

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | May 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	672
2	+1	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	27
3	-1	Crime Junkie	audiochuck	SXM Media	7
4	-	Dateline NBC	NBCUniversal News Group	SXM Media	10
5	-	Morbid: A True Crime Podcast	Audioboom	Audioboom	13
6	-	Up First	NPR	National Public Media	29
7	+1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
8	-1	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8
9	-	Fresh Air	NPR	National Public Media	24
10	-	Last Podcast On The Left	Stitcher Media	SXM Media	8
11	+1	SmartLess	Wondery	Wondery Brand Partnerships	5
12	-1	Pod Save America	Stitcher Media	SXM Media	9
13	Return	CounterClock	audiochuck	SXM Media	16
14	-	The NPR Politics Podcast	NPR	National Public Media	22
15	-2	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	64
16	-1	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	9
17	-1	Planet Money	NPR	National Public Media	8
18	-1	Hidden Brain	Hidden Brain Media	SXM Media	4
19	-1	CNN 5 Things	WarnerMedia	WarnerMedia	119
20	-	Office Ladies	Stitcher Media	SXM Media	5
21	-2	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
22	+33	Up and Vanished	Audacy Podcast Network	Cadence13	11
23	+4	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	9



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24	-	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	22
25	-4	Wait Wait... Don't Tell Me!	NPR	National Public Media	8
26	-4	Freakonomics Radio	Stitcher Media	SXM Media	4
27	-4	Consider This from NPR	NPR	National Public Media	24
28	-2	Indicator from Planet Money	NPR	National Public Media	20
29	-4	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	21
30	-1	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	8
31	+1	Something Was Wrong	Wondery	Wondery Brand Partnerships	4
32	-2	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12
33	-2	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	20
34	+6	Marketplace	American Public Media	Cadence13	20
35	-7	Monday Morning Podcast	All Things Comedy	All Things Comedy	9
36	-3	TED Radio Hour	NPR	National Public Media	4
37	-1	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4
38	-3	Pop Culture Happy Hour	NPR	National Public Media	20
39	-1	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8
40	+1	The School of Greatness	Wondery	Wondery Brand Partnerships	12
41	+1	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	11
42	-8	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	18
43	-	Short Wave	NPR	National Public Media	20
44	-7	Anatomy of Murder	audiochuck	SXM Media	4
45	-6	The Morning Toast	Audioboom	Audioboom	15
46	-	True Crime Garage	Stitcher Media	SXM Media	7



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47	-2	Super Soul	Stitcher Media	SXM Media	4
48	+8	What A Day	Stitcher Media	SXM Media	20
49	-5	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4
50	-3	The Mindset Mentor	Kast Media	Kast Media	18
51	+3	99% Invisible	Stitcher Media	SXM Media	5
52	-4	Casefile True Crime	Audioboom	Audioboom	4
53	+12	Small Town Murder	Wondery	Wondery Brand Partnerships	8
54	-5	True Crime Obsessed	Audioboom	Audioboom	8
55	-3	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	4
56	+4	The Deck	Stitcher Media	SXM Media	6
57	-7	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4
58	-5	The John Batchelor Show	Audioboom	Audioboom	413
59	Debut	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	20
60	+3	American Scandal	Wondery	Wondery Brand Partnerships	4
61	-10	Life Kit	NPR	National Public Media	13
62	-5	Watch What Crappens	Stitcher Media	SXM Media	20
63	+7	Make Me Smart with Kai and Molly	American Public Media	Cadence13	20
64	+3	RISE podcast	Audacy Podcast Network	Cadence13	16
65	-6	And That's Why We Drink	Stitcher Media	SXM Media	4
66	-2	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4
67	-6	48 Hours	Paramount	Paramount	4
68	-6	Snacks Daily	Audacy Podcast Network	Cadence13	20
69	+4	Marketplace Morning Report	American Public Media	Cadence13	60



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70	-4	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4
71	Debut	Headline News from The Associated Press	Audioboom	Audioboom	355
72	-3	Morning Joe	NBCUniversal News Group	SXM Media	21
73	+5	Throughline	NPR	National Public Media	5
74	-16	The Viall Files	Kast Media	Kast Media	13
75	-1	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5
76	-4	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5
77	-2	1A	NPR	National Public Media	24
78	+2	Business Wars	Wondery	Wondery Brand Partnerships	8
79	+9	This Past Weekend	Kast Media	Kast Media	4
80	+13	American History Tellers	Wondery	Wondery Brand Partnerships	5
81	-	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	16
82	-11	Murder With My Husband	Cloud10	Cloud10	4
83	-	Dark History	Audioboom	Audioboom	4
84	+10	Code Switch	NPR	National Public Media	7
85	-9	How Did This Get Made?	Stitcher Media	SXM Media	8
86	-7	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5
87	-10	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	4
88	-3	Ologies with Alie Ward	Stitcher Media	SXM Media	4
89	-7	Rotten Mango	Audacy Podcast Network	Cadence13	8
90	-3	StarTalk Radio	Stitcher Media	SXM Media	6
91	+4	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	19
92	-3	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	8



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93	Return	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6
94	-3	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	10
95	-5	The Art of Manliness	Stitcher Media	SXM Media	8
96	Return	IMPAULSIVE	Kast Media	Kast Media	4
97	-5	The Fighter & The Kid	Kast Media	Kast Media	8
98	Return	Radio Rental	Audacy Podcast Network	Cadence13	4
99	-	Zane and Heath: Unfiltered	Audioboom	Audioboom	4
100	Debut	Murder, Mystery & Makeup	Audioboom	Audioboom	4

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.2. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).