

# New Zealand Podcast Ranker

Top Podcasts | January 2024



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
1	-	ZM's Fletch, Vaughan & Hayley	NZME / iHeartRadio / ARN	NZME	89,845	409,006	49
2	+4	Between Two Beers Podcast	NZME / iHeartRadio / ARN	NZME	64,548	122,215	9
3	+2	Stuff You Should Know	NZME / iHeartRadio / ARN	NZME	62,489	252,140	19
4	-1	George FM Drive with Sin & Brook	rova (MediaWorks)	rova (MediaWorks)	56,752	79,433	27
5	+2	No Such Thing As A Fish	Audioboom	NZME	55,788	151,591	5
6	-2	Casefile True Crime	Audioboom	NZME	50,065	151,124	0
7	+2	Crime Junkie	audiochuck	NZME	49,665	133,436	8
8	-6	The Mike Hosking Breakfast	NZME / iHeartRadio / ARN	NZME	45,060	263,752	66
9	+6	On Purpose with Jay Shetty	NZME / iHeartRadio / ARN	NZME	43,651	134,523	10
10	+1	The Front Page	NZME / iHeartRadio / ARN	NZME	43,448	113,651	23
11	-3	The Matt & Jerry Show	NZME / iHeartRadio / ARN	NZME	39,709	136,761	35
12	-2	The Hauraki Big Show	NZME / iHeartRadio / ARN	NZME	39,435	144,881	38
13	-	George FM Breakfast	rova (MediaWorks)	rova (MediaWorks)	39,006	51,921	60
14	+6	The Mel Robbins Podcast	SiriusXM Podcast Network	NZME	37,172	75,631	9
15	-3	The Leighton Smith Podcast	NZME / iHeartRadio / ARN	NZME	31,761	71,498	5
16	+14	Do You F*cking Mind?	LiSTNR (SCA)	LiSTNR (SCA)	30,275	74,562	22
17	+1	Dateline NBC	NBCUniversal News Group	NZME	27,163	87,807	11
18	+6	Cooking the Books with Frances Cook	NZME / iHeartRadio / ARN	NZME	27,053	67,355	10
19	+19	A Moment In Crime	NZME / iHeartRadio / ARN	NZME	26,281	44,884	1
20	-3	Not For Radio	rova (MediaWorks)	rova (MediaWorks)	25,969	68,543	7
21	+6	The Edge Breakfast	rova (MediaWorks)	rova (MediaWorks)	25,196	70,573	48
22	Debut	TED Talks Daily	NZME / iHeartRadio / ARN	NZME	25,109	100,650	26
23	-1	The Agenda	NZME / iHeartRadio / ARN	NZME	24,427	74,337	40



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24	-8	The Morning Rumble	rova (MediaWorks)	rova (MediaWorks)	21,061	62,561	40
25	-2	The Girls Uninterrupted	Brodie Kane Media	Brodie Kane Media	20,388	33,528	4
26	-12	Heather du Plessis-Allan Drive	NZME / iHeartRadio / ARN	NZME	20,305	166,849	106
27	+4	The Mindset Mentor	SiriusXM Podcast Network	NZME	20,263	56,279	18
28	+4	Matt and Shane's Secret Podcast	Audioboom	NZME	18,746	40,270	5
29	-	Tom Sainsbury's Small Town Scandal	NZME / iHeartRadio / ARN	NZME	18,678	50,570	0
30	+17	Darling, Shine!	LiSTNR (SCA)	LiSTNR (SCA)	18,264	32,123	6
31	-10	The Country	NZME / iHeartRadio / ARN	NZME	17,424	96,268	84
32	+1	Freakonomics Radio	SiriusXM Podcast Network	NZME	17,302	38,937	5
33	-7	Behind the Bastards	NZME / iHeartRadio / ARN	NZME	17,297	51,269	11
34	-	99% Invisible	SiriusXM Podcast Network	NZME	16,550	40,799	6
35	-16	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	16,109	48,074	0
36	Debut	The Fellas	Audioboom	NZME	15,577	28,793	5
37	+13	The School of Greatness	SiriusXM Podcast Network	NZME	15,175	37,029	16
38	-1	Raising The Curve	rova (MediaWorks)	rova (MediaWorks)	15,074	31,659	11
39	-	Cautionary Tales with Tim Harford	NZME / iHeartRadio / ARN	NZME	14,908	29,898	3
40	-12	The Rock Drive	rova (MediaWorks)	rova (MediaWorks)	14,544	39,790	12
41	-6	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	NZME	13,852	34,417	10
42	-2	Hidden Brain	SiriusXM Podcast Network	NZME	13,816	28,976	5
43	-	Kiwi Yarns	Brodie Kane Media	Brodie Kane Media	12,319	22,696	4
44	+17	Sex.Life	NZME / iHeartRadio / ARN	NZME	11,980	25,895	0
45	-1	Last Podcast On The Left	SiriusXM Podcast Network	NZME	11,748	29,469	9
46	-4	Ologies with Alie Ward	SiriusXM Podcast Network	NZME	11,548	29,310	6



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47	+4	True Crime with Kendall Rae	Audioboom	NZME	11,292	27,066	4
48	+5	Pod Save America	SiriusXM Podcast Network	NZME	11,289	27,970	12
49	-8	The Imperfects	NZME / iHeartRadio / ARN	NZME	10,636	20,184	1
50	+22	She's On The Money	NZME / iHeartRadio / ARN	NZME	10,575	32,700	14
51	+20	The Psychology of your 20s	NZME / iHeartRadio / ARN	NZME	10,568	20,321	10
52	-	Hamish & Andy's Remembering Project	LiSTNR (SCA)	LiSTNR (SCA)	10,445	26,669	5
53	+11	Two Hot Takes	Audioboom	NZME	10,038	20,414	4
54	+4	Shared Lunch	NZME / iHeartRadio / ARN	NZME	9,920	19,824	10
55	+1	Nothing much happens: bedtime stories to help you sleep	NZME / iHeartRadio / ARN	NZME	9,910	41,436	10
56	-31	Duncan Garner: Editor-in-Chief	rova (MediaWorks)	rova (MediaWorks)	9,489	26,570	18
57	+9	KICPOD	LiSTNR (SCA)	LiSTNR (SCA)	9,469	24,142	8
58	-3	The BYC Podcast	NZME / iHeartRadio / ARN	NZME	8,856	17,890	12
59	+31	The Kyle & Jackie O Show	NZME / iHeartRadio / ARN	NZME	8,797	28,623	71
60	Return	The Edge Afternoons Catchup	rova (MediaWorks)	rova (MediaWorks)	8,696	15,138	40
61	-16	Life Uncut	NZME / iHeartRadio / ARN	NZME	8,636	19,310	12
62	+36	The Chunkz & Filly Show	Audioboom	NZME	8,502	15,348	4
63	-6	The Parenting Hangover	NZME / iHeartRadio / ARN	NZME	8,026	13,798	5
64	+11	The Tim Dillon Show	Audioboom	NZME	8,008	12,992	4
65	+8	Murder, Mystery & Makeup	Audioboom	NZME	7,963	17,390	3
66	Debut	The Grade Cricketer	DM Podcasts	LiSTNR (SCA)	7,850	17,316	21
67	+14	Girls Next Level	Audioboom	NZME	7,773	17,282	6
68	-5	Who Killed JFK?	NZME / iHeartRadio / ARN	NZME	7,544	16,633	4
69	Return	Holiday Breakfast	NZME / iHeartRadio / ARN	NZME	7,406	12,273	114



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70	+9	Grey Areas with Petra Bagust	rova (MediaWorks)	rova (MediaWorks)	7,191	13,288	1
71	+3	Stuff They Don't Want You To Know	NZME / iHeartRadio / ARN	NZME	7,155	29,900	26
72	-3	The Broski Report with Brittany Broski	Audioboom	NZME	7,121	13,457	4
73	Return	Saving Grace	Audioboom	NZME	7,089	11,304	5
74	-26	Tic-Heads with Uncle Tics	rova (MediaWorks)	rova (MediaWorks)	7,031	12,277	6
75	+9	StarTalk Radio	SiriusXM Podcast Network	NZME	6,743	16,819	7
76	+11	Ask Me Anything with Paula Bennett	NZME / iHeartRadio / ARN	NZME	6,645	10,356	1
77	+20	The Deck	audiochuck	NZME	6,504	14,546	7
78	-24	Mai Morning Crew	rova (MediaWorks)	rova (MediaWorks)	6,478	12,094	27
79	+3	News Fix	NZME / iHeartRadio / ARN	NZME	6,442	40,749	94
80	Return	Simon Barnett & James Daniels Afternoons	NZME / iHeartRadio / ARN	NZME	6,397	10,145	7
81	-4	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	6,367	13,255	9
82	+1	Critical Role	SiriusXM Podcast Network	NZME	6,353	14,458	2
83	+11	Luke And Sassy Scott	LiSTNR (SCA)	LiSTNR (SCA)	6,342	13,508	8
84	-6	ZM's Bree & Clint	NZME / iHeartRadio / ARN	NZME	6,289	29,765	36
85	Return	Levels Podcast	DM Podcasts	LiSTNR (SCA)	6,092	8,129	5
86	+3	Office Ladies	SiriusXM Podcast Network	NZME	6,080	15,065	6
87	+4	It Could Happen Here	NZME / iHeartRadio / ARN	NZME	6,045	15,294	27
88	-8	Anatomy of Murder	audiochuck	NZME	5,822	14,061	4
89	+3	Weekend Sport with Jason Pine	NZME / iHeartRadio / ARN	NZME	5,651	23,957	58
90	-14	The Happiness Lab with Dr. Laurie Santos	NZME / iHeartRadio / ARN	NZME	5,295	14,380	4
91	-3	Marcus Lush Nights	NZME / iHeartRadio / ARN	NZME	5,274	18,423	12
92	-6	The Sporting Rumble	rova (MediaWorks)	rova (MediaWorks)	5,240	7,841	5



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93	Return	Just For Girls	DM Podcasts	LiSTNR (SCA)	5,238	7,670	5
94	-32	Untidy	rova (MediaWorks)	rova (MediaWorks)	5,200	9,867	5
95	Debut	The Why Files: Operation Podcast	Audioboom	NZME	5,166	17,841	9
96	Return	Pod Save the World	SiriusXM Podcast Network	NZME	4,976	11,152	9
97	-29	On the Tiles	NZME / iHeartRadio / ARN	NZME	4,967	6,777	1
98	Return	The MeatEater Podcast	NZME / iHeartRadio / ARN	NZME	4,914	10,598	14
99	-39	Early Edition on Newstalk ZB	NZME / iHeartRadio / ARN	NZME	4,900	24,872	35
100	-54	Revisionist History	NZME / iHeartRadio / ARN	NZME	4,892	18,829	0



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating networks that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following networks and sales representation: Audioboom, Brodie Kane Media, LiSTNR (SCA), NBCUniversal News Group, Nova Entertainment, NZME/iHeartRadio/ARN, rova (MediaWorks), SiriusXM Podcast Network.

## METRIC DEFINITIONS

\* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.2.

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Network - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).