

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | September 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	+2	Dateline NBC	NBCUniversal News Group	SXM Media	11
2	-	Crime Junkie	audiochuck	SXM Media	4
3	+2	Morbid	Wondery	Wondery Brand Partnerships	9
4	+3	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	25
5	+1	SmartLess	Wondery	Wondery Brand Partnerships	5
6	+2	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	9
7	+6	CNN 5 Things	WarnerMedia	WarnerMedia	116
8	+2	Pod Save America	SiriusXM Podcast Network	SXM Media	8
9	+2	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	8
10	+4	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	9
11	+10	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	10
12	+5	Hidden Brain	SiriusXM Podcast Network	SXM Media	4
13	+3	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	4
14	+11	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Audacy	10
15	+4	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
16	+6	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	68
17	+6	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	4
18	+2	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8
19	+8	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	4
20	+8	Office Ladies	SiriusXM Podcast Network	SXM Media	4
21	+11	Something Was Wrong	Wondery	Wondery Brand Partnerships	5
22	+9	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	14
23	+6	Small Town Murder	Wondery	Wondery Brand Partnerships	9



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24	+9	Fantasy Football Today	Audacy Podcast Network	Audacy	39
25	+12	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	8
26	+10	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	18
27	+11	Marketplace	American Public Media Group	American Public Media Group	20
28	+20	Watch What Crappens	Wondery	Wondery Brand Partnerships	29
29	+12	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	5
30	+27	Rotten Mango	Audacy Podcast Network	Audacy	9
31	+11	Anatomy of Murder	audiochuck	SXM Media	4
32	+2	The Deck	audiochuck	SXM Media	3
33	+6	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
34	+9	The School of Greatness	SiriusXM Podcast Network	SXM Media	14
35	+5	American Scandal	Wondery	Wondery Brand Partnerships	6
36	+9	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	6
37	+10	Super Soul	SiriusXM Podcast Network	SXM Media	4
38	+11	True Crime Garage	SiriusXM Podcast Network	SXM Media	8
39	+15	The Bulwark Podcast	Audioboom	Audioboom	19
40	+13	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	6
41	+32	Over My Dead Body	Wondery	Wondery Brand Partnerships	4
42	+9	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
43	+9	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	4
44	+11	Wow in the World	Wondery	Wondery Brand Partnerships	13
45	+16	The Daily Stoic	Wondery	Wondery Brand Partnerships	32
46	+12	99% Invisible	SiriusXM Podcast Network	SXM Media	4



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47	+17	Casefile True Crime	Audioboom	Audioboom	4
48	+11	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5
49	Return	The Mindset Mentor	SiriusXM Podcast Network	SXM Media	14
50	+16	True Crime with Kendall Rae	Audioboom	Audioboom	8
51	Debut	Murder in Apartment 12	NBCUniversal News Group	SXM Media	2
52	+4	American History Tellers	Wondery	Wondery Brand Partnerships	7
53	+9	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	5
54	+9	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	6
55	+5	Morning Joe	NBCUniversal News Group	SXM Media	21
56	+13	The Vanished Podcast	Wondery	Wondery Brand Partnerships	8
57	+11	Murder, Mystery & Makeup	Audioboom	Audioboom	4
58	+12	StarTalk Radio	SiriusXM Podcast Network	SXM Media	7
59	+21	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	9
60	+23	Up and Vanished	Audacy Podcast Network	Audacy	1
61	+13	Business Wars	Wondery	Wondery Brand Partnerships	5
62	+17	Two Hot Takes	Audioboom	Audioboom	4
63	+19	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	8
64	+12	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	4
65	+10	True Crime Obsessed	Audioboom	Audioboom	4
66	-31	Park Predators	audiochuck	SXM Media	0
67	+11	The John Batchelor Show	Audioboom	Audioboom	554
68	+16	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8
69	+16	The Dale Jr. Download	Audacy Podcast Network	Audacy	13



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70	+7	What A Day	SiriusXM Podcast Network	SXM Media	19
71	-4	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	20
72	+15	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	8
73	+13	Dark History	Audioboom	Audioboom	4
74	+7	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5
75	+18	Six Minutes	Wondery	Wondery Brand Partnerships	2
76	-26	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	3
77	+12	Marketplace Morning Report	American Public Media Group	American Public Media Group	61
78	+18	Critical Role	SiriusXM Podcast Network	SXM Media	6
79	Return	The Tim Dillon Show	Audioboom	Audioboom	4
80	+8	RedHanded	Wondery	Wondery Brand Partnerships	6
81	+13	Anderson Cooper 360	WarnerMedia	WarnerMedia	20
82	+17	NBC Meet the Press	NBCUniversal News Group	SXM Media	25
83	+7	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	13
84	-12	CounterClock	audiochuck	SXM Media	0
85	+7	Happier with Gretchen Rubin	Audacy Podcast Network	Audacy	10
86	Debut	The Rich Eisen Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	65
87	Return	Give Them Lala ... with Randall	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	4
88	Return	History Daily	Wondery	Wondery Brand Partnerships	24
89	Return	The NoSleep Podcast	Audioboom	Audioboom	5
90	Return	You Better You Bet	Audacy Podcast Network	Audacy	249
91	Debut	Dave & Chuck the Freak: Full Show	Beasley Media Group	Beasley Media Group	20
92	Debut	5 Things	Wondery	Wondery Brand Partnerships	35



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93	Return	Make Me Smart	American Public Media Group	American Public Media Group	19
94	Return	The Art of Manliness	SiriusXM Podcast Network	SXM Media	8
95	+5	Hidden Killers With Tony Brueski Breaking News & Commentary	Audioboom	Audioboom	312
96	Debut	Scamfluencers	Wondery	Wondery Brand Partnerships	5
97	Debut	Lovett or Leave It	SiriusXM Podcast Network	SXM Media	5
98	Return	Chasing Life	WarnerMedia	WarnerMedia	4
99	Debut	Girls Next Level	Audioboom	Audioboom	3
100	Debut	Deadline: White House	NBCUniversal News Group	SXM Media	21



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Note: NPR is temporarily excluded from the rankers this month due to a planned data collection migration. They will return to the rankers once the migration is complete.

Note: Cumulus experienced data collection issues with the Daily Wire programs for this period.

Note: Studio71 experienced data collection issues through a portion of the period.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

