

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | October 2023



| Rank | Change | Podcast | Sales network | Sales representation | New episodes |
|------|--------|---|---------------------------|--|--------------|
| 1 | - | Dateline NBC | NBCUniversal News Group | SXM Media | 10 |
| 2 | - | Crime Junkie | audiochuck | SXM Media | 5 |
| 3 | - | Morbid | Wondery | Wondery Brand Partnerships | 9 |
| 4 | - | The Dan Bongino Show | Cumulus Podcast Network | Cumulus Podcast Network / Westwood One | 26 |
| 5 | - | SmartLess | Wondery | Wondery Brand Partnerships | 4 |
| 6 | - | My Favorite Murder with Karen Kilgariff and Georgia Hardstark | Wondery | Wondery Brand Partnerships | 9 |
| 7 | - | CNN 5 Things | WarnerMedia | WarnerMedia | 126 |
| 8 | - | Pod Save America | SiriusXM Podcast Network | SXM Media | 8 |
| 9 | +2 | 48 Hours | Paramount | Paramount / Wondery Brand Partnerships | 16 |
| 10 | -1 | Conan O'Brien Needs A Friend | SiriusXM Podcast Network | SXM Media | 9 |
| 11 | -1 | Last Podcast On The Left | SiriusXM Podcast Network | SXM Media | 8 |
| 12 | +4 | The Charlie Kirk Show | Salem Podcast Network | Salem Media Group | 74 |
| 13 | +2 | Mark Levin Podcast | Cumulus Podcast Network | Cumulus Podcast Network / Westwood One | 24 |
| 14 | +3 | Freakonomics Radio | SiriusXM Podcast Network | SXM Media | 5 |
| 15 | -3 | Hidden Brain | SiriusXM Podcast Network | SXM Media | 4 |
| 16 | -3 | This Past Weekend | The Roost Podcast Network | Rooster Teeth Productions | 3 |
| 17 | Debut | TED Talks Daily | PRX | Soundrise | 25 |
| 18 | - | How I Built This with Guy Raz | Wondery | Wondery Brand Partnerships | 8 |
| 19 | Debut | The Moth | PRX | Soundrise | 7 |
| 20 | -6 | We Can Do Hard Things with Glenn Doyle | Audacy Podcast Network | Audacy | 8 |
| 21 | -2 | 2 Bears, 1 Cave with Tom Segura & Bert Kreischer | SiriusXM Podcast Network | SXM Media | 4 |
| 22 | -2 | Office Ladies | SiriusXM Podcast Network | SXM Media | 4 |
| 23 | -2 | Something Was Wrong | Wondery | Wondery Brand Partnerships | 5 |



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| 24 | +5 | Shawn Ryan Show | Cumulus Podcast Network | Cumulus Podcast Network / Westwood One | 11 |
| 25 | -2 | Small Town Murder | Wondery | Wondery Brand Partnerships | 8 |
| 26 | -4 | Ten Percent Happier with Dan Harris | Wondery | Wondery Brand Partnerships | 15 |
| 27 | -2 | The Mel Robbins Podcast | SiriusXM Podcast Network | SXM Media | 9 |
| 28 | -1 | Marketplace | American Public Media Group | American Public Media Group | 20 |
| 29 | Return | Full Body Chills | audiochuck | SXM Media | 14 |
| 30 | +21 | Murder in Apartment 12 | NBCUniversal News Group | SXM Media | 6 |
| 31 | -3 | Watch What Crappens | Wondery | Wondery Brand Partnerships | 29 |
| 32 | - | The Deck | audiochuck | SXM Media | 4 |
| 33 | -2 | Anatomy of Murder | audiochuck | SXM Media | 4 |
| 34 | -4 | Rotten Mango | Audacy Podcast Network | Audacy | 7 |
| 35 | -9 | The Rachel Hollis Podcast | SiriusXM Podcast Network | SXM Media | 17 |
| 36 | -1 | American Scandal | Wondery | Wondery Brand Partnerships | 4 |
| 37 | -13 | Fantasy Football Today | Audacy Podcast Network | Audacy | 39 |
| 38 | -4 | The School of Greatness | SiriusXM Podcast Network | SXM Media | 14 |
| 39 | -6 | Monday Morning Podcast | All Things Comedy | All Things Comedy | 9 |
| 40 | -1 | The Bulwark Podcast | Audioboom | Audioboom | 21 |
| 41 | +1 | Snapped: Women Who Murder | Wondery | Wondery Brand Partnerships | 5 |
| 42 | +10 | American History Tellers | Wondery | Wondery Brand Partnerships | 6 |
| 43 | -7 | The Way I Heard It with Mike Rowe | Audioboom | Audioboom | 6 |
| 44 | +3 | Casefile True Crime | Audioboom | Audioboom | 4 |
| 45 | -2 | Your Mom's House with Christina P. and Tom Segura | SiriusXM Podcast Network | SXM Media | 4 |
| 46 | +2 | This Is Actually Happening | Wondery | Wondery Brand Partnerships | 6 |



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| 47 | -9 | True Crime Garage | SiriusXM Podcast Network | SXM Media | 7 |
| 48 | -3 | The Daily Stoic | Wondery | Wondery Brand Partnerships | 32 |
| 49 | -9 | Fly on the Wall with Dana Carvey and David Spade | Audacy Podcast Network | Audacy | 4 |
| 50 | -1 | The Mindset Mentor | SiriusXM Podcast Network | SXM Media | 17 |
| 51 | -14 | Super Soul | SiriusXM Podcast Network | SXM Media | 4 |
| 52 | -8 | Wow in the World | Wondery | Wondery Brand Partnerships | 17 |
| 53 | -7 | 99% Invisible | SiriusXM Podcast Network | SXM Media | 4 |
| 54 | -1 | And That's Why We Drink | SiriusXM Podcast Network | SXM Media | 5 |
| 55 | -1 | Ologies with Alie Ward | SiriusXM Podcast Network | SXM Media | 5 |
| 56 | Return | Real Time with Bill Maher | WarnerMedia | WarnerMedia | 9 |
| 57 | -2 | Morning Joe | NBCUniversal News Group | SXM Media | 20 |
| 58 | -8 | True Crime with Kendall Rae | Audioboom | Audioboom | 8 |
| 59 | -2 | Murder, Mystery & Makeup | Audioboom | Audioboom | 4 |
| 60 | Return | Pod Save the World | SiriusXM Podcast Network | SXM Media | 6 |
| 61 | +1 | Two Hot Takes | Audioboom | Audioboom | 4 |
| 62 | -6 | The Vanished Podcast | Wondery | Wondery Brand Partnerships | 4 |
| 63 | +4 | The John Batchelor Show | Audioboom | Audioboom | 569 |
| 64 | - | Timesuck with Dan Cummins | SiriusXM Podcast Network | SXM Media | 4 |
| 65 | +3 | How Did This Get Made? | SiriusXM Podcast Network | SXM Media | 8 |
| 66 | -8 | StarTalk Radio | SiriusXM Podcast Network | SXM Media | 6 |
| 67 | -4 | THE ED MYLETT SHOW | SiriusXM Podcast Network | SXM Media | 8 |
| 68 | +2 | What A Day | SiriusXM Podcast Network | SXM Media | 20 |
| 69 | -10 | The Dollop with Dave Anthony and Gareth Reynolds | All Things Comedy | All Things Comedy | 9 |



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| 70 | -5 | True Crime Obsessed | Audioboom | Audioboom | 7 |
| 71 | +5 | The Rachel Maddow Show | NBCUniversal News Group | SXM Media | 4 |
| 72 | -1 | Erazno y La Chokolata El Podcast | SiriusXM Podcast Network | SXM Media | 20 |
| 73 | Debut | Sleep With Me | PRX | Soundrise | 8 |
| 74 | -14 | Up and Vanished | Audacy Podcast Network | Audacy | 1 |
| 75 | -1 | The Generation Why Podcast | Wondery | Wondery Brand Partnerships | 6 |
| 76 | +1 | Marketplace Morning Report | American Public Media Group | American Public Media Group | 60 |
| 77 | Debut | Snap Judgment Presents: Spooked | PRX | Soundrise | 4 |
| 78 | -5 | Dark History | Audioboom | Audioboom | 4 |
| 79 | +18 | Lovett or Leave It | SiriusXM Podcast Network | SXM Media | 8 |
| 80 | -1 | The Tim Dillon Show | Audioboom | Audioboom | 4 |
| 81 | Return | The Deck Investigates | audiochuck | SXM Media | 3 |
| 82 | - | NBC Meet the Press | NBCUniversal News Group | SXM Media | 29 |
| 83 | -5 | Critical Role | SiriusXM Podcast Network | SXM Media | 4 |
| 84 | -23 | Business Wars | Wondery | Wondery Brand Partnerships | 6 |
| 85 | -44 | Over My Dead Body | Wondery | Wondery Brand Partnerships | 1 |
| 86 | -14 | Let's Not Meet: A True Horror Podcast | Audioboom | Audioboom | 8 |
| 87 | +5 | 5 Things | Wondery | Wondery Brand Partnerships | 36 |
| 88 | +5 | Make Me Smart | American Public Media Group | American Public Media Group | 20 |
| 89 | -9 | RedHanded | Wondery | Wondery Brand Partnerships | 5 |
| 90 | -2 | History Daily | Wondery | Wondery Brand Partnerships | 24 |
| 91 | -8 | H3 Podcast | The Roost Podcast Network | Rooster Teeth Productions | 13 |
| 92 | Debut | Snap Judgment | PRX | Soundrise | 4 |



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| 93 | -12 | Anderson Cooper 360 | WarnerMedia | WarnerMedia | 21 |
| 94 | Return | Radio Rental | Audacy Podcast Network | Audacy | 4 |
| 95 | -6 | The NoSleep Podcast | Audioboom | Audioboom | 4 |
| 96 | -11 | Happier with Gretchen Rubin | Audacy Podcast Network | Audacy | 10 |
| 97 | -28 | The Dale Jr. Download | Audacy Podcast Network | Audacy | 9 |
| 98 | Debut | Normal Gossip | PRX / Radiotopia | Soundrise | 2 |
| 99 | Debut | Buried Bones | Wondery | Wondery Brand Partnerships | 5 |
| 100 | -25 | Six Minutes | Wondery | Wondery Brand Partnerships | 8 |



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Note: NPR is temporarily excluded from the rankers this month due to a planned data collection migration. They will return to the rankers once the migration is complete.

Note: Cumulus experienced data collection issues with the Daily Wire programs for this period.

Note: Studio71 is temporarily excluded from the rankers this month due to data collection issues.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).

