

US Podcast Report

Top Podcasts By Weekly Average Downloads | October 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	672
2	-	Crime Junkie	audiochuck	SXM Media	5
3	+2	Dateline NBC	NBCUniversal News Group	SXM Media	9
4	-1	Morbid	Wondery	Wondery Brand Partnerships	13
5	+1	Up First	NPR	National Public Media	28
6	-2	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	18
7	-	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
8	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8
9	+1	SmartLess	Wondery	Wondery Brand Partnerships	6
10	-1	Fresh Air	NPR	National Public Media	24
11	+1	Pod Save America	Stitcher Media	SXM Media	13
12	+1	Last Podcast On The Left	Stitcher Media	SXM Media	8
13	-2	The NPR Politics Podcast	NPR	National Public Media	20
14	-	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	68
15	+2	Hidden Brain	Hidden Brain Media	SXM Media	4
16	-1	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	8
17	-1	Planet Money	NPR	National Public Media	8
18	+2	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8
19	-	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	25
20	-2	CNN 5 Things	WarnerMedia	WarnerMedia	118
21	-	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
22	+3	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	10
23	-1	Freakonomics Radio	Stitcher Media	SXM Media	4



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24	-1	Office Ladies	Stitcher Media	SXM Media	4
25	+4	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4
26	-	Consider This from NPR	NPR	National Public Media	24
27	-	Indicator from Planet Money	NPR	National Public Media	19
28	+2	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8
29	-5	Wait Wait... Don't Tell Me!	NPR	National Public Media	6
30	-2	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	23
31	Return	Full Body Chills	audiochuck	SXM Media	20
32	-1	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12
33	+1	TED Radio Hour	NPR	National Public Media	4
34	-1	Something Was Wrong	Wondery	Wondery Brand Partnerships	5
35	-	Pop Culture Happy Hour	NPR	National Public Media	20
36	+2	Marketplace	American Public Media	Cadence13	20
37	-	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
38	+34	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	11
39	+10	Anatomy of Murder	audiochuck	SXM Media	4
40	-4	The Deck	audiochuck	SXM Media	4
41	+1	Small Town Murder	Wondery	Wondery Brand Partnerships	8
42	+14	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	7
43	Debut	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SXM Media	4
44	-12	Fantasy Football Today	Audacy Podcast Network	Cadence13	39
45	+10	48 Hours	Paramount	Paramount	4
46	-5	Short Wave	NPR	National Public Media	19



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47	-7	The Mindset Mentor	Kast Media	Kast Media	17
48	-5	The School of Greatness	Stitcher Media	SXM Media	13
49	-5	True Crime Garage	Stitcher Media	SXM Media	10
50	-5	Super Soul	Stitcher Media	SXM Media	4
51	-3	Casefile True Crime	Audioboom	Audioboom	4
52	+1	99% Invisible	Stitcher Media	SXM Media	5
53	-7	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	5
54	-7	Life Kit	NPR	National Public Media	14
55	-4	American Scandal	Wondery	Wondery Brand Partnerships	6
56	-4	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4
57	+2	Watch What Crappens	Stitcher Media	SXM Media	26
58	-4	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	20
59	+12	True Crime Obsessed	Audioboom	Audioboom	7
60	-	The Viall Files	Kast Media	Kast Media	14
61	-11	This Past Weekend	Kast Media	Kast Media	4
62	-4	What A Day	Stitcher Media	SXM Media	20
63	-1	Murder With My Husband	Cloud10	Cloud10	4
64	+1	Morning Joe	NBCUniversal News Group	SXM Media	22
65	-1	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4
66	-9	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
67	-4	And That's Why We Drink	Stitcher Media	SXM Media	4
68	-2	The John Batchelor Show	Audioboom	Audioboom	491
69	-2	The Daily Stoic	Wondery	Wondery Brand Partnerships	33



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70	-2	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4
71	+2	American History Tellers	Wondery	Wondery Brand Partnerships	5
72	+11	Dark History	Audioboom	Audioboom	4
73	+1	Murder, Mystery & Makeup	Audioboom	Audioboom	4
74	+7	StarTalk Radio	Stitcher Media	SXM Media	7
75	+21	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5
76	+9	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
77	+14	Ologies with Alie Ward	Stitcher Media	SXM Media	5
78	+6	Throughline	NPR	National Public Media	4
79	-18	You Better You Bet	Audacy Podcast Network	Cadence13	282
80	-	Rotten Mango	Audacy Podcast Network	Cadence13	8
81	+6	Business Wars	Wondery	Wondery Brand Partnerships	6
82	+8	Marketplace Morning Report	American Public Media	Cadence13	61
83	+12	Snacks Daily	Audacy Podcast Network	Cadence13	21
84	Return	Pod Save the World	Stitcher Media	SXM Media	8
85	-10	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
86	+3	Make Me Smart with Kai and Molly	American Public Media	Cadence13	19
87	-10	How Did This Get Made?	Stitcher Media	SXM Media	8
88	-12	Up and Vanished	Audacy Podcast Network	Cadence13	1
89	-7	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	6
90	+7	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	21
91	Return	Real Time with Bill Maher	WarnerMedia	WarnerMedia	7
92	+2	1A	NPR	National Public Media	20



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93	+5	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	10
94	Return	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	46
95	-7	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	9
96	-18	IMPAULSIVE	Kast Media	Kast Media	5
97	Return	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	20
98	+2	Zane and Heath: Unfiltered	Audioboom	Audioboom	4
99	Debut	All There Is with Anderson Cooper	WarnerMedia	WarnerMedia	6
100	-8	Code Switch	NPR	National Public Media	4



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST REPORTS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Report lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

