

US Podcast Ranker

Top Podcasts By Weekly Average Users | February 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Crime Junkie	audiochuck	SXM Media	4
2	-	Dateline NBC	NBCUniversal News Group	SXM Media	11
3	-	Up First	NPR	National Public Media	29
4	-	Morbid	Wondery	Wondery Brand Partnerships	12
5	-	NPR News Now	NPR	National Public Media	672
6	-	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	21
7	-	SmartLess	Wondery	Wondery Brand Partnerships	4
8	+1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	25
9	-1	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8
10	-	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	4
11	-	CNN 5 Things	WarnerMedia	WarnerMedia	120
12	-	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	10
13	+1	Pod Save America	SiriusXM Podcast Network	SXM Media	8
14	-1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	8
15	-	Hidden Brain	SiriusXM Podcast Network	SXM Media	5
16	+2	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	7
17	+2	Wait Wait... Don't Tell Me!	NPR	National Public Media	6
18	+4	Planet Money	NPR	National Public Media	8
19	-2	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	10
20	-	Fresh Air	NPR	National Public Media	24
21	+6	This Past Weekend	Kast Media	Kast Media	4
22	-6	Office Ladies	SiriusXM Podcast Network	SXM Media	4
23	+1	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24



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24	+1	The Deck	audiochuck	SXM Media	5
25	+3	On Purpose with Jay Shetty	SiriusXM Podcast Network	SXM Media	8
26	-3	The NPR Politics Podcast	NPR	National Public Media	20
27	-1	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	4
28	+14	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4
29	+3	Something Was Wrong	Wondery	Wondery Brand Partnerships	4
30	+1	48 Hours	Paramount	Paramount	7
31	+3	Marketplace	American Public Media	Cadence13	20
32	-11	Short Wave	NPR	National Public Media	20
33	-3	Indicator from Planet Money	NPR	National Public Media	19
34	-5	Anatomy of Murder	audiochuck	SXM Media	4
35	-	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	23
36	-3	Small Town Murder	Wondery	Wondery Brand Partnerships	8
37	+11	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	8
38	+5	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
39	-3	Consider This from NPR	NPR	National Public Media	24
40	+20	Suspect	Wondery	Wondery Brand Partnerships	5
41	-3	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
42	+7	99% Invisible	SiriusXM Podcast Network	SXM Media	4
43	+2	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SXM Media	20
44	-4	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8
45	-4	Timesuck with Dan Cummins	SiriusXM Podcast Network	SXM Media	4
46	-	Pop Culture Happy Hour	NPR	National Public Media	20



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47	Return	Casefile True Crime	Audioboom	Audioboom	5
48	Debut	HBO's The Last of Us Podcast	WarnerMedia	WarnerMedia	8
49	-5	TED Radio Hour	NPR	National Public Media	4
50	-	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	5
51	-14	True Crime Garage	SiriusXM Podcast Network	SXM Media	6
52	-5	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	6
53	-2	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	66
54	+4	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
55	-1	Rotten Mango	Audacy Podcast Network	Cadence13	7
56	-17	The Tim Dillon Show	Audioboom	Audioboom	3
57	+4	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	7
58	+18	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	5
59	-6	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	4
60	-8	Life Kit	NPR	National Public Media	12
61	+2	Murder, Mystery & Makeup	Audioboom	Audioboom	4
62	-	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
63	-6	Throughline	NPR	National Public Media	4
64	-5	American History Tellers	Wondery	Wondery Brand Partnerships	4
65	-9	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	8
66	Return	CounterClock	audiochuck	SXM Media	1
67	-3	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8
68	+30	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SXM Media	2
69	-4	Unsolved Mysteries	Audacy Podcast Network	Cadence13	4



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70	+17	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	20
71	-2	Dark History	Audioboom	Audioboom	4
72	-2	Two Hot Takes	Audioboom	Audioboom	4
73	-5	American Scandal	Wondery	Wondery Brand Partnerships	6
74	-19	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12
75	+7	Pod Save the World	SiriusXM Podcast Network	SXM Media	5
76	-9	True Crime Obsessed	Audioboom	Audioboom	4
77	-6	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
78	-5	The Mindset Mentor	Kast Media	Kast Media	17
79	-7	Super Soul	SiriusXM Podcast Network	SXM Media	6
80	-5	Lovett or Leave It	SiriusXM Podcast Network	SXM Media	4
81	+7	True Crime with Kendall Rae	Audioboom	Audioboom	8
82	+7	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	4
83	-9	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	7
84	-5	Not Another D&D Podcast	Gumball	Gumball	4
85	+10	CNN Breaking News Alerts	WarnerMedia	WarnerMedia	65
86	Debut	Stolen Hearts	Wondery	Wondery Brand Partnerships	4
87	-2	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
88	-5	Zane and Heath: Unfiltered	Audioboom	Audioboom	4
89	-9	IMPAULSIVE	Kast Media	Kast Media	4
90	-9	Scared To Death	SiriusXM Podcast Network	SXM Media	4
91	-	Morning Joe	NBCUniversal News Group	SXM Media	22
92	-15	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6



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93	-3	What A Day	SiriusXM Podcast Network	SXM Media	19
94	Return	Snacks Minute	Audacy Podcast Network	Cadence13	20
95	Return	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6
96	Return	Chasing Life	WarnerMedia	WarnerMedia	4
97	-11	The School of Greatness	SiriusXM Podcast Network	SXM Media	14
98	-6	Headline News from The Associated Press	Audioboom	Audioboom	357
99	-3	Buried Bones	Wondery	Wondery Brand Partnerships	3
100	Return	Critical Role	SiriusXM Podcast Network	SXM Media	4



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).

