

New Zealand Podcast Ranker

Top Podcasts | January 2023



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
1	-	Fletch, Vaughan & Hayley on ZM	NZME / iHeartRadio / ARN	NZME	84,711	392,986	47
2	+1	Stuff You Should Know	NZME / iHeartRadio / ARN	NZME	77,143	527,845	17
3	+2	No Such Thing As A Fish	Audioboom	NZME	53,153	157,428	4
4	-2	Casefile True Crime	Audioboom	NZME	50,252	155,252	0
5	+3	The Front Page	NZME / iHeartRadio / ARN	NZME	48,564	102,259	22
6	+7	On Purpose with Jay Shetty	SiriusXM Podcast Network	NZME	48,181	140,759	9
7	-3	The Mike Hosking Breakfast	NZME / iHeartRadio / ARN	NZME	47,928	360,792	69
8	-1	Crime Junkie	audiochuck	NZME	46,231	133,895	5
9	+6	Between Two Beers Podcast	NZME / iHeartRadio / ARN	NZME	45,577	81,663	5
10	+1	The Rock Drive	rova (MediaWorks)	rova (MediaWorks)	40,010	152,997	32
11	+1	The Hauraki Big Show	NZME / iHeartRadio / ARN	NZME	35,617	124,782	35
12	-6	The Leighton Smith Podcast	NZME / iHeartRadio / ARN	NZME	35,353	95,180	4
13	-3	The Matt & Jerry Show	NZME / iHeartRadio / ARN	NZME	32,599	151,243	23
14	-	Cooking the Books with Frances Cook	NZME / iHeartRadio / ARN	NZME	30,255	71,902	5
15	+1	The Morning Rumble	rova (MediaWorks)	rova (MediaWorks)	27,747	109,603	45
16	+2	Freakonomics Radio	SiriusXM Podcast Network	NZME	23,106	68,605	7
17	+4	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	NZME	21,679	36,223	5
18	+4	This Past Weekend	Kast Media	Kast Media	21,626	34,902	5
19	+6	The Mindset Mentor	Kast Media	Kast Media	19,468	84,877	17
20	-11	Heather du Plessis-Allan Drive	NZME / iHeartRadio / ARN	NZME	19,174	194,591	87
21	+10	The Mel Robbins Podcast	SiriusXM Podcast Network	NZME	18,289	37,547	9
22	+6	Behind the Bastards	NZME / iHeartRadio / ARN	NZME	18,084	56,089	9
23	+3	Hidden Brain	SiriusXM Podcast Network	NZME	16,918	46,088	5

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24	-5	The Girls Uninterrupted	Brodie Kane Media	Brodie Kane Media	16,276	30,154	2
25	-8	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	16,065	49,672	0
26	-2	99% Invisible	SiriusXM Podcast Network	NZME	15,780	48,967	4
27	-4	IMPAULSIVE	Kast Media	Kast Media	15,110	28,148	5
28	+4	Cautionary Tales with Tim Harford	NZME / iHeartRadio / ARN	NZME	15,098	33,062	3
29	+1	RedHanded	Audioboom	NZME	14,679	43,274	10
30	-1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	NZME	14,221	38,395	9
31	-11	The Country	NZME / iHeartRadio / ARN	NZME	12,850	97,930	74
32	+3	Ologies with Alie Ward	SiriusXM Podcast Network	NZME	12,262	33,018	4
33	-	Last Podcast On The Left	SiriusXM Podcast Network	NZME	11,936	37,238	8
34	Debut	The Tim Dillon Show	Audioboom	NZME	11,726	23,520	5
35	+2	Super Soul	SiriusXM Podcast Network	NZME	11,021	46,796	4
36	+15	She's On The Money	NZME / iHeartRadio / ARN	NZME	10,495	43,269	18
37	-1	Kiwi Yarns	Brodie Kane Media	Brodie Kane Media	10,330	24,598	2
38	+5	Pod Save America	SiriusXM Podcast Network	NZME	10,233	28,014	8
39	+1	The School of Greatness	SiriusXM Podcast Network	NZME	9,930	49,706	15
40	-13	A Moment In Crime	NZME / iHeartRadio / ARN	NZME	9,547	23,979	0
41	+48	The Happiness Lab with Dr. Laurie Santos	NZME / iHeartRadio / ARN	NZME	9,504	26,723	9
42	-1	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	NZME	9,501	16,386	4
43	+2	True Crime with Kendall Rae	Audioboom	NZME	9,242	23,926	9
44	-10	The Agenda	NZME / iHeartRadio / ARN	NZME	9,241	29,043	8
45	+5	Office Ladies	SiriusXM Podcast Network	NZME	9,128	28,800	4
46	Debut	Darling, Shine!	LiSTNR (SCA)	LiSTNR (SCA)	9,121	18,635	4



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47	+2	The Edge Breakfast Catchup	rova (MediaWorks)	rova (MediaWorks)	8,864	71,956	36
48	+5	KICPOD	LiSTNR (SCA)	LiSTNR (SCA)	8,775	22,551	8
49	+44	The Kyle & Jackie O Show	NZME / iHeartRadio / ARN	NZME	8,733	50,722	79
50	-2	Revisionist History	NZME / iHeartRadio / ARN	NZME	8,611	25,027	1
51	-7	Stuff They Don't Want You To Know	NZME / iHeartRadio / ARN	NZME	8,432	39,318	24
52	+3	Jase & Lauren	NZME / iHeartRadio / ARN	NZME	7,691	76,006	55
53	-14	Life Uncut	NZME / iHeartRadio / ARN	NZME	7,584	20,262	8
54	+8	Murder, Mystery & Makeup	Audioboom	NZME	7,363	17,132	5
55	Return	Holiday Breakfast	NZME / iHeartRadio / ARN	NZME	7,161	10,750	112
56	+1	It Could Happen Here	NZME / iHeartRadio / ARN	NZME	7,100	23,689	23
57	+4	ZM's Bree & Clint	NZME / iHeartRadio / ARN	NZME	7,038	38,645	22
58	+8	Nothing much happens; bedtime stories to help you sleep	SiriusXM Podcast Network	NZME	6,848	26,906	5
59	-5	The Tiny Meat Gang Podcast	Audioboom	NZME	6,705	15,598	5
60	+5	Stuff You Missed in History Class	NZME / iHeartRadio / ARN	NZME	6,226	71,964	18
61	+7	Zane and Heath: Unfiltered	Audioboom	NZME	6,170	12,571	5
62	Return	Bone Valley	NZME / iHeartRadio / ARN	NZME	6,159	13,447	3
63	+11	Anatomy of Murder	audiochuck	NZME	6,155	15,651	5
64	-1	The BYC Podcast	NZME / iHeartRadio / ARN	NZME	6,116	14,038	10
65	+14	The Rise & Conquer Podcast	NZME / iHeartRadio / ARN	NZME	6,111	17,476	9
66	Return	Raising The Curve	rova (MediaWorks)	rova (MediaWorks)	6,072	12,691	6
67	-9	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	6,069	16,284	10
68	+5	StarTalk Radio	SiriusXM Podcast Network	NZME	6,057	21,054	7
69	-5	Saving Grace	Audioboom	NZME	6,035	11,837	4



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70	+14	Lore	NZME / iHeartRadio / ARN	NZME	5,992	24,495	5
71	-24	The Imperfects	NZME / iHeartRadio / ARN	NZME	5,933	13,934	1
72	-	Two Hot Takes	Audioboom	NZME	5,857	11,793	4
73	-2	News Fix	NZME / iHeartRadio / ARN	NZME	5,838	36,424	93
74	+8	No Stupid Questions	SiriusXM Podcast Network	NZME	5,768	12,610	5
75	-8	The Deck	audiochuck	NZME	5,657	12,649	4
76	-34	Early Edition with Kate Hawkesby	NZME / iHeartRadio / ARN	NZME	5,650	36,649	27
77	-2	Tova	rova (MediaWorks)	rova (MediaWorks)	5,628	27,144	151
78	+12	The MeatEater Podcast	NZME / iHeartRadio / ARN	NZME	5,297	14,010	10
79	Return	Not Another D&D Podcast	Headgum	Gumball	5,226	13,935	4
80	-	Eckhart Tolle: Essential Teachings	SiriusXM Podcast Network	NZME	5,178	15,060	4
81	Debut	Queen of the Con	NZME / iHeartRadio / ARN	NZME	5,062	13,673	4
82	Return	TRIGGERnometry	Audioboom	NZME	5,040	10,420	9
83	Debut	Myths and Legends	Audioboom	NZME	4,983	21,138	4
84	-3	Dark History	Audioboom	NZME	4,859	11,020	4
85	-25	Grey Areas with Petra Bagust	rova (MediaWorks)	rova (MediaWorks)	4,848	9,910	0
86	-34	The Re-Wrap	NZME / iHeartRadio / ARN	NZME	4,710	11,822	8
87	-49	Weekend Sport with Jason Pine	NZME / iHeartRadio / ARN	NZME	4,618	19,444	52
88	+3	True Crime Garage	SiriusXM Podcast Network	NZME	4,613	15,724	7
89	-3	Around the NFL	NZME / iHeartRadio / ARN	NZME	4,475	14,394	13
90	-7	The Sporting Rumble	rova (MediaWorks)	rova (MediaWorks)	4,381	7,325	5
91	+6	How Did This Get Made?	SiriusXM Podcast Network	NZME	4,368	12,282	10
92	Debut	The Good, The Bad & The Rugby	Audioboom	NZME	4,318	7,237	5



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93	+5	Broken Record with Rick Rubin, Malcolm Gladwell, Bruce Headlam and Justin Richmond	NZME / iHeartRadio / ARN	NZME	4,255	11,199	5
94	-48	F1: Beyond The Grid	Audioboom	NZME	4,103	9,834	2
95	Debut	Let's Not Meet: A True Horror Podcast	Audioboom	NZME	4,032	12,863	6
96	-4	Pod Save the World	SiriusXM Podcast Network	NZME	4,032	8,965	4
97	Return	The Art of Manliness	SiriusXM Podcast Network	NZME	3,975	12,082	9
98	-28	The Daily Show: Ears Edition	NZME / iHeartRadio / ARN	NZME	3,866	36,015	35
99	Debut	Outspoken the Podcast	NZME / iHeartRadio / ARN	NZME	3,829	10,728	10
100	-4	Mai Morning Crew	rova (MediaWorks)	rova (MediaWorks)	3,802	26,804	53

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating networks that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following networks and sales representation: Audioboom, Brodie Kane Media, LiSTNR (SCA), NBCUniversal News Group, Nova Entertainment, NZME/iHeartRadio/ARN, rova (MediaWorks), SiriusXM Podcast Network.

METRIC DEFINITIONS

* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.2.

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Network - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).