

US Podcast Report

Top Podcasts By Weekly Average Downloads | February 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	672
2	+2	Dateline NBC	NBCUniversal News Group	SXM Media	11
3	-	Up First	NPR	National Public Media	29
4	-2	Crime Junkie	audiochuck	SXM Media	4
5	-	Morbid	Wondery	Wondery Brand Partnerships	12
6	-	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	21
7	+1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	25
8	-1	Fresh Air	NPR	National Public Media	24
9	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8
10	+1	SmartLess	Wondery	Wondery Brand Partnerships	4
11	-1	Wait Wait... Don't Tell Me!	NPR	National Public Media	6
12	+1	Pod Save America	SiriusXM Podcast Network	SXM Media	8
13	+1	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	10
14	-2	The NPR Politics Podcast	NPR	National Public Media	20
15	-	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	66
16	+2	Hidden Brain	SiriusXM Podcast Network	SXM Media	5
17	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	8
18	+1	CNN 5 Things	WarnerMedia	WarnerMedia	120
19	+1	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	7
20	+1	Planet Money	NPR	National Public Media	8
21	-5	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	10
22	-	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8
23	+1	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24



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24	+2	On Purpose with Jay Shetty	SiriusXM Podcast Network	SXM Media	8
25	-	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	23
26	+1	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	4
27	-4	Office Ladies	SiriusXM Podcast Network	SXM Media	4
28	+1	Consider This from NPR	NPR	National Public Media	24
29	+1	Indicator from Planet Money	NPR	National Public Media	19
30	-2	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12
31	+5	48 Hours	Paramount	Paramount	7
32	+23	Hidden Killers With Tony Brueski Breaking News & Commentary	Audioboom	Audioboom	290
33	+1	Something Was Wrong	Wondery	Wondery Brand Partnerships	4
34	-2	TED Radio Hour	NPR	National Public Media	4
35	-	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
36	+3	The Deck	audiochuck	SXM Media	5
37	+13	This Past Weekend	Kast Media	Kast Media	4
38	-1	Pop Culture Happy Hour	NPR	National Public Media	20
39	-8	Short Wave	NPR	National Public Media	20
40	+6	Marketplace	American Public Media	Cadence13	20
41	-	Small Town Murder	Wondery	Wondery Brand Partnerships	8
42	-4	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
43	-1	The Mindset Mentor	Kast Media	Kast Media	17
44	-11	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	8
45	-	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	6
46	-6	The School of Greatness	SiriusXM Podcast Network	SXM Media	14



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47	-	Super Soul	SiriusXM Podcast Network	SXM Media	6
48	-4	Anatomy of Murder	audiochuck	SXM Media	4
49	+44	Casefile True Crime	Audioboom	Audioboom	5
50	-1	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	4
51	+25	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4
52	-9	True Crime Garage	SiriusXM Podcast Network	SXM Media	6
53	-5	Life Kit	NPR	National Public Media	12
54	-3	American History Tellers	Wondery	Wondery Brand Partnerships	4
55	-3	99% Invisible	SiriusXM Podcast Network	SXM Media	4
56	-2	The Daily Stoic	Wondery	Wondery Brand Partnerships	32
57	+15	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	8
58	+20	Suspect	Wondery	Wondery Brand Partnerships	5
59	+7	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
60	+10	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6
61	-8	American Scandal	Wondery	Wondery Brand Partnerships	6
62	-4	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	20
63	+11	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	7
64	Return	CounterClock	audiochuck	SXM Media	1
65	-9	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	5
66	-3	Morning Joe	NBCUniversal News Group	SXM Media	22
67	-7	What A Day	SiriusXM Podcast Network	SXM Media	19
68	-4	The John Batchelor Show	Audioboom	Audioboom	484
69	-10	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	8



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70	-2	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
71	-4	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	4
72	-10	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	4
73	-16	True Crime Obsessed	Audioboom	Audioboom	4
74	+11	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	20
75	-10	Anderson Cooper 360	WarnerMedia	WarnerMedia	20
76	-1	Rotten Mango	Audacy Podcast Network	Cadence13	7
77	-4	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
78	-7	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
79	+3	Murder, Mystery & Makeup	Audioboom	Audioboom	4
80	Debut	The Trial Of Alex Murdaugh	Audioboom	Audioboom	231
81	-2	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	7
82	-13	Throughline	NPR	National Public Media	4
83	+7	Business Wars	Wondery	Wondery Brand Partnerships	6
84	+7	Marketplace Morning Report	American Public Media	Cadence13	60
85	-8	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8
86	-3	Dark History	Audioboom	Audioboom	4
87	+9	True Crime with Kendall Rae	Audioboom	Audioboom	8
88	-8	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	10
89	Return	Make Me Smart	American Public Media	Cadence13	19
90	+8	Chasing Life	WarnerMedia	WarnerMedia	4
91	Debut	HBO's The Last of Us Podcast	WarnerMedia	WarnerMedia	8
92	-5	Snacks Daily	Audacy Podcast Network	Cadence13	19



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93	-4	1A	NPR	National Public Media	21
94	Debut	Nothing much happens; bedtime stories to help you sleep	SiriusXM Podcast Network	SXM Media	4
95	Return	Pod Save the World	SiriusXM Podcast Network	SXM Media	5
96	-12	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6
97	Return	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	14
98	-12	Unsolved Mysteries	Audacy Podcast Network	Cadence13	4
99	Return	Zane and Heath: Unfiltered	Audioboom	Audioboom	4
100	-6	Not Another D&D Podcast	Gumball	Gumball	4



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST REPORTS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Report lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

