

# New Zealand Podcast Ranker

Top Podcasts | August 2022



| Rank | Change | Podcast                                          | Network                  | Sales representation | Monthly listeners | Monthly downloads | New episodes |
|------|--------|--------------------------------------------------|--------------------------|----------------------|-------------------|-------------------|--------------|
| 1    | +1     | The Mike Hosking Breakfast                       | NZME / iHeartRadio / ARN | NZME                 | 103,856           | 928,954           | 178          |
| 2    | +2     | Fletch, Vaughan & Hayley on ZM                   | NZME / iHeartRadio / ARN | NZME                 | 95,101            | 335,744           | 24           |
| 3    | -      | Stuff You Should Know                            | NZME / iHeartRadio / ARN | NZME                 | 71,429            | 507,565           | 18           |
| 4    | -3     | Casefile True Crime                              | Audioboom                | NZME                 | 69,299            | 181,746           | 2            |
| 5    | +4     | Heather du Plessis-Allan Drive                   | NZME / iHeartRadio / ARN | NZME                 | 60,334            | 434,004           | 177          |
| 6    | +1     | The Matt & Jerry Show                            | NZME / iHeartRadio / ARN | NZME                 | 59,457            | 294,934           | 48           |
| 7    | -2     | The Leighton Smith Podcast                       | NZME / iHeartRadio / ARN | NZME                 | 59,165            | 137,843           | 5            |
| 8    | +3     | Crime Junkie                                     | audiochuck               | SXM Media            | 51,082            | 143,628           | 9            |
| 9    | -3     | No Such Thing As A Fish                          | Audioboom                | NZME                 | 48,857            | 147,147           | 4            |
| 10   | -2     | Hamish & Andy                                    | LiSTNR (SCA)             | LiSTNR (SCA)         | 45,653            | 103,780           | 5            |
| 11   | +1     | The Hauraki Big Show                             | NZME / iHeartRadio / ARN | NZME                 | 41,041            | 160,284           | 47           |
| 12   | -2     | Between Two Beers Podcast                        | NZME / iHeartRadio / ARN | NZME                 | 37,327            | 64,828            | 4            |
| 13   | +1     | On Purpose with Jay Shetty                       | Stitcher Media           | SXM Media            | 32,129            | 94,702            | 9            |
| 14   | +1     | The Morning Rumble                               | rova (MediaWorks)        | rova (MediaWorks)    | 31,627            | 236,726           | 101          |
| 15   | -2     | The Front Page                                   | NZME / iHeartRadio / ARN | NZME                 | 28,731            | 59,651            | 24           |
| 16   | +4     | The Rock Drive                                   | rova (MediaWorks)        | rova (MediaWorks)    | 22,951            | 160,569           | 207          |
| 17   | +7     | Cooking the Books with Frances Cook              | NZME / iHeartRadio / ARN | NZME                 | 21,140            | 45,122            | 4            |
| 18   | -1     | IMPAULSIVE                                       | Kast Media               | Kast Media           | 20,182            | 35,570            | 5            |
| 19   | -1     | The Country                                      | NZME / iHeartRadio / ARN | NZME                 | 19,746            | 160,090           | 141          |
| 20   | +6     | Early Edition with Kate Hawkesby                 | NZME / iHeartRadio / ARN | NZME                 | 19,372            | 88,245            | 82           |
| 21   | -5     | Freakonomics Radio                               | Stitcher Media           | SXM Media            | 18,742            | 51,875            | 4            |
| 22   | -3     | 99% Invisible                                    | Stitcher Media           | SXM Media            | 17,841            | 49,110            | 5            |
| 23   | +4     | 2 Bears, 1 Cave with Tom Segura & Bert Kreischer | Stitcher Media           | SXM Media            | 17,729            | 34,658            | 5            |



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| 24   | -2     | The Mindset Mentor                               | Kast Media               | Kast Media           | 16,702            | 70,687            | 23           |
| 25   | Debut  | The School of Greatness                          | Stitcher Media           | SXM Media            | 16,393            | 70,367            | 14           |
| 26   | -5     | Behind the Bastards                              | NZME / iHeartRadio / ARN | NZME                 | 15,939            | 52,861            | 8            |
| 27   | -4     | Cautionary Tales with Tim Harford                | NZME / iHeartRadio / ARN | NZME                 | 15,906            | 34,358            | 5            |
| 28   | +12    | A Moment In Crime                                | NZME / iHeartRadio / ARN | NZME                 | 15,785            | 31,200            | 2            |
| 29   | -      | Jase & Lauren                                    | NZME / iHeartRadio / ARN | NZME                 | 15,600            | 168,895           | 92           |
| 30   | -      | Conan O'Brien Needs A Friend                     | Stitcher Media           | SXM Media            | 15,547            | 44,826            | 10           |
| 31   | +3     | Mai Morning Crew                                 | rova (MediaWorks)        | rova (MediaWorks)    | 15,476            | 81,716            | 95           |
| 32   | +24    | This Past Weekend                                | Kast Media               | Kast Media           | 15,238            | 26,012            | 4            |
| 33   | -2     | Hidden Brain                                     | Stitcher Media           | SXM Media            | 14,755            | 42,548            | 5            |
| 34   | +1     | RedHanded                                        | Audioboom                | NZME                 | 14,031            | 44,563            | 12           |
| 35   | +7     | The Re-Wrap                                      | NZME / iHeartRadio / ARN | NZME                 | 13,578            | 31,131            | 22           |
| 36   | -      | The Agenda                                       | NZME / iHeartRadio / ARN | NZME                 | 13,495            | 35,701            | 9            |
| 37   | -9     | Super Soul                                       | Stitcher Media           | SXM Media            | 13,298            | 49,399            | 5            |
| 38   | +16    | Tova                                             | rova (MediaWorks)        | rova (MediaWorks)    | 13,289            | 53,517            | 300          |
| 39   | +28    | We Need To Talk with Toni Street                 | NZME / iHeartRadio / ARN | NZME                 | 13,042            | 28,218            | 9            |
| 40   | -8     | Last Podcast On The Left                         | Stitcher Media           | SXM Media            | 12,806            | 40,552            | 9            |
| 41   | +2     | The Edge Breakfast Catchup                       | rova (MediaWorks)        | rova (MediaWorks)    | 11,884            | 174,078           | 59           |
| 42   | +16    | Life Uncut with Brittany Hockley and Laura Byrne | NZME / iHeartRadio / ARN | NZME                 | 11,641            | 29,464            | 14           |
| 43   | +1     | The Kyle & Jackie O Show                         | NZME / iHeartRadio / ARN | NZME                 | 11,545            | 43,411            | 115          |
| 44   | -6     | She's On The Money                               | NZME / iHeartRadio / ARN | NZME                 | 11,534            | 54,657            | 17           |
| 45   | -20    | Revisionist History                              | NZME / iHeartRadio / ARN | NZME                 | 10,154            | 26,542            | 1            |
| 46   | -7     | Ologies with Alie Ward                           | Stitcher Media           | SXM Media            | 9,910             | 24,505            | 5            |



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| 47   | -6     | Pod Save America                                        | Stitcher Media           | SXM Media            | 9,836             | 31,496            | 9            |
| 48   | Debut  | KICPOD                                                  | LISTNR (SCA)             | LISTNR (SCA)         | 9,602             | 26,820            | 7            |
| 49   | -12    | Kerre Woodham Mornings Podcast                          | NZME / iHeartRadio / ARN | NZME                 | 9,143             | 27,928            | 31           |
| 50   | +12    | Saving Grace                                            | Audioboom                | NZME                 | 9,065             | 14,609            | 5            |
| 51   | -2     | Your Mom's House with Christina P. and Tom Segura       | Stitcher Media           | SXM Media            | 8,815             | 15,327            | 5            |
| 52   | -      | Office Ladies                                           | Stitcher Media           | SXM Media            | 8,685             | 20,810            | 5            |
| 53   | -7     | Zane and Heath: Unfiltered                              | Audioboom                | NZME                 | 8,475             | 18,823            | 5            |
| 54   | -3     | Stuff They Don't Want You To Know                       | NZME / iHeartRadio / ARN | NZME                 | 7,873             | 44,337            | 24           |
| 55   | +5     | True Crime with Kendall Rae                             | Audioboom                | NZME                 | 7,613             | 18,807            | 9            |
| 56   | +17    | Saturday Morning with Jack Tame                         | NZME / iHeartRadio / ARN | NZME                 | 7,254             | 23,126            | 38           |
| 57   | -2     | Murder, Mystery & Makeup                                | Audioboom                | NZME                 | 7,181             | 18,094            | 5            |
| 58   | -8     | The Tiny Meat Gang Podcast                              | Audioboom                | NZME                 | 7,149             | 16,128            | 5            |
| 59   | -12    | ZM's Bree & Clint                                       | NZME / iHeartRadio / ARN | NZME                 | 7,062             | 33,753            | 23           |
| 60   | +4     | Nothing much happens; bedtime stories to help you sleep | Stitcher Media           | SXM Media            | 6,952             | 29,919            | 5            |
| 61   | Debut  | Shortland Street - The Podcast                          | NZME / iHeartRadio / ARN | NZME                 | 6,878             | 13,232            | 6            |
| 62   | +15    | Anatomy of Murder                                       | audiochuck               | SXM Media            | 6,395             | 15,148            | 5            |
| 63   | Debut  | Money Talks                                             | NZME / iHeartRadio / ARN | NZME                 | 6,360             | 10,142            | 4            |
| 64   | -16    | It Could Happen Here                                    | NZME / iHeartRadio / ARN | NZME                 | 6,259             | 22,251            | 21           |
| 65   | -8     | It's A Lot with Abbie Chatfield                         | LISTNR (SCA)             | LISTNR (SCA)         | 6,259             | 14,157            | 10           |
| 66   | +4     | The Daily Show With Trevor Noah: Ears Edition           | NZME / iHeartRadio / ARN | NZME                 | 6,220             | 53,522            | 33           |
| 67   | -6     | Stuff You Missed in History Class                       | NZME / iHeartRadio / ARN | NZME                 | 6,174             | 62,637            | 20           |
| 68   | +6     | Park Predators                                          | audiochuck               | SXM Media            | 6,122             | 13,713            | 5            |
| 69   | -24    | F1: Beyond The Grid                                     | Audioboom                | NZME                 | 6,108             | 11,852            | 3            |

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| 70   | -1     | StarTalk Radio                           | Stitcher Media           | SXM Media            | 6,089             | 18,503            | 9            |
| 71   | -18    | The Happiness Lab with Dr. Laurie Santos | NZME / iHeartRadio / ARN | NZME                 | 6,027             | 15,103            | 2            |
| 72   | -1     | WTF1 Podcast                             | Audioboom                | NZME                 | 5,953             | 12,947            | 18           |
| 73   | -14    | Mad Monday                               | NZME / iHeartRadio / ARN | NZME                 | 5,841             | 10,967            | 9            |
| 74   | -6     | Lore                                     | NZME / iHeartRadio / ARN | NZME                 | 5,669             | 19,654            | 5            |
| 75   | +4     | Triple M Rocks Footy NRL                 | LISTNR (SCA)             | LISTNR (SCA)         | 5,660             | 15,321            | 83           |
| 76   | Debut  | TRIGGERnometry                           | Audioboom                | NZME                 | 5,517             | 12,027            | 9            |
| 77   | -5     | Two Hot Takes                            | Audioboom                | NZME                 | 5,489             | 11,311            | 5            |
| 78   | +20    | The Deck                                 | audiochuck               | SXM Media            | 5,313             | 12,650            | 6            |
| 79   | -16    | No Stupid Questions                      | Stitcher Media           | SXM Media            | 5,293             | 11,528            | 4            |
| 80   | +13    | In the Loop                              | NZME / iHeartRadio / ARN | NZME                 | 5,265             | 7,632             | 8            |
| 81   | -6     | The MeatEater Podcast                    | NZME / iHeartRadio / ARN | NZME                 | 5,243             | 11,639            | 15           |
| 82   | -2     | The Imperfects                           | NZME / iHeartRadio / ARN | NZME                 | 5,191             | 10,647            | 4            |
| 83   | Debut  | Rugby Direct                             | NZME / iHeartRadio / ARN | NZME                 | 5,139             | 8,450             | 6            |
| 84   | +15    | The Working Group                        | rova (MediaWorks)        | rova (MediaWorks)    | 5,085             | 8,208             | 5            |
| 85   | Return | Dark History                             | Audioboom                | NZME                 | 4,998             | 12,260            | 5            |
| 86   | +9     | Raising The Curve                        | rova (MediaWorks)        | rova (MediaWorks)    | 4,966             | 9,457             | 5            |
| 87   | Return | Jono & Ben - The Podcast                 | NZME / iHeartRadio / ARN | NZME                 | 4,920             | 20,627            | 57           |
| 88   | Return | On the Tiles                             | NZME / iHeartRadio / ARN | NZME                 | 4,862             | 6,799             | 5            |
| 89   | -3     | Pod Save the World                       | Stitcher Media           | SXM Media            | 4,801             | 11,606            | 6            |
| 90   | -24    | The OneRoof Radio Show                   | NZME / iHeartRadio / ARN | NZME                 | 4,797             | 8,054             | 5            |
| 91   | Debut  | Duncan Garner Today                      | rova (MediaWorks)        | rova (MediaWorks)    | 4,648             | 8,946             | 71           |
| 92   | Return | Canterbury Mornings with John MacDonald  | NZME / iHeartRadio / ARN | NZME                 | 4,635             | 8,867             | 31           |



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| 93   | -17    | Hamish & Andy's Remembering Project | LiSTNR (SCA)             | LiSTNR (SCA)         | 4,590             | 13,981            | 0            |
| 94   | -11    | Joel Osteen Podcast                 | NZME / iHeartRadio / ARN | NZME                 | 4,570             | 37,732            | 27           |
| 95   | -13    | F1 Nation                           | Audioboom                | NZME                 | 4,569             | 7,520             | 5            |
| 96   | Return | The BYC Podcast                     | NZME / iHeartRadio / ARN | NZME                 | 4,526             | 9,424             | 6            |
| 97   | -      | True Crime Garage                   | Stitcher Media           | SXM Media            | 4,518             | 14,584            | 11           |
| 98   | Return | Newstalk ZBeen                      | NZME / iHeartRadio / ARN | NZME                 | 4,515             | 11,882            | 22           |
| 99   | -21    | The Fighter & The Kid               | Kast Media               | Kast Media           | 4,443             | 13,329            | 8            |
| 100  | -16    | Eckhart Tolle: Essential Teachings  | Stitcher Media           | SXM Media            | 4,397             | 12,904            | 4            |

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating networks that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following networks and sales representation: Audioboom, Brodie Kane Media, LiSTNR (SCA), NBCUniversal News Group, Nova Entertainment, NZME/iHeartRadio/ARN, rova (MediaWorks), SiriusXM Podcast Network.

## METRIC DEFINITIONS

\* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Network - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

