

# US Podcast Report

Top Podcasts By Weekly Average Downloads | November 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	+1	Crime Junkie	audiochuck	SXM Media	6
2	-1	NPR News Now	NPR	National Public Media	672
3	+3	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	25
4	+1	Up First	NPR	National Public Media	28
5	-2	Dateline NBC	NBCUniversal News Group	SXM Media	10
6	-2	Morbid	Wondery	Wondery Brand Partnerships	13
7	-	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
8	+2	Fresh Air	NPR	National Public Media	24
9	-1	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8
10	-1	SmartLess	Wondery	Wondery Brand Partnerships	5
11	-	Pod Save America	Stitcher Media	SXM Media	7
12	+1	The NPR Politics Podcast	NPR	National Public Media	20
13	-1	Last Podcast On The Left	Stitcher Media	SXM Media	8
14	+2	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10
15	-	Hidden Brain	Hidden Brain Media	SXM Media	4
16	-2	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	57
17	-	Planet Money	NPR	National Public Media	7
18	+2	CNN 5 Things	WarnerMedia	WarnerMedia	109
19	+2	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
20	-1	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
21	-3	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	10
22	-	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	11
23	-	Freakonomics Radio	Stitcher Media	SXM Media	4



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24	-	Office Ladies	Stitcher Media	SXM Media	4
25	-	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4
26	-	Consider This from NPR	NPR	National Public Media	25
27	-	Indicator from Planet Money	NPR	National Public Media	18
28	+2	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	25
29	-	Wait Wait... Don't Tell Me!	NPR	National Public Media	6
30	+13	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SXM Media	5
31	+1	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	13
32	-4	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8
33	-	TED Radio Hour	NPR	National Public Media	4
34	-	Something Was Wrong	Wondery	Wondery Brand Partnerships	4
35	-	Pop Culture Happy Hour	NPR	National Public Media	23
36	+9	48 Hours	Paramount	Paramount	10
37	-1	Marketplace	American Public Media	Cadence13	20
38	+1	Anatomy of Murder	audiochuck	SXM Media	5
39	+3	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	9
40	-3	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
41	-	Small Town Murder	Wondery	Wondery Brand Partnerships	8
42	+4	Short Wave	NPR	National Public Media	19
43	Debut	The Rachel Hollis Podcast	Stitcher Media	SXM Media	15
44	+4	The School of Greatness	Stitcher Media	SXM Media	14
45	+4	True Crime Garage	Stitcher Media	SXM Media	7
46	+1	The Mindset Mentor	Kast Media	Kast Media	15



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47	+6	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4
48	+8	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4
49	-9	The Deck	audiochuck	SXM Media	3
50	-	Super Soul	Stitcher Media	SXM Media	4
51	-7	Fantasy Football Today	Audacy Podcast Network	Cadence13	38
52	-1	Casefile True Crime	Audioboom	Audioboom	4
53	+8	This Past Weekend	Kast Media	Kast Media	5
54	-2	99% Invisible	Stitcher Media	SXM Media	4
55	-	American Scandal	Wondery	Wondery Brand Partnerships	6
56	-2	Life Kit	NPR	National Public Media	13
57	+1	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	20
58	-20	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	6
59	-	True Crime Obsessed	Audioboom	Audioboom	8
60	+4	Morning Joe	NBCUniversal News Group	SXM Media	20
61	-1	The Viall Files	Kast Media	Kast Media	14
62	Debut	Culpable	Audacy Podcast Network	Cadence13	4
63	+8	American History Tellers	Wondery	Wondery Brand Partnerships	6
64	+1	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4
65	-3	What A Day	Stitcher Media	SXM Media	15
66	+2	The John Batchelor Show	Audioboom	Audioboom	490
67	-	And That's Why We Drink	Stitcher Media	SXM Media	5
68	+1	The Daily Stoic	Wondery	Wondery Brand Partnerships	32
69	+6	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6



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70	-13	Watch What Crappens	Stitcher Media	SXM Media	18
71	-1	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4
72	-6	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
73	+4	Ologies with Alie Ward	Stitcher Media	SXM Media	6
74	+11	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
75	+3	Throughline	NPR	National Public Media	5
76	Debut	Men In Blazers	Wondery	Wondery Brand Partnerships	31
77	+12	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	7
78	-2	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	4
79	+3	Marketplace Morning Report	American Public Media	Cadence13	60
80	-6	StarTalk Radio	Stitcher Media	SXM Media	6
81	-1	Rotten Mango	Audacy Podcast Network	Cadence13	6
82	+8	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	19
83	+4	How Did This Get Made?	Stitcher Media	SXM Media	8
84	-3	Business Wars	Wondery	Wondery Brand Partnerships	7
85	+6	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6
86	-13	Murder, Mystery & Makeup	Audioboom	Audioboom	3
87	-3	Pod Save the World	Stitcher Media	SXM Media	6
88	-16	Dark History	Audioboom	Audioboom	3
89	-3	Make Me Smart with Kai and Molly	American Public Media	Cadence13	17
90	+5	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	13
91	-8	Snacks Daily	Audacy Podcast Network	Cadence13	17
92	+2	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	54



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93	-1	1A	NPR	National Public Media	21
94	-1	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	10
95	-7	Up and Vanished	Audacy Podcast Network	Cadence13	0
96	-	IMPAULSIVE	Kast Media	Kast Media	5
97	Debut	The Dale Jr. Download - Dirty Mo Media	Audacy Podcast Network	Cadence13	7
98	-	Zane and Heath: Unfiltered	Audioboom	Audioboom	4
99	Return	The Art of Manliness	Stitcher Media	SXM Media	8
100	-3	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	18



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Note: Samsung made an update to their Samsung Free app which caused a spike in downloads. Samsung resolved the issue moving forward, starting in December. To mitigate the issue, we have reprocessed our November data to remove those spikes.

### POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

### ABOUT THE U.S. SALES NETWORK AND PODCAST REPORTS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Report lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

### METRIC AND DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

\* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

