

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | July 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
2	-	NPR News Now	NPR	National Public Media	672
3	-	Crime Junkie	audiochuck	SXM Media	4
4	-	Dateline NBC	NBCUniversal News Group	SXM Media	10
5	-	Morbid	Wondery	Wondery Brand Partnerships	12
6	-	Up First	NPR	National Public Media	29
7	+1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
8	-1	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8
9	-	Fresh Air	NPR	National Public Media	24
10	-	SmartLess	Wondery	Wondery Brand Partnerships	5
11	-	Last Podcast On The Left	Stitcher Media	SXM Media	8
12	-	Pod Save America	Stitcher Media	SXM Media	8
13	-	The NPR Politics Podcast	NPR	National Public Media	20
14	-	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	62
15	-	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	8
16	+1	Planet Money	NPR	National Public Media	8
17	-1	Hidden Brain	Hidden Brain Media	SXM Media	4
18	+3	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
19	+4	CNN 5 Things	WarnerMedia	WarnerMedia	114
20	-2	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	20
21	+5	Freakonomics Radio	Stitcher Media	SXM Media	4
22	+2	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
23	-4	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8



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24	-2	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	25
25	+2	Consider This from NPR	NPR	National Public Media	24
26	+2	Wait Wait... Don't Tell Me!	NPR	National Public Media	8
27	-2	Office Ladies	Stitcher Media	SXM Media	3
28	+4	We Can Do Hard Things with Glenn Doyle	Audacy Podcast Network	Cadence13	8
29	+4	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4
30	-1	Indicator from Planet Money	NPR	National Public Media	19
31	-	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12
32	-2	Something Was Wrong	Wondery	Wondery Brand Partnerships	5
33	+3	TED Radio Hour	NPR	National Public Media	4
34	-	Park Predators	audiochuck	SXM Media	4
35	+5	Pop Culture Happy Hour	NPR	National Public Media	20
36	+1	The School of Greatness	Stitcher Media	SXM Media	13
37	+4	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
38	-	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8
39	-	Marketplace	American Public Media	Cadence13	20
40	+7	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4
41	-6	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	12
42	-	The Morning Toast	Audioboom	Audioboom	14
43	+2	Short Wave	NPR	National Public Media	20
44	+5	The Mindset Mentor	Kast Media	Kast Media	17
45	-1	Small Town Murder	Wondery	Wondery Brand Partnerships	8
46	-3	True Crime Garage	Stitcher Media	SXM Media	8



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47	+1	Super Soul	Stitcher Media	SXM Media	4
48	-28	CounterClock	audiochuck	SXM Media	0
49	-3	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	20
50	+2	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4
51	+2	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	4
52	-1	Anatomy of Murder	audiochuck	SXM Media	3
53	+2	Casefile True Crime	Audioboom	Audioboom	4
54	+2	99% Invisible	Stitcher Media	SXM Media	4
55	-5	What A Day	Stitcher Media	SXM Media	17
56	+3	Life Kit	NPR	National Public Media	12
57	Return	Fantasy Football Today	Paramount	Paramount	30
58	+3	Watch What Crappens	Stitcher Media	SXM Media	20
59	+3	Up and Vanished	Audacy Podcast Network	Cadence13	1
60	+4	RISE podcast	Audacy Podcast Network	Cadence13	13
61	-4	The John Batchelor Show	Audioboom	Audioboom	440
62	+8	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4
63	-	48 Hours	Paramount	Paramount	5
64	-4	And That's Why We Drink	Stitcher Media	SXM Media	4
65	-	Murder With My Husband	Cloud10	Cloud10	4
66	-12	True Crime Obsessed	Audioboom	Audioboom	4
67	-1	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4
68	-1	Morning Joe	NBCUniversal News Group	SXM Media	21
69	-11	American Scandal	Wondery	Wondery Brand Partnerships	6



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70	-1	The Deck	Stitcher Media	SXM Media	4
71	-3	Headline News from The Associated Press	Audioboom	Audioboom	352
72	-1	The Viall Files	Kast Media	Kast Media	12
73	+6	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
74	-1	The Vanished Podcast	Wondery	Wondery Brand Partnerships	3
75	+7	Ologies with Alie Ward	Stitcher Media	SXM Media	5
76	+1	How Did This Get Made?	Stitcher Media	SXM Media	9
77	-5	Throughline	NPR	National Public Media	4
78	-	1A	NPR	National Public Media	24
79	-4	American History Tellers	Wondery	Wondery Brand Partnerships	6
80	-6	Make Me Smart with Kai and Molly	American Public Media	Cadence13	19
81	+4	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	4
82	Debut	The Daily Stoic	Wondery	Wondery Brand Partnerships	31
83	+7	IMPAULSIVE	Kast Media	Kast Media	4
84	-1	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6
85	+1	StarTalk Radio	Stitcher Media	SXM Media	6
86	+2	Rotten Mango	Audacy Podcast Network	Cadence13	8
87	-6	Marketplace Morning Report	American Public Media	Cadence13	60
88	-12	Code Switch	NPR	National Public Media	6
89	-5	This Past Weekend	Kast Media	Kast Media	3
90	+1	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
91	-4	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	13
92	+3	Murder, Mystery & Makeup	Audioboom	Audioboom	4



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93	-13	Business Wars	Wondery	Wondery Brand Partnerships	5
94	-5	Snacks Daily	Audacy Podcast Network	Cadence13	19
95	-1	The Art of Manliness	Stitcher Media	SXM Media	8
96	-4	Zane and Heath: Unfiltered	Audioboom	Audioboom	4
97	-4	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	8
98	+1	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	30
99	Return	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	10
100	-4	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	18



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

