

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | May 2023



| Rank | Change | Podcast | Sales network | Sales representation | New episodes |
|------|--------|---|--------------------------|--|--------------|
| 1 | - | NPR News Now | NPR | National Public Media | 672 |
| 2 | - | Crime Junkie | audiochuck | SXM Media | 5 |
| 3 | +1 | The Ben Shapiro Show | Cumulus Podcast Network | Cumulus Podcast Network / Westwood One | 24 |
| 4 | -1 | Up First | NPR | National Public Media | 28 |
| 5 | - | Dateline NBC | NBCUniversal News Group | SXM Media | 9 |
| 6 | - | Morbid | Wondery | Wondery Brand Partnerships | 8 |
| 7 | - | The Dan Bongino Show | Cumulus Podcast Network | Cumulus Podcast Network / Westwood One | 26 |
| 8 | - | Fresh Air | NPR | National Public Media | 23 |
| 9 | - | My Favorite Murder with Karen Kilgariff and Georgia Hardstark | Wondery | Wondery Brand Partnerships | 8 |
| 10 | - | SmartLess | Wondery | Wondery Brand Partnerships | 5 |
| 11 | +81 | CounterClock | audiochuck | SXM Media | 15 |
| 12 | -1 | Wait Wait... Don't Tell Me! | NPR | National Public Media | 4 |
| 13 | +2 | Conan O'Brien Needs A Friend | SiriusXM Podcast Network | SXM Media | 10 |
| 14 | -2 | Pod Save America | SiriusXM Podcast Network | SXM Media | 8 |
| 15 | -1 | Last Podcast On The Left | SiriusXM Podcast Network | SXM Media | 9 |
| 16 | -3 | The NPR Politics Podcast | NPR | National Public Media | 20 |
| 17 | -1 | CNN 5 Things | WarnerMedia | WarnerMedia | 116 |
| 18 | -1 | Hidden Brain | SiriusXM Podcast Network | SXM Media | 5 |
| 19 | +2 | The Matt Walsh Show | Cumulus Podcast Network | Cumulus Podcast Network / Westwood One | 21 |
| 20 | -2 | Planet Money | NPR | National Public Media | 8 |
| 21 | -2 | The Charlie Kirk Show | Salem Podcast Network | Salem Media Group | 66 |
| 22 | -2 | How I Built This with Guy Raz | Wondery | Wondery Brand Partnerships | 9 |
| 23 | +2 | TED Radio Hour | NPR | National Public Media | 4 |

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|------|--------|--|---------------------------|--|--------------|
| 24 | -2 | Mark Levin Podcast | Cumulus Podcast Network | Cumulus Podcast Network / Westwood One | 24 |
| 25 | -2 | We Can Do Hard Things with Glennon Doyle | Audacy Podcast Network | Cadence13 | 10 |
| 26 | -2 | Freakonomics Radio | SiriusXM Podcast Network | SXM Media | 4 |
| 27 | +2 | This Past Weekend | The Roost Podcast Network | Rooster Teeth Productions | 4 |
| 28 | - | Office Ladies | SiriusXM Podcast Network | SXM Media | 5 |
| 29 | -2 | Indicator from Planet Money | NPR | National Public Media | 20 |
| 30 | +2 | 2 Bears, 1 Cave with Tom Segura & Bert Kreischer | SiriusXM Podcast Network | SXM Media | 4 |
| 31 | - | Consider This from NPR | NPR | National Public Media | 24 |
| 32 | -2 | The Michael Knowles Show | Cumulus Podcast Network | Cumulus Podcast Network / Westwood One | 26 |
| 33 | -7 | 48 Hours* | Paramount | Wondery Brand Partnerships | 6 |
| 34 | -1 | The Deck | audiochuck | SXM Media | 5 |
| 35 | -1 | Ten Percent Happier with Dan Harris | Wondery | Wondery Brand Partnerships | 12 |
| 36 | - | Marketplace | American Public Media | Cadence13 | 20 |
| 37 | +1 | The Rachel Hollis Podcast | SiriusXM Podcast Network | SXM Media | 20 |
| 38 | -1 | Small Town Murder | Wondery | Wondery Brand Partnerships | 8 |
| 39 | -4 | Something Was Wrong | Wondery | Wondery Brand Partnerships | 4 |
| 40 | +3 | The Way I Heard It with Mike Rowe | Audioboom | Audioboom | 7 |
| 41 | -2 | Monday Morning Podcast | All Things Comedy | All Things Comedy | 9 |
| 42 | - | Pop Culture Happy Hour | NPR | National Public Media | 16 |
| 43 | +4 | Anatomy of Murder | audiochuck | SXM Media | 4 |
| 44 | -4 | The School of Greatness | SiriusXM Podcast Network | SXM Media | 16 |
| 45 | - | Casefile True Crime | Audioboom | Audioboom | 5 |
| 46 | +3 | Super Soul | SiriusXM Podcast Network | SXM Media | 5 |



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| 47 | +4 | The Mel Robbins Podcast | SiriusXM Podcast Network | SXM Media | 8 |
| 48 | +6 | Your Mom's House with Christina P. and Tom Segura | SiriusXM Podcast Network | SXM Media | 4 |
| 49 | -1 | Fly on the Wall with Dana Carvey and David Spade | Audacy Podcast Network | Cadence13 | 4 |
| 50 | - | Short Wave | NPR | National Public Media | 12 |
| 51 | +4 | 99% Invisible | SiriusXM Podcast Network | SXM Media | 4 |
| 52 | +1 | Life Kit | NPR | National Public Media | 12 |
| 53 | -9 | True Crime Garage | SiriusXM Podcast Network | SXM Media | 7 |
| 54 | +16 | Ologies with Alie Ward | SiriusXM Podcast Network | SXM Media | 5 |
| 55 | +1 | American History Tellers | Wondery | Wondery Brand Partnerships | 6 |
| 56 | -10 | This Is Actually Happening | Wondery | Wondery Brand Partnerships | 5 |
| 57 | +1 | The Daily Stoic | Wondery | Wondery Brand Partnerships | 33 |
| 58 | +2 | American Scandal | Wondery | Wondery Brand Partnerships | 6 |
| 59 | -7 | Hidden Killers With Tony Brueski Breaking News & Commentary | Audioboom | Audioboom | 291 |
| 60 | -1 | Erazno y La Chokolata El Podcast | SiriusXM Podcast Network | SXM Media | 20 |
| 61 | +3 | And That's Why We Drink | SiriusXM Podcast Network | SXM Media | 5 |
| 62 | +11 | Snapped: Women Who Murder | Wondery | Wondery Brand Partnerships | 5 |
| 63 | +6 | Murder, Mystery & Makeup | Audioboom | Audioboom | 4 |
| 64 | -3 | The Bulwark Podcast | Cumulus Podcast Network | Cumulus Podcast Network / Westwood One | 20 |
| 65 | +10 | True Crime with Kendall Rae | Audioboom | Audioboom | 8 |
| 66 | +5 | Shawn Ryan Show | Cumulus Podcast Network | Cumulus Podcast Network / Westwood One | 5 |
| 67 | +5 | Rotten Mango | Audacy Podcast Network | Cadence13 | 8 |
| 68 | -6 | Morning Joe | NBCUniversal News Group | SXM Media | 20 |
| 69 | -3 | What A Day | SiriusXM Podcast Network | SXM Media | 20 |



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| 70 | -3 | The John Batchelor Show | Audioboom | Audioboom | 528 |
| 71 | +7 | Dark History | Audioboom | Audioboom | 4 |
| 72 | -4 | True Crime Obsessed | Audioboom | Audioboom | 4 |
| 73 | +9 | Up and Vanished | Audacy Podcast Network | Cadence13 | 1 |
| 74 | - | Timesuck with Dan Cummins | SiriusXM Podcast Network | SXM Media | 4 |
| 75 | +10 | The Dale Jr. Download | Audacy Podcast Network | Cadence13 | 15 |
| 76 | Return | Give Them Lala ... with Randall | Cumulus Podcast Network | Cumulus Podcast Network / Westwood One | 4 |
| 77 | -1 | The Dollop with Dave Anthony and Gareth Reynolds | All Things Comedy | All Things Comedy | 8 |
| 78 | -1 | Let's Not Meet: A True Horror Podcast | Audioboom | Audioboom | 8 |
| 79 | Return | Radio Rental | Audacy Podcast Network | Cadence13 | 4 |
| 80 | -1 | The Vanished Podcast | Wondery | Wondery Brand Partnerships | 4 |
| 81 | -18 | The Rachel Maddow Show | NBCUniversal News Group | SXM Media | 4 |
| 82 | -2 | StarTalk Radio | SiriusXM Podcast Network | SXM Media | 6 |
| 83 | +1 | The Tim Dillon Show | Audioboom | Audioboom | 4 |
| 84 | +4 | THE ED MYLETT SHOW | SiriusXM Podcast Network | SXM Media | 8 |
| 85 | -44 | The Deck Investigates | audiochuck | SXM Media | 1 |
| 86 | Return | Watch What Crappens | Wondery | Wondery Brand Partnerships | 24 |
| 87 | -4 | Marketplace Morning Report | American Public Media | Cadence13 | 60 |
| 88 | -2 | The Generation Why Podcast | Wondery | Wondery Brand Partnerships | 6 |
| 89 | -8 | Anderson Cooper 360 | WarnerMedia | WarnerMedia | 21 |
| 90 | Return | Business Wars | Wondery | Wondery Brand Partnerships | 11 |
| 91 | +2 | Two Hot Takes | Audioboom | Audioboom | 4 |
| 92 | -1 | How Did This Get Made? | SiriusXM Podcast Network | SXM Media | 8 |

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| 93 | +6 | Not Another D&D Podcast | Gumball | Gumball | 4 |
| 94 | -4 | Throughline | NPR | National Public Media | 4 |
| 95 | -6 | 1A | NPR | National Public Media | 26 |
| 96 | -2 | Make Me Smart | American Public Media | Cadence13 | 20 |
| 97 | - | Happier with Gretchen Rubin | Audacy Podcast Network | Cadence13 | 11 |
| 98 | +2 | Snacks Daily | Audacy Podcast Network | Cadence13 | 20 |
| 99 | -1 | The Art of Manliness | SiriusXM Podcast Network | SXM Media | 8 |
| 100 | -4 | Greg Laurie Podcast | Harvest Christian Fellowship | Harvest Christian Fellowship | 26 |

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Note: Paramount experienced minor data collection issues through a portion of the period.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).