

# New Zealand Podcast Ranker

Top Podcasts | May 2023



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
1	-	Casefile True Crime	Audioboom	NZME	116,477	295,445	5
2	+1	The Mike Hosking Breakfast	NZME / iHeartRadio / ARN	NZME	113,743	909,140	186
3	-1	ZM's Fletch, Vaughan & Hayley	NZME / iHeartRadio / ARN	NZME	112,712	556,673	58
4	+11	Sex.Life	NZME / iHeartRadio / ARN	NZME	103,188	161,588	6
5	-1	Stuff You Should Know	NZME / iHeartRadio / ARN	NZME	70,105	431,456	18
6	-1	Between Two Beers Podcast	NZME / iHeartRadio / ARN	NZME	64,534	111,789	4
7	-	The Matt & Jerry Show	NZME / iHeartRadio / ARN	NZME	58,258	226,835	52
8	-2	No Such Thing As A Fish	Audioboom	NZME	57,255	203,245	4
9	+5	The Leighton Smith Podcast	NZME / iHeartRadio / ARN	NZME	53,600	116,896	5
10	+2	Heather du Plessis-Allan Drive	NZME / iHeartRadio / ARN	NZME	53,572	520,758	305
11	-2	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	52,878	139,939	5
12	+1	The Hauraki Big Show	NZME / iHeartRadio / ARN	NZME	50,378	182,701	49
13	-2	Crime Junkie	audiochuck	NZME	48,773	123,377	6
14	-6	The Front Page	NZME / iHeartRadio / ARN	NZME	47,491	127,460	27
15	-5	On Purpose with Jay Shetty	NZME / iHeartRadio / ARN	NZME	46,983	141,581	10
16	-	Cooking the Books with Frances Cook	NZME / iHeartRadio / ARN	NZME	46,941	111,198	10
17	-	The Rock Drive	rova (MediaWorks)	rova (MediaWorks)	35,100	103,853	32
18	+2	The Morning Rumble	rova (MediaWorks)	rova (MediaWorks)	32,585	117,066	98
19	-	The Girls Uninterrupted	Brodie Kane Media	Brodie Kane Media	27,788	53,667	5
20	+2	The Country	NZME / iHeartRadio / ARN	NZME	24,168	199,340	144
21	Debut	Duncan Garner: Editor-in-Chief	rova (MediaWorks)	rova (MediaWorks)	23,650	45,435	24
22	-1	The Mel Robbins Podcast	SiriusXM Podcast Network	NZME	22,858	47,434	9
23	-	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	NZME	21,580	33,795	5



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24	-	Behind the Bastards	NZME / iHeartRadio / ARN	NZME	20,021	54,196	9
25	+2	The Agenda	NZME / iHeartRadio / ARN	NZME	19,913	55,116	22
26	+4	The Edge Breakfast Catchup	rova (MediaWorks)	rova (MediaWorks)	17,910	116,065	70
27	-2	Freakonomics Radio	SiriusXM Podcast Network	NZME	17,434	46,396	4
28	-	99% Invisible	SiriusXM Podcast Network	NZME	17,226	44,049	5
29	+6	Early Edition with Kate Hawkesby	NZME / iHeartRadio / ARN	NZME	16,923	99,348	91
30	+6	Darling, Shine!	LiSTNR (SCA)	LiSTNR (SCA)	16,195	29,594	5
31	+9	True Crime with Kendall Rae	Audioboom	NZME	16,153	39,319	10
32	+60	We Need To Talk with Toni Street	NZME / iHeartRadio / ARN	NZME	15,942	31,070	3
33	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	NZME	15,905	42,120	12
34	-	Raising The Curve	rova (MediaWorks)	rova (MediaWorks)	15,583	32,509	18
35	-9	A Moment In Crime	NZME / iHeartRadio / ARN	NZME	15,287	30,862	1
36	-4	Hidden Brain	SiriusXM Podcast Network	NZME	13,543	41,176	6
37	+5	KICPOD	LiSTNR (SCA)	LiSTNR (SCA)	13,207	31,637	9
38	+5	The Re-Wrap	NZME / iHeartRadio / ARN	NZME	13,197	33,754	23
39	-	Kiwi Yarns	Brodie Kane Media	Brodie Kane Media	13,114	26,815	4
40	-3	The Kyle & Jackie O Show	NZME / iHeartRadio / ARN	NZME	12,829	61,562	158
41	+6	Ologies with Alie Ward	SiriusXM Podcast Network	NZME	12,822	32,200	6
42	-13	Cautionary Tales with Tim Harford	NZME / iHeartRadio / ARN	NZME	12,767	25,013	2
43	-5	Last Podcast On The Left	SiriusXM Podcast Network	NZME	12,410	33,584	9
44	+6	Murder, Mystery & Makeup	Audioboom	NZME	11,972	25,880	5
45	-4	The Imperfects	NZME / iHeartRadio / ARN	NZME	11,486	21,667	4
46	-	Talking League - NRL Fantasy Podcast	LiSTNR (SCA)	LiSTNR (SCA)	11,412	19,251	22



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47	+11	Jase & Lauren	NZME / iHeartRadio / ARN	NZME	11,200	176,030	88
48	-	Life Uncut	NZME / iHeartRadio / ARN	NZME	10,789	31,130	15
49	-5	Pod Save America	SiriusXM Podcast Network	NZME	10,623	28,237	9
50	+6	Revisionist History	NZME / iHeartRadio / ARN	NZME	10,391	24,882	3
51	+4	The Tim Dillon Show	Audioboom	NZME	10,317	16,415	4
52	+2	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	NZME	10,189	16,040	5
53	-2	Kerre Woodham Mornings Podcast	NZME / iHeartRadio / ARN	NZME	10,152	32,446	34
54	Return	CounterClock	audiochuck	NZME	9,767	40,595	16
55	-3	Two Hot Takes	Audioboom	NZME	9,733	18,842	4
56	+1	She's On The Money	NZME / iHeartRadio / ARN	NZME	9,582	76,883	14
57	+2	Super Soul	SiriusXM Podcast Network	NZME	9,541	43,613	7
58	Debut	The Psychology of your 20s	NZME / iHeartRadio / ARN	NZME	9,300	16,107	11
59	-6	The School of Greatness	SiriusXM Podcast Network	NZME	9,092	42,754	18
60	+1	Deep Sleep Sounds	Audioboom	NZME	9,092	16,401	4
61	Return	Betrayal	NZME / iHeartRadio / ARN	NZME	9,023	21,321	4
62	+11	Mad Monday	NZME / iHeartRadio / ARN	NZME	8,946	15,674	10
63	+2	The Tiny Meat Gang Podcast	Audioboom	NZME	8,823	19,692	5
64	-4	F1: Beyond The Grid	Audioboom	NZME	8,758	18,597	7
65	-16	Saving Grace	Audioboom	NZME	8,732	14,211	5
66	Return	Grey Areas with Petra Bagust	rova (MediaWorks)	rova (MediaWorks)	8,369	16,496	4
67	+3	ZM's Bree & Clint	NZME / iHeartRadio / ARN	NZME	8,353	34,757	36
68	-2	Office Ladies	SiriusXM Podcast Network	NZME	8,027	19,587	6
69	-7	TRIGGERnometry	Audioboom	NZME	7,949	16,700	9



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70	-7	Stuff They Don't Want You To Know	NZME / iHeartRadio / ARN	NZME	7,743	38,314	23
71	+1	Marcus Lush Nights	NZME / iHeartRadio / ARN	NZME	7,633	24,590	21
72	+13	Levels Podcast	LiSTNR (SCA)	LiSTNR (SCA)	7,296	9,560	9
73	-6	The Deck	audiochuck	NZME	7,238	15,631	5
74	+15	On the Tiles	NZME / iHeartRadio / ARN	NZME	7,145	11,678	6
75	+6	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	6,977	18,529	10
76	-12	It Could Happen Here	NZME / iHeartRadio / ARN	NZME	6,971	21,403	27
77	-6	Zane and Heath: Unfiltered	Audioboom	NZME	6,861	13,905	5
78	+2	Sportstalk with D'Arcy Waldegrave	NZME / iHeartRadio / ARN	NZME	6,711	32,085	63
79	+9	Aunty Donna Podcast	LiSTNR (SCA)	LiSTNR (SCA)	6,687	22,079	5
80	-4	Triple M Rocks Footy NRL	LiSTNR (SCA)	LiSTNR (SCA)	6,556	12,348	62
81	-2	The Happiness Lab with Dr. Laurie Santos	NZME / iHeartRadio / ARN	NZME	6,491	18,492	5
82	-5	Just For Girls	LiSTNR (SCA)	LiSTNR (SCA)	6,487	8,591	5
83	-9	Dark History	Audioboom	NZME	6,412	12,724	5
84	-53	Hope Is Real with Jazz Thornton	NZME / iHeartRadio / ARN	NZME	6,364	10,856	2
85	+11	Anatomy of Murder	audiochuck	NZME	6,310	14,152	5
86	Debut	The Trainee Sexologist	rova (MediaWorks)	rova (MediaWorks)	6,262	16,246	0
87	-9	StarTalk Radio	SiriusXM Podcast Network	NZME	6,208	18,008	7
88	-6	News Fix	NZME / iHeartRadio / ARN	NZME	6,092	38,464	93
89	-2	Eckhart Tolle: Essential Teachings	SiriusXM Podcast Network	NZME	5,940	14,836	4
90	-21	Money Talks	NZME / iHeartRadio / ARN	NZME	5,904	10,089	4
91	-73	Tom Sainsbury's Small Town Scandal	NZME / iHeartRadio / ARN	NZME	5,726	12,451	0
92	Return	The Draymond Green Show	NZME / iHeartRadio / ARN	NZME	5,522	10,685	13



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93	Return	Out the Gayte	Brodie Kane Media	Brodie Kane Media	5,415	8,775	5
94	+6	The Minds of Madness - True Crime Stories	Audioboom	NZME	5,363	11,409	4
95	-12	Weekend Sport with Jason Pine	NZME / iHeartRadio / ARN	NZME	5,300	28,051	52
96	+3	F1 Nation	Audioboom	NZME	5,237	8,271	5
97	-11	Stuff You Missed in History Class	NZME / iHeartRadio / ARN	NZME	5,213	43,118	18
98	-	Not Another D&D Podcast	Headgum	Gumball	5,207	12,656	4
99	-2	The MeatEater Podcast	NZME / iHeartRadio / ARN	NZME	5,043	10,679	12
100	Debut	UK True Crime Podcast	Audioboom	NZME	4,989	4,371	5



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating networks that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following networks and sales representation: Audioboom, Brodie Kane Media, LiSTNR (SCA), NBCUniversal News Group, Nova Entertainment, NZME/iHeartRadio/ARN, rova (MediaWorks), SiriusXM Podcast Network.

## METRIC DEFINITIONS

\* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Network - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

