

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | April 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	672
2	+2	Up First	NPR	National Public Media	28
3	-	Crime Junkie	audiochuck	SiriusXM Media	6
4	-2	Dateline NBC	NBCUniversal News Group	SiriusXM Media	8
5	-	Morbid	Wondery	Wondery Brand Partnerships	8
6	+1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
7	-1	SmartLess	Wondery	Wondery Brand Partnerships	6
8	-	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery	Wondery Brand Partnerships	9
9	-	Fresh Air	NPR	National Public Media	24
10	-	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	12
11	-	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	13
12	+3	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	27
13	+1	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	6
14	-2	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	9
15	-2	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	8
16	+1	The NPR Politics Podcast	NPR	National Public Media	20
17	-1	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	74
18	+31	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	12
19	+5	Wait Wait... Don't Tell Me!	NPR	National Public Media	4
20	+3	Matt and Shane's Secret Podcast	Audioboom	Audioboom	4
21	-3	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	6
22	-1	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	8
23	+2	Indicator from Planet Money	NPR	National Public Media	20



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24	-4	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	28
25	+1	Planet Money	NPR	National Public Media	8
26	-4	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	4
27	+3	Consider This from NPR	NPR	National Public Media	24
28	-1	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
29	-	Small Town Murder	Wondery	Wondery Brand Partnerships	8
30	-11	Up and Vanished	Audacy Podcast Network	Audacy	4
31	+5	TED Talks Daily	PRX	Soundrise	28
32	+1	Rotten Mango	Audacy Podcast Network	Audacy	5
33	+2	Marketplace	American Public Media Group	American Public Media Group	20
34	-2	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Audacy	10
35	+5	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	9
36	-5	Office Ladies	SiriusXM Podcast Network	SiriusXM Media	4
37	+4	The Deck	audiochuck	SiriusXM Media	5
38	-4	The Moth	PRX	Soundrise	6
39	+9	SERIALously?!	Audioboom	Audioboom	12
40	-2	Something Was Wrong	Wondery	Wondery Brand Partnerships	4
41	+5	American Scandal	Wondery	Wondery Brand Partnerships	7
42	-5	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	4
43	-	Pop Culture Happy Hour	NPR	National Public Media	16
44	-5	Watch What Crappens	Wondery	Wondery Brand Partnerships	33
45	-1	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	4
46	-18	Three	SiriusXM Podcast Network	SiriusXM Media	3



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47	-	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12
48	-3	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	8
49	-7	Anatomy of Murder	audiochuck	SiriusXM Media	3
50	+3	The Bulwark Podcast	Audioboom	Audioboom	20
51	+3	American History Tellers	Wondery	Wondery Brand Partnerships	8
52	+4	Wow in the World	Wondery	Wondery Brand Partnerships	11
53	-1	Casefile True Crime	Audioboom	Audioboom	4
54	+3	TED Radio Hour	NPR	National Public Media	4
55	-	Short Wave	NPR	National Public Media	12
56	-5	Dark Downeast	SiriusXM Podcast Network	SiriusXM Media	4
57	-7	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	5
58	+1	Two Hot Takes	Audioboom	Audioboom	4
59	+17	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SiriusXM Media	27
60	+6	The John Batchelor Show	Audioboom	Audioboom	619
61	+2	Morning Joe	NBCUniversal News Group	SiriusXM Media	21
62	-1	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
63	+14	What A Day	SiriusXM Podcast Network	SiriusXM Media	24
64	+1	Timesuck with Dan Cummins	SiriusXM Podcast Network	SiriusXM Media	7
65	-5	And That's Why We Drink	SiriusXM Podcast Network	SiriusXM Media	5
66	+2	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	8
67	+3	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	16
68	+1	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	6
69	+13	The Tim Dillon Show	Audioboom	Audioboom	4



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70	-6	True Crime Garage	SiriusXM Podcast Network	SiriusXM Media	7
71	+2	Marketplace Morning Report	American Public Media Group	American Public Media Group	60
72	+2	Life Kit	NPR	National Public Media	12
73	-2	True Crime with Kendall Rae	Audioboom	Audioboom	4
74	Debut	Murder in the Hollywood Hills	NBCUniversal News Group	SiriusXM Media	4
75	-17	Murder, Mystery & Makeup	Audioboom	Audioboom	3
76	+11	Prosecuting Donald Trump	NBCUniversal News Group	SiriusXM Media	9
77	-10	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	5
78	+1	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	7
79	+1	The Daily Stoic	Wondery	Wondery Brand Partnerships	34
80	-2	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	8
81	-9	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5
82	Return	Radio Rental	Audacy Podcast Network	Audacy	4
83	+5	Business Wars	Wondery	Wondery Brand Partnerships	7
84	-9	True Crime Obsessed	Audioboom	Audioboom	6
85	Return	Scamfluencers	Wondery	Wondery Brand Partnerships	6
86	-5	RedHanded	Wondery	Wondery Brand Partnerships	6
87	-25	CounterClock	audiochuck	SiriusXM Media	1
88	-3	The Broski Report with Brittany Broski	Audioboom	Audioboom	4
89	-3	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5
90	-	Dr. Laura Call of the Day	SiriusXM Podcast Network	SiriusXM Media	40
91	-2	Throughline	NPR	National Public Media	4
92	Return	The Last Word with Lawrence O'Donnell	NBCUniversal News Group	SiriusXM Media	20



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93	-1	The Dale Jr. Download	Audacy Podcast Network	Audacy	12
94	-3	History Daily	Wondery	Wondery Brand Partnerships	24
95	+2	Killer Psyche	Wondery	Wondery Brand Partnerships	9
96	-13	Lovett or Leave It	SiriusXM Podcast Network	SiriusXM Media	7
97	-3	Give Them Lala ... with Randall	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	8
98	Return	Deadline: White House	NBCUniversal News Group	SiriusXM Media	21
99	-6	Dark History	Audioboom	Audioboom	3
100	-16	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	8



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).

