

# US Podcast Ranker

Top Podcasts By Weekly Average Downloads | October 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	10
2	-	Crime Junkie	audiochuck	SXM Media	5
3	-	Morbid	Wondery	Wondery Brand Partnerships	9
4	-	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
5	-	SmartLess	Wondery	Wondery Brand Partnerships	4
6	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	9
7	-	CNN 5 Things	WarnerMedia	WarnerMedia	126
8	-	Pod Save America	SiriusXM Podcast Network	SXM Media	8
9	+2	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	16
10	-1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	9
11	-1	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	8
12	+4	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	74
13	+2	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
14	+3	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	5
15	-3	Hidden Brain	SiriusXM Podcast Network	SXM Media	4
16	-3	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	3
17	Debut	TED Talks Daily	PRX	Soundrise	25
18	-	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8
19	Debut	The Moth	PRX	Soundrise	7
20	-6	We Can Do Hard Things with Glenn Doyle	Audacy Podcast Network	Audacy	8
21	-2	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	4
22	-2	Office Ladies	SiriusXM Podcast Network	SXM Media	4
23	-2	Something Was Wrong	Wondery	Wondery Brand Partnerships	5



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24	+5	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	11
25	-2	Small Town Murder	Wondery	Wondery Brand Partnerships	8
26	-4	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	15
27	-2	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	9
28	-1	Marketplace	American Public Media Group	American Public Media Group	20
29	Return	Full Body Chills	audiochuck	SXM Media	14
30	+21	Murder in Apartment 12	NBCUniversal News Group	SXM Media	6
31	-3	Watch What Crappens	Wondery	Wondery Brand Partnerships	29
32	-	The Deck	audiochuck	SXM Media	4
33	-2	Anatomy of Murder	audiochuck	SXM Media	4
34	-4	Rotten Mango	Audacy Podcast Network	Audacy	7
35	-9	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	17
36	-1	American Scandal	Wondery	Wondery Brand Partnerships	4
37	-13	Fantasy Football Today	Audacy Podcast Network	Audacy	39
38	-4	The School of Greatness	SiriusXM Podcast Network	SXM Media	14
39	-6	Monday Morning Podcast	All Things Comedy	All Things Comedy	9
40	-1	The Bulwark Podcast	Audioboom	Audioboom	21
41	+1	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
42	+10	American History Tellers	Wondery	Wondery Brand Partnerships	6
43	-7	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	6
44	+3	Casefile True Crime	Audioboom	Audioboom	4
45	-2	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	4
46	+2	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6



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47	-9	True Crime Garage	SiriusXM Podcast Network	SXM Media	7
48	-3	The Daily Stoic	Wondery	Wondery Brand Partnerships	32
49	-9	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	4
50	-1	The Mindset Mentor	SiriusXM Podcast Network	SXM Media	17
51	-14	Super Soul	SiriusXM Podcast Network	SXM Media	4
52	-8	Wow in the World	Wondery	Wondery Brand Partnerships	17
53	-7	99% Invisible	SiriusXM Podcast Network	SXM Media	4
54	-1	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	5
55	-1	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	5
56	Return	Real Time with Bill Maher	WarnerMedia	WarnerMedia	9
57	-2	Morning Joe	NBCUniversal News Group	SXM Media	20
58	-8	True Crime with Kendall Rae	Audioboom	Audioboom	8
59	-2	Murder, Mystery & Makeup	Audioboom	Audioboom	4
60	Return	Pod Save the World	SiriusXM Podcast Network	SXM Media	6
61	+1	Two Hot Takes	Audioboom	Audioboom	4
62	-6	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
63	+4	The John Batchelor Show	Audioboom	Audioboom	569
64	-	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	4
65	+3	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8
66	-8	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
67	-4	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	8
68	+2	What A Day	SiriusXM Podcast Network	SXM Media	20
69	-10	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	9



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70	-5	True Crime Obsessed	Audioboom	Audioboom	7
71	+5	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	4
72	-1	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	20
73	Debut	Sleep With Me	PRX	Soundrise	8
74	-14	Up and Vanished	Audacy Podcast Network	Audacy	1
75	-1	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6
76	+1	Marketplace Morning Report	American Public Media Group	American Public Media Group	60
77	Debut	Snap Judgment Presents: Spooked	PRX	Soundrise	4
78	-5	Dark History	Audioboom	Audioboom	4
79	+18	Lovett or Leave It	SiriusXM Podcast Network	SXM Media	8
80	-1	The Tim Dillon Show	Audioboom	Audioboom	4
81	Return	The Deck Investigates	audiochuck	SXM Media	3
82	-	NBC Meet the Press	NBCUniversal News Group	SXM Media	29
83	-5	Critical Role	SiriusXM Podcast Network	SXM Media	4
84	-23	Business Wars	Wondery	Wondery Brand Partnerships	6
85	-44	Over My Dead Body	Wondery	Wondery Brand Partnerships	1
86	-14	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	8
87	+5	5 Things	Wondery	Wondery Brand Partnerships	36
88	+5	Make Me Smart	American Public Media Group	American Public Media Group	20
89	-9	RedHanded	Wondery	Wondery Brand Partnerships	5
90	-2	History Daily	Wondery	Wondery Brand Partnerships	24
91	-8	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	13
92	Debut	Snap Judgment	PRX	Soundrise	4



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93	-12	Anderson Cooper 360	WarnerMedia	WarnerMedia	21
94	Return	Radio Rental	Audacy Podcast Network	Audacy	4
95	-6	The NoSleep Podcast	Audioboom	Audioboom	4
96	-11	Happier with Gretchen Rubin	Audacy Podcast Network	Audacy	10
97	-28	The Dale Jr. Download	Audacy Podcast Network	Audacy	9
98	Debut	Normal Gossip	PRX / Radiotopia	Soundrise	2
99	Debut	Buried Bones	Wondery	Wondery Brand Partnerships	5
100	-25	Six Minutes	Wondery	Wondery Brand Partnerships	8



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Note: NPR is temporarily excluded from the rankers this month due to a planned data collection migration. They will return to the rankers once the migration is complete.

Note: Cumulus experienced data collection issues with the Daily Wire programs for this period.

Note: Studio71 is temporarily excluded from the rankers this month due to data collection issues.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

### ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

### METRIC AND DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

\* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).

