

# US Podcast Report

Top Podcasts By Weekly Average Downloads | April 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	672
2	-	Crime Junkie	audiochuck	SXM Media	4
3	+2	Up First	NPR	National Public Media	28
4	-1	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	25
5	-1	Dateline NBC	NBCUniversal News Group	SXM Media	8
6	-	Morbid	Wondery	Wondery Brand Partnerships	8
7	-	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	25
8	-	Fresh Air	NPR	National Public Media	25
9	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	9
10	-	SmartLess	Wondery	Wondery Brand Partnerships	5
11	-	Wait Wait... Don't Tell Me!	NPR	National Public Media	5
12	+1	Pod Save America	SiriusXM Podcast Network	SXM Media	9
13	+2	The NPR Politics Podcast	NPR	National Public Media	20
14	-	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	8
15	+1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	8
16	+1	CNN 5 Things	WarnerMedia	WarnerMedia	121
17	+1	Hidden Brain	SiriusXM Podcast Network	SXM Media	5
18	+2	Planet Money	NPR	National Public Media	8
19	-	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	63
20	+1	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8
21	+1	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	18
22	+4	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
23	-	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	9



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24	-	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	4
25	+11	TED Radio Hour	NPR	National Public Media	4
26	+9	48 Hours	Paramount	Paramount	8
27	+4	Indicator from Planet Money	NPR	National Public Media	19
28	-1	Office Ladies	SiriusXM Podcast Network	SXM Media	4
29	-1	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	4
30	+3	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	25
31	+3	Consider This from NPR	NPR	National Public Media	24
32	-7	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	4
33	-1	The Deck	audiochuck	SXM Media	4
34	-4	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	13
35	+2	Something Was Wrong	Wondery	Wondery Brand Partnerships	5
36	+3	Marketplace	American Public Media	Cadence13	20
37	+3	Small Town Murder	Wondery	Wondery Brand Partnerships	8
38	-	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	20
39	+3	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
40	+4	The School of Greatness	SiriusXM Podcast Network	SXM Media	15
41	-29	The Deck Investigates	audiochuck	SXM Media	0
42	-1	Pop Culture Happy Hour	NPR	National Public Media	16
43	+3	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	6
44	+6	True Crime Garage	SiriusXM Podcast Network	SXM Media	7
45	+9	Casefile True Crime	Audioboom	Audioboom	5
46	+14	This Is Actually Happening	Wondery	Wondery Brand Partnerships	7



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47	-2	Anatomy of Murder	audiochuck	SXM Media	3
48	-1	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Cadence13	4
49	+3	Super Soul	SiriusXM Podcast Network	SXM Media	4
50	-7	Short Wave	NPR	National Public Media	12
51	+5	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	8
52	-4	Hidden Killers With Tony Brueski   Breaking News & Commentary	Audioboom	Audioboom	313
53	-2	Life Kit	NPR	National Public Media	13
54	-5	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	4
55	-2	99% Invisible	SiriusXM Podcast Network	SXM Media	4
56	-1	American History Tellers	Wondery	Wondery Brand Partnerships	5
57	Debut	The Girl in the Blue Mustang	NBCUniversal News Group	SXM Media	2
58	-	The Daily Stoic	Wondery	Wondery Brand Partnerships	32
59	+2	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	20
60	-3	American Scandal	Wondery	Wondery Brand Partnerships	5
61	+8	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	20
62	+1	Morning Joe	NBCUniversal News Group	SXM Media	22
63	+8	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	6
64	-2	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	4
65	-6	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6
66	+2	What A Day	SiriusXM Podcast Network	SXM Media	19
67	-2	The John Batchelor Show	Audioboom	Audioboom	518
68	-1	True Crime Obsessed	Audioboom	Audioboom	4
69	+7	Murder, Mystery & Makeup	Audioboom	Audioboom	4



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70	-6	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	4
71	+12	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	4
72	-2	Rotten Mango	Audacy Podcast Network	Cadence13	7
73	-1	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
74	+1	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	4
75	+7	True Crime with Kendall Rae	Audioboom	Audioboom	8
76	-2	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	9
77	+3	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	8
78	+8	Dark History	Audioboom	Audioboom	4
79	+2	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6
80	-7	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
81	-3	Anderson Cooper 360	WarnerMedia	WarnerMedia	20
82	Return	Up and Vanished	Audacy Podcast Network	Cadence13	1
83	+1	Marketplace Morning Report	American Public Media	Cadence13	60
84	Return	The Tim Dillon Show	Audioboom	Audioboom	5
85	-8	The Dale Jr. Download	Audacy Podcast Network	Cadence13	11
86	Return	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	7
87	+2	Nothing much happens; bedtime stories to help you sleep	SiriusXM Podcast Network	SXM Media	5
88	Return	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	8
89	+5	1A	NPR	National Public Media	27
90	-3	Throughline	NPR	National Public Media	5
91	-3	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8
92	-	CounterClock	audiochuck	SXM Media	1



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93	Debut	Two Hot Takes	Audioboom	Audioboom	4
94	-4	Make Me Smart	American Public Media	Cadence13	20
95	Debut	Literally! With Rob Lowe	SiriusXM Podcast Network	SXM Media	5
96	-11	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	24
97	-2	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	10
98	Return	The Art of Manliness	SiriusXM Podcast Network	SXM Media	8
99	+1	Not Another D&D Podcast	Gumball	Gumball	4
100	-3	Snacks Daily	Audacy Podcast Network	Cadence13	19



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

### ABOUT THE U.S. SALES NETWORK AND PODCAST REPORTS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Report lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

### METRIC AND DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

\* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

