

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | December 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	Return	NPR News Now	NPR	National Public Media	672
2	-1	Dateline NBC	NBCUniversal News Group	SXM Media	15
3	-1	Crime Junkie	audiochuck	SXM Media	6
4	Return	Up First	NPR	National Public Media	28
5	-2	Morbid	Wondery	Wondery Brand Partnerships	8
6	-1	SmartLess	Wondery	Wondery Brand Partnerships	6
7	-3	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
8	-2	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	14
9	Return	Fresh Air	NPR	National Public Media	25
10	-2	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	13
11	-1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	9
12	-1	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	8
13	-4	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	3
14	Return	The NPR Politics Podcast	NPR	National Public Media	21
15	-8	Pod Save America	SiriusXM Podcast Network	SXM Media	8
16	Return	Planet Money	NPR	National Public Media	10
17	Return	Wait Wait... Don't Tell Me!	NPR	National Public Media	6
18	-6	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	69
19	Return	Indicator from Planet Money	NPR	National Public Media	19
20	-7	Hidden Brain	SiriusXM Podcast Network	SXM Media	4
21	Return	Consider This from NPR	NPR	National Public Media	27
22	-1	Something Was Wrong	Wondery	Wondery Brand Partnerships	4
23	-1	Office Ladies	SiriusXM Podcast Network	SXM Media	5



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24	-9	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	4
25	-9	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	23
26	Debut	Matt and Shane's Secret Podcast	Audioboom	Audioboom	4
27	-7	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	3
28	-3	Small Town Murder	Wondery	Wondery Brand Partnerships	8
29	-5	Marketplace	American Public Media Group	American Public Media Group	20
30	-4	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	9
31	-12	TED Talks Daily	PRX	Soundrise	22
32	-18	The Moth	PRX	Soundrise	5
33	-10	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	8
34	-16	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Audacy	6
35	-5	Rotten Mango	Audacy Podcast Network	Audacy	6
36	Return	Pop Culture Happy Hour	NPR	National Public Media	20
37	-20	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	9
38	-7	Anatomy of Murder	audiochuck	SXM Media	4
39	-7	American Scandal	Wondery	Wondery Brand Partnerships	5
40	-11	Watch What Crappens	Wondery	Wondery Brand Partnerships	32
41	-6	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	6
42	-14	The Deck	audiochuck	SXM Media	3
43	Return	TED Radio Hour	NPR	National Public Media	6
44	Return	Short Wave	NPR	National Public Media	14
45	+10	Up and Vanished	Audacy Podcast Network	Audacy	4
46	-12	American History Tellers	Wondery	Wondery Brand Partnerships	7



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47	-20	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	16
48	-10	True Crime Garage	SiriusXM Podcast Network	SXM Media	12
49	-9	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
50	Debut	Mortal Sin	NBCUniversal News Group	SXM Media	5
51	-10	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	3
52	-8	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	4
53	+3	The John Batchelor Show	Audioboom	Audioboom	617
54	-4	99% Invisible	SiriusXM Podcast Network	SXM Media	4
55	-12	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	4
56	+5	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	4
57	-8	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	6
58	-22	The School of Greatness	SiriusXM Podcast Network	SXM Media	14
59	-2	Two Hot Takes	Audioboom	Audioboom	4
60	-23	Fantasy Football Today	Audacy Podcast Network	Audacy	40
61	-10	Wow in the World	Wondery	Wondery Brand Partnerships	14
62	-3	Normal Gossip	PRX / Radiotopia	Soundrise	3
63	-11	This Is Actually Happening	Wondery	Wondery Brand Partnerships	4
64	-25	The Bulwark Podcast	Audioboom	Audioboom	15
65	-3	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8
66	Return	Life Kit	NPR	National Public Media	14
67	-7	Murder, Mystery & Makeup	Audioboom	Audioboom	3
68	-21	The Mindset Mentor	SiriusXM Podcast Network	SXM Media	17
69	-11	Morning Joe	NBCUniversal News Group	SXM Media	19



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70	-7	Marketplace Morning Report	American Public Media Group	American Public Media Group	60
71	-29	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	4
72	-24	Super Soul	SiriusXM Podcast Network	SXM Media	9
73	-8	True Crime Obsessed	Audioboom	Audioboom	7
74	-41	Casefile True Crime	Audioboom	Audioboom	0
75	-11	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
76	-5	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	8
77	-11	True Crime with Kendall Rae	Audioboom	Audioboom	3
78	-8	Business Wars	Wondery	Wondery Brand Partnerships	6
79	-7	StarTalk Radio	SiriusXM Podcast Network	SXM Media	7
80	-34	The Daily Stoic	Wondery	Wondery Brand Partnerships	35
81	-12	Radio Rental	Audacy Podcast Network	Audacy	4
82	-7	Critical Role	SiriusXM Podcast Network	SXM Media	5
83	-16	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	20
84	-3	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	8
85	-9	RedHanded	Wondery	Wondery Brand Partnerships	4
86	-41	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	16
87	-1	History Daily	Wondery	Wondery Brand Partnerships	24
88	-15	The Tim Dillon Show	Audioboom	Audioboom	3
89	-35	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	3
90	Debut	NPR's Book of the Day	NPR	National Public Media	25
91	-23	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	7
92	-14	Lovett or Leave It	SiriusXM Podcast Network	SXM Media	6



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93	-	Dave & Chuck the Freak: Full Show	Beasley Media Group	Beasley Media Group	23
94	-12	Dark History	Audioboom	Audioboom	3
95	+1	Scamfluencers	Wondery	Wondery Brand Partnerships	7
96	-17	Sleep With Me	PRX	Soundrise	8
97	Return	Throughline	NPR	National Public Media	4
98	-7	Full Body Chills	audiochuck	SXM Media	5
99	-7	The Broski Report with Brittany Broski	Audioboom	Audioboom	3
100	-17	We're Here to Help	Audioboom	Audioboom	8

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Note: WarnerMedia is temporarily excluded from the rankers this month.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

