

# New Zealand Podcast Ranker

Top Podcasts | February 2023



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
1	+3	Casefile True Crime	Audioboom	NZME	110,977	309,471	5
2	+5	The Mike Hosking Breakfast	NZME / iHeartRadio / ARN	NZME	102,178	806,354	154
3	-2	Fletch, Vaughan & Hayley on ZM	NZME / iHeartRadio / ARN	NZME	90,745	339,951	32
4	+1	The Front Page	NZME / iHeartRadio / ARN	NZME	88,599	149,095	23
5	+4	Between Two Beers Podcast	NZME / iHeartRadio / ARN	NZME	71,155	117,224	4
6	-4	Stuff You Should Know	NZME / iHeartRadio / ARN	NZME	67,346	410,942	17
7	+3	The Rock Drive	rova (MediaWorks)	rova (MediaWorks)	48,449	158,841	53
8	-5	No Such Thing As A Fish	Audioboom	NZME	47,665	133,342	4
9	+4	The Matt & Jerry Show	NZME / iHeartRadio / ARN	NZME	47,056	199,269	42
10	+39	The Kyle & Jackie O Show	NZME / iHeartRadio / ARN	NZME	44,489	123,921	145
11	-5	On Purpose with Jay Shetty	SiriusXM Podcast Network	NZME	43,950	122,643	8
12	-	The Leighton Smith Podcast	NZME / iHeartRadio / ARN	NZME	43,903	102,865	5
13	-2	The Hauraki Big Show	NZME / iHeartRadio / ARN	NZME	42,587	153,788	44
14	+6	Heather du Plessis-Allan Drive	NZME / iHeartRadio / ARN	NZME	42,004	432,117	240
15	-7	Crime Junkie	audiochuck	NZME	41,683	110,035	4
16	-2	Cooking the Books with Frances Cook	NZME / iHeartRadio / ARN	NZME	29,166	67,917	6
17	-2	The Morning Rumble	rova (MediaWorks)	rova (MediaWorks)	26,419	94,887	53
18	+6	The Girls Uninterrupted	Brodie Kane Media	Brodie Kane Media	25,305	56,362	4
19	-1	This Past Weekend	Kast Media	Kast Media	22,621	35,278	4
20	+7	IMPAULSIVE	Kast Media	Kast Media	21,285	43,343	4
21	+10	The Country	NZME / iHeartRadio / ARN	NZME	19,898	155,414	119
22	-6	Freakonomics Radio	SiriusXM Podcast Network	NZME	19,657	57,439	6
23	-2	The Mel Robbins Podcast	SiriusXM Podcast Network	NZME	19,523	39,315	8



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24	-7	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	NZME	19,254	30,566	4
25	Debut	The Little Things	NZME / iHeartRadio / ARN	NZME	18,923	30,151	4
26	-7	The Mindset Mentor	Kast Media	Kast Media	17,151	66,267	17
27	-5	Behind the Bastards	NZME / iHeartRadio / ARN	NZME	17,027	44,407	8
28	-2	99% Invisible	SiriusXM Podcast Network	NZME	16,414	45,176	4
29	+47	Early Edition with Kate Hawkesby	NZME / iHeartRadio / ARN	NZME	15,427	73,324	71
30	-7	Hidden Brain	SiriusXM Podcast Network	NZME	14,553	39,726	5
31	-2	RedHanded	Audioboom	NZME	14,350	43,431	8
32	-4	Cautionary Tales with Tim Harford	NZME / iHeartRadio / ARN	NZME	13,953	28,302	3
33	+13	Darling, Shine!	LiSTNR (SCA)	LiSTNR (SCA)	13,247	20,481	4
34	-9	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	13,049	37,687	0
35	-5	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	NZME	13,018	33,385	8
36	+11	The Edge Breakfast Catchup	rova (MediaWorks)	rova (MediaWorks)	12,803	68,669	47
37	+3	A Moment In Crime	NZME / iHeartRadio / ARN	NZME	12,384	24,680	1
38	-5	Last Podcast On The Left	SiriusXM Podcast Network	NZME	12,234	36,793	10
39	+14	Life Uncut	NZME / iHeartRadio / ARN	NZME	12,190	56,164	16
40	Return	We Need To Talk with Toni Street	NZME / iHeartRadio / ARN	NZME	11,755	26,394	4
41	+45	The Re-Wrap	NZME / iHeartRadio / ARN	NZME	11,514	28,410	21
42	+10	Jase & Lauren	NZME / iHeartRadio / ARN	NZME	11,118	233,065	84
43	Debut	JAM Nation with Jonesy & Amanda	NZME / iHeartRadio / ARN	NZME	11,072	12,508	152
44	-12	Ologies with Alie Ward	SiriusXM Podcast Network	NZME	10,994	26,106	4
45	+21	Raising The Curve	rova (MediaWorks)	rova (MediaWorks)	10,764	23,288	11
46	-9	Kiwi Yarns	Brodie Kane Media	Brodie Kane Media	10,636	22,473	4



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47	-4	True Crime with Kendall Rae	Audioboom	NZME	10,513	24,319	8
48	-6	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	NZME	9,804	15,557	4
49	-13	She's On The Money	NZME / iHeartRadio / ARN	NZME	9,781	86,026	12
50	-6	The Agenda	NZME / iHeartRadio / ARN	NZME	9,729	21,771	5
51	-13	Pod Save America	SiriusXM Podcast Network	NZME	9,691	24,651	8
52	-17	Super Soul	SiriusXM Podcast Network	NZME	9,632	38,742	6
53	-5	KICPOD	LiSTNR (SCA)	LiSTNR (SCA)	9,558	26,032	8
54	+10	The BYC Podcast	NZME / iHeartRadio / ARN	NZME	9,465	20,360	13
55	+39	F1: Beyond The Grid	Audioboom	NZME	9,251	32,485	28
56	Return	Kerre Woodham Mornings Podcast	NZME / iHeartRadio / ARN	NZME	9,223	27,393	32
57	Return	Deep Cover: Never Seen Again	NZME / iHeartRadio / ARN	NZME	8,985	21,718	4
58	Debut	Talking League - NRL Fantasy Podcast	LiSTNR (SCA)	LiSTNR (SCA)	8,414	18,125	23
59	-9	Revisionist History	NZME / iHeartRadio / ARN	NZME	8,183	20,902	1
60	+17	Tova	rova (MediaWorks)	rova (MediaWorks)	8,094	30,717	205
61	-	Zane and Heath: Unfiltered	Audioboom	NZME	8,017	19,490	4
62	-23	The School of Greatness	SiriusXM Podcast Network	NZME	7,978	37,488	14
63	-12	Stuff They Don't Want You To Know	NZME / iHeartRadio / ARN	NZME	7,907	29,188	22
64	-10	Murder, Mystery & Makeup	Audioboom	NZME	7,829	17,260	4
65	Debut	Chasing Ghosts	NZME / iHeartRadio / ARN	NZME	7,565	14,736	3
66	+6	Two Hot Takes	Audioboom	NZME	7,313	14,197	4
67	-33	The Tim Dillon Show	Audioboom	NZME	7,255	10,835	3
68	-23	Office Ladies	SiriusXM Podcast Network	NZME	7,212	18,062	4
69	-11	Nothing much happens; bedtime stories to help you sleep	SiriusXM Podcast Network	NZME	6,885	25,829	4



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70	+1	The Imperfects	NZME / iHeartRadio / ARN	NZME	6,637	15,945	2
71	-14	ZM's Bree & Clint	NZME / iHeartRadio / ARN	NZME	6,466	26,519	19
72	-16	It Could Happen Here	NZME / iHeartRadio / ARN	NZME	6,319	16,240	23
73	-14	The Tiny Meat Gang Podcast	Audioboom	NZME	6,212	12,970	5
74	+1	The Deck	audiochuck	NZME	6,130	13,425	5
75	Return	Ask Me Anything with Paula Bennett	NZME / iHeartRadio / ARN	NZME	6,073	9,478	3
76	-9	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	6,022	13,520	8
77	-36	The Happiness Lab with Dr. Laurie Santos	NZME / iHeartRadio / ARN	NZME	5,970	14,876	2
78	+4	TRIGGERnometry	Audioboom	NZME	5,946	12,195	9
79	Return	On the Tiles	NZME / iHeartRadio / ARN	NZME	5,811	7,729	3
80	-7	News Fix	NZME / iHeartRadio / ARN	NZME	5,726	34,335	84
81	Debut	Aunty Donna Podcast	LiSTNR (SCA)	LiSTNR (SCA)	5,588	13,539	4
82	-14	StarTalk Radio	SiriusXM Podcast Network	NZME	5,582	16,944	6
83	-14	Saving Grace	Audioboom	NZME	5,540	9,736	4
84	-24	Stuff You Missed in History Class	NZME / iHeartRadio / ARN	NZME	5,468	60,131	17
85	-20	The Rise & Conquer Podcast	NZME / iHeartRadio / ARN	NZME	5,460	32,647	8
86	+4	The Sporting Rumble	rova (MediaWorks)	rova (MediaWorks)	5,429	8,148	5
87	-24	Anatomy of Murder	audiochuck	NZME	5,310	12,582	4
88	-4	Dark History	Audioboom	NZME	5,236	11,438	4
89	Return	Sportstalk with D'Arcy Waldegrave	NZME / iHeartRadio / ARN	NZME	5,204	26,596	48
90	-11	Not Another D&D Podcast	Headgum	Gumball	5,078	13,711	4
91	Debut	Inside Treasure Island Fans v Faves	NZME / iHeartRadio / ARN	NZME	4,953	8,066	5
92	-12	Eckhart Tolle: Essential Teachings	SiriusXM Podcast Network	NZME	4,901	12,886	4



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93	Return	Out the Gayte	Brodie Kane Media	Brodie Kane Media	4,843	7,245	4
94	-20	No Stupid Questions	SiriusXM Podcast Network	NZME	4,797	10,753	4
95	-17	The MeatEater Podcast	NZME / iHeartRadio / ARN	NZME	4,730	11,866	8
96	+4	Mai Morning Crew	rova (MediaWorks)	rova (MediaWorks)	4,667	21,489	72
97	Debut	The Minds of Madness - True Crime Stories	Audioboom	NZME	4,571	11,469	4
98	Return	In the Loop	NZME / iHeartRadio / ARN	NZME	4,530	6,330	5
99	Debut	The Breakfast Club - More FM	rova (MediaWorks)	rova (MediaWorks)	4,483	14,842	84
100	-4	Pod Save the World	SiriusXM Podcast Network	NZME	4,313	8,942	5

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating networks that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following networks and sales representation: Audioboom, Brodie Kane Media, LiSTNR (SCA), NBCUniversal News Group, Nova Entertainment, NZME/iHeartRadio/ARN, rova (MediaWorks), SiriusXM Podcast Network.

## METRIC DEFINITIONS

\* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Network - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).