

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | November 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	11
2	-	Crime Junkie	audiochuck	SXM Media	6
3	-	Morbid	Wondery	Wondery Brand Partnerships	10
4	-	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	29
5	-	SmartLess	Wondery	Wondery Brand Partnerships	6
6	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	10
7	+1	Pod Save America	SiriusXM Podcast Network	SXM Media	12
8	+1	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	16
9	+7	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	5
10	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	10
11	-	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	10
12	-	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	90
13	+2	Hidden Brain	SiriusXM Podcast Network	SXM Media	5
14	+5	The Moth	PRX	Soundrise	9
15	-1	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	6
16	-3	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	30
17	+1	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	11
18	+2	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Audacy	10
19	-2	TED Talks Daily	PRX	Soundrise	29
20	+1	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	5
21	+2	Something Was Wrong	Wondery	Wondery Brand Partnerships	5
22	-	Office Ladies	SiriusXM Podcast Network	SXM Media	5
23	+1	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	12



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24	+4	Marketplace	American Public Media Group	American Public Media Group	25
25	-	Small Town Murder	Wondery	Wondery Brand Partnerships	10
26	+1	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	10
27	-1	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	18
28	+4	The Deck	audiochuck	SXM Media	5
29	+2	Watch What Crappens	Wondery	Wondery Brand Partnerships	39
30	+4	Rotten Mango	Audacy Podcast Network	Audacy	10
31	+2	Anatomy of Murder	audiochuck	SXM Media	5
32	+4	American Scandal	Wondery	Wondery Brand Partnerships	8
33	+11	Casefile True Crime	Audioboom	Audioboom	7
34	+8	American History Tellers	Wondery	Wondery Brand Partnerships	10
35	+6	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
36	+2	The School of Greatness	SiriusXM Podcast Network	SXM Media	18
37	-	Fantasy Football Today	Audacy Podcast Network	Audacy	50
38	+9	True Crime Garage	SiriusXM Podcast Network	SXM Media	9
39	+1	The Bulwark Podcast	Audioboom	Audioboom	24
40	-1	Monday Morning Podcast	All Things Comedy	All Things Comedy	10
41	+4	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	5
42	+1	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	7
43	+6	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	5
44	+10	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	8
45	-10	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	22
46	+2	The Daily Stoic	Wondery	Wondery Brand Partnerships	41



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47	+3	The Mindset Mentor	SiriusXM Podcast Network	SXM Media	20
48	+3	Super Soul	SiriusXM Podcast Network	SXM Media	8
49	+6	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	8
50	+3	99% Invisible	SiriusXM Podcast Network	SXM Media	5
51	+1	Wow in the World	Wondery	Wondery Brand Partnerships	10
52	-6	This Is Actually Happening	Wondery	Wondery Brand Partnerships	7
53	Return	CounterClock	audiochuck	SXM Media	1
54	+17	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	8
55	+19	Up and Vanished	Audacy Podcast Network	Audacy	4
56	+7	The John Batchelor Show	Audioboom	Audioboom	737
57	+4	Two Hot Takes	Audioboom	Audioboom	5
58	-1	Morning Joe	NBCUniversal News Group	SXM Media	23
59	+39	Normal Gossip	PRX / Radiotopia	Soundrise	5
60	-1	Murder, Mystery & Makeup	Audioboom	Audioboom	4
61	+3	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	5
62	+3	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	10
63	+13	Marketplace Morning Report	American Public Media Group	American Public Media Group	75
64	-2	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5
65	+5	True Crime Obsessed	Audioboom	Audioboom	10
66	-8	True Crime with Kendall Rae	Audioboom	Audioboom	6
67	+5	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	25
68	-1	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	10
69	+25	Radio Rental	Audacy Podcast Network	Audacy	5



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70	+14	Business Wars	Wondery	Wondery Brand Partnerships	8
71	-2	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	9
72	-6	StarTalk Radio	SiriusXM Podcast Network	SXM Media	7
73	+7	The Tim Dillon Show	Audioboom	Audioboom	6
74	+3	Snap Judgment Presents: Spooked	PRX	Soundrise	6
75	+8	Critical Role	SiriusXM Podcast Network	SXM Media	5
76	+13	RedHanded	Wondery	Wondery Brand Partnerships	8
77	-9	What A Day	SiriusXM Podcast Network	SXM Media	22
78	+1	Lovett or Leave It	SiriusXM Podcast Network	SXM Media	9
79	-6	Sleep With Me	PRX	Soundrise	10
80	+8	Make Me Smart	American Public Media Group	American Public Media Group	23
81	+5	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	9
82	-4	Dark History	Audioboom	Audioboom	4
83	Debut	We're Here to Help	Audioboom	Audioboom	10
84	+3	5 Things	Wondery	Wondery Brand Partnerships	45
85	-3	NBC Meet the Press	NBCUniversal News Group	SXM Media	35
86	+4	History Daily	Wondery	Wondery Brand Partnerships	30
87	-12	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	7
88	-3	Over My Dead Body	Wondery	Wondery Brand Partnerships	2
89	-29	Pod Save the World	SiriusXM Podcast Network	SXM Media	5
90	Debut	Dark Arenas	SiriusXM Podcast Network	SXM Media	9
91	-62	Full Body Chills	audiochuck	SXM Media	2
92	Debut	The Broski Report with Brittany Broski	Audioboom	Audioboom	4



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93	Return	Dave & Chuck the Freak: Full Show	Beasley Media Group	Beasley Media Group	31
94	Debut	Against The Odds	Wondery	Wondery Brand Partnerships	8
95	-	The NoSleep Podcast	Audioboom	Audioboom	5
96	Return	Scamfluencers	Wondery	Wondery Brand Partnerships	8
97	Return	The Art of Manliness	SiriusXM Podcast Network	SXM Media	10
98	Return	Prosecuting Donald Trump	NBCUniversal News Group	SXM Media	7
99	-2	The Dale Jr. Download	Audacy Podcast Network	Audacy	8
100	-8	Snap Judgment	PRX	Soundrise	5

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Note: NPR is temporarily excluded from the rankers this month due to a planned data collection migration. They will return to the rankers once the migration is complete.

Note: WarnerMedia is temporarily excluded from the rankers this month.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.2. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).