

# US Podcast Ranker

Top Podcasts By Weekly Average Downloads | June 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	672
2	-	Up First	NPR	National Public Media	28
3	-	Dateline NBC	NBCUniversal News Group	SiriusXM Media	8
4	-	Crime Junkie	audiochuck	SiriusXM Media	5
5	-	Morbid	Wondery	Wondery Brand Partnerships	9
6	+1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
7	-1	Stuff You Should Know	iHeart Audience Network	iHeartRadio	20
8	-	SmartLess	Wondery	Wondery Brand Partnerships	5
9	-	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	15
10	-	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery	Wondery Brand Partnerships	9
11	-	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	15
12	-	Fresh Air	NPR	National Public Media	24
13	-	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	26
14	+2	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	10
15	-	The Breakfast Club	iHeart Audience Network	iHeartRadio	61
16	+1	CounterClock	audiochuck	SiriusXM Media	5
17	+1	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	8
18	+1	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	67
19	+1	The NPR Politics Podcast	NPR	National Public Media	20
20	+21	Something Was Wrong	Wondery	Wondery Brand Partnerships	9
21	-	The Bobby Bones Show	iHeart Audience Network	iHeartRadio	61
22	-	Matt and Shane's Secret Podcast	Audioboom	Audioboom	4
23	+3	The Clay Travis and Buck Sexton Show	iHeart Audience Network	iHeartRadio	105



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24	-1	Wait Wait... Don't Tell Me!	NPR	National Public Media	4
25	+5	The Dan Patrick Show	iHeart Audience Network	iHeartRadio	74
26	+13	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	4
27	-3	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	6
28	-3	Planet Money	NPR	National Public Media	8
29	-2	Indicator from Planet Money	NPR	National Public Media	19
30	-2	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	9
31	-2	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	28
32	+1	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	4
33	-2	The Daily Show: Ears Edition	iHeart Audience Network	iHeartRadio	32
34	-2	Consider This from NPR	NPR	National Public Media	24
35	-1	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
36	+2	Small Town Murder	Wondery	Wondery Brand Partnerships	8
37	-2	Rotten Mango	Audacy Podcast Network	Audacy	8
38	+2	Marketplace	American Public Media Group	American Public Media Group	20
39	+5	Armstrong & Getty On Demand	iHeart Audience Network	iHeartRadio	85
40	-3	The Herd with Colin Cowherd	iHeart Audience Network	iHeartRadio	71
41	+75	Park Predators	audiochuck	SiriusXM Media	4
42	+11	On Purpose with Jay Shetty	iHeart Audience Network	iHeartRadio	11
43	Debut	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SiriusXM Media	4
44	+2	The Moth	PRX	Soundrise	6
45	+3	Office Ladies	SiriusXM Podcast Network	SiriusXM Media	4
46	+1	Crime Stories with Nancy Grace	iHeart Audience Network	iHeartRadio	60



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47	-2	TED Talks Daily	PRX	Soundrise	28
48	+3	Behind the Bastards	iHeart Audience Network	iHeartRadio	8
49	+7	Bible in a Year with Jack Graham	iHeart Audience Network	iHeartRadio	23
50	+2	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8
51	-37	This Past Weekend	The Roost Podcast Network*	Rooster Teeth Productions	6
52	-10	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Audacy	10
53	-17	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	12
54	+16	Casefile True Crime	Audioboom	Audioboom	5
55	+7	Breaking Points with Krystal and Saagar	iHeart Audience Network	iHeartRadio	33
56	+2	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	14
57	-	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
58	-9	Pop Culture Happy Hour	NPR	National Public Media	16
59	+1	American Scandal	Wondery	Wondery Brand Partnerships	6
60	-6	Anatomy of Murder	audiochuck	SiriusXM Media	4
61	+3	Stuff You Missed in History Class	iHeart Audience Network	iHeartRadio	19
62	+1	The Sean Hannity Show	iHeart Audience Network	iHeartRadio	64
63	-8	Watch What Crappens	Wondery	Wondery Brand Partnerships	29
64	+5	Wow in the World	Wondery	Wondery Brand Partnerships	17
65	+7	Verdict with Ted Cruz	iHeart Audience Network	iHeartRadio	21
66	+1	The Bulwark Podcast	Audioboom	Audioboom	19
67	-2	American History Tellers	Wondery	Wondery Brand Partnerships	7
68	-9	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	8
69	+18	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	8



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70	-4	Short Wave	NPR	National Public Media	16
71	+7	What A Day	SiriusXM Podcast Network	SiriusXM Media	24
72	-22	The Deck	audiochuck	SiriusXM Media	3
73	+25	Revisionist History	iHeart Audience Network	iHeartRadio	5
74	-1	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	5
75	-4	Nothing much happens: bedtime stories to help you sleep	iHeart Audience Network	iHeartRadio	11
76	-8	Stuff They Don't Want You To Know	iHeart Audience Network	iHeartRadio	24
77	-16	SERIALously?!	Audioboom	Audioboom	9
78	-3	TED Radio Hour	NPR	National Public Media	5
79	+11	PrayRadio	iHeart Audience Network	iHeartRadio	192
80	+3	Two Hot Takes	Audioboom	Audioboom	4
81	-5	The John Batchelor Show	Audioboom	Audioboom	634
82	+7	Morning Joe	NBCUniversal News Group	SiriusXM Media	22
83	-9	The MeatEater Podcast	iHeart Audience Network	iHeartRadio	12
84	-	The Jesse Kelly Show	iHeart Audience Network	iHeartRadio	79
85	-4	MrBallen's Medical Mysteries	Wondery	Wondery Brand Partnerships	5
86	+2	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
87	+4	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	8
88	-9	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SiriusXM Media	28
89	-4	Mojo In The Morning	iHeart Audience Network	iHeartRadio	313
90	-10	Normal Gossip	PRX / Radiotopia	Soundrise	3
91	Debut	Betrayal	iHeart Audience Network	iHeartRadio	4
92	+13	Life Kit	NPR	National Public Media	14



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93	+10	Up and Vanished	Audacy Podcast Network	Audacy	2
94	+37	Two Ts In A Pod with Teddi Mellencamp and Tamra Judge	iHeart Audience Network	iHeartRadio	20
95	-	Marketplace Morning Report	American Public Media Group	American Public Media Group	60
96	Debut	Drowning Creek	SiriusXM Podcast Network	SiriusXM Media	4
97	+4	The Power Trip - KFAN FM 100.3	iHeart Audience Network	iHeartRadio	61
98	-55	Nightcap	iHeart Audience Network	iHeartRadio	16
99	+1	Timesuck with Dan Cummins	SiriusXM Podcast Network	SiriusXM Media	6
100	-1	True Crime with Kendall Rae	Audioboom	Audioboom	4
101	-4	And That's Why We Drink	SiriusXM Podcast Network	SiriusXM Media	4
102	-20	True Crime Garage	SiriusXM Podcast Network	SiriusXM Media	6
103	Debut	Strict Scrutiny	SiriusXM Podcast Network	SiriusXM Media	9
104	-2	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	17
105	+1	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	7
106	+2	Rover's Morning Glory	iHeart Audience Network	iHeartRadio	20
107	Debut	The Weekly Show with Jon Stewart	Paramount	Paramount	4
108	+1	True Crime Obsessed	Audioboom	Audioboom	7
109	+18	The Dale Jr. Download	SiriusXM Podcast Network	SiriusXM Media	12
110	+1	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	10
111	-7	Murder, Mystery & Makeup	Audioboom	Audioboom	3
112	+5	Johnjay & Rich On Demand	iHeart Audience Network	iHeartRadio	205
113	+1	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
114	-20	The Michael Berry Show	iHeart Audience Network	iHeartRadio	91
115	-19	Radio Rental	Audacy Podcast Network	Audacy	2



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116	+12	The Happiness Lab with Dr. Laurie Santos	iHeart Audience Network	iHeartRadio	4
117	-10	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	4
118	-5	The Tim Dillon Show	Audioboom	Audioboom	3
119	+2	The Broski Report with Brittany Broski	Audioboom	Audioboom	4
120	-43	Money Making Conversations Master Class	iHeart Audience Network	iHeartRadio	72
121	Debut	The Idaho Massacre	iHeart Audience Network	iHeartRadio	5
122	+8	Sleep Psalms with Bishop T.D. Jakes	iHeart Audience Network	iHeartRadio	28
123	-13	Elvis Duran and the Morning Show ON DEMAND	iHeart Audience Network	iHeartRadio	91
124	-12	Brooke and Jeffrey	iHeart Audience Network	iHeartRadio	163
125	-32	Dark Downeast	SiriusXM Podcast Network	SiriusXM Media	4
126	-	Business Wars	Wondery	Wondery Brand Partnerships	8
127	-4	Scamfluencers	Wondery	Wondery Brand Partnerships	6
128	+4	Lovett or Leave It	SiriusXM Podcast Network	SiriusXM Media	8
129	-4	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	12
130	+8	Deadline: White House	NBCUniversal News Group	SiriusXM Media	23
131	-13	Dr. Laura Call of the Day	SiriusXM Podcast Network	SiriusXM Media	48
132	-40	Prosecuting Donald Trump	NBCUniversal News Group	SiriusXM Media	6
133	-47	KSR	iHeart Audience Network	iHeartRadio	43
134	-15	The Daily Stoic	Wondery	Wondery Brand Partnerships	32
135	+4	The Why Files: Operation Podcast	Audioboom	Audioboom	7
136	-14	History Daily	Wondery	Wondery Brand Partnerships	24
137	-13	It Could Happen Here	iHeart Audience Network	iHeartRadio	29
138	-2	Throughline	NPR	National Public Media	4



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139	-19	The Last Word with Lawrence O'Donnell	NBCUniversal News Group	SiriusXM Media	19
140	-25	RedHanded	Wondery	Wondery Brand Partnerships	5
141	Debut	Las Culturistas with Matt Rogers and Bowen Yang	iHeart Audience Network	iHeartRadio	7
142	-13	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
143	-10	Killer Psyche	Wondery	Wondery Brand Partnerships	9
144	-10	The Excerpt	Wondery	Wondery Brand Partnerships	36
145	-	Make Me Smart	American Public Media Group	American Public Media Group	20
146	-11	The Best of Coast to Coast AM	iHeart Audience Network	iHeartRadio	30
147	+1	Scared To Death	SiriusXM Podcast Network	SiriusXM Media	6
148	Debut	Countdown with Keith Olbermann	iHeart Audience Network	iHeartRadio	20
149	Return	Dark History	Audioboom	Audioboom	3
150	-9	The Sports Junkies	Audacy Podcast Network	Audacy	240



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Note: Rooster Teeth experienced data collection issues this period.

POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines. Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

### HISTORICAL PODCAST RANKINGS

Triton Digital has retired the monthly publication of the U.S. Top Podcasts by Weekly Average Users and Top Sales Networks by Weekly Average Users rankers. The last active reporting period was June 2025.

### TOP SALES NETWORKS AND TOP PODCASTS BY DOWNLOADS

\* Download rankings require participating networks to opt into measurement by Triton Digital. Participating Networks include content owners and creators, as well as sales representation organizations. The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads in the reporting period for listeners located in the United States.

\* Networks have the option to have their downloads aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads reported separately.

\* The Top Podcasts by Weekly Average Downloads ranks the entities listed by Average Weekly Downloads for the top 150 podcasts, based on listeners located in the United States. It utilizes Podcast Metrics data for podcasts measured by Triton Digital.

\* Average Weekly Downloads are based on 4- or 5-week reporting periods (Monday to Sunday) that align closely with calendar months. The reporting calendar, utilizing Average Weekly Download metrics, enhances tradability by minimizing the impact of varying calendar month lengths and other factors that can affect media consumption. Downloads are measured by the latest IAB Podcast Technical Measurement Guidelines.

### TOP 200 PODCASTS BY LISTENERS/VIEWERS (SURVEY)

\* The Top Podcasts by Listeners/Viewers (Survey), ranks the top 200 podcasts by unique audience / reach. This is based on the number of survey respondents who say they've listened to or watched each podcast.

\* The Top Podcasts by Listeners/Viewers is based on a quarterly reporting period. All podcasts are eligible to be reported in the ranker. A total of 3,000 listeners is surveyed per quarter. Podcast listener quotas are set by age, gender, education, region, and race (including unacculturated Hispanics) based on an initial representative national survey, balanced according to the most recent data from the U.S. Census Bureau.

### DEMOS+ TOP INDEXING PROGRAMS BY AUDIENCE COMPOSITION



## Top Podcasts By Weekly Average Downloads | June 2024

\* The Demos+ Top Indexing Programs by Audience Composition lists podcasts that have a high percentage of their audience that falls within a particular audience characteristic. There are 42 audience characteristics, each with its own list of 50 podcasts. Audience characteristics include diverse age and gender demographics (e.g., females aged 18-24), advanced demographics (e.g., households with a household income of \$ 100,000+ and mothers), and purchase intents (e.g., individuals planning to purchase an automobile or switch wireless providers).

\* Among podcasts that Triton measures downloads for, the top 300 podcasts with the most downloads are eligible to appear in these lists. For each audience characteristic, the top 50 podcasts out of the 300 listed are presented. These 50 podcasts have the highest percentage of their audience that falls within that audience characteristic, as measured by Triton Digital Podcast Metrics Demos+. Triton Digital Podcast Metrics Demos+ utilizes both datasets: the Podcast Metrics IAB-certified download data and the Demos+ survey data. As a result, only participating entities that opt in for measurement are included.

### DEMOS+ CATEGORY RANKER

\* The Demos+ Category ranker utilizes the Demos+ survey to rank the IAB podcast categories (genres) based on a monthly reach percentage. The monthly reach percentage represents the proportion of U.S. monthly podcast listeners/viewers who have consumed at least one podcast in that category.

\* In addition, various audience characteristics are included (44 characteristics). Each genre is indexed against the average podcast consumer from the Demos+ survey. An index over 100 means that listeners/viewers of that genre are more likely to have that audience characteristic. E.g., An index of 120 means that category's audience is 20% more likely to have that audience characteristic, and an index of 80 means they are 20% less likely to.

### METRIC AND DEFINITIONS

\* Downloads - A 'download' refers to a unique file request that has been downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads by the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e., spiders and bots, data centers, one minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode, and date.

\* Listeners (survey) – A count of the number of survey respondents who mention they've listened to or watched a specific podcast based on the prior quarter. A representative sample of 3,000 U.S. adults aged 18 and older who listen to podcasts monthly is used.

\* Monthly Reach % - A percentage derived from the number of survey respondents who've listened to a particular category/genre divided by the total number of survey respondents.

\* Number of Active Podcasts - A count of all podcast titles that had at least one qualified download during the reporting period.

\* Number of New Episodes - The number of new episodes released during the reporting period.

- \* Rank
  - \* "Debut" indicates that the show is new to the ranker, having made its debut for the first time within the last 13 months.
  - \* "Return" indicates that the show has returned to ranker after having not appeared in the previous reporting period(s).