

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | July 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	672
2	+1	Crime Junkie	audiochuck	SXM Media	5
3	-1	Dateline NBC	NBCUniversal News Group	SXM Media	8
4	+1	Up First	NPR	National Public Media	28
5	+1	Morbid	Wondery	Wondery Brand Partnerships	9
6	+2	SmartLess	Wondery	Wondery Brand Partnerships	9
7	-	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	21
8	+2	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	10
9	-	Fresh Air	NPR	National Public Media	24
10	+5	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	8
11	+3	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	9
12	-1	Pod Save America	SiriusXM Podcast Network	SXM Media	8
13	-1	Wait Wait... Don't Tell Me!	NPR	National Public Media	4
14	-1	The NPR Politics Podcast	NPR	National Public Media	20
15	+11	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	5
16	+3	Hidden Brain	SiriusXM Podcast Network	SXM Media	4
17	+1	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8
18	-1	CNN 5 Things	WarnerMedia	WarnerMedia	113
19	+1	Planet Money	NPR	National Public Media	8
20	+8	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	9
21	+1	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	66
22	+3	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	10
23	+1	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24



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24	+3	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	4
25	-4	TED Radio Hour	NPR	National Public Media	4
26	+3	Office Ladies	SiriusXM Podcast Network	SXM Media	4
27	+4	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	4
28	+8	Small Town Murder	Wondery	Wondery Brand Partnerships	8
29	+3	Consider This from NPR	NPR	National Public Media	24
30	-	Indicator from Planet Money	NPR	National Public Media	19
31	+2	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	13
32	+3	Something Was Wrong	Wondery	Wondery Brand Partnerships	5
33	+7	The Deck	audiochuck	SXM Media	4
34	+5	Marketplace	American Public Media	Cadence13	20
35	+2	Park Predators	audiochuck	SXM Media	4
36	+10	American Scandal	Wondery	Wondery Brand Partnerships	6
37	+4	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
38	-	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	16
39	+4	Pop Culture Happy Hour	NPR	National Public Media	16
40	+4	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	8
41	-18	CounterClock	audiochuck	SXM Media	0
42	+5	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	6
43	+6	American History Tellers	Wondery	Wondery Brand Partnerships	8
44	-2	The School of Greatness	SiriusXM Podcast Network	SXM Media	14
45	+3	Super Soul	SiriusXM Podcast Network	SXM Media	4
46	+8	True Crime Garage	SiriusXM Podcast Network	SXM Media	7

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47	+4	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	4
48	+27	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	7
49	-4	Anatomy of Murder	audiochuck	SXM Media	3
50	+5	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Cadence13	5
51	+7	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
52	-2	Casefile True Crime	Audioboom	Audioboom	4
53	-	99% Invisible	SiriusXM Podcast Network	SXM Media	4
54	-2	Life Kit	NPR	National Public Media	13
55	+2	Wow in the World	Wondery	Wondery Brand Partnerships	15
56	+5	Short Wave	NPR	National Public Media	13
57	-1	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
58	+1	The Daily Stoic	Wondery	Wondery Brand Partnerships	32
59	+8	Rotten Mango	Audacy Podcast Network	Cadence13	8
60	-	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	5
61	+1	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	20
62	+2	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	4
63	+5	True Crime with Kendall Rae	Audioboom	Audioboom	8
64	+1	Murder, Mystery & Makeup	Audioboom	Audioboom	2
65	-2	Morning Joe	NBCUniversal News Group	SXM Media	18
66	+4	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	20
67	+11	True Crime Obsessed	Audioboom	Audioboom	6
68	+6	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	4
69	+12	Business Wars	Wondery	Wondery Brand Partnerships	7



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70	+2	The John Batchelor Show	Audioboom	Audioboom	541
71	Return	Fantasy Football Today	Audacy Podcast Network	Cadence13	28
72	+4	Watch What Crappens	Wondery	Wondery Brand Partnerships	27
73	-	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5
74	+5	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
75	+7	Two Hot Takes	Audioboom	Audioboom	4
76	-10	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	4
77	-6	What A Day	SiriusXM Podcast Network	SXM Media	18
78	+10	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5
79	+1	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	6
80	+6	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	8
81	+4	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	7
82	+5	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8
83	-	Anderson Cooper 360	WarnerMedia	WarnerMedia	21
84	+5	The Dale Jr. Download	Audacy Podcast Network	Cadence13	11
85	Debut	Rachel Maddow Presents: Déjà News	NBCUniversal News Group	SXM Media	4
86	-17	Dark History	Audioboom	Audioboom	3
87	+6	Throughline	NPR	National Public Media	4
88	+2	Marketplace Morning Report	American Public Media	Cadence13	60
89	+8	Not Another D&D Podcast	Gumball	Gumball	4
90	Debut	RedHanded	Wondery	Wondery Brand Partnerships	4
91	+8	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	11
92	-15	Hidden Killers With Tony Brueski Breaking News & Commentary	Audioboom	Audioboom	277



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93	-1	Critical Role	SiriusXM Podcast Network	SXM Media	4
94	Return	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	11
95	Return	Up and Vanished	Audacy Podcast Network	Cadence13	2
96	+4	History Daily	Wondery	Wondery Brand Partnerships	24
97	+1	Six Minutes	Wondery	Wondery Brand Partnerships	9
98	Return	The Art of Manliness	SiriusXM Podcast Network	SXM Media	8
99	-4	The NoSleep Podcast	Audioboom	Audioboom	4
100	Return	Snacks Daily	Audacy Podcast Network	Cadence13	18



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Note: Cumulus experienced data collection issues with the Daily Wire programs for this period.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.2. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).

