

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | June 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	840
2	+3	Dateline NBC	NBCUniversal News Group	SXM Media	16
3	-1	Crime Junkie	audiochuck	SXM Media	5
4	-1	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	31
5	-1	Up First	NPR	National Public Media	37
6	-	Morbid	Wondery	Wondery Brand Partnerships	11
7	-	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	31
8	+2	SmartLess	Wondery	Wondery Brand Partnerships	8
9	-1	Fresh Air	NPR	National Public Media	30
10	-1	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	10
11	+3	Pod Save America	SiriusXM Podcast Network	SXM Media	11
12	-	Wait Wait... Don't Tell Me!	NPR	National Public Media	5
13	+3	The NPR Politics Podcast	NPR	National Public Media	26
14	-1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	13
15	-	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	10
16	+3	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	33
17	-	CNN 5 Things	WarnerMedia	WarnerMedia	144
18	+4	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	11
19	-1	Hidden Brain	SiriusXM Podcast Network	SXM Media	6
20	-	Planet Money	NPR	National Public Media	10
21	+2	TED Radio Hour	NPR	National Public Media	5
22	-1	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	85
23	-12	CounterClock	audiochuck	SXM Media	3



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24	-	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	30
25	-	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	12
26	+1	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	5
27	-1	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	5
28	+5	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	10
29	-1	Office Ladies	SiriusXM Podcast Network	SXM Media	5
30	-1	Indicator from Planet Money	NPR	National Public Media	23
31	-1	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	5
32	-1	Consider This from NPR	NPR	National Public Media	30
33	+2	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	19
34	-2	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	30
35	+4	Something Was Wrong	Wondery	Wondery Brand Partnerships	5
36	+2	Small Town Murder	Wondery	Wondery Brand Partnerships	10
37	Return	Park Predators	audiochuck	SXM Media	6
38	-1	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	21
39	-3	Marketplace	American Public Media	Cadence13	25
40	-6	The Deck	audiochuck	SXM Media	4
41	-	Monday Morning Podcast	All Things Comedy	All Things Comedy	10
42	+2	The School of Greatness	SiriusXM Podcast Network	SXM Media	21
43	-1	Pop Culture Happy Hour	NPR	National Public Media	21
44	+3	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	10
45	-2	Anatomy of Murder	audiochuck	SXM Media	5
46	+12	American Scandal	Wondery	Wondery Brand Partnerships	7



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47	-7	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	7
48	-2	Super Soul	SiriusXM Podcast Network	SXM Media	7
49	+6	American History Tellers	Wondery	Wondery Brand Partnerships	9
50	-5	Casefile True Crime	Audioboom	Audioboom	5
51	-3	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	5
52	-	Life Kit	NPR	National Public Media	15
53	-2	99% Invisible	SiriusXM Podcast Network	SXM Media	5
54	-1	True Crime Garage	SiriusXM Podcast Network	SXM Media	9
55	-6	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Cadence13	5
56	-	This Is Actually Happening	Wondery	Wondery Brand Partnerships	7
57	Debut	Wow in the World	Wondery	Wondery Brand Partnerships	19
58	+4	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	7
59	-2	The Daily Stoic	Wondery	Wondery Brand Partnerships	38
60	-6	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	7
61	-11	Short Wave	NPR	National Public Media	15
62	+2	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
63	+5	Morning Joe	NBCUniversal News Group	SXM Media	26
64	-3	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	7
65	-2	Murder, Mystery & Makeup	Audioboom	Audioboom	6
66	+15	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	7
67	-	Rotten Mango	Audacy Podcast Network	Cadence13	11
68	-3	True Crime with Kendall Rae	Audioboom	Audioboom	10
69	+2	Dark History	Audioboom	Audioboom	5



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70	-10	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	25
71	-2	What A Day	SiriusXM Podcast Network	SXM Media	24
72	-2	The John Batchelor Show	Audioboom	Audioboom	663
73	+7	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5
74	-	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	5
75	-9	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	6
76	+10	Watch What Crappens	Wondery	Wondery Brand Partnerships	30
77	-18	Hidden Killers With Tony Brueski Breaking News & Commentary	Audioboom	Audioboom	374
78	-6	True Crime Obsessed	Audioboom	Audioboom	5
79	+3	StarTalk Radio	SiriusXM Podcast Network	SXM Media	7
80	-3	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	10
81	+9	Business Wars	Wondery	Wondery Brand Partnerships	8
82	+9	Two Hot Takes	Audioboom	Audioboom	5
83	+6	Anderson Cooper 360	WarnerMedia	WarnerMedia	25
84	-8	Give Them Lala ... with Randall	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	5
85	-1	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	10
86	-8	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	10
87	+5	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	10
88	-	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5
89	-14	The Dale Jr. Download	Audacy Podcast Network	Cadence13	15
90	-3	Marketplace Morning Report	American Public Media	Cadence13	76
91	-12	Radio Rental	Audacy Podcast Network	Cadence13	5
92	Debut	Critical Role	SiriusXM Podcast Network	SXM Media	6



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93	+1	Throughline	NPR	National Public Media	5
94	-11	The Tim Dillon Show	Audioboom	Audioboom	4
95	Debut	The NoSleep Podcast	Audioboom	Audioboom	5
96	Debut	NBC Meet the Press	NBCUniversal News Group	SXM Media	32
97	-4	Not Another D&D Podcast	Gumball	Gumball	5
98	Debut	Six Minutes	Wondery	Wondery Brand Partnerships	11
99	-2	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	12
100	Debut	History Daily	Wondery	Wondery Brand Partnerships	30

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).