

# US Podcast Ranker

Top Podcasts By Weekly Average Downloads | January 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	+1	NPR News Now	NPR	National Public Media	672
2	-1	Crime Junkie	audiochuck	SXM Media	4
3	-	Up First	NPR	National Public Media	29
4	+1	Dateline NBC	NBCUniversal News Group	SXM Media	8
5	-1	Morbid	Wondery	Wondery Brand Partnerships	12
6	-	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	21
7	-	Fresh Air	NPR	National Public Media	24
8	+1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	25
9	-1	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	9
10	-	Wait Wait... Don't Tell Me!	NPR	National Public Media	6
11	-	SmartLess	Wondery	Wondery Brand Partnerships	4
12	-	The NPR Politics Podcast	NPR	National Public Media	21
13	+1	Pod Save America	SiriusXM Podcast Network	SXM Media	7
14	-1	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	8
15	+2	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	63
16	+7	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	9
17	-2	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	8
18	-	Hidden Brain	SiriusXM Podcast Network	SXM Media	4
19	-	CNN 5 Things	WarnerMedia	WarnerMedia	113
20	+2	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	6
21	-5	Planet Money	NPR	National Public Media	7
22	-2	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8
23	+4	Office Ladies	SiriusXM Podcast Network	SXM Media	4

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24	-3	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	23
25	-	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
26	+5	On Purpose with Jay Shetty	SiriusXM Podcast Network	SXM Media	8
27	-3	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	4
28	+6	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	15
29	-3	Consider This from NPR	NPR	National Public Media	24
30	-2	Indicator from Planet Money	NPR	National Public Media	18
31	+9	Short Wave	NPR	National Public Media	20
32	-3	TED Radio Hour	NPR	National Public Media	4
33	+9	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	14
34	-4	Something Was Wrong	Wondery	Wondery Brand Partnerships	4
35	-3	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	21
36	-3	48 Hours	Paramount	Paramount	5
37	-2	Pop Culture Happy Hour	NPR	National Public Media	20
38	+1	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
39	-2	The Deck	audiochuck	SXM Media	4
40	+3	The School of Greatness	SiriusXM Podcast Network	SXM Media	14
41	-3	Small Town Murder	Wondery	Wondery Brand Partnerships	8
42	+4	The Mindset Mentor	Kast Media	Kast Media	16
43	-2	True Crime Garage	SiriusXM Podcast Network	SXM Media	7
44	-	Anatomy of Murder	audiochuck	SXM Media	4
45	+4	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	5
46	-10	Marketplace	American Public Media	Cadence13	20



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47	+3	Super Soul	SiriusXM Podcast Network	SXM Media	4
48	+3	Life Kit	NPR	National Public Media	13
49	-4	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	4
50	+3	This Past Weekend	Kast Media	Kast Media	4
51	+10	American History Tellers	Wondery	Wondery Brand Partnerships	6
52	+2	99% Invisible	SiriusXM Podcast Network	SXM Media	3
53	+2	American Scandal	Wondery	Wondery Brand Partnerships	6
54	+12	The Daily Stoic	Wondery	Wondery Brand Partnerships	33
55	Debut	Hidden Killers With Tony Brueski   Breaking News & Commentary	Audioboom	Audioboom	68
56	+8	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	4
57	+2	True Crime Obsessed	Audioboom	Audioboom	4
58	+11	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	16
59	+33	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	5
60	+21	What A Day	SiriusXM Podcast Network	SXM Media	18
61	-9	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	3
62	+12	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	4
63	-1	Morning Joe	NBCUniversal News Group	SXM Media	20
64	+1	The John Batchelor Show	Audioboom	Audioboom	493
65	-2	Anderson Cooper 360	WarnerMedia	WarnerMedia	20
66	+7	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
67	+3	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	4
68	+4	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
69	+9	Throughline	NPR	National Public Media	5



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70	Return	Real Time with Bill Maher	WarnerMedia	WarnerMedia	4
71	-	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5
72	+21	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	8
73	+3	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
74	-14	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	4
75	+7	Rotten Mango	Audacy Podcast Network	Cadence13	8
76	-18	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	3
77	+7	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	9
78	Debut	Suspect	Wondery	Wondery Brand Partnerships	4
79	-	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	11
80	+9	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	11
81	Debut	The Tim Dillon Show	Audioboom	Audioboom	4
82	+4	Murder, Mystery & Makeup	Audioboom	Audioboom	4
83	+4	Dark History	Audioboom	Audioboom	4
84	+6	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6
85	-5	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	20
86	Return	Unsolved Mysteries	Audacy Podcast Network	Cadence13	5
87	Return	Snacks Daily	Audacy Podcast Network	Cadence13	18
88	+8	The Art of Manliness	SiriusXM Podcast Network	SXM Media	8
89	+2	1A	NPR	National Public Media	20
90	-15	Business Wars	Wondery	Wondery Brand Partnerships	6
91	-14	Marketplace Morning Report	American Public Media	Cadence13	60
92	Return	Code Switch	NPR	National Public Media	4



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93	-37	Casefile True Crime	Audioboom	Audioboom	0
94	Return	Not Another D&D Podcast	Gumball	Gumball	4
95	Return	Even the Rich	Wondery	Wondery Brand Partnerships	8
96	-1	True Crime with Kendall Rae	Audioboom	Audioboom	8
97	-	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	28
98	+1	Chasing Life	WarnerMedia	WarnerMedia	3
99	-1	Headline News from The Associated Press	Audioboom	Audioboom	364
100	Debut	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	4

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.

### ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

### METRIC AND DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.2. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

\* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).