

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | February 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	672
2	+2	Dateline NBC	NBCUniversal News Group	SiriusXM Media	9
3	-	Up First	NPR	National Public Media	28
4	-2	Crime Junkie	audiochuck	SiriusXM Media	5
5	-	Morbid	Wondery	Wondery Brand Partnerships	8
6	+1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
7	-1	SmartLess	Wondery	Wondery Brand Partnerships	4
8	-	Fresh Air	NPR	National Public Media	24
9	+4	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	13
10	-1	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	12
11	+1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	9
12	-1	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	8
13	-3	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	5
14	Debut	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	21
15	-1	The NPR Politics Podcast	NPR	National Public Media	22
16	Debut	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery	Wondery Brand Partnerships	4
17	-2	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	76
18	+3	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	6
19	+7	Matt and Shane's Secret Podcast	Audioboom	Audioboom	4
20	Debut	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	28
21	-5	Wait Wait... Don't Tell Me!	NPR	National Public Media	4
22	-2	Planet Money	NPR	National Public Media	9
23	-6	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	4



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24	-6	Indicator from Planet Money	NPR	National Public Media	19
25	-6	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	8
26	-1	Office Ladies	SiriusXM Podcast Network	SiriusXM Media	6
27	-3	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	23
28	-5	Consider This from NPR	NPR	National Public Media	25
29	-7	Something Was Wrong	Wondery	Wondery Brand Partnerships	5
30	-1	Small Town Murder	Wondery	Wondery Brand Partnerships	8
31	+1	The Deck	audiochuck	SiriusXM Media	4
32	+1	Rotten Mango	Audacy Podcast Network	Audacy	8
33	-2	TED Talks Daily	PRX	Soundrise	27
34	-6	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Audacy	8
35	-5	Marketplace	American Public Media Group	American Public Media Group	20
36	-9	The Moth	PRX	Soundrise	6
37	Debut	Dark Downeast	SiriusXM Podcast Network	SiriusXM Media	5
38	-4	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8
39	-4	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	4
40	+6	Up and Vanished	Audacy Podcast Network	Audacy	4
41	-4	Watch What Crappens	Wondery	Wondery Brand Partnerships	32
42	-3	American Scandal	Wondery	Wondery Brand Partnerships	4
43	-1	Anatomy of Murder	audiochuck	SiriusXM Media	4
44	-8	Pop Culture Happy Hour	NPR	National Public Media	17
45	+10	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	8
46	-5	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5



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47	-9	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	14
48	+12	Dr. Death	Wondery	Wondery Brand Partnerships	5
49	+30	Casefile True Crime	Audioboom	Audioboom	5
50	-2	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	6
51	-	The Bulwark Podcast	Audioboom	Audioboom	21
52	-9	American History Tellers	Wondery	Wondery Brand Partnerships	5
53	-4	Monday Morning Podcast	All Things Comedy	All Things Comedy	10
54	-14	TED Radio Hour	NPR	National Public Media	4
55	-11	Short Wave	NPR	National Public Media	10
56	+19	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	9
57	-5	And That's Why We Drink	SiriusXM Podcast Network	SiriusXM Media	5
58	-1	Two Hot Takes	Audioboom	Audioboom	4
59	-9	Wow in the World	Wondery	Wondery Brand Partnerships	10
60	-6	Timesuck with Dan Cummins	SiriusXM Podcast Network	SiriusXM Media	6
61	-16	True Crime Garage	SiriusXM Podcast Network	SiriusXM Media	6
62	+2	Morning Joe	NBCUniversal News Group	SiriusXM Media	22
63	+6	Murder, Mystery & Makeup	Audioboom	Audioboom	4
64	-11	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	12
65	-6	The John Batchelor Show	Audioboom	Audioboom	606
66	Return	CounterClock	audiochuck	SiriusXM Media	1
67	-9	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	17
68	-7	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	6
69	-22	Life Kit	NPR	National Public Media	12



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70	-14	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
71	-8	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	8
72	-1	True Crime with Kendall Rae	Audioboom	Audioboom	4
73	-3	The Tim Dillon Show	Audioboom	Audioboom	3
74	-6	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	9
75	-8	Marketplace Morning Report	American Public Media Group	American Public Media Group	60
76	-10	The Daily Stoic	Wondery	Wondery Brand Partnerships	32
77	-4	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SiriusXM Media	20
78	Debut	Dateline Originals	NBCUniversal News Group	SiriusXM Media	5
79	Debut	In The Dark	PRX	Soundrise	4
80	+1	Pod Save the World	SiriusXM Podcast Network	SiriusXM Media	9
81	-4	True Crime Obsessed	Audioboom	Audioboom	7
82	+2	What A Day	SiriusXM Podcast Network	SiriusXM Media	23
83	Debut	SERIALously?!	Audioboom	Audioboom	10
84	-10	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	6
85	-20	The Rachel Hollis Podcast	SiriusXM Podcast Network	SiriusXM Media	16
86	Return	Prosecuting Donald Trump	NBCUniversal News Group	SiriusXM Media	8
87	-11	The Why Files: Operation Podcast	Audioboom	Audioboom	7
88	-10	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
89	-17	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	8
90	+7	Lovett or Leave It	SiriusXM Podcast Network	SiriusXM Media	8
91	Debut	Dr. Laura Call of the Day	SiriusXM Podcast Network	SiriusXM Media	40
92	-12	RedHanded	Wondery	Wondery Brand Partnerships	4



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93	-31	Business Wars	Wondery	Wondery Brand Partnerships	5
94	-1	Dark History	Audioboom	Audioboom	4
95	-7	Critical Role	SiriusXM Podcast Network	SiriusXM Media	3
96	-14	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	5
97	Debut	The Last Word with Lawrence O'Donnell	NBCUniversal News Group	SiriusXM Media	21
98	-15	Super Soul	SiriusXM Podcast Network	SiriusXM Media	4
99	-13	History Daily	Wondery	Wondery Brand Partnerships	24
100	-10	Against The Odds	Wondery	Wondery Brand Partnerships	5



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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines. Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

HISTORICAL PODCAST RANKINGS

Triton Digital has retired the monthly publication of the U.S. Top Podcasts by Weekly Average Users and Top Sales Networks by Weekly Average Users rankers. The last active reporting period was June 2025.

TOP SALES NETWORKS AND TOP PODCASTS BY DOWNLOADS

* Download rankings require participating networks to opt into measurement by Triton Digital. Participating Networks include content owners and creators, as well as sales representation organizations. The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads in the reporting period for listeners located in the United States.

* Networks have the option to have their downloads aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads reported separately.

* The Top Podcasts by Weekly Average Downloads ranks the entities listed by Average Weekly Downloads for the top 150 podcasts, based on listeners located in the United States. It utilizes Podcast Metrics data for podcasts measured by Triton Digital.

* Average Weekly Downloads are based on 4- or 5-week reporting periods (Monday to Sunday) that align closely with calendar months. The reporting calendar, utilizing Average Weekly Download metrics, enhances tradability by minimizing the impact of varying calendar month lengths and other factors that can affect media consumption. Downloads are measured by the latest IAB Podcast Technical Measurement Guidelines.

TOP 200 PODCASTS BY LISTENERS/VIEWERS (SURVEY)

* The Top Podcasts by Listeners/Viewers (Survey), ranks the top 200 podcasts by unique audience / reach. This is based on the number of survey respondents who say they've listened to or watched each podcast.

* The Top Podcasts by Listeners/Viewers is based on a quarterly reporting period. All podcasts are eligible to be reported in the ranker. A total of 3,000 listeners is surveyed per quarter. Podcast listener quotas are set by age, gender, education, region, and race (including unacculturated Hispanics) based on an initial representative national survey, balanced according to the most recent data from the U.S. Census Bureau.

DEMOS+ TOP INDEXING PROGRAMS BY AUDIENCE COMPOSITION

* The Demos+ Top Indexing Programs by Audience Composition lists podcasts that have a high percentage of their audience that falls within a particular audience characteristic. There are 42 audience characteristics, each with its own list of 50 podcasts. Audience characteristics include diverse age and gender demographics (e.g., females aged 18-24), advanced demographics (e.g., households with a household income of \$ 100,000+ and mothers), and purchase intents (e.g., individuals planning to purchase an automobile or switch wireless providers).



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* Among podcasts that Triton measures downloads for, the top 300 podcasts with the most downloads are eligible to appear in these lists. For each audience characteristic, the top 50 podcasts out of the 300 listed are presented. These 50 podcasts have the highest percentage of their audience that falls within that audience characteristic, as measured by Triton Digital Podcast Metrics Demos+. Triton Digital Podcast Metrics Demos+ utilizes both datasets: the Podcast Metrics IAB-certified download data and the Demos+ survey data. As a result, only participating entities that opt in for measurement are included.

DEMOS+ CATEGORY RANKER

* The Demos+ Category ranker utilizes the Demos+ survey to rank the IAB podcast categories (genres) based on a monthly reach percentage. The monthly reach percentage represents the proportion of U.S. monthly podcast listeners/viewers who have consumed at least one podcast in that category.

* In addition, various audience characteristics are included (44 characteristics). Each genre is indexed against the average podcast consumer from the Demos+ survey. An index over 100 means that listeners/viewers of that genre are more likely to have that audience characteristic. E.g., An index of 120 means that category's audience is 20% more likely to have that audience characteristic, and an index of 80 means they are 20% less likely to.

METRIC AND DEFINITIONS

* Downloads - A 'download' refers to a unique file request that has been downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads by the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e., spiders and bots, data centers, one minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode, and date.

* Listeners (survey) – A count of the number of survey respondents who mention they've listened to or watched a specific podcast based on the prior quarter. A representative sample of 3,000 U.S. adults aged 18 and older who listen to podcasts monthly is used.

* Monthly Reach % - A percentage derived from the number of survey respondents who've listened to a particular category/genre divided by the total number of survey respondents.

* Number of Active Podcasts - A count of all podcast titles that had at least one qualified download during the reporting period.

* Number of New Episodes - The number of new episodes released during the reporting period.

* Rank

* "Debut" indicates that the show is new to the ranker, having made its debut for the first time within the last 13 months.

* "Return" indicates that the show has returned to ranker after having not appeared in the previous reporting period(s).

