

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | February 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	672
2	+2	Dateline NBC	NBCUniversal News Group	SiriusXM Media	9
3	-	Up First	NPR	National Public Media	28
4	-2	Crime Junkie	audiochuck	SiriusXM Media	5
5	-	Morbid	Wondery	Wondery Brand Partnerships	8
6	+1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
7	-1	SmartLess	Wondery	Wondery Brand Partnerships	4
8	-	Fresh Air	NPR	National Public Media	24
9	+4	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	13
10	-1	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	12
11	+1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	9
12	-1	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	8
13	-3	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	5
14	Debut	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	21
15	-1	The NPR Politics Podcast	NPR	National Public Media	22
16	Debut	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery	Wondery Brand Partnerships	4
17	-2	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	76
18	+3	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	6
19	+7	Matt and Shane's Secret Podcast	Audioboom	Audioboom	4
20	Debut	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	28
21	-5	Wait Wait... Don't Tell Me!	NPR	National Public Media	4
22	-2	Planet Money	NPR	National Public Media	9
23	-6	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	4



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24	-6	Indicator from Planet Money	NPR	National Public Media	19
25	-6	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	8
26	-1	Office Ladies	SiriusXM Podcast Network	SiriusXM Media	6
27	-3	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	23
28	-5	Consider This from NPR	NPR	National Public Media	25
29	-7	Something Was Wrong	Wondery	Wondery Brand Partnerships	5
30	-1	Small Town Murder	Wondery	Wondery Brand Partnerships	8
31	+1	The Deck	audiochuck	SiriusXM Media	4
32	+1	Rotten Mango	Audacy Podcast Network	Audacy	8
33	-2	TED Talks Daily	PRX	Soundrise	27
34	-6	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Audacy	8
35	-5	Marketplace	American Public Media Group	American Public Media Group	20
36	-9	The Moth	PRX	Soundrise	6
37	Debut	Dark Downeast	SiriusXM Podcast Network	SiriusXM Media	5
38	-4	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8
39	-4	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	4
40	+6	Up and Vanished	Audacy Podcast Network	Audacy	4
41	-4	Watch What Crappens	Wondery	Wondery Brand Partnerships	32
42	-3	American Scandal	Wondery	Wondery Brand Partnerships	4
43	-1	Anatomy of Murder	audiochuck	SiriusXM Media	4
44	-8	Pop Culture Happy Hour	NPR	National Public Media	17
45	+10	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	8
46	-5	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5



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47	-9	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	14
48	+12	Dr. Death	Wondery	Wondery Brand Partnerships	5
49	+30	Casefile True Crime	Audioboom	Audioboom	5
50	-2	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	6
51	-	The Bulwark Podcast	Audioboom	Audioboom	21
52	-9	American History Tellers	Wondery	Wondery Brand Partnerships	5
53	-4	Monday Morning Podcast	All Things Comedy	All Things Comedy	10
54	-14	TED Radio Hour	NPR	National Public Media	4
55	-11	Short Wave	NPR	National Public Media	10
56	+19	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	9
57	-5	And That's Why We Drink	SiriusXM Podcast Network	SiriusXM Media	5
58	-1	Two Hot Takes	Audioboom	Audioboom	4
59	-9	Wow in the World	Wondery	Wondery Brand Partnerships	10
60	-6	Timesuck with Dan Cummins	SiriusXM Podcast Network	SiriusXM Media	6
61	-16	True Crime Garage	SiriusXM Podcast Network	SiriusXM Media	6
62	+2	Morning Joe	NBCUniversal News Group	SiriusXM Media	22
63	+6	Murder, Mystery & Makeup	Audioboom	Audioboom	4
64	-11	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	12
65	-6	The John Batchelor Show	Audioboom	Audioboom	606
66	Return	CounterClock	audiochuck	SiriusXM Media	1
67	-9	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	17
68	-7	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	6
69	-22	Life Kit	NPR	National Public Media	12



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70	-14	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
71	-8	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	8
72	-1	True Crime with Kendall Rae	Audioboom	Audioboom	4
73	-3	The Tim Dillon Show	Audioboom	Audioboom	3
74	-6	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	9
75	-8	Marketplace Morning Report	American Public Media Group	American Public Media Group	60
76	-10	The Daily Stoic	Wondery	Wondery Brand Partnerships	32
77	-4	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SiriusXM Media	20
78	Debut	Dateline Originals	NBCUniversal News Group	SiriusXM Media	5
79	Debut	In The Dark	PRX	Soundrise	4
80	+1	Pod Save the World	SiriusXM Podcast Network	SiriusXM Media	9
81	-4	True Crime Obsessed	Audioboom	Audioboom	7
82	+2	What A Day	SiriusXM Podcast Network	SiriusXM Media	23
83	Debut	SERIALously?!	Audioboom	Audioboom	10
84	-10	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	6
85	-20	The Rachel Hollis Podcast	SiriusXM Podcast Network	SiriusXM Media	16
86	Return	Prosecuting Donald Trump	NBCUniversal News Group	SiriusXM Media	8
87	-11	The Why Files: Operation Podcast	Audioboom	Audioboom	7
88	-10	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
89	-17	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	8
90	+7	Lovett or Leave It	SiriusXM Podcast Network	SiriusXM Media	8
91	Debut	Dr. Laura Call of the Day	SiriusXM Podcast Network	SiriusXM Media	40
92	-12	RedHanded	Wondery	Wondery Brand Partnerships	4



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93	-31	Business Wars	Wondery	Wondery Brand Partnerships	5
94	-1	Dark History	Audioboom	Audioboom	4
95	-7	Critical Role	SiriusXM Podcast Network	SiriusXM Media	3
96	-14	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	5
97	Debut	The Last Word with Lawrence O'Donnell	NBCUniversal News Group	SiriusXM Media	21
98	-15	Super Soul	SiriusXM Podcast Network	SiriusXM Media	4
99	-13	History Daily	Wondery	Wondery Brand Partnerships	24
100	-10	Against The Odds	Wondery	Wondery Brand Partnerships	5



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).

