

# New Zealand Podcast Ranker

Top Podcasts | December 2023



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
1	+1	ZM's Fletch, Vaughan & Hayley	NZME / iHeartRadio / ARN	NZME	85,575	398,979	45
2	-1	The Mike Hosking Breakfast	NZME / iHeartRadio / ARN	NZME	74,347	528,880	87
3	+4	George FM Drive with Sin & Brook	rova (MediaWorks)	rova (MediaWorks)	66,846	105,436	44
4	-1	Casefile True Crime	Audioboom	NZME	66,733	182,085	2
5	-	Stuff You Should Know	NZME / iHeartRadio / ARN	NZME	57,038	272,842	19
6	-2	Between Two Beers Podcast	NZME / iHeartRadio / ARN	NZME	52,262	101,419	8
7	+5	No Such Thing As A Fish	Audioboom	NZME	45,665	123,068	4
8	-2	The Matt & Jerry Show	NZME / iHeartRadio / ARN	NZME	42,035	145,068	34
9	+4	Crime Junkie	audiochuck	NZME	40,429	109,425	6
10	+1	The Hauraki Big Show	NZME / iHeartRadio / ARN	NZME	39,591	141,589	34
11	+3	The Front Page	NZME / iHeartRadio / ARN	NZME	38,294	102,929	26
12	-3	The Leighton Smith Podcast	NZME / iHeartRadio / ARN	NZME	37,834	82,121	4
13	+3	George FM Breakfast	rova (MediaWorks)	rova (MediaWorks)	36,224	46,441	50
14	-6	Heather du Plessis-Allan Drive	NZME / iHeartRadio / ARN	NZME	34,856	295,005	137
15	+4	On Purpose with Jay Shetty	NZME / iHeartRadio / ARN	NZME	33,269	116,636	10
16	+2	The Morning Rumble	rova (MediaWorks)	rova (MediaWorks)	29,913	79,043	48
17	-2	Not For Radio	rova (MediaWorks)	rova (MediaWorks)	29,043	73,543	8
18	Debut	Dateline NBC	NBCUniversal News Group	NZME	25,178	95,310	15
19	-9	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	23,159	55,589	1
20	+4	The Mel Robbins Podcast	SiriusXM Podcast Network	NZME	22,952	50,363	9
21	-1	The Country	NZME / iHeartRadio / ARN	NZME	22,046	127,564	100
22	-	The Agenda	NZME / iHeartRadio / ARN	NZME	21,909	66,932	35
23	-	The Girls Uninterrupted	Brodie Kane Media	Brodie Kane Media	21,069	35,519	4



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24	-3	Cooking the Books with Frances Cook	NZME / iHeartRadio / ARN	NZME	20,902	52,420	8
25	-	Duncan Garner: Editor-in-Chief	rova (MediaWorks)	rova (MediaWorks)	17,509	52,834	31
26	+3	Behind the Bastards	NZME / iHeartRadio / ARN	NZME	17,477	54,842	10
27	-10	The Edge Breakfast	rova (MediaWorks)	rova (MediaWorks)	17,423	59,760	31
28	-2	The Rock Drive	rova (MediaWorks)	rova (MediaWorks)	16,983	40,361	21
29	Return	Tom Sainsbury's Small Town Scandal	NZME / iHeartRadio / ARN	NZME	15,411	47,025	11
30	-3	Do You F*cking Mind?	LiSTNR (SCA)	LiSTNR (SCA)	15,238	40,044	9
31	-3	The Mindset Mentor	SiriusXM Podcast Network	NZME	14,779	42,467	18
32	Debut	Matt and Shane's Secret Podcast	Audioboom	NZME	14,725	33,711	4
33	-3	Freakonomics Radio	SiriusXM Podcast Network	NZME	14,689	32,733	4
34	+2	99% Invisible	SiriusXM Podcast Network	NZME	14,355	32,689	4
35	+3	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	NZME	13,192	35,587	9
36	-5	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	NZME	12,986	19,250	3
37	-5	Raising The Curve	rova (MediaWorks)	rova (MediaWorks)	12,929	26,890	9
38	-1	A Moment In Crime	NZME / iHeartRadio / ARN	NZME	11,799	24,479	1
39	-6	Cautionary Tales with Tim Harford	NZME / iHeartRadio / ARN	NZME	11,284	22,738	2
40	-	Hidden Brain	SiriusXM Podcast Network	NZME	11,277	25,390	4
41	+3	The Imperfects	NZME / iHeartRadio / ARN	NZME	11,083	21,685	4
42	+5	Ologies with Alie Ward	SiriusXM Podcast Network	NZME	11,025	28,505	6
43	-	Kiwi Yarns	Brodie Kane Media	Brodie Kane Media	10,842	19,968	4
44	+6	Last Podcast On The Left	SiriusXM Podcast Network	NZME	10,807	27,557	9
45	+3	Life Uncut	NZME / iHeartRadio / ARN	NZME	10,156	27,009	15
46	+16	Revisionist History	NZME / iHeartRadio / ARN	NZME	10,140	28,431	2



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47	+6	Darling, Shine!	LiSTNR (SCA)	LiSTNR (SCA)	9,801	16,390	5
48	+4	Tic-Heads with Uncle Tics	rova (MediaWorks)	rova (MediaWorks)	9,595	14,579	5
49	-	We Need To Talk with Toni Street	NZME / iHeartRadio / ARN	NZME	9,428	18,984	3
50	+17	The School of Greatness	SiriusXM Podcast Network	NZME	9,183	32,821	16
51	+6	True Crime with Kendall Rae	Audioboom	NZME	9,143	21,951	3
52	Return	Hamish & Andy's Remembering Project	LiSTNR (SCA)	LiSTNR (SCA)	9,009	23,741	5
53	+1	Pod Save America	SiriusXM Podcast Network	NZME	8,951	20,826	8
54	-15	Mai Morning Crew	rova (MediaWorks)	rova (MediaWorks)	8,842	16,399	35
55	-14	The BYC Podcast	NZME / iHeartRadio / ARN	NZME	8,703	16,055	10
56	+9	Nothing much happens: bedtime stories to help you sleep	NZME / iHeartRadio / ARN	NZME	8,568	38,000	8
57	+3	The Parenting Hangover	NZME / iHeartRadio / ARN	NZME	8,540	15,427	4
58	-	Shared Lunch	NZME / iHeartRadio / ARN	NZME	8,477	17,184	11
59	-13	The Re-Wrap	NZME / iHeartRadio / ARN	NZME	8,322	21,869	11
60	-25	Early Edition on Newstalk ZB	NZME / iHeartRadio / ARN	NZME	8,187	45,523	44
61	Return	Sex.Life	NZME / iHeartRadio / ARN	NZME	7,934	17,106	0
62	+38	Untidy	rova (MediaWorks)	rova (MediaWorks)	7,928	14,431	9
63	Debut	Who Killed JFK?	NZME / iHeartRadio / ARN	NZME	7,924	17,385	4
64	-	Two Hot Takes	Audioboom	NZME	7,790	15,025	4
65	-23	The Dad Pod	rova (MediaWorks)	rova (MediaWorks)	7,778	11,564	5
66	-7	KICPOD	LiSTNR (SCA)	LiSTNR (SCA)	7,497	16,886	6
67	Debut	Tangiwai: A Forgotten History	NZME / iHeartRadio / ARN	NZME	7,482	13,468	6
68	+3	On the Tiles	NZME / iHeartRadio / ARN	NZME	7,361	11,371	5
69	-	The Broski Report with Brittany Broski	Audioboom	NZME	7,262	16,300	3



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70	-14	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	NZME	7,232	10,872	3
71	+7	The Psychology of your 20s	NZME / iHeartRadio / ARN	NZME	7,055	14,391	10
72	-4	She's On The Money	NZME / iHeartRadio / ARN	NZME	7,000	24,956	14
73	-1	Murder, Mystery & Makeup	Audioboom	NZME	6,969	16,549	3
74	+3	Stuff They Don't Want You To Know	NZME / iHeartRadio / ARN	NZME	6,595	26,957	25
75	-	The Tim Dillon Show	Audioboom	NZME	6,510	10,213	5
76	+17	The Happiness Lab with Dr. Laurie Santos	NZME / iHeartRadio / ARN	NZME	6,339	16,450	6
77	+8	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	6,151	13,300	10
78	+8	ZM's Bree & Clint	NZME / iHeartRadio / ARN	NZME	6,101	30,652	37
79	-45	Grey Areas with Petra Bagust	rova (MediaWorks)	rova (MediaWorks)	6,057	11,748	0
80	+7	Anatomy of Murder	audiochuck	NZME	5,923	14,941	4
81	-5	Girls Next Level	Audioboom	NZME	5,889	11,383	3
82	+12	News Fix	NZME / iHeartRadio / ARN	NZME	5,881	39,809	94
83	-3	Critical Role	SiriusXM Podcast Network	NZME	5,803	13,483	5
84	+6	StarTalk Radio	SiriusXM Podcast Network	NZME	5,794	14,423	7
85	-12	F1: Beyond The Grid	Audioboom	NZME	5,671	9,919	3
86	-12	The Sporting Rumble	rova (MediaWorks)	rova (MediaWorks)	5,447	8,467	6
87	-3	Ask Me Anything with Paula Bennett	NZME / iHeartRadio / ARN	NZME	5,406	9,018	3
88	-7	Marcus Lush Nights	NZME / iHeartRadio / ARN	NZME	5,320	17,754	11
89	-1	Office Ladies	SiriusXM Podcast Network	NZME	5,200	12,887	5
90	-45	The Kyle & Jackie O Show	NZME / iHeartRadio / ARN	NZME	5,170	19,111	18
91	+4	It Could Happen Here	NZME / iHeartRadio / ARN	NZME	5,150	11,922	26
92	Return	Weekend Sport with Jason Pine	NZME / iHeartRadio / ARN	NZME	5,111	21,971	55



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93	-4	The Tiny Meat Gang Podcast	Audioboom	NZME	4,933	10,750	6
94	-3	Luke And Sassy Scott	LiSTNR (SCA)	LiSTNR (SCA)	4,915	9,769	4
95	+4	Money Talks	NZME / iHeartRadio / ARN	NZME	4,895	7,750	3
96	-	Super Soul	SiriusXM Podcast Network	NZME	4,875	19,524	9
97	-15	The Deck	audiochuck	NZME	4,840	10,301	3
98	Debut	The Chunkz & Filly Show	Audioboom	NZME	4,776	7,141	4
99	-44	Burden of Guilt	NZME / iHeartRadio / ARN	NZME	4,705	10,199	3
100	Return	No Stupid Questions	SiriusXM Podcast Network	NZME	4,573	9,087	5



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating networks that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following networks and sales representation: Audioboom, Brodie Kane Media, LiSTNR (SCA), NBCUniversal News Group, Nova Entertainment, NZME/iHeartRadio/ARN, rova (MediaWorks), SiriusXM Podcast Network.

## METRIC DEFINITIONS

\* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Network - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

