

# US Podcast Ranker

Top Podcasts By Weekly Average Downloads | March 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	840
2	+2	Crime Junkie	audiochuck	SXM Media	7
3	+3	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	32
4	-2	Dateline NBC	NBCUniversal News Group	SXM Media	18
5	-2	Up First	NPR	National Public Media	37
6	-1	Morbid	Wondery	Wondery Brand Partnerships	12
7	-	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	33
8	-	Fresh Air	NPR	National Public Media	29
9	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	10
10	-	SmartLess	Wondery	Wondery Brand Partnerships	7
11	-	Wait Wait... Don't Tell Me!	NPR	National Public Media	6
12	Debut	The Deck Investigates	audiochuck	SXM Media	16
13	-1	Pod Save America	SiriusXM Podcast Network	SXM Media	10
14	-1	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	10
15	-1	The NPR Politics Podcast	NPR	National Public Media	26
16	+1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	11
17	+1	CNN 5 Things	WarnerMedia	WarnerMedia	144
18	-2	Hidden Brain	SiriusXM Podcast Network	SXM Media	6
19	-4	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	84
20	-	Planet Money	NPR	National Public Media	10
21	+1	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	10
22	+1	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	30
23	-2	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	11



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24	-5	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	5
25	+1	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	6
26	-1	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	31
27	-	Office Ladies	SiriusXM Podcast Network	SXM Media	5
28	+9	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	6
29	-5	On Purpose with Jay Shetty	SiriusXM Podcast Network	SXM Media	9
30	-	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	16
31	-2	Indicator from Planet Money	NPR	National Public Media	25
32	+4	The Deck	audiochuck	SXM Media	8
33	+2	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	35
34	-6	Consider This from NPR	NPR	National Public Media	30
35	-4	48 Hours	Paramount	Paramount	9
36	-2	TED Radio Hour	NPR	National Public Media	5
37	-4	Something Was Wrong	Wondery	Wondery Brand Partnerships	6
38	+6	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	21
39	+1	Marketplace	American Public Media	Cadence13	25
40	+1	Small Town Murder	Wondery	Wondery Brand Partnerships	10
41	-3	Pop Culture Happy Hour	NPR	National Public Media	25
42	-	Monday Morning Podcast	All Things Comedy	All Things Comedy	13
43	-4	Short Wave	NPR	National Public Media	24
44	+2	The School of Greatness	SiriusXM Podcast Network	SXM Media	18
45	+3	Anatomy of Murder	audiochuck	SXM Media	5
46	-1	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	7



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47	+4	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Cadence13	5
48	-16	Hidden Killers With Tony Brueski   Breaking News & Commentary	Audioboom	Audioboom	283
49	+1	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	5
50	+2	True Crime Garage	SiriusXM Podcast Network	SXM Media	9
51	+2	Life Kit	NPR	National Public Media	17
52	-5	Super Soul	SiriusXM Podcast Network	SXM Media	7
53	+2	99% Invisible	SiriusXM Podcast Network	SXM Media	6
54	-5	Casefile True Crime	Audioboom	Audioboom	6
55	-1	American History Tellers	Wondery	Wondery Brand Partnerships	7
56	+1	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	10
57	+4	American Scandal	Wondery	Wondery Brand Partnerships	6
58	-2	The Daily Stoic	Wondery	Wondery Brand Partnerships	40
59	+1	Real Time with Bill Maher	WarnerMedia	WarnerMedia	10
60	-1	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
61	+1	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	25
62	+3	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	7
63	+3	Morning Joe	NBCUniversal News Group	SXM Media	26
64	+8	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	7
65	+3	The John Batchelor Show	Audioboom	Audioboom	632
66	+14	The Trial Of Alex Murdaugh	Audioboom	Audioboom	147
67	+6	True Crime Obsessed	Audioboom	Audioboom	8
68	-1	What A Day	SiriusXM Podcast Network	SXM Media	25
69	+5	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	25



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70	+6	Rotten Mango	Audacy Podcast Network	Cadence13	9
71	-8	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	7
72	-2	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	6
73	+4	StarTalk Radio	SiriusXM Podcast Network	SXM Media	8
74	+7	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	10
75	-4	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	5
76	+3	Murder, Mystery & Makeup	Audioboom	Audioboom	5
77	Return	The Dale Jr. Download	Audacy Podcast Network	Cadence13	18
78	-3	Anderson Cooper 360	WarnerMedia	WarnerMedia	25
79	Debut	Strangeland	audiochuck	SXM Media	6
80	-11	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	9
81	-3	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5
82	+5	True Crime with Kendall Rae	Audioboom	Audioboom	10
83	Debut	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	5
84	-	Marketplace Morning Report	American Public Media	Cadence13	75
85	Return	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	32
86	-	Dark History	Audioboom	Audioboom	5
87	-5	Throughline	NPR	National Public Media	5
88	-3	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	10
89	+5	Nothing much happens; bedtime stories to help you sleep	SiriusXM Podcast Network	SXM Media	5
90	-1	Make Me Smart	American Public Media	Cadence13	25
91	-8	Business Wars	Wondery	Wondery Brand Partnerships	6
92	-28	CounterClock	audiochuck	SXM Media	1



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93	-3	Chasing Life	WarnerMedia	WarnerMedia	5
94	-1	1A	NPR	National Public Media	29
95	-7	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	13
96	+2	Unsolved Mysteries	Audacy Podcast Network	Cadence13	5
97	-5	Snacks Daily	Audacy Podcast Network	Cadence13	22
98	-1	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	17
99	Debut	Give Them Lala ... with Randall	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	5
100	-	Not Another D&D Podcast	Gumball	Gumball	5

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

### ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

### METRIC AND DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

\* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).