US Podcast Ranker

Top Podcasts By Weekly Average Downloads | August 2024

Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	840
2	-	Up First	NPR	National Public Media	35
3	+1	Crime Junkie	audiochuck	SiriusXM Media	10
4	-1	Dateline NBC	NBCUniversal News Group	SiriusXM Media	15
5	-	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	33
6	-	Morbid	Wondery	Wondery Brand Partnerships	12
7	+1	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	18
8	-1	Stuff You Should Know	iHeart Audience Network	iHeartRadio	24
9	-	SmartLess	SiriusXM Podcast Network	SiriusXM Media	5
10	-	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	29
11	+2	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	16
12	-	Fresh Air	NPR	National Public Media	30
13	-2	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery	Wondery Brand Partnerships	10
14	-	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	90
15	-	The NPR Politics Podcast	NPR	National Public Media	25
16	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	10
17	-	The Breakfast Club	iHeart Audience Network	iHeartRadio	78
18	+6	Wait Wait... Don't Tell Me!	NPR	National Public Media	9
19	-1	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	13
20	+12	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	15
21	-1	Matt and Shane's Secret Podcast	Audioboom	Audioboom	7
22	-3	The Clay Travis and Buck Sexton Show	iHeart Audience Network	iHeartRadio	130
23	-2	Indicator from Planet Money	NPR	National Public Media	25

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24	+7	The Daily Show: Ears Edition	iHeart Audience Network	iHeartRadio	38
25	+1	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	8
26	-3	Consider This from NPR	NPR	National Public Media	33
27	-5	Planet Money	NPR	National Public Media	10
28	+6	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	12
29	+1	The Bobby Bones Show	iHeart Audience Network	iHeartRadio	59
30	-5	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	30
31	+7	Something Was Wrong	Wondery	Wondery Brand Partnerships	12
32	-4	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	35
33	-6	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	5
34	-1	Rotten Mango	Audacy Podcast Network	Audacy	9
35	-6	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	5
36	-1	The Dan Patrick Show	iHeart Audience Network	iHeartRadio	91
37	-1	Small Town Murder	Wondery	Wondery Brand Partnerships	10
38	+9	The Bulwark Podcast	Audioboom	Audioboom	25
39	-	Marketplace	American Public Media Group	American Public Media Group	25
40	+1	The Herd with Colin Cowherd	iHeart Audience Network	iHeartRadio	90
41	-4	Armstrong & Getty On Demand	iHeart Audience Network	iHeartRadio	108
42	-	Crime Stories with Nancy Grace	iHeart Audience Network	iHeartRadio	87
43	+14	Behind the Bastards	iHeart Audience Network	iHeartRadio	14
44	+1	The Sean Hannity Show	iHeart Audience Network	iHeartRadio	78
45	+3	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Audacy	15
46	-2	The Moth	PRX	Soundrise	8

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47	+2	Bible in a Year with Jack Graham	iHeart Audience Network	iHeartRadio	28
48	+21	Stuff You Missed in History Class	iHeart Audience Network	iHeartRadio	23
49	+1	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	10
50	-4	On Purpose with Jay Shetty	iHeart Audience Network	iHeartRadio	11
51	-8	TED Talks Daily	PRX	Soundrise	35
52	+6	The Deck	audiochuck	SiriusXM Media	5
53	-1	Office Ladies	Audacy Podcast Network	Audacy	5
54	+6	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	7
55	+7	Short Wave	NPR	National Public Media	21
56	-1	Betrayal	iHeart Audience Network	iHeartRadio	6
57	+8	Bongino Report Early Edition with Evita	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	25
58	+3	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	17
59	-3	American Scandal	Wondery	Wondery Brand Partnerships	7
60	+3	Revisionist History	iHeart Audience Network	iHeartRadio	6
61	-8	Park Predators	audiochuck	SiriusXM Media	5
62	+16	Watch What Crappens	Wondery	Wondery Brand Partnerships	41
63	-4	Pop Culture Happy Hour	NPR	National Public Media	20
64	+8	Wow in the World	Wondery	Wondery Brand Partnerships	14
65	-25	Breaking Points with Krystal and Saagar	iHeart Audience Network	iHeartRadio	26
66	+15	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	8
67	+12	Anatomy of Murder	audiochuck	SiriusXM Media	5
68	+69	Fantasy Football Today	Audacy Podcast Network	Audacy	51
69	-18	Verdict with Ted Cruz	iHeart Audience Network	iHeartRadio	25

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Rank	Change	Podcast	Sales network	Sales representation	New episodes
70	+62	Nightcap	iHeart Audience Network	iHeartRadio	46
71	+17	Morning Joe	NBCUniversal News Group	SiriusXM Media	25
72	-6	The Tim Dillon Show	Audioboom	Audioboom	5
73	+2	What A Day	SiriusXM Podcast Network	SiriusXM Media	29
74	-7	American History Tellers	Wondery	Wondery Brand Partnerships	8
75	-7	Up and Vanished	Audacy Podcast Network	Audacy	4
76	-3	Two Hot Takes	Audioboom	Audioboom	5
77	-7	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	9
78	-1	MrBallen's Medical Mysteries	Wondery	Wondery Brand Partnerships	5
79	+3	Nothing much happens: bedtime stories to help you sleep	iHeart Audience Network	iHeartRadio	15
80	+5	Casefile True Crime	Audioboom	Audioboom	4
81	Debut	FantasyPros - Fantasy Football Podcast	iHeart Audience Network	iHeartRadio	47
82	+8	The MeatEater Podcast	iHeart Audience Network	iHeartRadio	18
83	-29	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SiriusXM Media	2
84	-10	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	10
85	-2	PrayRadio	iHeart Audience Network	iHeartRadio	255
86	-6	Stuff They Don't Want You To Know	iHeart Audience Network	iHeartRadio	31
87	-1	The John Batchelor Show	Audioboom	Audioboom	758
88	-4	TED Radio Hour	NPR	National Public Media	6
89	Debut	Hysterical	Wondery	Wondery Brand Partnerships	6
90	+4	The Michael Berry Show	iHeart Audience Network	iHeartRadio	170
91	-	SERIALously?!	Audioboom	Audioboom	10
92	-5	Monday Morning Podcast	All Things Comedy	All Things Comedy	10

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Rank	Change	Podcast	Sales network	Sales representation	New episodes
93	-4	The Jesse Kelly Show	iHeart Audience Network	iHeartRadio	84
94	+2	Marketplace Morning Report	American Public Media Group	American Public Media Group	75
95	Return	In The Dark	PRX	Soundrise	6
96	+2	Mojo In The Morning	iHeart Audience Network	iHeartRadio	390
97	+8	The Weekly Show with Jon Stewart	Paramount	Paramount	3
98	+5	Two Ts In A Pod with Teddi Mellencamp and Tamra Judge	iHeart Audience Network	iHeartRadio	25
99	-	The Power Trip - KFAN FM 100.3	iHeart Audience Network	iHeartRadio	77
100	-5	Life Kit	NPR	National Public Media	15
101	-9	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	10
102	-5	It Could Happen Here	iHeart Audience Network	iHeartRadio	40
103	-10	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SiriusXM Media	21
104	+4	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	20
105	Return	Money Making Conversations Master Class	iHeart Audience Network	iHeartRadio	94
106	+4	True Crime with Kendall Rae	Audioboom	Audioboom	5
107	-5	And That's Why We Drink	SiriusXM Podcast Network	SiriusXM Media	7
108	-4	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	8
109	-8	Timesuck with Dan Cummins	SiriusXM Podcast Network	SiriusXM Media	7
110	-1	Murder, Mystery & Makeup	Audioboom	Audioboom	3
111	-4	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	11
112	+37	KSR	iHeart Audience Network	iHeartRadio	53
113	-13	True Crime Garage	SiriusXM Podcast Network	SiriusXM Media	7
114	-43	CounterClock	audiochuck	SiriusXM Media	0
115	-2	Rover's Morning Glory	iHeart Audience Network	iHeartRadio	25

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | August 2024

Rank	Change	Podcast	Sales network	Sales representation	New episodes
116	-5	Sleep Psalms with Bishop T.D. Jakes	iHeart Audience Network	iHeartRadio	35
117	-5	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	5
118	+10	Throughline	NPR	National Public Media	6
119	-1	Elvis Duran and the Morning Show ON DEMAND	iHeart Audience Network	iHeartRadio	92
120	-1	True Crime Obsessed	Audioboom	Audioboom	8
121	+9	Lovett or Leave It	SiriusXM Podcast Network	SiriusXM Media	8
122	-46	Drowning Creek	SiriusXM Podcast Network	SiriusXM Media	5
123	Debut	Noble	SiriusXM Podcast Network	SiriusXM Media	6
124	+1	History Daily	Wondery	Wondery Brand Partnerships	30
125	-3	The Daily Stoic	Wondery	Wondery Brand Partnerships	40
126	-62	Cancelled with Tana Mongeau	Audioboom	Audioboom	1
127	+2	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	15
128	-8	Dr. Laura Call of the Day	SiriusXM Podcast Network	SiriusXM Media	60
129	-12	The Dale Jr. Download	SiriusXM Podcast Network	SiriusXM Media	15
130	+1	Johnjay & Rich On Demand	iHeart Audience Network	iHeartRadio	225
131	-17	Dateline: Missing In America	NBCUniversal News Group	SiriusXM Media	2
132	+12	RedHanded	Wondery	Wondery Brand Partnerships	8
133	-17	Brooke and Jeffrey	iHeart Audience Network	iHeartRadio	200
134	-7	Scamfluencers	Wondery	Wondery Brand Partnerships	5
135	Return	The Last Word with Lawrence O'Donnell	NBCUniversal News Group	SiriusXM Media	20
136	-12	The Broski Report with Brittany Broski	Audioboom	Audioboom	4
137	-4	Business Wars	Wondery	Wondery Brand Partnerships	8
138	-	The Excerpt	Wondery	Wondery Brand Partnerships	45

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Top Podcasts By Weekly Average Downloads | August 2024

Rank	Change	Podcast	Sales network	Sales representation	New episodes
139	-4	Countdown with Keith Olbermann	iHeart Audience Network	iHeartRadio	25
140	+5	Dark Downeast	SiriusXM Podcast Network	SiriusXM Media	5
141	Return	1A	NPR	National Public Media	29
142	-36	The Idaho Massacre	iHeart Audience Network	iHeartRadio	5
143	Return	Dark History	Audioboom	Audioboom	3
144	Return	State of the World from NPR	NPR	National Public Media	25
145	Debut	The Joe Pags Show	iHeart Audience Network	iHeartRadio	124
146	Return	NPR's Book of the Day	NPR	National Public Media	25
147	Return	National Park After Dark	Audioboom	Audioboom	8
148	Return	3 and Out with John Middlekauff	iHeart Audience Network	iHeartRadio	30
149	-2	Sean Parnell Battleground Podcast	iHeart Audience Network	iHeartRadio	26
150	-2	Snap Judgment Presents: Spooked	PRX	Soundrise	5

US Podcast Ranker

Top Podcasts By Weekly Average Downloads | August 2024

POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

HISTORICAL PODCAST RANKINGS

Triton Digital has retired the monthly publication of the U.S. Top Podcasts by Weekly Average Users and Top Sales Networks by Weekly Average Users rankers. The last active reporting period was June 2025.

TOP SALES NETWORKS AND TOP PODCASTS BY DOWNLOADS

* Download rankings require participating networks to opt into measurement by Triton Digital. Participating Networks include content owners and creators, as well as sales representation organizations. The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads in the reporting period for listeners located in the United States.

* Networks have the option to have their downloads aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads reported separately.

* The Top Podcasts by Weekly Average Downloads ranks the entities listed by Average Weekly Downloads for the top 150 podcasts, based on listeners located in the United States. It utilizes Podcast Metrics data for podcasts measured by Triton Digital.

* Average Weekly Downloads are based on 4- or 5-week reporting periods (Monday to Sunday) that align closely with calendar months. The reporting calendar, utilizing Average Weekly Download metrics, enhances tradability by minimizing the impact of varying calendar month lengths and other factors that can affect media consumption. Downloads are measured by the latest IAB Podcast Technical Measurement Guidelines.

TOP 200 PODCASTS BY LISTENERS/VIEWERS (SURVEY)

* The Top Podcasts by Listeners/Viewers (Survey), ranks the top 200 podcasts by unique audience / reach. This is based on the number of survey respondents who say they've listened to or watched each podcast.

* The Top Podcasts by Listeners/Viewers is based on a quarterly reporting period.All podcasts are eligible to be reported in the ranker. A total of 3,000 listeners is surveyed per quarter.Podcast listener quotas are set by age, gender, education, region, and race (including unacculturated Hispanics) based on an initial representative national survey, balanced according to the most recent data from the U.S. Census Bureau.

DEMOS+ TOP INDEXING PROGRAMS BY AUDIENCE COMPOSITION

* The Demos+ Top Indexing Programs by Audience Composition lists podcasts that have a high percentage of their audience that falls within a particular audience characteristic. There are 42 audience characteristics, each with its own list of 50 podcasts. Audience characteristics include diverse age and gender demographics (e.g., females aged 18-24), advanced demographics (e.g., households with a household income of $ 100,000+ and mothers), and purchase intents (e.g., individuals planning to purchase an automobile or switch wireless providers).

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Top Podcasts By Weekly Average Downloads | August 2024

* Among podcasts that Triton measures downloads for, the top 300 podcasts with the most downloads are eligible to appear in these lists. For each audience characteristic, the top 50 podcasts out of the 300 listed are presented. These 50 podcasts have the highest percentage of their audience that falls within that audience characteristic, as measured by Triton Digital Podcast Metrics Demos+.Triton Digital Podcast Metrics Demos+ utilizes both datasets: the Podcast Metrics IAB-certified download data and the Demos+ survey data. As a result, only participating entities that opt in for measurement are included.

DEMOS+ CATEGORY RANKER

* The Demos+ Category ranker utilizes the Demos+ survey to rank the IAB podcast categories (genres) based on a monthly reach percentage.The monthly reach percentage represents the proportion of U.S. monthly podcast listeners/viewers who have consumed at least one podcast in that category.

* In addition, various audience characteristics are included (44 characteristics). Each genre is indexed against the average podcast consumer from the Demos+ survey. An index over 100 means that listeners/viewers of that genre are more likely to have that audience characteristic. E.g., An index of 120 means that category's audience is 20% more likely to have that audience characteristic, and an index of 80 means they are 20% less likely to.

METRIC AND DEFINITIONS

* Downloads - A ‘download’ refers to a unique file request that has been downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads by the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e., spiders and bots, data centers, one minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode, and date.

* Listeners (survey) – A count of the number of survey respondents who mention they've listened to or watched a specific podcast based on the prior quarter.A representative sample of 3,000 U.S. adults aged 18 and older who listen to podcasts monthly is used.

* Monthly Reach % - A percentage derived from the number of survey respondents who’ve listened to a particular category/genre divided by the total number of survey respondents.

* Number of Active Podcasts - A count of all podcast titles that had at least one qualified download during the reporting period.

* Number of New Episodes - The number of new episodes released during the reporting period.

* Rank
  * "Debut" indicates that the show is new to the ranker, having made its debut for the first time within the last 13 months.
  * "Return" indicates that the show has returned to ranker after having not appeared in the previous reporting period(s).