang Podcast	Audioboom	NZME	6,966	16,889	4
52	+3	Zane and Heath: Unfiltered	Audioboom	NZME	6,937	15,816	4



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53	-6	Stuff They Don't Want You To Know	NZME / iHeartRadio / ARN	NZME	6,859	30,874	23
54	-1	ZM's Bree & Clint	NZME / iHeartRadio / ARN	NZME	6,554	25,303	14
55	Return	Broken Record with Rick Rubin, Malcolm Gladwell, Bruce Headlam and Justin Richmond	NZME / iHeartRadio / ARN	NZME	6,369	15,286	6
56	+8	It Could Happen Here	NZME / iHeartRadio / ARN	NZME	6,341	20,616	28
57	+8	Anatomy of Murder	audiochuck	SXM Media	6,316	16,839	5
58	-16	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	6,273	14,094	8
59	-3	Saturday Morning with Jack Tame	NZME / iHeartRadio / ARN	NZME	6,219	25,207	54
60	+3	This Past Weekend	Kast Media	Kast Media	6,180	11,749	4
61	+12	Stuff You Missed in History Class	NZME / iHeartRadio / ARN	NZME	5,918	82,817	18
62	+20	F1 Nation	Audioboom	NZME	5,528	9,692	5
63	+8	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5,515	10,776	4
64	+8	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	5,498	21,973	4
65	+13	Two Hot Takes	Audioboom	NZME	5,452	11,131	4
66	+2	The Fighter & The Kid	Kast Media	Kast Media	5,440	12,834	8
67	+13	Mad Monday	NZME / iHeartRadio / ARN	NZME	5,369	10,688	7
68	+6	StarTalk Radio	Stitcher Media	SXM Media	5,309	15,695	7
69	-2	Murder, Mystery & Makeup	Audioboom	NZME	5,244	12,151	4
70	Debut	The Imperfects	NZME / iHeartRadio / ARN	NZME	5,243	10,547	5
71	-2	I Don't Know About That	Kast Media	Kast Media	5,126	11,063	9



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72	+15	No Stupid Questions	Stitcher Media	SXM Media	4,753	9,948	4
73	-11	Lore	NZME / iHeartRadio / ARN	NZME	4,662	13,704	5
74	-4	The Daily Show With Trevor Noah: Ears Edition	NZME / iHeartRadio / ARN	NZME	4,601	27,512	29
75	-18	Dark History	Audioboom	NZME	4,559	11,065	3
76	+8	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	4,546	13,032	4
77	Return	King and the Sting	Kast Media	Kast Media	4,494	10,089	7
78	Debut	Against the Rules with Michael Lewis	NZME / iHeartRadio / ARN	NZME	4,479	10,203	8
79	+21	I Weigh with Jameela Jamil	Stitcher Media	SXM Media	4,407	9,733	5
80	+14	The OneRoof Radio Show	NZME / iHeartRadio / ARN	NZME	4,374	8,082	5
81	+7	Marcus Lush Nights	NZME / iHeartRadio / ARN	NZME	4,204	14,750	15
82	+7	True Crime Garage	Stitcher Media	SXM Media	4,197	13,311	7
83	-8	Fake Doctors, Real Friends with Zach and Donald	NZME / iHeartRadio / ARN	NZME	4,184	9,372	6
84	+6	Triple M Rocks Footy NRL	LiSTNR (SCA)	LiSTNR (SCA)	4,166	24,865	123
85	+7	Jono & Ben - The Podcast	NZME / iHeartRadio / ARN	NZME	4,112	12,837	17
86	-	The Deck	Stitcher Media	SXM Media	4,051	7,644	4
87	Debut	News Fix	NZME / iHeartRadio / ARN	NZME	4,001	27,344	90
88	-11	The MeatEater Podcast	NZME / iHeartRadio / ARN	NZME	3,981	8,100	6
89	-38	The BYC Podcast	NZME / iHeartRadio / ARN	NZME	3,965	7,852	2



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90	Return	Weekend Sport	NZME / iHeartRadio / ARN	NZME	3,931	20,583	43
91	Return	How Did This Get Made?	Stitcher Media	SXM Media	3,914	10,568	9
92	Return	Continuous Disclosure	NZME / iHeartRadio / ARN	NZME	3,863	6,550	2
93	+4	On The Front Foot	NZME / iHeartRadio / ARN	NZME	3,799	8,164	4
94	-34	The Happiness Lab with Dr. Laurie Santos	NZME / iHeartRadio / ARN	NZME	3,783	11,715	0
95	Return	Myths and Legends	Kast Media	Kast Media	3,750	14,637	4
96	Return	People I (Mostly) Admire	Stitcher Media	SXM Media	3,676	7,201	5
97	-6	Joel Osteen Podcast	NZME / iHeartRadio / ARN	NZME	3,660	23,750	26
98	-15	This Is Important	NZME / iHeartRadio / ARN	NZME	3,649	7,503	6
99	-6	The Sunday Session with Francesca Rudkin	NZME / iHeartRadio / ARN	NZME	3,630	11,052	63
100	-2	The Art of Manliness	Stitcher Media	SXM Media	3,614	10,344	9



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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines. Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating networks that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following networks and sales representation: Audioboom, Brodie Kane Media, LiSTNR (SCA), NBCUniversal News Group, Nova Entertainment, NZME/iHeartRadio/ARN, rova (MediaWorks), SiriusXM Podcast Network.

METRIC DEFINITIONS

* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.2.

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Network - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

