

New Zealand Podcast Ranker

Top Podcasts | March 2023



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
1	+1	The Mike Hosking Breakfast	NZME / iHeartRadio / ARN	NZME	117,547	896,829	174
2	+1	ZM's Fletch, Vaughan & Hayley	NZME / iHeartRadio / ARN	NZME	109,263	431,396	42
3	-2	Casefile True Crime	Audioboom	NZME	105,105	239,123	5
4	-	The Front Page	NZME / iHeartRadio / ARN	NZME	76,415	156,127	32
5	+1	Stuff You Should Know	NZME / iHeartRadio / ARN	NZME	74,093	442,189	19
6	-1	Between Two Beers Podcast	NZME / iHeartRadio / ARN	NZME	64,628	113,327	5
7	+5	The Leighton Smith Podcast	NZME / iHeartRadio / ARN	NZME	62,911	137,080	4
8	+1	The Matt & Jerry Show	NZME / iHeartRadio / ARN	NZME	57,447	222,095	48
9	-1	No Such Thing As A Fish	Audioboom	NZME	55,494	152,417	5
10	+4	Heather du Plessis-Allan Drive	NZME / iHeartRadio / ARN	NZME	53,894	467,985	290
11	+2	The Hauraki Big Show	NZME / iHeartRadio / ARN	NZME	53,753	190,325	50
12	+3	Crime Junkie	audiochuck	NZME	50,025	132,885	6
13	-2	On Purpose with Jay Shetty	SiriusXM Podcast Network	NZME	46,653	125,297	8
14	+20	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	46,419	100,746	5
15	-8	The Rock Drive	rova (MediaWorks)	rova (MediaWorks)	41,993	144,607	40
16	-	Cooking the Books with Frances Cook	NZME / iHeartRadio / ARN	NZME	39,599	96,215	8
17	-	The Morning Rumble	rova (MediaWorks)	rova (MediaWorks)	33,051	118,694	89
18	-8	The Kyle & Jackie O Show	NZME / iHeartRadio / ARN	NZME	32,441	100,852	165
19	-1	The Girls Uninterrupted	Brodie Kane Media	Brodie Kane Media	28,578	56,164	5
20	+1	The Country	NZME / iHeartRadio / ARN	NZME	23,384	159,263	144
21	+2	The Mel Robbins Podcast	SiriusXM Podcast Network	NZME	23,117	46,138	9
22	+2	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	NZME	22,381	42,182	5
23	-1	Freakonomics Radio	SiriusXM Podcast Network	NZME	20,137	57,954	5

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24	+8	Cautionary Tales with Tim Harford	NZME / iHeartRadio / ARN	NZME	20,087	40,202	5
25	+3	99% Invisible	SiriusXM Podcast Network	NZME	19,602	53,613	5
26	+15	The Re-Wrap	NZME / iHeartRadio / ARN	NZME	18,707	39,067	24
27	-	Behind the Bastards	NZME / iHeartRadio / ARN	NZME	18,087	53,137	9
28	Debut	Hope Is Real with Jazz Thornton	NZME / iHeartRadio / ARN	NZME	17,782	26,828	5
29	-4	The Little Things	NZME / iHeartRadio / ARN	NZME	16,957	29,571	5
30	-1	Early Edition with Kate Hawkesby	NZME / iHeartRadio / ARN	NZME	16,858	94,959	92
31	-	RedHanded	Audioboom	NZME	16,501	42,127	9
32	+1	Darling, Shine!	LiSTNR (SCA)	LiSTNR (SCA)	16,345	24,927	4
33	+2	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	NZME	15,010	39,519	10
34	-4	Hidden Brain	SiriusXM Podcast Network	NZME	14,985	39,522	5
35	+1	The Edge Breakfast Catchup	rova (MediaWorks)	rova (MediaWorks)	14,498	86,856	52
36	+2	Last Podcast On The Left	SiriusXM Podcast Network	NZME	13,777	37,366	9
37	+10	True Crime with Kendall Rae	Audioboom	NZME	13,594	30,440	9
38	+8	Kiwi Yarns	Brodie Kane Media	Brodie Kane Media	13,007	25,707	4
39	+5	Ologies with Alie Ward	SiriusXM Podcast Network	NZME	12,868	34,677	7
40	+18	Talking League - NRL Fantasy Podcast	LiSTNR (SCA)	LiSTNR (SCA)	12,857	21,367	23
41	+8	She's On The Money	NZME / iHeartRadio / ARN	NZME	12,641	91,952	13
42	-3	Life Uncut	NZME / iHeartRadio / ARN	NZME	12,595	45,263	15
43	+27	The Imperfects	NZME / iHeartRadio / ARN	NZME	12,530	26,728	6
44	-7	A Moment In Crime	NZME / iHeartRadio / ARN	NZME	12,257	24,147	1
45	-3	Jase & Lauren	NZME / iHeartRadio / ARN	NZME	12,250	242,471	76
46	Debut	The Deck Investigates	audiochuck	NZME	12,181	45,203	15



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47	+1	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	NZME	12,009	21,155	5
48	-3	Raising The Curve	rova (MediaWorks)	rova (MediaWorks)	11,958	24,861	10
49	+1	The Agenda	NZME / iHeartRadio / ARN	NZME	11,632	30,739	10
50	+1	Pod Save America	SiriusXM Podcast Network	NZME	11,314	27,973	9
51	+9	Tova	rova (MediaWorks)	rova (MediaWorks)	10,840	35,846	239
52	-12	We Need To Talk with Toni Street	NZME / iHeartRadio / ARN	NZME	10,581	19,785	2
53	-1	Super Soul	SiriusXM Podcast Network	NZME	10,518	46,134	7
54	-1	KICPOD	LiSTNR (SCA)	LiSTNR (SCA)	10,468	24,461	8
55	+4	Revisionist History	NZME / iHeartRadio / ARN	NZME	10,109	26,534	2
56	+8	Murder, Mystery & Makeup	Audioboom	NZME	9,946	21,251	4
57	+5	The School of Greatness	SiriusXM Podcast Network	NZME	9,906	42,528	17
58	-3	F1: Beyond The Grid	Audioboom	NZME	9,404	24,517	6
59	Debut	The Chrissie Swan Show	NOVA Entertainment	rova (MediaWorks)	9,401	9,824	24
60	-4	Kerre Woodham Mornings Podcast	NZME / iHeartRadio / ARN	NZME	9,247	28,727	34
61	+7	Office Ladies	SiriusXM Podcast Network	NZME	9,247	21,179	5
62	+1	Stuff They Don't Want You To Know	NZME / iHeartRadio / ARN	NZME	9,049	44,875	24
63	-9	The BYC Podcast	NZME / iHeartRadio / ARN	NZME	8,878	16,414	5
64	+10	The Deck	audiochuck	NZME	8,649	21,083	8
65	+2	The Tim Dillon Show	Audioboom	NZME	8,570	12,679	4
66	-	Two Hot Takes	Audioboom	NZME	8,467	15,302	5
67	Return	Jay-Jay & Flynny - More FM	rova (MediaWorks)	rova (MediaWorks)	8,148	13,479	155
68	+1	Nothing much happens; bedtime stories to help you sleep	SiriusXM Podcast Network	NZME	8,057	30,166	4
69	+14	Saving Grace	Audioboom	NZME	7,861	12,125	5



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70	+1	ZM's Bree & Clint	NZME / iHeartRadio / ARN	NZME	7,809	30,349	23
71	+7	TRIGGERnometry	Audioboom	NZME	7,761	14,484	9
72	Return	One Day You'll Thank Me	NZME / iHeartRadio / ARN	NZME	7,632	10,695	7
73	-	The Tiny Meat Gang Podcast	Audioboom	NZME	7,619	15,841	6
74	+3	The Happiness Lab with Dr. Laurie Santos	NZME / iHeartRadio / ARN	NZME	7,543	18,577	4
75	Debut	Untidy	rova (MediaWorks)	rova (MediaWorks)	7,507	14,058	9
76	+6	StarTalk Radio	SiriusXM Podcast Network	NZME	7,225	21,405	7
77	-16	Zane and Heath: Unfiltered	Audioboom	NZME	7,218	14,694	4
78	-21	Deep Cover: Never Seen Again	NZME / iHeartRadio / ARN	NZME	7,197	18,842	5
79	-4	Ask Me Anything with Paula Bennett	NZME / iHeartRadio / ARN	NZME	6,896	11,525	4
80	Debut	Deep Sleep Sounds	Audioboom	NZME	6,784	12,652	4
81	-5	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	6,752	14,828	9
82	Return	Mad Monday	NZME / iHeartRadio / ARN	NZME	6,720	12,586	12
83	+6	Sportstalk with D'Arcy Waldegrave	NZME / iHeartRadio / ARN	NZME	6,707	29,835	54
84	-12	It Could Happen Here	NZME / iHeartRadio / ARN	NZME	6,681	19,706	28
85	-5	News Fix	NZME / iHeartRadio / ARN	NZME	6,494	43,728	94
86	-	The Sporting Rumble	rova (MediaWorks)	rova (MediaWorks)	6,430	9,316	5
87	Debut	Just For Girls	LiSTNR (SCA)	LiSTNR (SCA)	6,417	8,009	4
88	-7	Aunty Donna Podcast	LiSTNR (SCA)	LiSTNR (SCA)	6,296	16,255	4
89	+6	The MeatEater Podcast	NZME / iHeartRadio / ARN	NZME	6,258	17,610	9
90	-5	The Rise & Conquer Podcast	NZME / iHeartRadio / ARN	NZME	6,133	37,648	10
91	+1	Eckhart Tolle: Essential Teachings	SiriusXM Podcast Network	NZME	6,132	15,973	5
92	-8	Stuff You Missed in History Class	NZME / iHeartRadio / ARN	NZME	6,033	48,977	18



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93	-6	Anatomy of Murder	audiochuck	NZME	5,963	12,992	4
94	-6	Dark History	Audioboom	NZME	5,887	11,991	5
95	Return	Weekend Sport with Jason Pine	NZME / iHeartRadio / ARN	NZME	5,880	21,203	47
96	+2	In the Loop	NZME / iHeartRadio / ARN	NZME	5,822	8,208	5
97	-7	Not Another D&D Podcast	Headgum	Gumball	5,817	14,669	5
98	-19	On the Tiles	NZME / iHeartRadio / ARN	NZME	5,791	8,193	5
99	Return	Stock Takes	NZME / iHeartRadio / ARN	NZME	5,622	9,756	4
100	-35	Chasing Ghosts	NZME / iHeartRadio / ARN	NZME	5,612	11,405	0

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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines. Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating networks that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following networks and sales representation: Audioboom, Brodie Kane Media, LiSTNR (SCA), NBCUniversal News Group, Nova Entertainment, NZME/iHeartRadio/ARN, rova (MediaWorks), SiriusXM Podcast Network.

METRIC DEFINITIONS

* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.2.

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Network - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

