

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | July 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	672
2	-	Up First	NPR	National Public Media	28
3	-	Dateline NBC	NBCUniversal News Group	SiriusXM Media	13
4	-	Crime Junkie	audiochuck	SiriusXM Media	7
5	+1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	30
6	-1	Morbid	Wondery	Wondery Brand Partnerships	9
7	-	Stuff You Should Know	iHeart Audience Network	iHeartRadio	19
8	+1	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	14
9	-1	SmartLess	Wondery	Wondery Brand Partnerships	5
10	+3	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	26
11	-1	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery	Wondery Brand Partnerships	10
12	-	Fresh Air	NPR	National Public Media	24
13	-2	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	12
14	+4	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	70
15	+4	The NPR Politics Podcast	NPR	National Public Media	22
16	-2	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	8
17	-2	The Breakfast Club	iHeart Audience Network	iHeartRadio	64
18	-1	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	9
19	+4	The Clay Travis and Buck Sexton Show	iHeart Audience Network	iHeartRadio	102
20	+2	Matt and Shane's Secret Podcast	Audioboom	Audioboom	4
21	+8	Indicator from Planet Money	NPR	National Public Media	19
22	+6	Planet Money	NPR	National Public Media	8
23	+11	Consider This from NPR	NPR	National Public Media	25



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24	-	Wait Wait... Don't Tell Me!	NPR	National Public Media	4
25	+10	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
26	+1	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	5
27	+5	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	4
28	+3	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	28
29	-3	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	4
30	-9	The Bobby Bones Show	iHeart Audience Network	iHeartRadio	46
31	+2	The Daily Show: Ears Edition	iHeart Audience Network	iHeartRadio	27
32	+21	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	12
33	+4	Rotten Mango	Audacy Podcast Network	Audacy	7
34	-4	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	8
35	-10	The Dan Patrick Show	iHeart Audience Network	iHeartRadio	74
36	-	Small Town Murder	Wondery	Wondery Brand Partnerships	8
37	+2	Armstrong & Getty On Demand	iHeart Audience Network	iHeartRadio	84
38	-18	Something Was Wrong	Wondery	Wondery Brand Partnerships	6
39	-1	Marketplace	American Public Media Group	American Public Media Group	20
40	+15	Breaking Points with Krystal and Saagar	iHeart Audience Network	iHeartRadio	25
41	-1	The Herd with Colin Cowherd	iHeart Audience Network	iHeartRadio	72
42	+4	Crime Stories with Nancy Grace	iHeart Audience Network	iHeartRadio	59
43	+4	TED Talks Daily	PRX	Soundrise	28
44	-	The Moth	PRX	Soundrise	7
45	+17	The Sean Hannity Show	iHeart Audience Network	iHeartRadio	64
46	-4	On Purpose with Jay Shetty	iHeart Audience Network	iHeartRadio	9



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47	+19	The Bulwark Podcast	Audioboom	Audioboom	22
48	+4	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Audacy	12
49	-	Bible in a Year with Jack Graham	iHeart Audience Network	iHeartRadio	20
50	-	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	9
51	+14	Verdict with Ted Cruz	iHeart Audience Network	iHeartRadio	23
52	-7	Office Ladies	SiriusXM Podcast Network	SiriusXM Media	4
53	-12	Park Predators	audiochuck	SiriusXM Media	4
54	-11	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SiriusXM Media	4
55	+36	Betrayal	iHeart Audience Network	iHeartRadio	7
56	+3	American Scandal	Wondery	Wondery Brand Partnerships	6
57	-9	Behind the Bastards	iHeart Audience Network	iHeartRadio	8
58	+14	The Deck	audiochuck	SiriusXM Media	5
59	-1	Pop Culture Happy Hour	NPR	National Public Media	17
60	-3	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
61	-5	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	14
62	+8	Short Wave	NPR	National Public Media	16
63	+10	Revisionist History	iHeart Audience Network	iHeartRadio	8
64	Debut	Cancelled with Tana Mongeau	Audioboom	Audioboom	3
65	Debut	Bongino Report Early Edition with Evita	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	8
66	+52	The Tim Dillon Show	Audioboom	Audioboom	5
67	-	American History Tellers	Wondery	Wondery Brand Partnerships	7
68	+25	Up and Vanished	Audacy Podcast Network	Audacy	9
69	-8	Stuff You Missed in History Class	iHeart Audience Network	iHeartRadio	19



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70	-1	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	9
71	-55	CounterClock	audiochuck	SiriusXM Media	1
72	-8	Wow in the World	Wondery	Wondery Brand Partnerships	10
73	+7	Two Hot Takes	Audioboom	Audioboom	4
74	-6	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	8
75	-4	What A Day	SiriusXM Podcast Network	SiriusXM Media	21
76	+20	Drowning Creek	SiriusXM Podcast Network	SiriusXM Media	4
77	+8	MrBallen's Medical Mysteries	Wondery	Wondery Brand Partnerships	6
78	-15	Watch What Crappens	Wondery	Wondery Brand Partnerships	26
79	-19	Anatomy of Murder	audiochuck	SiriusXM Media	3
80	-4	Stuff They Don't Want You To Know	iHeart Audience Network	iHeartRadio	25
81	-7	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	5
82	-7	Nothing much happens: bedtime stories to help you sleep	iHeart Audience Network	iHeartRadio	11
83	-4	PrayRadio	iHeart Audience Network	iHeartRadio	199
84	-6	TED Radio Hour	NPR	National Public Media	5
85	-31	Casefile True Crime	Audioboom	Audioboom	3
86	-5	The John Batchelor Show	Audioboom	Audioboom	607
87	-1	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
88	-6	Morning Joe	NBCUniversal News Group	SiriusXM Media	18
89	-5	The Jesse Kelly Show	iHeart Audience Network	iHeartRadio	61
90	-7	The MeatEater Podcast	iHeart Audience Network	iHeartRadio	8
91	-14	SERIALously?!	Audioboom	Audioboom	8
92	-5	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	8



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93	-5	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SiriusXM Media	27
94	+20	The Michael Berry Show	iHeart Audience Network	iHeartRadio	97
95	-3	Life Kit	NPR	National Public Media	12
96	-1	Marketplace Morning Report	American Public Media Group	American Public Media Group	60
97	+40	It Could Happen Here	iHeart Audience Network	iHeartRadio	30
98	-9	Mojo In The Morning	iHeart Audience Network	iHeartRadio	318
99	-2	The Power Trip - KFAN FM 100.3	iHeart Audience Network	iHeartRadio	54
100	+2	True Crime Garage	SiriusXM Podcast Network	SiriusXM Media	7
101	-2	Timesuck with Dan Cummins	SiriusXM Podcast Network	SiriusXM Media	6
102	-1	And That's Why We Drink	SiriusXM Podcast Network	SiriusXM Media	5
103	-9	Two Ts In A Pod with Teddi Mellencamp and Tamra Judge	iHeart Audience Network	iHeartRadio	22
104	+1	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	7
105	+2	The Weekly Show with Jon Stewart	Paramount	Paramount	3
106	+15	The Idaho Massacre	iHeart Audience Network	iHeartRadio	4
107	+3	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	9
108	-4	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	16
109	+2	Murder, Mystery & Makeup	Audioboom	Audioboom	3
110	-10	True Crime with Kendall Rae	Audioboom	Audioboom	3
111	+11	Sleep Psalms with Bishop T.D. Jakes	iHeart Audience Network	iHeartRadio	28
112	+5	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	4
113	-7	Rover's Morning Glory	iHeart Audience Network	iHeartRadio	17
114	Debut	Dateline: Missing In America	NBCUniversal News Group	SiriusXM Media	5
115	-2	This Is Actually Happening	Wondery	Wondery Brand Partnerships	8



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116	+8	Brooke and Jeffrey	iHeart Audience Network	iHeartRadio	162
117	-8	The Dale Jr. Download	SiriusXM Podcast Network	SiriusXM Media	12
118	+5	Elvis Duran and the Morning Show ON DEMAND	iHeart Audience Network	iHeartRadio	89
119	-11	True Crime Obsessed	Audioboom	Audioboom	6
120	+11	Dr. Laura Call of the Day	SiriusXM Podcast Network	SiriusXM Media	48
121	Debut	The Steve Harvey Morning Show	iHeart Audience Network	iHeartRadio	28
122	+12	The Daily Stoic	Wondery	Wondery Brand Partnerships	32
123	-7	The Happiness Lab with Dr. Laurie Santos	iHeart Audience Network	iHeartRadio	6
124	-5	The Broski Report with Brittany Broski	Audioboom	Audioboom	3
125	+11	History Daily	Wondery	Wondery Brand Partnerships	24
126	+21	Scared To Death	SiriusXM Podcast Network	SiriusXM Media	6
127	-	Scamfluencers	Wondery	Wondery Brand Partnerships	5
128	+10	Throughline	NPR	National Public Media	4
129	-	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	12
130	-2	Lovett or Leave It	SiriusXM Podcast Network	SiriusXM Media	7
131	-19	Johnjay & Rich On Demand	iHeart Audience Network	iHeartRadio	138
132	-34	Nightcap	iHeart Audience Network	iHeartRadio	18
133	-7	Business Wars	Wondery	Wondery Brand Partnerships	5
134	+1	The Why Files: Operation Podcast	Audioboom	Audioboom	5
135	+13	Countdown with Keith Olbermann	iHeart Audience Network	iHeartRadio	23
136	Debut	Embedded	NPR	National Public Media	7
137	Return	Fantasy Football Today	Audacy Podcast Network	Audacy	28
138	+6	The Excerpt	Wondery	Wondery Brand Partnerships	36



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139	+6	Make Me Smart	American Public Media Group	American Public Media Group	20
140	+6	The Best of Coast to Coast AM	iHeart Audience Network	iHeartRadio	34
141	+1	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
142	Return	Against The Odds	Wondery	Wondery Brand Partnerships	6
143	Debut	The Buck Sexton Show	iHeart Audience Network	iHeartRadio	16
144	-4	RedHanded	Wondery	Wondery Brand Partnerships	5
145	-20	Dark Downeast	SiriusXM Podcast Network	SiriusXM Media	3
146	-43	Strict Scrutiny	SiriusXM Podcast Network	SiriusXM Media	4
147	Debut	Sean Parnell Battleground Podcast	iHeart Audience Network	iHeartRadio	16
148	Return	Snap Judgment Presents: Spooked	PRX	Soundrise	4
149	-16	KSR	iHeart Audience Network	iHeartRadio	36
150	Return	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).

