

# New Zealand Podcast Ranker

Top Podcasts | April 2023



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
1	+2	Casefile True Crime	Audioboom	NZME	111,664	265,786	6
2	-	ZM's Fletch, Vaughan & Hayley	NZME / iHeartRadio / ARN	NZME	98,239	463,564	50
3	-2	The Mike Hosking Breakfast	NZME / iHeartRadio / ARN	NZME	76,027	658,291	141
4	+1	Stuff You Should Know	NZME / iHeartRadio / ARN	NZME	68,949	443,020	17
5	+1	Between Two Beers Podcast	NZME / iHeartRadio / ARN	NZME	57,200	97,723	5
6	+3	No Such Thing As A Fish	Audioboom	NZME	52,064	150,627	4
7	+1	The Matt & Jerry Show	NZME / iHeartRadio / ARN	NZME	47,678	194,118	45
8	-4	The Front Page	NZME / iHeartRadio / ARN	NZME	47,096	111,979	22
9	+5	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	43,940	92,804	4
10	+3	On Purpose with Jay Shetty	NZME / iHeartRadio / ARN	NZME	43,240	122,417	8
11	+1	Crime Junkie	audiochuck	NZME	41,893	109,487	4
12	-2	Heather du Plessis-Allan Drive	NZME / iHeartRadio / ARN	NZME	41,372	379,202	215
13	-2	The Hauraki Big Show	NZME / iHeartRadio / ARN	NZME	39,306	146,283	35
14	-7	The Leighton Smith Podcast	NZME / iHeartRadio / ARN	NZME	36,538	84,274	2
15	Debut	Sex.Life	NZME / iHeartRadio / ARN	NZME	32,604	44,418	4
16	-	Cooking the Books with Frances Cook	NZME / iHeartRadio / ARN	NZME	31,036	82,001	9
17	-2	The Rock Drive	rova (MediaWorks)	rova (MediaWorks)	29,167	97,032	31
18	Debut	Tom Sainsbury's Small Town Scandal	NZME / iHeartRadio / ARN	NZME	27,612	61,289	3
19	-	The Girls Uninterrupted	Brodie Kane Media	Brodie Kane Media	26,287	50,521	4
20	-3	The Morning Rumble	rova (MediaWorks)	rova (MediaWorks)	23,614	97,610	58
21	-	The Mel Robbins Podcast	SiriusXM Podcast Network	NZME	20,460	43,201	8
22	-2	The Country	NZME / iHeartRadio / ARN	NZME	19,657	168,730	106
23	-1	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	NZME	18,286	30,289	4



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24	+3	Behind the Bastards	NZME / iHeartRadio / ARN	NZME	17,937	48,842	8
25	-2	Freakonomics Radio	SiriusXM Podcast Network	NZME	17,462	51,064	4
26	+18	A Moment In Crime	NZME / iHeartRadio / ARN	NZME	16,902	34,003	1
27	+22	The Agenda	NZME / iHeartRadio / ARN	NZME	16,429	43,827	21
28	-3	99% Invisible	SiriusXM Podcast Network	NZME	16,292	46,106	4
29	-5	Cautionary Tales with Tim Harford	NZME / iHeartRadio / ARN	NZME	16,230	31,736	3
30	+5	The Edge Breakfast Catchup	rova (MediaWorks)	rova (MediaWorks)	13,982	69,935	40
31	-3	Hope Is Real with Jazz Thornton	NZME / iHeartRadio / ARN	NZME	13,765	23,546	4
32	+2	Hidden Brain	SiriusXM Podcast Network	NZME	13,591	39,157	5
33	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	NZME	13,575	36,778	8
34	+14	Raising The Curve	rova (MediaWorks)	rova (MediaWorks)	12,920	27,597	25
35	-5	Early Edition with Kate Hawkesby	NZME / iHeartRadio / ARN	NZME	12,815	79,488	70
36	-4	Darling, Shine!	LiSTNR (SCA)	LiSTNR (SCA)	12,721	19,361	4
37	-19	The Kyle & Jackie O Show	NZME / iHeartRadio / ARN	NZME	12,688	67,851	100
38	-2	Last Podcast On The Left	SiriusXM Podcast Network	NZME	12,541	37,328	9
39	-1	Kiwi Yarns	Brodie Kane Media	Brodie Kane Media	12,234	24,224	5
40	-3	True Crime with Kendall Rae	Audioboom	NZME	11,756	26,898	8
41	+2	The Imperfects	NZME / iHeartRadio / ARN	NZME	11,616	24,568	6
42	+12	KICPOD	LiSTNR (SCA)	LiSTNR (SCA)	11,275	26,798	9
43	-17	The Re-Wrap	NZME / iHeartRadio / ARN	NZME	10,791	25,450	17
44	+6	Pod Save America	SiriusXM Podcast Network	NZME	10,727	27,636	9
45	Debut	Literally! With Rob Lowe	SiriusXM Podcast Network	NZME	10,721	13,519	5
46	-6	Talking League - NRL Fantasy Podcast	LiSTNR (SCA)	LiSTNR (SCA)	10,520	17,680	22



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47	-8	Ologies with Alie Ward	SiriusXM Podcast Network	NZME	10,497	27,166	4
48	-6	Life Uncut	NZME / iHeartRadio / ARN	NZME	10,478	35,867	11
49	+20	Saving Grace	Audioboom	NZME	10,395	16,241	4
50	+6	Murder, Mystery & Makeup	Audioboom	NZME	9,734	20,448	4
51	+9	Kerre Woodham Mornings Podcast	NZME / iHeartRadio / ARN	NZME	9,697	30,591	25
52	+14	Two Hot Takes	Audioboom	NZME	9,636	19,670	4
53	+4	The School of Greatness	SiriusXM Podcast Network	NZME	9,228	35,708	15
54	-7	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	NZME	9,191	15,589	4
55	+10	The Tim Dillon Show	Audioboom	NZME	9,138	13,911	5
56	-1	Revisionist History	NZME / iHeartRadio / ARN	NZME	9,042	21,006	2
57	-16	She's On The Money	NZME / iHeartRadio / ARN	NZME	9,021	60,290	17
58	-13	Jase & Lauren	NZME / iHeartRadio / ARN	NZME	8,870	189,434	33
59	-6	Super Soul	SiriusXM Podcast Network	NZME	8,856	36,336	4
60	-2	F1: Beyond The Grid	Audioboom	NZME	8,664	19,557	6
61	+19	Deep Sleep Sounds	Audioboom	NZME	7,923	14,105	5
62	+9	TRIGGERnometry	Audioboom	NZME	7,654	15,358	9
63	-1	Stuff They Don't Want You To Know	NZME / iHeartRadio / ARN	NZME	7,619	32,372	20
64	+20	It Could Happen Here	NZME / iHeartRadio / ARN	NZME	7,592	18,359	25
65	+8	The Tiny Meat Gang Podcast	Audioboom	NZME	7,433	14,748	4
66	-5	Office Ladies	SiriusXM Podcast Network	NZME	7,384	18,280	4
67	-3	The Deck	audiochuck	NZME	7,291	15,653	4
68	-	Nothing much happens; bedtime stories to help you sleep	SiriusXM Podcast Network	NZME	7,156	29,527	5
69	Return	Money Talks	NZME / iHeartRadio / ARN	NZME	7,125	11,781	4



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70	-	ZM's Bree & Clint	NZME / iHeartRadio / ARN	NZME	7,051	23,927	16
71	+6	Zane and Heath: Unfiltered	Audioboom	NZME	7,008	15,168	4
72	Return	Marcus Lush Nights	NZME / iHeartRadio / ARN	NZME	6,922	23,117	17
73	+9	Mad Monday	NZME / iHeartRadio / ARN	NZME	6,687	12,307	7
74	+20	Dark History	Audioboom	NZME	6,541	13,672	4
75	Return	Saturday Morning with Jack Tame	NZME / iHeartRadio / ARN	NZME	6,401	25,347	50
76	Return	Triple M Rocks Footy NRL	LiSTNR (SCA)	LiSTNR (SCA)	6,266	12,826	76
77	+10	Just For Girls	LiSTNR (SCA)	LiSTNR (SCA)	6,041	8,074	4
78	-2	StarTalk Radio	SiriusXM Podcast Network	NZME	6,017	18,231	6
79	-5	The Happiness Lab with Dr. Laurie Santos	NZME / iHeartRadio / ARN	NZME	5,967	16,633	4
80	+3	Sportstalk with D'Arcy Waldegrave	NZME / iHeartRadio / ARN	NZME	5,816	23,678	42
81	-	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	5,780	12,480	8
82	+3	News Fix	NZME / iHeartRadio / ARN	NZME	5,774	37,889	90
83	+12	Weekend Sport with Jason Pine	NZME / iHeartRadio / ARN	NZME	5,769	32,806	58
84	+2	The Sporting Rumble	rova (MediaWorks)	rova (MediaWorks)	5,657	9,652	9
85	Debut	Levels Podcast	LiSTNR (SCA)	LiSTNR (SCA)	5,624	7,252	7
86	+6	Stuff You Missed in History Class	NZME / iHeartRadio / ARN	NZME	5,505	43,496	18
87	+4	Eckhart Tolle: Essential Teachings	SiriusXM Podcast Network	NZME	5,473	15,297	4
88	-	Aunty Donna Podcast	LiSTNR (SCA)	LiSTNR (SCA)	5,410	13,135	4
89	+9	On the Tiles	NZME / iHeartRadio / ARN	NZME	5,405	8,509	4
90	-27	The BYC Podcast	NZME / iHeartRadio / ARN	NZME	5,195	8,686	3
91	Return	No Stupid Questions	SiriusXM Podcast Network	NZME	5,172	10,734	5
92	-40	We Need To Talk with Toni Street	NZME / iHeartRadio / ARN	NZME	5,108	10,880	1



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93	+6	Stock Takes	NZME / iHeartRadio / ARN	NZME	4,998	8,159	4
94	Debut	Bear Brook	SiriusXM Podcast Network	NZME	4,905	11,415	4
95	-5	The Rise & Conquer Podcast	NZME / iHeartRadio / ARN	NZME	4,904	28,349	9
96	-3	Anatomy of Murder	audiochuck	NZME	4,780	11,244	3
97	-8	The MeatEater Podcast	NZME / iHeartRadio / ARN	NZME	4,733	9,679	10
98	-1	Not Another D&D Podcast	Headgum	Gumball	4,645	11,851	4
99	Return	F1 Nation	Audioboom	NZME	4,643	7,768	5
100	Return	The Minds of Madness - True Crime Stories	Audioboom	NZME	4,591	10,210	5



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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines. Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating networks that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following networks and sales representation: Audioboom, Brodie Kane Media, LiSTNR (SCA), NBCUniversal News Group, Nova Entertainment, NZME/iHeartRadio/ARN, rova (MediaWorks), SiriusXM Podcast Network.

## METRIC DEFINITIONS

\* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.2.

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Network - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

