

# US Podcast Ranker

Top Podcasts By Weekly Average Downloads | September 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	+1	NPR News Now	NPR	National Public Media	840
2	-1	Crime Junkie	audiochuck	SXM Media	7
3	+2	Morbid	Wondery	Wondery Brand Partnerships	15
4	-1	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	27
5	-1	Dateline NBC	NBCUniversal News Group	SXM Media	12
6	-	Up First	NPR	National Public Media	35
7	-	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	33
8	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	11
9	-	Fresh Air	NPR	National Public Media	30
10	-	SmartLess	Wondery	Wondery Brand Partnerships	5
11	+1	The NPR Politics Podcast	NPR	National Public Media	25
12	-1	Pod Save America	Stitcher Media	SXM Media	11
13	-	Last Podcast On The Left	Stitcher Media	SXM Media	10
14	+1	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	84
15	-1	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10
16	+1	Planet Money	NPR	National Public Media	10
17	+1	Hidden Brain	Hidden Brain Media	SXM Media	5
18	+1	CNN 5 Things	WarnerMedia	WarnerMedia	146
19	-3	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	31
20	+2	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	11
21	-	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	29
22	+3	Freakonomics Radio	Stitcher Media	SXM Media	6
23	+1	Office Ladies	Stitcher Media	SXM Media	5



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24	-1	Wait Wait... Don't Tell Me!	NPR	National Public Media	10
25	+2	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	10
26	+2	Consider This from NPR	NPR	National Public Media	30
27	+2	Indicator from Planet Money	NPR	National Public Media	24
28	-8	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	34
29	-3	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	5
30	+4	On Purpose with Jay Shetty	Stitcher Media	SXM Media	10
31	-	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	15
32	+15	Fantasy Football Today	Audacy Podcast Network	Cadence13	42
33	-1	Something Was Wrong	Wondery	Wondery Brand Partnerships	5
34	+1	TED Radio Hour	NPR	National Public Media	5
35	+2	Pop Culture Happy Hour	NPR	National Public Media	26
36	+5	The Deck	audiochuck	SXM Media	5
37	+3	Monday Morning Podcast	All Things Comedy	All Things Comedy	10
38	+1	Marketplace	American Public Media	Cadence13	25
39	-3	The Morning Toast	Audioboom	Audioboom	19
40	+3	The Mindset Mentor	Kast Media	Kast Media	23
41	+3	Short Wave	NPR	National Public Media	25
42	+4	Small Town Murder	Wondery	Wondery Brand Partnerships	10
43	+2	The School of Greatness	Stitcher Media	SXM Media	15
44	+4	True Crime Garage	Stitcher Media	SXM Media	10
45	+4	Super Soul	Stitcher Media	SXM Media	5
46	-4	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	5



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47	+11	Life Kit	NPR	National Public Media	20
48	+18	Casefile True Crime	Audioboom	Audioboom	6
49	+2	Anatomy of Murder	audiochuck	SXM Media	4
50	+10	This Past Weekend	Kast Media	Kast Media	5
51	+14	American Scandal	Wondery	Wondery Brand Partnerships	7
52	-	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5
53	+4	99% Invisible	Stitcher Media	SXM Media	5
54	-	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	25
55	+4	48 Hours	Paramount	Paramount	6
56	-3	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	5
57	+11	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
58	-8	What A Day	Stitcher Media	SXM Media	23
59	+5	Watch What Crappens	Stitcher Media	SXM Media	32
60	+14	The Viall Files	Kast Media	Kast Media	16
61	Return	You Better You Bet	Audacy Podcast Network	Cadence13	328
62	+9	Murder With My Husband	Cloud10	Cloud10	5
63	-2	And That's Why We Drink	Stitcher Media	SXM Media	7
64	-8	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	6
65	-3	Morning Joe	NBCUniversal News Group	SXM Media	25
66	+1	The John Batchelor Show	Audioboom	Audioboom	594
67	+6	The Daily Stoic	Wondery	Wondery Brand Partnerships	41
68	+1	Timesuck with Dan Cummins	Stitcher Media	SXM Media	5
69	-6	RISE podcast	Audacy Podcast Network	Cadence13	13



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70	-32	Park Predators	audiochuck	SXM Media	2
71	+1	True Crime Obsessed	Audioboom	Audioboom	5
72	-39	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	6
73	+2	American History Tellers	Wondery	Wondery Brand Partnerships	7
74	+14	Murder, Mystery & Makeup	Audioboom	Audioboom	5
75	+3	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6
76	-6	Up and Vanished	Audacy Podcast Network	Cadence13	1
77	+13	How Did This Get Made?	Stitcher Media	SXM Media	10
78	+9	IMPAULSIVE	Kast Media	Kast Media	6
79	Debut	KILLED	Stitcher Media	SXM Media	10
80	+2	Rotten Mango	Audacy Podcast Network	Cadence13	10
81	-5	StarTalk Radio	Stitcher Media	SXM Media	7
82	-5	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	5
83	-4	Dark History	Audioboom	Audioboom	5
84	-1	Throughline	NPR	National Public Media	5
85	+7	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	6
86	Return	Invisibilia	NPR	National Public Media	5
87	Return	Business Wars	Wondery	Wondery Brand Partnerships	8
88	-8	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	17
89	Return	Make Me Smart with Kai and Molly	American Public Media	Cadence13	24
90	-4	Marketplace Morning Report	American Public Media	Cadence13	74
91	-7	Ologies with Alie Ward	Stitcher Media	SXM Media	5
92	+1	Code Switch	NPR	National Public Media	5



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93	-38	CounterClock	audiochuck	SXM Media	0
94	-5	1A	NPR	National Public Media	29
95	Return	Snacks Daily	Audacy Podcast Network	Cadence13	20
96	-	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	7
97	-6	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
98	-3	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	13
99	-5	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	10
100	-1	Zane and Heath: Unfiltered	Audioboom	Audioboom	5



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

### ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

### METRIC AND DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

\* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).

