

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | December 2023



| Rank | Change | Podcast | Sales network | Sales representation | New episodes |
|------|--------|---|---------------------------|--|--------------|
| 1 | Return | NPR News Now | NPR | National Public Media | 672 |
| 2 | -1 | Dateline NBC | NBCUniversal News Group | SXM Media | 15 |
| 3 | -1 | Crime Junkie | audiochuck | SXM Media | 6 |
| 4 | Return | Up First | NPR | National Public Media | 28 |
| 5 | -2 | Morbid | Wondery | Wondery Brand Partnerships | 8 |
| 6 | -1 | SmartLess | Wondery | Wondery Brand Partnerships | 6 |
| 7 | -3 | The Dan Bongino Show | Cumulus Podcast Network | Cumulus Podcast Network / Westwood One | 24 |
| 8 | -2 | My Favorite Murder with Karen Kilgariff and Georgia Hardstark | Wondery | Wondery Brand Partnerships | 14 |
| 9 | Return | Fresh Air | NPR | National Public Media | 25 |
| 10 | -2 | 48 Hours | Paramount | Paramount / Wondery Brand Partnerships | 13 |
| 11 | -1 | Conan O'Brien Needs A Friend | SiriusXM Podcast Network | SXM Media | 9 |
| 12 | -1 | Last Podcast On The Left | SiriusXM Podcast Network | SXM Media | 8 |
| 13 | -4 | This Past Weekend | The Roost Podcast Network | Rooster Teeth Productions | 3 |
| 14 | Return | The NPR Politics Podcast | NPR | National Public Media | 21 |
| 15 | -8 | Pod Save America | SiriusXM Podcast Network | SXM Media | 8 |
| 16 | Return | Planet Money | NPR | National Public Media | 10 |
| 17 | Return | Wait Wait... Don't Tell Me! | NPR | National Public Media | 6 |
| 18 | -6 | The Charlie Kirk Show | Salem Podcast Network | Salem Media Group | 69 |
| 19 | Return | Indicator from Planet Money | NPR | National Public Media | 19 |
| 20 | -7 | Hidden Brain | SiriusXM Podcast Network | SXM Media | 4 |
| 21 | Return | Consider This from NPR | NPR | National Public Media | 27 |
| 22 | -1 | Something Was Wrong | Wondery | Wondery Brand Partnerships | 4 |
| 23 | -1 | Office Ladies | SiriusXM Podcast Network | SXM Media | 5 |



US Podcast Ranker

Top Podcasts By Weekly Average Downloads | December 2023



| Rank | Change | Podcast | Sales network | Sales representation | New episodes |
|------|--------|--|-----------------------------|--|--------------|
| 24 | -9 | Freakonomics Radio | SiriusXM Podcast Network | SXM Media | 4 |
| 25 | -9 | Mark Levin Podcast | Cumulus Podcast Network | Cumulus Podcast Network / Westwood One | 23 |
| 26 | Debut | Matt and Shane's Secret Podcast | Audioboom | Audioboom | 4 |
| 27 | -7 | 2 Bears, 1 Cave with Tom Segura & Bert Kreischer | SiriusXM Podcast Network | SXM Media | 3 |
| 28 | -3 | Small Town Murder | Wondery | Wondery Brand Partnerships | 8 |
| 29 | -5 | Marketplace | American Public Media Group | American Public Media Group | 20 |
| 30 | -4 | The Mel Robbins Podcast | SiriusXM Podcast Network | SXM Media | 9 |
| 31 | -12 | TED Talks Daily | PRX | Soundrise | 22 |
| 32 | -18 | The Moth | PRX | Soundrise | 5 |
| 33 | -10 | Shawn Ryan Show | Cumulus Podcast Network | Cumulus Podcast Network / Westwood One | 8 |
| 34 | -16 | We Can Do Hard Things with Glennon Doyle | Audacy Podcast Network | Audacy | 6 |
| 35 | -5 | Rotten Mango | Audacy Podcast Network | Audacy | 6 |
| 36 | Return | Pop Culture Happy Hour | NPR | National Public Media | 20 |
| 37 | -20 | How I Built This with Guy Raz | Wondery | Wondery Brand Partnerships | 9 |
| 38 | -7 | Anatomy of Murder | audiochuck | SXM Media | 4 |
| 39 | -7 | American Scandal | Wondery | Wondery Brand Partnerships | 5 |
| 40 | -11 | Watch What Crappens | Wondery | Wondery Brand Partnerships | 32 |
| 41 | -6 | Snapped: Women Who Murder | Wondery | Wondery Brand Partnerships | 6 |
| 42 | -14 | The Deck | audiochuck | SXM Media | 3 |
| 43 | Return | TED Radio Hour | NPR | National Public Media | 6 |
| 44 | Return | Short Wave | NPR | National Public Media | 14 |
| 45 | +10 | Up and Vanished | Audacy Podcast Network | Audacy | 4 |
| 46 | -12 | American History Tellers | Wondery | Wondery Brand Partnerships | 7 |



US Podcast Ranker

Top Podcasts By Weekly Average Downloads | December 2023



| Rank | Change | Podcast | Sales network | Sales representation | New episodes |
|------|--------|---|--------------------------|----------------------------|--------------|
| 47 | -20 | Ten Percent Happier with Dan Harris | Wondery | Wondery Brand Partnerships | 16 |
| 48 | -10 | True Crime Garage | SiriusXM Podcast Network | SXM Media | 12 |
| 49 | -9 | Monday Morning Podcast | All Things Comedy | All Things Comedy | 8 |
| 50 | Debut | Mortal Sin | NBCUniversal News Group | SXM Media | 5 |
| 51 | -10 | Your Mom's House with Christina P. and Tom Segura | SiriusXM Podcast Network | SXM Media | 3 |
| 52 | -8 | And That's Why We Drink | SiriusXM Podcast Network | SXM Media | 4 |
| 53 | +3 | The John Batchelor Show | Audioboom | Audioboom | 617 |
| 54 | -4 | 99% Invisible | SiriusXM Podcast Network | SXM Media | 4 |
| 55 | -12 | Fly on the Wall with Dana Carvey and David Spade | Audacy Podcast Network | Audacy | 4 |
| 56 | +5 | Timesuck with Dan Cummins | SiriusXM Podcast Network | SXM Media | 4 |
| 57 | -8 | Ologies with Alie Ward | SiriusXM Podcast Network | SXM Media | 6 |
| 58 | -22 | The School of Greatness | SiriusXM Podcast Network | SXM Media | 14 |
| 59 | -2 | Two Hot Takes | Audioboom | Audioboom | 4 |
| 60 | -23 | Fantasy Football Today | Audacy Podcast Network | Audacy | 40 |
| 61 | -10 | Wow in the World | Wondery | Wondery Brand Partnerships | 14 |
| 62 | -3 | Normal Gossip | PRX / Radiotopia | Soundrise | 3 |
| 63 | -11 | This Is Actually Happening | Wondery | Wondery Brand Partnerships | 4 |
| 64 | -25 | The Bulwark Podcast | Audioboom | Audioboom | 15 |
| 65 | -3 | How Did This Get Made? | SiriusXM Podcast Network | SXM Media | 8 |
| 66 | Return | Life Kit | NPR | National Public Media | 14 |
| 67 | -7 | Murder, Mystery & Makeup | Audioboom | Audioboom | 3 |
| 68 | -21 | The Mindset Mentor | SiriusXM Podcast Network | SXM Media | 17 |
| 69 | -11 | Morning Joe | NBCUniversal News Group | SXM Media | 19 |



US Podcast Ranker

Top Podcasts By Weekly Average Downloads | December 2023



| Rank | Change | Podcast | Sales network | Sales representation | New episodes |
|------|--------|--|-----------------------------|-----------------------------|--------------|
| 70 | -7 | Marketplace Morning Report | American Public Media Group | American Public Media Group | 60 |
| 71 | -29 | The Way I Heard It with Mike Rowe | Audioboom | Audioboom | 4 |
| 72 | -24 | Super Soul | SiriusXM Podcast Network | SXM Media | 9 |
| 73 | -8 | True Crime Obsessed | Audioboom | Audioboom | 7 |
| 74 | -41 | Casefile True Crime | Audioboom | Audioboom | 0 |
| 75 | -11 | The Vanished Podcast | Wondery | Wondery Brand Partnerships | 4 |
| 76 | -5 | The Dollop with Dave Anthony and Gareth Reynolds | All Things Comedy | All Things Comedy | 8 |
| 77 | -11 | True Crime with Kendall Rae | Audioboom | Audioboom | 3 |
| 78 | -8 | Business Wars | Wondery | Wondery Brand Partnerships | 6 |
| 79 | -7 | StarTalk Radio | SiriusXM Podcast Network | SXM Media | 7 |
| 80 | -34 | The Daily Stoic | Wondery | Wondery Brand Partnerships | 35 |
| 81 | -12 | Radio Rental | Audacy Podcast Network | Audacy | 4 |
| 82 | -7 | Critical Role | SiriusXM Podcast Network | SXM Media | 5 |
| 83 | -16 | Erazno y La Chokolata El Podcast | SiriusXM Podcast Network | SXM Media | 20 |
| 84 | -3 | Let's Not Meet: A True Horror Podcast | Audioboom | Audioboom | 8 |
| 85 | -9 | RedHanded | Wondery | Wondery Brand Partnerships | 4 |
| 86 | -41 | The Rachel Hollis Podcast | SiriusXM Podcast Network | SXM Media | 16 |
| 87 | -1 | History Daily | Wondery | Wondery Brand Partnerships | 24 |
| 88 | -15 | The Tim Dillon Show | Audioboom | Audioboom | 3 |
| 89 | -35 | The Rachel Maddow Show | NBCUniversal News Group | SXM Media | 3 |
| 90 | Debut | NPR's Book of the Day | NPR | National Public Media | 25 |
| 91 | -23 | THE ED MYLETT SHOW | SiriusXM Podcast Network | SXM Media | 7 |
| 92 | -14 | Lovett or Leave It | SiriusXM Podcast Network | SXM Media | 6 |



US Podcast Ranker

Top Podcasts By Weekly Average Downloads | December 2023



| Rank | Change | Podcast | Sales network | Sales representation | New episodes |
|------|--------|--|---------------------|----------------------------|--------------|
| 93 | - | Dave & Chuck the Freak: Full Show | Beasley Media Group | Beasley Media Group | 23 |
| 94 | -12 | Dark History | Audioboom | Audioboom | 3 |
| 95 | +1 | Scamfluencers | Wondery | Wondery Brand Partnerships | 7 |
| 96 | -17 | Sleep With Me | PRX | Soundrise | 8 |
| 97 | Return | Throughline | NPR | National Public Media | 4 |
| 98 | -7 | Full Body Chills | audiochuck | SXM Media | 5 |
| 99 | -7 | The Broski Report with Brittany Broski | Audioboom | Audioboom | 3 |
| 100 | -17 | We're Here to Help | Audioboom | Audioboom | 8 |



US Podcast Ranker



Top Podcasts By Weekly Average Downloads | December 2023

Note: WarnerMedia is temporarily excluded from the rankers this month.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).

