

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | August 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	840
2	-	Crime Junkie	audiochuck	SXM Media	6
3	-	Dateline NBC	NBCUniversal News Group	SXM Media	10
4	-	Up First	NPR	National Public Media	35
5	-	Morbid	Wondery	Wondery Brand Partnerships	10
6	-	SmartLess	Wondery	Wondery Brand Partnerships	12
7	-	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	32
8	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	11
9	-	Fresh Air	NPR	National Public Media	30
10	+2	Pod Save America	SiriusXM Podcast Network	SXM Media	11
11	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	11
12	+2	The NPR Politics Podcast	NPR	National Public Media	25
13	+5	CNN 5 Things	WarnerMedia	WarnerMedia	150
14	-4	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	10
15	-2	Wait Wait... Don't Tell Me!	NPR	National Public Media	5
16	-1	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	5
17	-1	Hidden Brain	SiriusXM Podcast Network	SXM Media	5
18	+1	Planet Money	NPR	National Public Media	11
19	+4	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	30
20	-3	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	11
21	-1	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	13
22	-1	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	91
23	+1	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	6



US Podcast Ranker

Top Podcasts By Weekly Average Downloads | August 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
24	+1	TED Radio Hour	NPR	National Public Media	5
25	-3	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	6
26	+3	Consider This from NPR	NPR	National Public Media	30
27	-	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	5
28	-2	Office Ladies	SiriusXM Podcast Network	SXM Media	5
29	-1	Small Town Murder	Wondery	Wondery Brand Partnerships	10
30	-	Indicator from Planet Money	NPR	National Public Media	26
31	-	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	17
32	-	Something Was Wrong	Wondery	Wondery Brand Partnerships	5
33	+38	Fantasy Football Today	Audacy Podcast Network	Cadence13	38
34	-1	The Deck	audiochuck	SXM Media	6
35	-	Park Predators	audiochuck	SXM Media	5
36	+2	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	20
37	+3	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	10
38	-4	Marketplace	American Public Media	Cadence13	49
39	-2	Monday Morning Podcast	All Things Comedy	All Things Comedy	11
40	-4	American Scandal	Wondery	Wondery Brand Partnerships	7
41	+7	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	6
42	+7	Anatomy of Murder	audiochuck	SXM Media	5
43	+1	The School of Greatness	SiriusXM Podcast Network	SXM Media	17
44	-5	Pop Culture Happy Hour	NPR	National Public Media	20
45	-3	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	7
46	+10	Short Wave	NPR	National Public Media	15



US Podcast Ranker

Top Podcasts By Weekly Average Downloads | August 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
47	-2	Super Soul	SiriusXM Podcast Network	SXM Media	5
48	+24	Watch What Crappens	Wondery	Wondery Brand Partnerships	33
49	-3	True Crime Garage	SiriusXM Podcast Network	SXM Media	10
50	+26	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	11
51	-	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	6
52	-5	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	5
53	-3	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Cadence13	5
54	+7	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	21
55	-	Wow in the World	Wondery	Wondery Brand Partnerships	17
56	-13	American History Tellers	Wondery	Wondery Brand Partnerships	10
57	+2	Rotten Mango	Audacy Podcast Network	Cadence13	9
58	-5	99% Invisible	SiriusXM Podcast Network	SXM Media	5
59	-2	This Is Actually Happening	Wondery	Wondery Brand Partnerships	8
60	+5	Morning Joe	NBCUniversal News Group	SXM Media	27
61	-3	The Daily Stoic	Wondery	Wondery Brand Partnerships	40
62	-	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	7
63	-3	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	7
64	-12	Casefile True Crime	Audioboom	Audioboom	4
65	-11	Life Kit	NPR	National Public Media	15
66	-3	True Crime with Kendall Rae	Audioboom	Audioboom	10
67	-1	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	25
68	-4	Murder, Mystery & Makeup	Audioboom	Audioboom	5
69	+4	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5



US Podcast Ranker

Top Podcasts By Weekly Average Downloads | August 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
70	+4	StarTalk Radio	SiriusXM Podcast Network	SXM Media	8
71	Return	Suspect	Wondery	Wondery Brand Partnerships	6
72	-31	CounterClock	audiochuck	SXM Media	0
73	Debut	Over My Dead Body	Wondery	Wondery Brand Partnerships	4
74	-5	Business Wars	Wondery	Wondery Brand Partnerships	9
75	-8	True Crime Obsessed	Audioboom	Audioboom	7
76	-8	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	5
77	-	What A Day	SiriusXM Podcast Network	SXM Media	25
78	-8	The John Batchelor Show	Audioboom	Audioboom	694
79	-4	Two Hot Takes	Audioboom	Audioboom	5
80	-1	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	11
81	-3	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	7
82	-1	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	10
83	+12	Up and Vanished	Audacy Podcast Network	Cadence13	1
84	-2	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	10
85	-1	The Dale Jr. Download	Audacy Podcast Network	Cadence13	15
86	-	Dark History	Audioboom	Audioboom	5
87	-7	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	10
88	+2	RedHanded	Wondery	Wondery Brand Partnerships	6
89	-1	Marketplace Morning Report	American Public Media	Cadence13	114
90	+4	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	18
91	Return	Men In Blazers	Wondery	Wondery Brand Partnerships	33
92	-1	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	13



US Podcast Ranker

Top Podcasts By Weekly Average Downloads | August 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
93	+4	Six Minutes	Wondery	Wondery Brand Partnerships	2
94	-11	Anderson Cooper 360	WarnerMedia	WarnerMedia	25
95	-8	Throughline	NPR	National Public Media	5
96	-3	Critical Role	SiriusXM Podcast Network	SXM Media	5
97	-8	Not Another D&D Podcast	Gumball	Gumball	5
98	Debut	Prosecuting Donald Trump	NBCUniversal News Group	SXM Media	11
99	Return	NBC Meet the Press	NBCUniversal News Group	SXM Media	29
100	-8	Hidden Killers With Tony Brueski Breaking News & Commentary	Audioboom	Audioboom	377



US Podcast Ranker



Top Podcasts By Weekly Average Downloads | August 2023

Note: Cumulus experienced data collection issues with the Daily Wire programs for this period.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).

