US Podcast Ranker

Top Podcasts By Weekly Average Downloads | February 2023

Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	672
2	+2	Dateline NBC	NBCUniversal News Group	SXM Media	11
3	-	Up First	NPR	National Public Media	29
4	-2	Crime Junkie	audiochuck	SXM Media	4
5	-	Morbid	Wondery	Wondery Brand Partnerships	12
6	-	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	21
7	+1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	25
8	-1	Fresh Air	NPR	National Public Media	24
9	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8
10	+1	SmartLess	Wondery	Wondery Brand Partnerships	4
11	-1	Wait Wait... Don't Tell Me!	NPR	National Public Media	6
12	+1	Pod Save America	SiriusXM Podcast Network	SXM Media	8
13	+1	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	10
14	-2	The NPR Politics Podcast	NPR	National Public Media	20
15	-	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	66
16	+2	Hidden Brain	SiriusXM Podcast Network	SXM Media	5
17	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	8
18	+1	CNN 5 Things	WarnerMedia	WarnerMedia	120
19	+1	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	7
20	+1	Planet Money	NPR	National Public Media	8
21	-5	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	10
22	-	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8
23	+1	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24

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24	+2	On Purpose with Jay Shetty	SiriusXM Podcast Network	SXM Media	8
25	-	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	23
26	+1	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	4
27	-4	Office Ladies	SiriusXM Podcast Network	SXM Media	4
28	+1	Consider This from NPR	NPR	National Public Media	24
29	+1	Indicator from Planet Money	NPR	National Public Media	19
30	-2	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12
31	+5	48 Hours	Paramount	Paramount	7
32	+23	Hidden Killers With Tony Brueski | Breaking News & Commentary	Audioboom	Audioboom	290
33	+1	Something Was Wrong	Wondery	Wondery Brand Partnerships	4
34	-2	TED Radio Hour	NPR	National Public Media	4
35	-	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
36	+3	The Deck	audiochuck	SXM Media	5
37	+13	This Past Weekend	Kast Media	Kast Media	4
38	-1	Pop Culture Happy Hour	NPR	National Public Media	20
39	-8	Short Wave	NPR	National Public Media	20
40	+6	Marketplace	American Public Media	Cadence13	20
41	-	Small Town Murder	Wondery	Wondery Brand Partnerships	8
42	-4	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
43	-1	The Mindset Mentor	Kast Media	Kast Media	17
44	-11	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	8
45	-	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	6
46	-6	The School of Greatness	SiriusXM Podcast Network	SXM Media	14

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47	-	Super Soul	SiriusXM Podcast Network	SXM Media	6
48	-4	Anatomy of Murder	audiochuck	SXM Media	4
49	+44	Casefile True Crime	Audioboom	Audioboom	5
50	-1	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	4
51	+25	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4
52	-9	True Crime Garage	SiriusXM Podcast Network	SXM Media	6
53	-5	Life Kit	NPR	National Public Media	12
54	-3	American History Tellers	Wondery	Wondery Brand Partnerships	4
55	-3	99% Invisible	SiriusXM Podcast Network	SXM Media	4
56	-2	The Daily Stoic	Wondery	Wondery Brand Partnerships	32
57	+15	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	8
58	+20	Suspect	Wondery	Wondery Brand Partnerships	5
59	+7	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
60	+10	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6
61	-8	American Scandal	Wondery	Wondery Brand Partnerships	6
62	-4	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	20
63	+11	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	7
64	Return	CounterClock	audiochuck	SXM Media	1
65	-9	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	5
66	-3	Morning Joe	NBCUniversal News Group	SXM Media	22
67	-7	What A Day	SiriusXM Podcast Network	SXM Media	19
68	-4	The John Batchelor Show	Audioboom	Audioboom	484
69	-10	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	8

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70	-2	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
71	-4	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	4
72	-10	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	4
73	-16	True Crime Obsessed	Audioboom	Audioboom	4
74	+11	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	20
75	-10	Anderson Cooper 360	WarnerMedia	WarnerMedia	20
76	-1	Rotten Mango	Audacy Podcast Network	Cadence13	7
77	-4	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
78	-7	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
79	+3	Murder, Mystery & Makeup	Audioboom	Audioboom	4
80	Debut	The Trial Of Alex Murdaugh	Audioboom	Audioboom	231
81	-2	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	7
82	-13	Throughline	NPR	National Public Media	4
83	+7	Business Wars	Wondery	Wondery Brand Partnerships	6
84	+7	Marketplace Morning Report	American Public Media	Cadence13	60
85	-8	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8
86	-3	Dark History	Audioboom	Audioboom	4
87	+9	True Crime with Kendall Rae	Audioboom	Audioboom	8
88	-8	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	10
89	Return	Make Me Smart	American Public Media	Cadence13	19
90	+8	Chasing Life	WarnerMedia	WarnerMedia	4
91	Debut	HBO's The Last of Us Podcast	WarnerMedia	WarnerMedia	8
92	-5	Snacks Daily	Audacy Podcast Network	Cadence13	19

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93	-4	1A	NPR	National Public Media	21
94	Debut	Nothing much happens; bedtime stories to help you sleep	SiriusXM Podcast Network	SXM Media	4
95	Return	Pod Save the World	SiriusXM Podcast Network	SXM Media	5
96	-12	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6
97	Return	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	14
98	-12	Unsolved Mysteries	Audacy Podcast Network	Cadence13	4
99	Return	Zane and Heath: Unfiltered	Audioboom	Audioboom	4
100	-6	Not Another D&D Podcast	Gumball	Gumball	4

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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

HISTORICAL PODCAST RANKINGS

Triton Digital has retired the monthly publication of the U.S. Top Podcasts by Weekly Average Users and Top Sales Networks by Weekly Average Users rankers. The last active reporting period was June 2025.

TOP SALES NETWORKS AND TOP PODCASTS BY DOWNLOADS

* Download rankings require participating networks to opt into measurement by Triton Digital. Participating Networks include content owners and creators, as well as sales representation organizations. The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads in the reporting period for listeners located in the United States.

* Networks have the option to have their downloads aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads reported separately.

* The Top Podcasts by Weekly Average Downloads ranks the entities listed by Average Weekly Downloads for the top 150 podcasts, based on listeners located in the United States. It utilizes Podcast Metrics data for podcasts measured by Triton Digital.

* Average Weekly Downloads are based on 4- or 5-week reporting periods (Monday to Sunday) that align closely with calendar months. The reporting calendar, utilizing Average Weekly Download metrics, enhances tradability by minimizing the impact of varying calendar month lengths and other factors that can affect media consumption. Downloads are measured by the latest IAB Podcast Technical Measurement Guidelines.

TOP 200 PODCASTS BY LISTENERS/VIEWERS (SURVEY)

* The Top Podcasts by Listeners/Viewers (Survey), ranks the top 200 podcasts by unique audience / reach. This is based on the number of survey respondents who say they've listened to or watched each podcast.

* The Top Podcasts by Listeners/Viewers is based on a quarterly reporting period.All podcasts are eligible to be reported in the ranker. A total of 3,000 listeners is surveyed per quarter.Podcast listener quotas are set by age, gender, education, region, and race (including unacculturated Hispanics) based on an initial representative national survey, balanced according to the most recent data from the U.S. Census Bureau.

DEMOS+ TOP INDEXING PROGRAMS BY AUDIENCE COMPOSITION

* The Demos+ Top Indexing Programs by Audience Composition lists podcasts that have a high percentage of their audience that falls within a particular audience characteristic. There are 42 audience characteristics, each with its own list of 50 podcasts. Audience characteristics include diverse age and gender demographics (e.g., females aged 18-24), advanced demographics (e.g., households with a household income of $ 100,000+ and mothers), and purchase intents (e.g., individuals planning to purchase an automobile or switch wireless providers).

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* Among podcasts that Triton measures downloads for, the top 300 podcasts with the most downloads are eligible to appear in these lists. For each audience characteristic, the top 50 podcasts out of the 300 listed are presented. These 50 podcasts have the highest percentage of their audience that falls within that audience characteristic, as measured by Triton Digital Podcast Metrics Demos+.Triton Digital Podcast Metrics Demos+ utilizes both datasets: the Podcast Metrics IAB-certified download data and the Demos+ survey data. As a result, only participating entities that opt in for measurement are included.

DEMOS+ CATEGORY RANKER

* The Demos+ Category ranker utilizes the Demos+ survey to rank the IAB podcast categories (genres) based on a monthly reach percentage.The monthly reach percentage represents the proportion of U.S. monthly podcast listeners/viewers who have consumed at least one podcast in that category.

* In addition, various audience characteristics are included (44 characteristics). Each genre is indexed against the average podcast consumer from the Demos+ survey. An index over 100 means that listeners/viewers of that genre are more likely to have that audience characteristic. E.g., An index of 120 means that category's audience is 20% more likely to have that audience characteristic, and an index of 80 means they are 20% less likely to.

METRIC AND DEFINITIONS

* Downloads - A ‘download’ refers to a unique file request that has been downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads by the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e., spiders and bots, data centers, one minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode, and date.

* Listeners (survey) – A count of the number of survey respondents who mention they've listened to or watched a specific podcast based on the prior quarter.A representative sample of 3,000 U.S. adults aged 18 and older who listen to podcasts monthly is used.

* Monthly Reach % - A percentage derived from the number of survey respondents who’ve listened to a particular category/genre divided by the total number of survey respondents.

* Number of Active Podcasts - A count of all podcast titles that had at least one qualified download during the reporting period.

* Number of New Episodes - The number of new episodes released during the reporting period.

* Rank
  * "Debut" indicates that the show is new to the ranker, having made its debut for the first time within the last 13 months.
  * "Return" indicates that the show has returned to ranker after having not appeared in the previous reporting period(s).