

# US Podcast Ranker

Top Podcasts By Weekly Average Downloads | May 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	672
2	-	Crime Junkie	audiochuck	SXM Media	5
3	+1	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
4	-1	Up First	NPR	National Public Media	28
5	-	Dateline NBC	NBCUniversal News Group	SXM Media	9
6	-	Morbid	Wondery	Wondery Brand Partnerships	8
7	-	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
8	-	Fresh Air	NPR	National Public Media	23
9	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8
10	-	SmartLess	Wondery	Wondery Brand Partnerships	5
11	+81	CounterClock	audiochuck	SXM Media	15
12	-1	Wait Wait... Don't Tell Me!	NPR	National Public Media	4
13	+2	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	10
14	-2	Pod Save America	SiriusXM Podcast Network	SXM Media	8
15	-1	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	9
16	-3	The NPR Politics Podcast	NPR	National Public Media	20
17	-1	CNN 5 Things	WarnerMedia	WarnerMedia	116
18	-1	Hidden Brain	SiriusXM Podcast Network	SXM Media	5
19	+2	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	21
20	-2	Planet Money	NPR	National Public Media	8
21	-2	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	66
22	-2	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	9
23	+2	TED Radio Hour	NPR	National Public Media	4



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24	-2	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
25	-2	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	10
26	-2	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	4
27	+2	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	4
28	-	Office Ladies	SiriusXM Podcast Network	SXM Media	5
29	-2	Indicator from Planet Money	NPR	National Public Media	20
30	+2	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	4
31	-	Consider This from NPR	NPR	National Public Media	24
32	-2	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
33	-7	48 Hours*	Paramount	Wondery Brand Partnerships	6
34	-1	The Deck	audiochuck	SXM Media	5
35	-1	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12
36	-	Marketplace	American Public Media	Cadence13	20
37	+1	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	20
38	-1	Small Town Murder	Wondery	Wondery Brand Partnerships	8
39	-4	Something Was Wrong	Wondery	Wondery Brand Partnerships	4
40	+3	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	7
41	-2	Monday Morning Podcast	All Things Comedy	All Things Comedy	9
42	-	Pop Culture Happy Hour	NPR	National Public Media	16
43	+4	Anatomy of Murder	audiochuck	SXM Media	4
44	-4	The School of Greatness	SiriusXM Podcast Network	SXM Media	16
45	-	Casefile True Crime	Audioboom	Audioboom	5
46	+3	Super Soul	SiriusXM Podcast Network	SXM Media	5



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47	+4	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	8
48	+6	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	4
49	-1	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Cadence13	4
50	-	Short Wave	NPR	National Public Media	12
51	+4	99% Invisible	SiriusXM Podcast Network	SXM Media	4
52	+1	Life Kit	NPR	National Public Media	12
53	-9	True Crime Garage	SiriusXM Podcast Network	SXM Media	7
54	+16	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	5
55	+1	American History Tellers	Wondery	Wondery Brand Partnerships	6
56	-10	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5
57	+1	The Daily Stoic	Wondery	Wondery Brand Partnerships	33
58	+2	American Scandal	Wondery	Wondery Brand Partnerships	6
59	-7	Hidden Killers With Tony Brueski   Breaking News & Commentary	Audioboom	Audioboom	291
60	-1	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	20
61	+3	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	5
62	+11	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
63	+6	Murder, Mystery & Makeup	Audioboom	Audioboom	4
64	-3	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	20
65	+10	True Crime with Kendall Rae	Audioboom	Audioboom	8
66	+5	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	5
67	+5	Rotten Mango	Audacy Podcast Network	Cadence13	8
68	-6	Morning Joe	NBCUniversal News Group	SXM Media	20
69	-3	What A Day	SiriusXM Podcast Network	SXM Media	20



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70	-3	The John Batchelor Show	Audioboom	Audioboom	528
71	+7	Dark History	Audioboom	Audioboom	4
72	-4	True Crime Obsessed	Audioboom	Audioboom	4
73	+9	Up and Vanished	Audacy Podcast Network	Cadence13	1
74	-	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	4
75	+10	The Dale Jr. Download	Audacy Podcast Network	Cadence13	15
76	Return	Give Them Lala ... with Randall	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	4
77	-1	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	8
78	-1	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	8
79	Return	Radio Rental	Audacy Podcast Network	Cadence13	4
80	-1	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
81	-18	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	4
82	-2	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
83	+1	The Tim Dillon Show	Audioboom	Audioboom	4
84	+4	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	8
85	-44	The Deck Investigates	audiochuck	SXM Media	1
86	Return	Watch What Crappens	Wondery	Wondery Brand Partnerships	24
87	-4	Marketplace Morning Report	American Public Media	Cadence13	60
88	-2	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6
89	-8	Anderson Cooper 360	WarnerMedia	WarnerMedia	21
90	Return	Business Wars	Wondery	Wondery Brand Partnerships	11
91	+2	Two Hot Takes	Audioboom	Audioboom	4
92	-1	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8



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93	+6	Not Another D&D Podcast	Gumball	Gumball	4
94	-4	Throughline	NPR	National Public Media	4
95	-6	1A	NPR	National Public Media	26
96	-2	Make Me Smart	American Public Media	Cadence13	20
97	-	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	11
98	+2	Snacks Daily	Audacy Podcast Network	Cadence13	20
99	-1	The Art of Manliness	SiriusXM Podcast Network	SXM Media	8
100	-4	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	26



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Note: Paramount experienced minor data collection issues through a portion of the period.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

### ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

### METRIC AND DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

\* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).

