

US Podcast Ranker

Top Podcasts By Weekly Average Users | October 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Crime Junkie	audiochuck	SXM Media	5
2	-	Dateline NBC	NBCUniversal News Group	SXM Media	10
3	-	Morbid	Wondery	Wondery Brand Partnerships	9
4	-	SmartLess	Wondery	Wondery Brand Partnerships	4
5	-	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
6	+1	CNN 5 Things	WarnerMedia	WarnerMedia	126
7	+1	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	9
8	-2	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	3
9	+1	Pod Save America	SiriusXM Podcast Network	SXM Media	8
10	+2	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	9
11	-2	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	8
12	-1	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	4
13	+1	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	16
14	-1	Hidden Brain	SiriusXM Podcast Network	SXM Media	4
15	-	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	5
16	+2	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	11
17	-	Office Ladies	SiriusXM Podcast Network	SXM Media	4
18	+2	The Deck	audiochuck	SXM Media	4
19	-3	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Audacy	8
20	-1	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	9
21	-	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	4
22	+8	Murder in Apartment 12	NBCUniversal News Group	SXM Media	6
23	-	Anatomy of Murder	audiochuck	SXM Media	4



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24	-2	Small Town Murder	Wondery	Wondery Brand Partnerships	8
25	-	Marketplace	American Public Media Group	American Public Media Group	20
26	+2	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
27	-1	Something Was Wrong	Wondery	Wondery Brand Partnerships	5
28	-4	Rotten Mango	Audacy Podcast Network	Audacy	7
29	-2	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	4
30	Debut	The Moth	PRX	Soundrise	7
31	+2	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
32	-	99% Invisible	SiriusXM Podcast Network	SXM Media	4
33	+33	Pod Save the World	SiriusXM Podcast Network	SXM Media	6
34	Return	Full Body Chills	audiochuck	SXM Media	14
35	Debut	TED Talks Daily	PRX	Soundrise	25
36	-2	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	5
37	-2	The Tim Dillon Show	Audioboom	Audioboom	4
38	+3	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	74
39	+1	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	5
40	-9	Fantasy Football Today	Audacy Podcast Network	Audacy	39
41	-2	Two Hot Takes	Audioboom	Audioboom	4
42	-6	Monday Morning Podcast	All Things Comedy	All Things Comedy	9
43	-6	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
44	-6	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	4
45	-3	Casefile True Crime	Audioboom	Audioboom	4
46	-3	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8



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47	-3	True Crime Garage	SiriusXM Podcast Network	SXM Media	7
48	-	Murder, Mystery & Makeup	Audioboom	Audioboom	4
49	+7	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	4
50	-1	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	20
51	-1	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8
52	+5	Lovett or Leave It	SiriusXM Podcast Network	SXM Media	8
53	-8	True Crime with Kendall Rae	Audioboom	Audioboom	8
54	-	The Bulwark Podcast	Audioboom	Audioboom	21
55	-8	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	6
56	-10	American Scandal	Wondery	Wondery Brand Partnerships	4
57	-4	Critical Role	SiriusXM Podcast Network	SXM Media	4
58	Return	Radio Rental	Audacy Podcast Network	Audacy	4
59	+3	Morning Joe	NBCUniversal News Group	SXM Media	20
60	+7	American History Tellers	Wondery	Wondery Brand Partnerships	6
61	Debut	Snap Judgment Presents: Spooked	PRX	Soundrise	4
62	-11	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	15
63	Return	Normal Gossip	PRX / Radiotopia	Soundrise	2
64	-35	Over My Dead Body	Wondery	Wondery Brand Partnerships	1
65	-5	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	8
66	-2	Dark History	Audioboom	Audioboom	4
67	-2	Watch What Crappens	Wondery	Wondery Brand Partnerships	29
68	-9	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
69	-6	True Crime Obsessed	Audioboom	Audioboom	7



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70	+7	The Broski Report with Brittany Broski	Audioboom	Audioboom	3
71	-1	Prosecuting Donald Trump	NBCUniversal News Group	SXM Media	6
72	-14	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	9
73	-12	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
74	Return	Real Time with Bill Maher	WarnerMedia	WarnerMedia	9
75	-	The Mindset Mentor	SiriusXM Podcast Network	SXM Media	17
76	-24	Give Them Lala ... with Randall	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	4
77	-1	Buried Bones	Wondery	Wondery Brand Partnerships	5
78	-4	Scared To Death	SiriusXM Podcast Network	SXM Media	4
79	-8	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6
80	-11	RedHanded	Wondery	Wondery Brand Partnerships	5
81	-8	Exposed: Cover-Up at Columbia University	Wondery	Wondery Brand Partnerships	2
82	+2	5 Things	Wondery	Wondery Brand Partnerships	36
83	-11	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	8
84	Return	The Deck Investigates	audiochuck	SXM Media	3
85	-6	The School of Greatness	SiriusXM Podcast Network	SXM Media	14
86	-4	What A Day	SiriusXM Podcast Network	SXM Media	20
87	-4	Scamfluencers	Wondery	Wondery Brand Partnerships	5
88	Debut	Search Engine	Audacy Podcast Network	Audacy	5
89	-21	The Dale Jr. Download	Audacy Podcast Network	Audacy	9
90	-	TigerBelly	All Things Comedy	All Things Comedy	7
91	-6	National Park After Dark	Audioboom	Audioboom	6
92	Return	Literally! With Rob Lowe	SiriusXM Podcast Network	SXM Media	5



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93	Debut	Girls Next Level	Audioboom	Audioboom	4
94	+4	The Daily Stoic	Wondery	Wondery Brand Partnerships	32
95	-7	Deadline: White House	NBCUniversal News Group	SXM Media	20
96	-18	Up and Vanished	Audacy Podcast Network	Audacy	1
97	-6	Super Soul	SiriusXM Podcast Network	SXM Media	4
98	-5	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	13
99	-4	The Art of Manliness	SiriusXM Podcast Network	SXM Media	8
100	Return	Strict Scrutiny	SiriusXM Podcast Network	SXM Media	4

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Note: NPR is temporarily excluded from the rankers this month due to a planned data collection migration. They will return to the rankers once the migration is complete.

Note: Cumulus experienced data collection issues with the Daily Wire programs for this period.

Note: Studio71 is temporarily excluded from the rankers this month due to data collection issues.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.2. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).

