US Podcast Ranker

Top Podcasts By Weekly Average Downloads | May 2023

Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	672
2	-	Crime Junkie	audiochuck	SXM Media	5
3	+1	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
4	-1	Up First	NPR	National Public Media	28
5	-	Dateline NBC	NBCUniversal News Group	SXM Media	9
6	-	Morbid	Wondery	Wondery Brand Partnerships	8
7	-	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
8	-	Fresh Air	NPR	National Public Media	23
9	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8
10	-	SmartLess	Wondery	Wondery Brand Partnerships	5
11	+81	CounterClock	audiochuck	SXM Media	15
12	-1	Wait Wait... Don't Tell Me!	NPR	National Public Media	4
13	+2	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	10
14	-2	Pod Save America	SiriusXM Podcast Network	SXM Media	8
15	-1	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	9
16	-3	The NPR Politics Podcast	NPR	National Public Media	20
17	-1	CNN 5 Things	WarnerMedia	WarnerMedia	116
18	-1	Hidden Brain	SiriusXM Podcast Network	SXM Media	5
19	+2	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	21
20	-2	Planet Money	NPR	National Public Media	8
21	-2	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	66
22	-2	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	9
23	+2	TED Radio Hour	NPR	National Public Media	4

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24	-2	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
25	-2	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	10
26	-2	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	4
27	+2	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	4
28	-	Office Ladies	SiriusXM Podcast Network	SXM Media	5
29	-2	Indicator from Planet Money	NPR	National Public Media	20
30	+2	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	4
31	-	Consider This from NPR	NPR	National Public Media	24
32	-2	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
33	-7	48 Hours*	Paramount	Wondery Brand Partnerships	6
34	-1	The Deck	audiochuck	SXM Media	5
35	-1	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12
36	-	Marketplace	American Public Media	Cadence13	20
37	+1	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	20
38	-1	Small Town Murder	Wondery	Wondery Brand Partnerships	8
39	-4	Something Was Wrong	Wondery	Wondery Brand Partnerships	4
40	+3	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	7
41	-2	Monday Morning Podcast	All Things Comedy	All Things Comedy	9
42	-	Pop Culture Happy Hour	NPR	National Public Media	16
43	+4	Anatomy of Murder	audiochuck	SXM Media	4
44	-4	The School of Greatness	SiriusXM Podcast Network	SXM Media	16
45	-	Casefile True Crime	Audioboom	Audioboom	5
46	+3	Super Soul	SiriusXM Podcast Network	SXM Media	5

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47	+4	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	8
48	+6	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	4
49	-1	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Cadence13	4
50	-	Short Wave	NPR	National Public Media	12
51	+4	99% Invisible	SiriusXM Podcast Network	SXM Media	4
52	+1	Life Kit	NPR	National Public Media	12
53	-9	True Crime Garage	SiriusXM Podcast Network	SXM Media	7
54	+16	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	5
55	+1	American History Tellers	Wondery	Wondery Brand Partnerships	6
56	-10	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5
57	+1	The Daily Stoic	Wondery	Wondery Brand Partnerships	33
58	+2	American Scandal	Wondery	Wondery Brand Partnerships	6
59	-7	Hidden Killers With Tony Brueski | Breaking News & Commentary	Audioboom	Audioboom	291
60	-1	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	20
61	+3	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	5
62	+11	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
63	+6	Murder, Mystery & Makeup	Audioboom	Audioboom	4
64	-3	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	20
65	+10	True Crime with Kendall Rae	Audioboom	Audioboom	8
66	+5	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	5
67	+5	Rotten Mango	Audacy Podcast Network	Cadence13	8
68	-6	Morning Joe	NBCUniversal News Group	SXM Media	20
69	-3	What A Day	SiriusXM Podcast Network	SXM Media	20

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70	-3	The John Batchelor Show	Audioboom	Audioboom	528
71	+7	Dark History	Audioboom	Audioboom	4
72	-4	True Crime Obsessed	Audioboom	Audioboom	4
73	+9	Up and Vanished	Audacy Podcast Network	Cadence13	1
74	-	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	4
75	+10	The Dale Jr. Download	Audacy Podcast Network	Cadence13	15
76	Return	Give Them Lala ... with Randall	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	4
77	-1	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	8
78	-1	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	8
79	Return	Radio Rental	Audacy Podcast Network	Cadence13	4
80	-1	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
81	-18	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	4
82	-2	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
83	+1	The Tim Dillon Show	Audioboom	Audioboom	4
84	+4	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	8
85	-44	The Deck Investigates	audiochuck	SXM Media	1
86	Return	Watch What Crappens	Wondery	Wondery Brand Partnerships	24
87	-4	Marketplace Morning Report	American Public Media	Cadence13	60
88	-2	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6
89	-8	Anderson Cooper 360	WarnerMedia	WarnerMedia	21
90	Return	Business Wars	Wondery	Wondery Brand Partnerships	11
91	+2	Two Hot Takes	Audioboom	Audioboom	4
92	-1	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8

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93	+6	Not Another D&D Podcast	Gumball	Gumball	4
94	-4	Throughline	NPR	National Public Media	4
95	-6	1A	NPR	National Public Media	26
96	-2	Make Me Smart	American Public Media	Cadence13	20
97	-	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	11
98	+2	Snacks Daily	Audacy Podcast Network	Cadence13	20
99	-1	The Art of Manliness	SiriusXM Podcast Network	SXM Media	8
100	-4	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	26

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | May 2023

Note: Paramount experienced minor data collection issues through a portion of the period.

POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

HISTORICAL PODCAST RANKINGS

Triton Digital has retired the monthly publication of the U.S. Top Podcasts by Weekly Average Users and Top Sales Networks by Weekly Average Users rankers. The last active reporting period was June 2025.

TOP SALES NETWORKS AND TOP PODCASTS BY DOWNLOADS

* Download rankings require participating networks to opt into measurement by Triton Digital. Participating Networks include content owners and creators, as well as sales representation organizations. The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads in the reporting period for listeners located in the United States.

* Networks have the option to have their downloads aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads reported separately.

* The Top Podcasts by Weekly Average Downloads ranks the entities listed by Average Weekly Downloads for the top 150 podcasts, based on listeners located in the United States. It utilizes Podcast Metrics data for podcasts measured by Triton Digital.

* Average Weekly Downloads are based on 4- or 5-week reporting periods (Monday to Sunday) that align closely with calendar months. The reporting calendar, utilizing Average Weekly Download metrics, enhances tradability by minimizing the impact of varying calendar month lengths and other factors that can affect media consumption. Downloads are measured by the latest IAB Podcast Technical Measurement Guidelines.

TOP 200 PODCASTS BY LISTENERS/VIEWERS (SURVEY)

* The Top Podcasts by Listeners/Viewers (Survey), ranks the top 200 podcasts by unique audience / reach. This is based on the number of survey respondents who say they've listened to or watched each podcast.

* The Top Podcasts by Listeners/Viewers is based on a quarterly reporting period.All podcasts are eligible to be reported in the ranker. A total of 3,000 listeners is surveyed per quarter.Podcast listener quotas are set by age, gender, education, region, and race (including unacculturated Hispanics) based on an initial representative national survey, balanced according to the most recent data from the U.S. Census Bureau.

DEMOS+ TOP INDEXING PROGRAMS BY AUDIENCE COMPOSITION

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | May 2023

* The Demos+ Top Indexing Programs by Audience Composition lists podcasts that have a high percentage of their audience that falls within a particular audience characteristic. There are 42 audience characteristics, each with its own list of 50 podcasts. Audience characteristics include diverse age and gender demographics (e.g., females aged 18-24), advanced demographics (e.g., households with a household income of $ 100,000+ and mothers), and purchase intents (e.g., individuals planning to purchase an automobile or switch wireless providers).

* Among podcasts that Triton measures downloads for, the top 300 podcasts with the most downloads are eligible to appear in these lists. For each audience characteristic, the top 50 podcasts out of the 300 listed are presented. These 50 podcasts have the highest percentage of their audience that falls within that audience characteristic, as measured by Triton Digital Podcast Metrics Demos+.Triton Digital Podcast Metrics Demos+ utilizes both datasets: the Podcast Metrics IAB-certified download data and the Demos+ survey data. As a result, only participating entities that opt in for measurement are included.

DEMOS+ CATEGORY RANKER

* The Demos+ Category ranker utilizes the Demos+ survey to rank the IAB podcast categories (genres) based on a monthly reach percentage.The monthly reach percentage represents the proportion of U.S. monthly podcast listeners/viewers who have consumed at least one podcast in that category.

* In addition, various audience characteristics are included (44 characteristics). Each genre is indexed against the average podcast consumer from the Demos+ survey. An index over 100 means that listeners/viewers of that genre are more likely to have that audience characteristic. E.g., An index of 120 means that category's audience is 20% more likely to have that audience characteristic, and an index of 80 means they are 20% less likely to.

METRIC AND DEFINITIONS

* Downloads - A ‘download’ refers to a unique file request that has been downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads by the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e., spiders and bots, data centers, one minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode, and date.

* Listeners (survey) – A count of the number of survey respondents who mention they've listened to or watched a specific podcast based on the prior quarter.A representative sample of 3,000 U.S. adults aged 18 and older who listen to podcasts monthly is used.

* Monthly Reach % - A percentage derived from the number of survey respondents who’ve listened to a particular category/genre divided by the total number of survey respondents.

* Number of Active Podcasts - A count of all podcast titles that had at least one qualified download during the reporting period.

* Number of New Episodes - The number of new episodes released during the reporting period.

* Rank
  * "Debut" indicates that the show is new to the ranker, having made its debut for the first time within the last 13 months.
  * "Return" indicates that the show has returned to ranker after having not appeared in the previous reporting period(s).