

# US Podcast Ranker

Top Podcasts By Weekly Average Downloads | January 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	672
2	+1	Crime Junkie	audiochuck	SXM Media	7
3	+1	Up First	NPR	National Public Media	28
4	-2	Dateline NBC	NBCUniversal News Group	SXM Media	8
5	-	Morbid	Wondery	Wondery Brand Partnerships	9
6	-	SmartLess	Wondery	Wondery Brand Partnerships	5
7	-	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
8	+1	Fresh Air	NPR	National Public Media	24
9	+1	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	11
10	+3	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	4
11	+1	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	8
12	-1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	9
13	+2	Pod Save America	SiriusXM Podcast Network	SXM Media	10
14	-	The NPR Politics Podcast	NPR	National Public Media	20
15	+3	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	68
16	+1	Wait Wait... Don't Tell Me!	NPR	National Public Media	4
17	+3	Hidden Brain	SiriusXM Podcast Network	SXM Media	4
18	+1	Indicator from Planet Money	NPR	National Public Media	18
19	+11	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	8
20	-4	Planet Money	NPR	National Public Media	7
21	+3	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	5
22	-	Something Was Wrong	Wondery	Wondery Brand Partnerships	5
23	-2	Consider This from NPR	NPR	National Public Media	24



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24	+1	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
25	-2	Office Ladies	SiriusXM Podcast Network	SXM Media	4
26	-	Matt and Shane's Secret Podcast	Audioboom	Audioboom	4
27	+5	The Moth	PRX	Soundrise	7
28	+6	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Audacy	8
29	-1	Small Town Murder	Wondery	Wondery Brand Partnerships	8
30	-1	Marketplace	American Public Media Group	American Public Media Group	20
31	-	TED Talks Daily	PRX	Soundrise	23
32	+10	The Deck	audiochuck	SXM Media	6
33	+2	Rotten Mango	Audacy Podcast Network	Audacy	8
34	+3	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8
35	-2	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	3
36	-	Pop Culture Happy Hour	NPR	National Public Media	18
37	+3	Watch What Crappens	Wondery	Wondery Brand Partnerships	29
38	+9	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	15
39	-	American Scandal	Wondery	Wondery Brand Partnerships	6
40	+3	TED Radio Hour	NPR	National Public Media	5
41	-	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
42	-4	Anatomy of Murder	audiochuck	SXM Media	3
43	+3	American History Tellers	Wondery	Wondery Brand Partnerships	7
44	-	Short Wave	NPR	National Public Media	14
45	+3	True Crime Garage	SiriusXM Podcast Network	SXM Media	8
46	-1	Up and Vanished	Audacy Podcast Network	Audacy	3



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47	+19	Life Kit	NPR	National Public Media	13
48	+6	99% Invisible	SiriusXM Podcast Network	SXM Media	5
49	-	Monday Morning Podcast	All Things Comedy	All Things Comedy	9
50	+11	Wow in the World	Wondery	Wondery Brand Partnerships	8
51	+13	The Bulwark Podcast	Audioboom	Audioboom	19
52	-	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	5
53	+5	The School of Greatness	SiriusXM Podcast Network	SXM Media	14
54	+2	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	6
55	-	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	4
56	+7	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
57	+2	Two Hot Takes	Audioboom	Audioboom	4
58	+10	The Mindset Mentor	SiriusXM Podcast Network	SXM Media	16
59	-6	The John Batchelor Show	Audioboom	Audioboom	590
60	Debut	Dr. Death	Wondery	Wondery Brand Partnerships	3
61	-4	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	5
62	+16	Business Wars	Wondery	Wondery Brand Partnerships	7
63	+2	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8
64	+5	Morning Joe	NBCUniversal News Group	SXM Media	19
65	+21	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	17
66	+14	The Daily Stoic	Wondery	Wondery Brand Partnerships	32
67	+3	Marketplace Morning Report	American Public Media Group	American Public Media Group	60
68	+8	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	8
69	-2	Murder, Mystery & Makeup	Audioboom	Audioboom	2



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70	+18	The Tim Dillon Show	Audioboom	Audioboom	4
71	+6	True Crime with Kendall Rae	Audioboom	Audioboom	4
72	+19	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	7
73	+10	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	20
74	+5	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
75	+14	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	5
76	Debut	The Why Files: Operation Podcast	Audioboom	Audioboom	8
77	-4	True Crime Obsessed	Audioboom	Audioboom	5
78	-3	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
79	-5	Casefile True Crime	Audioboom	Audioboom	0
80	+5	RedHanded	Wondery	Wondery Brand Partnerships	5
81	Return	Pod Save the World	SiriusXM Podcast Network	SXM Media	8
82	+2	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	7
83	-11	Super Soul	SiriusXM Podcast Network	SXM Media	4
84	Return	What A Day	SiriusXM Podcast Network	SXM Media	18
85	+12	Throughline	NPR	National Public Media	4
86	+1	History Daily	Wondery	Wondery Brand Partnerships	24
87	Return	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6
88	-6	Critical Role	SiriusXM Podcast Network	SXM Media	2
89	+6	Scamfluencers	Wondery	Wondery Brand Partnerships	6
90	Return	Against The Odds	Wondery	Wondery Brand Partnerships	5
91	+5	Sleep With Me	PRX	Soundrise	9
92	Debut	National Park After Dark	Audioboom	Audioboom	6



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93	+1	Dark History	Audioboom	Audioboom	2
94	Return	1A	NPR	National Public Media	20
95	Return	5 Things	Wondery	Wondery Brand Partnerships	36
96	Debut	State of the World from NPR	NPR	National Public Media	20
97	-5	Lovett or Leave It	SiriusXM Podcast Network	SXM Media	6
98	-36	Normal Gossip	PRX / Radiotopia	Soundrise	1
99	Return	Snap Judgment Presents: Spooked	PRX	Soundrise	4
100	Debut	The Sports Junkies	Audacy Podcast Network	Audacy	235



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

### ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

### METRIC AND DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

\* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).

