

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | August 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	+2	Crime Junkie	audiochuck	SXM Media	8
2	-	NPR News Now	NPR	National Public Media	672
3	-2	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	18
4	-	Dateline NBC	NBCUniversal News Group	SXM Media	12
5	-	Morbid	Wondery	Wondery Brand Partnerships	12
6	-	Up First	NPR	National Public Media	28
7	-	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
8	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	9
9	-	Fresh Air	NPR	National Public Media	24
10	-	SmartLess	Wondery	Wondery Brand Partnerships	5
11	+1	Pod Save America	Stitcher Media	SXM Media	8
12	+1	The NPR Politics Podcast	NPR	National Public Media	20
13	-2	Last Podcast On The Left	Stitcher Media	SXM Media	8
14	+1	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	9
15	-1	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	67
16	+2	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	25
17	-1	Planet Money	NPR	National Public Media	9
18	-1	Hidden Brain	Hidden Brain Media	SXM Media	4
19	-	CNN 5 Things	WarnerMedia	WarnerMedia	114
20	+2	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
21	-1	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	20
22	+1	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8
23	+3	Wait Wait... Don't Tell Me!	NPR	National Public Media	8

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24	+3	Office Ladies	Stitcher Media	SXM Media	4
25	-4	Freakonomics Radio	Stitcher Media	SXM Media	4
26	+3	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4
27	+1	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	9
28	-3	Consider This from NPR	NPR	National Public Media	24
29	+1	Indicator from Planet Money	NPR	National Public Media	20
30	+11	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	20
31	-	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12
32	-	Something Was Wrong	Wondery	Wondery Brand Partnerships	4
33	-9	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	16
34	+4	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8
35	-2	TED Radio Hour	NPR	National Public Media	4
36	+6	The Morning Toast	Audioboom	Audioboom	20
37	-2	Pop Culture Happy Hour	NPR	National Public Media	20
38	-4	Park Predators	audiochuck	SXM Media	4
39	-	Marketplace	American Public Media	Cadence13	20
40	-3	Monday Morning Podcast	All Things Comedy	All Things Comedy	9
41	+29	The Deck	audiochuck	SXM Media	5
42	-2	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4
43	+1	The Mindset Mentor	Kast Media	Kast Media	20
44	-1	Short Wave	NPR	National Public Media	20
45	-9	The School of Greatness	Stitcher Media	SXM Media	12
46	-1	Small Town Murder	Wondery	Wondery Brand Partnerships	8



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47	+10	Fantasy Football Today	Paramount Podcasts / Audacy Podcast Network	Cadence13	34
48	-2	True Crime Garage	Stitcher Media	SXM Media	9
49	-2	Super Soul	Stitcher Media	SXM Media	4
50	+5	What A Day	Stitcher Media	SXM Media	20
51	+1	Anatomy of Murder	audiochuck	SXM Media	4
52	-2	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4
53	-2	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	4
54	-5	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	20
55	-7	CounterClock	audiochuck	SXM Media	1
56	+6	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	6
57	-3	99% Invisible	Stitcher Media	SXM Media	4
58	-2	Life Kit	NPR	National Public Media	12
59	+4	48 Hours	Paramount	Paramount	5
60	+29	This Past Weekend	Kast Media	Kast Media	3
61	+3	And That's Why We Drink	Stitcher Media	SXM Media	6
62	+6	Morning Joe	NBCUniversal News Group	SXM Media	20
63	-3	RISE podcast	Audacy Podcast Network	Cadence13	8
64	-6	Watch What Crappens	Stitcher Media	SXM Media	21
65	+4	American Scandal	Wondery	Wondery Brand Partnerships	5
66	-13	Casefile True Crime	Audioboom	Audioboom	2
67	-6	The John Batchelor Show	Audioboom	Audioboom	442
68	+5	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5
69	-2	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4



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70	-11	Up and Vanished	Audacy Podcast Network	Cadence13	1
71	-6	Murder With My Husband	Cloud10	Cloud10	4
72	-6	True Crime Obsessed	Audioboom	Audioboom	4
73	+9	The Daily Stoic	Wondery	Wondery Brand Partnerships	33
74	-2	The Viall Files	Kast Media	Kast Media	12
75	+4	American History Tellers	Wondery	Wondery Brand Partnerships	4
76	+9	StarTalk Radio	Stitcher Media	SXM Media	8
77	+4	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	4
78	-4	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
79	Return	Dark History	Audioboom	Audioboom	4
80	+11	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	15
81	Return	Real Time with Bill Maher	WarnerMedia	WarnerMedia	8
82	+4	Rotten Mango	Audacy Podcast Network	Cadence13	8
83	-6	Throughline	NPR	National Public Media	4
84	-9	Ologies with Alie Ward	Stitcher Media	SXM Media	4
85	-14	Headline News from The Associated Press	Audioboom	Audioboom	353
86	+1	Marketplace Morning Report	American Public Media	Cadence13	60
87	-4	IMPAULSIVE	Kast Media	Kast Media	4
88	+4	Murder, Mystery & Makeup	Audioboom	Audioboom	4
89	-11	1A	NPR	National Public Media	22
90	-14	How Did This Get Made?	Stitcher Media	SXM Media	8
91	Debut	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	20
92	-2	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5



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93	-5	Code Switch	NPR	National Public Media	4
94	+3	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	8
95	+4	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	10
96	-12	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5
97	Return	Unsolved Mysteries	Audacy Podcast Network	Cadence13	6
98	+2	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	20
99	-3	Zane and Heath: Unfiltered	Audioboom	Audioboom	4
100	-5	The Art of Manliness	Stitcher Media	SXM Media	8

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*Audacy Podcast Network became the sales representation for CBS Sports starting with August data, which is now part of Audacy Podcast Network numbers, in addition to Paramount numbers.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

