

# US Podcast Ranker

Top Podcasts By Weekly Average Users | July 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	672
2	-	Crime Junkie	audiochuck	SiriusXM Media	7
3	-	Up First	NPR	National Public Media	28
4	-	Dateline NBC	NBCUniversal News Group	SiriusXM Media	13
5	-	Morbid	Wondery	Wondery Brand Partnerships	9
6	+1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	30
7	-1	SmartLess	Wondery	Wondery Brand Partnerships	5
8	-	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	14
9	-	Stuff You Should Know	iHeart Audience Network	iHeartRadio	19
10	+6	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	26
11	-1	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery	Wondery Brand Partnerships	10
12	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	8
13	-	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	12
14	-3	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	4
15	-1	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	9
16	-1	Wait Wait... Don't Tell Me!	NPR	National Public Media	4
17	-	Matt and Shane's Secret Podcast	Audioboom	Audioboom	4
18	-	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	5
19	-	Fresh Air	NPR	National Public Media	24
20	-	Planet Money	NPR	National Public Media	8
21	+3	The NPR Politics Podcast	NPR	National Public Media	22
22	-1	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	4
23	+11	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	12



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24	-2	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	8
25	+1	Indicator from Planet Money	NPR	National Public Media	19
26	+6	Consider This from NPR	NPR	National Public Media	25
27	+1	Rotten Mango	Audacy Podcast Network	Audacy	7
28	+36	The Tim Dillon Show	Audioboom	Audioboom	5
29	-4	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SiriusXM Media	4
30	-3	Park Predators	audiochuck	SiriusXM Media	4
31	+13	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	70
32	-2	Small Town Murder	Wondery	Wondery Brand Partnerships	8
33	+17	Breaking Points with Krystal and Saagar	iHeart Audience Network	iHeartRadio	25
34	+2	On Purpose with Jay Shetty	iHeart Audience Network	iHeartRadio	9
35	+6	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
36	+10	The Deck	audiochuck	SiriusXM Media	5
37	-4	Office Ladies	SiriusXM Podcast Network	SiriusXM Media	4
38	+4	Short Wave	NPR	National Public Media	16
39	-2	Marketplace	American Public Media Group	American Public Media Group	20
40	-	Bible in a Year with Jack Graham	iHeart Audience Network	iHeartRadio	20
41	Debut	Cancelled with Tana Mongeau	Audioboom	Audioboom	3
42	-3	The Moth	PRX	Soundrise	7
43	-5	Behind the Bastards	iHeart Audience Network	iHeartRadio	8
44	+55	Revisionist History	iHeart Audience Network	iHeartRadio	8
45	-2	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Audacy	12
46	+26	Drowning Creek	SiriusXM Podcast Network	SiriusXM Media	4



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47	-	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	5
48	+1	Pop Culture Happy Hour	NPR	National Public Media	17
49	+3	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	9
50	-2	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	8
51	-6	The Breakfast Club	iHeart Audience Network	iHeartRadio	64
52	-17	Anatomy of Murder	audiochuck	SiriusXM Media	3
53	+3	Two Hot Takes	Audioboom	Audioboom	4
54	-	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	9
55	+18	The Bulwark Podcast	Audioboom	Audioboom	22
56	+1	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
57	Debut	Bongino Report Early Edition with Evita	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	8
58	-3	The Weekly Show with Jon Stewart	Paramount	Paramount	3
59	-30	Something Was Wrong	Wondery	Wondery Brand Partnerships	6
60	+6	Verdict with Ted Cruz	iHeart Audience Network	iHeartRadio	23
61	-8	The Bobby Bones Show	iHeart Audience Network	iHeartRadio	46
62	+28	Betrayal	iHeart Audience Network	iHeartRadio	7
63	-4	The Daily Show: Ears Edition	iHeart Audience Network	iHeartRadio	27
64	+13	The Clay Travis and Buck Sexton Show	iHeart Audience Network	iHeartRadio	102
65	-3	What A Day	SiriusXM Podcast Network	SiriusXM Media	21
66	+5	TED Talks Daily	PRX	Soundrise	28
67	-7	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	28
68	-	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
69	-11	The MeatEater Podcast	iHeart Audience Network	iHeartRadio	8



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70	-5	TED Radio Hour	NPR	National Public Media	5
71	-8	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	14
72	-5	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	8
73	+8	MrBallen's Medical Mysteries	Wondery	Wondery Brand Partnerships	6
74	+1	American Scandal	Wondery	Wondery Brand Partnerships	6
75	-6	SERIALously?!	Audioboom	Audioboom	8
76	-2	Timesuck with Dan Cummins	SiriusXM Podcast Network	SiriusXM Media	6
77	-26	Casefile True Crime	Audioboom	Audioboom	3
78	+1	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SiriusXM Media	27
79	+1	Throughline	NPR	National Public Media	4
80	+4	Morning Joe	NBCUniversal News Group	SiriusXM Media	18
81	+12	American History Tellers	Wondery	Wondery Brand Partnerships	7
82	-59	CounterClock	audiochuck	SiriusXM Media	1
83	+2	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	4
84	-8	Strict Scrutiny	SiriusXM Podcast Network	SiriusXM Media	4
85	-7	The Broski Report with Brittany Broski	Audioboom	Audioboom	3
86	+61	Up and Vanished	Audacy Podcast Network	Audacy	9
87	+1	Lovett or Leave It	SiriusXM Podcast Network	SiriusXM Media	7
88	+27	It Could Happen Here	iHeart Audience Network	iHeartRadio	30
89	-6	And That's Why We Drink	SiriusXM Podcast Network	SiriusXM Media	5
90	-20	The Happiness Lab with Dr. Laurie Santos	iHeart Audience Network	iHeartRadio	6
91	-4	Life Kit	NPR	National Public Media	12
92	-1	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	7



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93	+4	Sleep Psalms with Bishop T.D. Jakes	iHeart Audience Network	iHeartRadio	28
94	+6	Stuff They Don't Want You To Know	iHeart Audience Network	iHeartRadio	25
95	+9	Murder, Mystery & Makeup	Audioboom	Audioboom	3
96	+29	The Idaho Massacre	iHeart Audience Network	iHeartRadio	4
97	-11	True Crime with Kendall Rae	Audioboom	Audioboom	3
98	+4	True Crime Garage	SiriusXM Podcast Network	SiriusXM Media	7
99	Return	Dateline: Missing In America	NBCUniversal News Group	SiriusXM Media	5
100	+3	The Herd with Colin Cowherd	iHeart Audience Network	iHeartRadio	72
101	-19	Prosecuting Donald Trump	NBCUniversal News Group	SiriusXM Media	5
102	+4	Scamfluencers	Wondery	Wondery Brand Partnerships	5
103	Debut	Where Everybody Knows Your Name with Ted Danson and Woody Harrelson (sometimes)	SiriusXM Podcast Network	SiriusXM Media	5
104	-15	This Is Actually Happening	Wondery	Wondery Brand Partnerships	8
105	+3	Armstrong & Getty On Demand	iHeart Audience Network	iHeartRadio	84
106	-11	The Dan Patrick Show	iHeart Audience Network	iHeartRadio	74
107	Debut	Listen to the Story	iHeart Audience Network	iHeartRadio	2
108	+3	PrayRadio	iHeart Audience Network	iHeartRadio	199
109	-15	Watch What Crappens	Wondery	Wondery Brand Partnerships	26
110	-9	True Crime Obsessed	Audioboom	Audioboom	6
111	+1	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	9
112	-2	Stuff You Missed in History Class	iHeart Audience Network	iHeartRadio	19
113	+6	Scared To Death	SiriusXM Podcast Network	SiriusXM Media	6
114	-5	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	12
115	-8	Crime Stories with Nancy Grace	iHeart Audience Network	iHeartRadio	59



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116	-2	Nothing much happens: bedtime stories to help you sleep	iHeart Audience Network	iHeartRadio	11
117	-21	Dark Downeast	SiriusXM Podcast Network	SiriusXM Media	3
118	+15	Stavvy's World	All Things Comedy	All Things Comedy	8
119	+3	Snap Judgment Presents: Spooked	PRX	Soundrise	4
120	+1	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	16
121	-4	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
122	+4	This Is Important	iHeart Audience Network	iHeartRadio	5
123	Debut	Embedded	NPR	National Public Media	7
124	+5	The Dale Jr. Download	SiriusXM Podcast Network	SiriusXM Media	12
125	-20	Two Ts In A Pod with Teddi Mellencamp and Tamra Judge	iHeart Audience Network	iHeartRadio	22
126	-13	Pod Save the World	SiriusXM Podcast Network	SiriusXM Media	3
127	-7	RedHanded	Wondery	Wondery Brand Partnerships	5
128	+14	It's Been a Minute With Sam Sanders	NPR	National Public Media	8
129	-1	Dark History	Audioboom	Audioboom	3
130	+4	The Art of Manliness	SiriusXM Podcast Network	SiriusXM Media	8
131	+6	The Excerpt	Wondery	Wondery Brand Partnerships	36
132	-1	Search Engine	Audacy Podcast Network	Audacy	3
133	Debut	The Sean Hannity Show	iHeart Audience Network	iHeartRadio	64
134	Debut	The Buck Sexton Show	iHeart Audience Network	iHeartRadio	16
135	-11	Critical Role	SiriusXM Podcast Network	SiriusXM Media	3
136	Return	Fantasy Football Today	Audacy Podcast Network	Audacy	28
137	Debut	Sean Parnell Battleground Podcast	iHeart Audience Network	iHeartRadio	16
138	+5	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4



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139	-47	Las Culturistas with Matt Rogers and Bowen Yang	iHeart Audience Network	iHeartRadio	4
140	-1	National Park After Dark	Audioboom	Audioboom	6
141	-5	The Economics of Everyday Things	SiriusXM Podcast Network	SiriusXM Media	4
142	-19	The Why Files: Operation Podcast	Audioboom	Audioboom	5
143	-2	Car Talk	NPR	National Public Media	8
144	-4	Elevation with Steven Furtick	iHeart Audience Network	iHeartRadio	10
145	+3	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5
146	+3	The Tudor Dixon Podcast	iHeart Audience Network	iHeartRadio	17
147	-29	Give Them Lala ... with Randall	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	8
148	-2	TigerBelly	All Things Comedy	All Things Comedy	9
149	-19	Code Switch	NPR	National Public Media	5
150	Debut	The Steve Harvey Morning Show	iHeart Audience Network	iHeartRadio	28



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

### ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

### METRIC AND DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

\* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).

