

US Podcast Report

Top Podcasts By Weekly Average Downloads | December 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Crime Junkie	audiochuck	SXM Media	9
2	-	NPR News Now	NPR	National Public Media	840
3	+1	Up First	NPR	National Public Media	36
4	+2	Morbid	Wondery	Wondery Brand Partnerships	16
5	-	Dateline NBC	NBCUniversal News Group	SXM Media	11
6	-3	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
7	+1	Fresh Air	NPR	National Public Media	30
8	+1	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	11
9	-2	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	23
10	+19	Wait Wait... Don't Tell Me!	NPR	National Public Media	7
11	-1	SmartLess	Wondery	Wondery Brand Partnerships	7
12	-	The NPR Politics Podcast	NPR	National Public Media	25
13	-	Last Podcast On The Left	Stitcher Media	SXM Media	10
14	-3	Pod Save America	Stitcher Media	SXM Media	8
15	-1	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10
16	+1	Planet Money	NPR	National Public Media	10
17	-1	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	73
18	-3	Hidden Brain	Hidden Brain Media	SXM Media	5
19	-1	CNN 5 Things	WarnerMedia	WarnerMedia	126
20	+1	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	10
21	-2	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	29
22	+1	Freakonomics Radio	Stitcher Media	SXM Media	6
23	-1	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	11



US Podcast Report

Top Podcasts By Weekly Average Downloads | December 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
24	+1	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	5
25	-5	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	28
26	-	Consider This from NPR	NPR	National Public Media	30
27	-3	Office Ladies	Stitcher Media	SXM Media	5
28	-1	Indicator from Planet Money	NPR	National Public Media	24
29	+4	TED Radio Hour	NPR	National Public Media	6
30	+4	Something Was Wrong	Wondery	Wondery Brand Partnerships	5
31	+1	On Purpose with Jay Shetty	Stitcher Media	SXM Media	10
32	-4	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
33	+3	48 Hours	Paramount	Paramount	8
34	-3	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	15
35	-	Pop Culture Happy Hour	NPR	National Public Media	25
36	+1	Marketplace	American Public Media	Cadence13	25
37	+12	The Deck	audiochuck	SXM Media	5
38	+3	Small Town Murder	Wondery	Wondery Brand Partnerships	10
39	+1	Monday Morning Podcast	All Things Comedy	All Things Comedy	11
40	+2	Short Wave	NPR	National Public Media	25
41	+4	True Crime Garage	Stitcher Media	SXM Media	12
42	+1	The Rachel Hollis Podcast	Stitcher Media	SXM Media	23
43	+1	The School of Greatness	Stitcher Media	SXM Media	18
44	-6	Anatomy of Murder	audiochuck	SXM Media	4
45	+3	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5
46	-	The Mindset Mentor	Kast Media	Kast Media	20



US Podcast Report

Top Podcasts By Weekly Average Downloads | December 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
47	+14	The Viall Files	Kast Media	Kast Media	15
48	-18	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SXM Media	0
49	-10	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	5
50	-	Super Soul	Stitcher Media	SXM Media	5
51	+5	Life Kit	NPR	National Public Media	16
52	-5	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4
53	-	This Past Weekend	Kast Media	Kast Media	5
54	-	99% Invisible	Stitcher Media	SXM Media	4
55	-	American Scandal	Wondery	Wondery Brand Partnerships	7
56	-4	Casefile True Crime	Audioboom	Audioboom	3
57	-6	Fantasy Football Today	Audacy Podcast Network	Cadence13	47
58	+6	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	5
59	-	True Crime Obsessed	Audioboom	Audioboom	9
60	-2	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	8
61	+2	American History Tellers	Wondery	Wondery Brand Partnerships	6
62	-2	Morning Joe	NBCUniversal News Group	SXM Media	25
63	Return	Anderson Cooper 360	WarnerMedia	WarnerMedia	25
64	+3	And That's Why We Drink	Stitcher Media	SXM Media	7
65	+1	The John Batchelor Show	Audioboom	Audioboom	610
66	+2	The Daily Stoic	Wondery	Wondery Brand Partnerships	40
67	-5	Culpable	Audacy Podcast Network	Cadence13	6
68	+2	Watch What Crappens	Stitcher Media	SXM Media	27
69	-12	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	18



US Podcast Report

Top Podcasts By Weekly Average Downloads | December 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
70	+1	Timesuck with Dan Cummins	Stitcher Media	SXM Media	5
71	+3	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6
72	+6	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	6
73	-1	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
74	-1	Ologies with Alie Ward	Stitcher Media	SXM Media	6
75	+9	Business Wars	Wondery	Wondery Brand Partnerships	9
76	+4	StarTalk Radio	Stitcher Media	SXM Media	7
77	+2	Marketplace Morning Report	American Public Media	Cadence13	76
78	-3	Throughline	NPR	National Public Media	5
79	-2	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	11
80	+2	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	27
81	-16	What A Day	Stitcher Media	SXM Media	16
82	-1	Rotten Mango	Audacy Podcast Network	Cadence13	9
83	Debut	Murder & Magnolias	NBCUniversal News Group	SXM Media	3
84	-1	How Did This Get Made?	Stitcher Media	SXM Media	10
85	+10	Up and Vanished	Audacy Podcast Network	Cadence13	1
86	-	Murder, Mystery & Makeup	Audioboom	Audioboom	4
87	+1	Dark History	Audioboom	Audioboom	4
88	+2	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	12
89	+5	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	12
90	-21	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5
91	+2	1A	NPR	National Public Media	24
92	Debut	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	5



US Podcast Report

Top Podcasts By Weekly Average Downloads | December 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
93	Debut	The Mel Robbins Podcast	Stitcher Media	SXM Media	11
94	-18	Men In Blazers	Wondery	Wondery Brand Partnerships	23
95	Debut	True Crime with Kendall Rae	Audioboom	Audioboom	10
96	+3	The Art of Manliness	Stitcher Media	SXM Media	10
97	-5	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	61
98	Return	Headline News from The Associated Press	Audioboom	Audioboom	443
99	Debut	Chasing Life	WarnerMedia	WarnerMedia	4
100	-4	IMPAULSIVE	Kast Media	Kast Media	6



US Podcast Report



Top Podcasts By Weekly Average Downloads | December 2022

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST REPORTS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Report lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

