

# US Podcast Ranker

RETIRED - Top Podcasts By Weekly Average Users | July 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	672
2	-	Crime Junkie	audiochuck	SiriusXM Media	7
3	-	Up First	NPR	National Public Media	28
4	-	Dateline NBC	NBCUniversal News Group	SiriusXM Media	13
5	-	Morbid	Wondery	Wondery Brand Partnerships	9
6	+1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	30
7	-1	SmartLess	Wondery	Wondery Brand Partnerships	5
8	-	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	14
9	-	Stuff You Should Know	iHeart Audience Network	iHeartRadio	19
10	+6	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	26
11	-1	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery	Wondery Brand Partnerships	10
12	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	8
13	-	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	12
14	-3	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	4
15	-1	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	9
16	-1	Wait Wait... Don't Tell Me!	NPR	National Public Media	4
17	-	Matt and Shane's Secret Podcast	Audioboom	Audioboom	4
18	-	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	5
19	-	Fresh Air	NPR	National Public Media	24
20	-	Planet Money	NPR	National Public Media	8
21	+3	The NPR Politics Podcast	NPR	National Public Media	22
22	-1	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	4
23	+11	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	12



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24	-2	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	8
25	+1	Indicator from Planet Money	NPR	National Public Media	19
26	+6	Consider This from NPR	NPR	National Public Media	25
27	+1	Rotten Mango	Audacy Podcast Network	Audacy	7
28	+36	The Tim Dillon Show	Audioboom	Audioboom	5
29	-4	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SiriusXM Media	4
30	-3	Park Predators	audiochuck	SiriusXM Media	4
31	+13	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	70
32	-2	Small Town Murder	Wondery	Wondery Brand Partnerships	8
33	+17	Breaking Points with Krystal and Saagar	iHeart Audience Network	iHeartRadio	25
34	+2	On Purpose with Jay Shetty	iHeart Audience Network	iHeartRadio	9
35	+6	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	24
36	+10	The Deck	audiochuck	SiriusXM Media	5
37	-4	Office Ladies	SiriusXM Podcast Network	SiriusXM Media	4
38	+4	Short Wave	NPR	National Public Media	16
39	-2	Marketplace	American Public Media Group	American Public Media Group	20
40	-	Bible in a Year with Jack Graham	iHeart Audience Network	iHeartRadio	20
41	Debut	Cancelled with Tana Mongeau	Audioboom	Audioboom	3
42	-3	The Moth	PRX	Soundrise	7
43	-5	Behind the Bastards	iHeart Audience Network	iHeartRadio	8
44	+55	Revisionist History	iHeart Audience Network	iHeartRadio	8
45	-2	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Audacy	12
46	+26	Drowning Creek	SiriusXM Podcast Network	SiriusXM Media	4



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47	-	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	5
48	+1	Pop Culture Happy Hour	NPR	National Public Media	17
49	+3	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	9
50	-2	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	8
51	-6	The Breakfast Club	iHeart Audience Network	iHeartRadio	64
52	-17	Anatomy of Murder	audiochuck	SiriusXM Media	3
53	+3	Two Hot Takes	Audioboom	Audioboom	4
54	-	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	9
55	+18	The Bulwark Podcast	Audioboom	Audioboom	22
56	+1	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5
57	Debut	Bongino Report Early Edition with Evita	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	8
58	-3	The Weekly Show with Jon Stewart	Paramount	Paramount	3
59	-30	Something Was Wrong	Wondery	Wondery Brand Partnerships	6
60	+6	Verdict with Ted Cruz	iHeart Audience Network	iHeartRadio	23
61	-8	The Bobby Bones Show	iHeart Audience Network	iHeartRadio	46
62	+28	Betrayal	iHeart Audience Network	iHeartRadio	7
63	-4	The Daily Show: Ears Edition	iHeart Audience Network	iHeartRadio	27
64	+13	The Clay Travis and Buck Sexton Show	iHeart Audience Network	iHeartRadio	102
65	-3	What A Day	SiriusXM Podcast Network	SiriusXM Media	21
66	+5	TED Talks Daily	PRX	Soundrise	28
67	-7	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	28
68	-	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
69	-11	The MeatEater Podcast	iHeart Audience Network	iHeartRadio	8



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70	-5	TED Radio Hour	NPR	National Public Media	5
71	-8	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	14
72	-5	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	8
73	+8	MrBallen's Medical Mysteries	Wondery	Wondery Brand Partnerships	6
74	+1	American Scandal	Wondery	Wondery Brand Partnerships	6
75	-6	SERIALously?!	Audioboom	Audioboom	8
76	-2	Timesuck with Dan Cummins	SiriusXM Podcast Network	SiriusXM Media	6
77	-26	Casefile True Crime	Audioboom	Audioboom	3
78	+1	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SiriusXM Media	27
79	+1	Throughline	NPR	National Public Media	4
80	+4	Morning Joe	NBCUniversal News Group	SiriusXM Media	18
81	+12	American History Tellers	Wondery	Wondery Brand Partnerships	7
82	-59	CounterClock	audiochuck	SiriusXM Media	1
83	+2	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	4
84	-8	Strict Scrutiny	SiriusXM Podcast Network	SiriusXM Media	4
85	-7	The Broski Report with Brittany Broski	Audioboom	Audioboom	3
86	+61	Up and Vanished	Audacy Podcast Network	Audacy	9
87	+1	Lovett or Leave It	SiriusXM Podcast Network	SiriusXM Media	7
88	+27	It Could Happen Here	iHeart Audience Network	iHeartRadio	30
89	-6	And That's Why We Drink	SiriusXM Podcast Network	SiriusXM Media	5
90	-20	The Happiness Lab with Dr. Laurie Santos	iHeart Audience Network	iHeartRadio	6
91	-4	Life Kit	NPR	National Public Media	12
92	-1	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	7



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93	+4	Sleep Psalms with Bishop T.D. Jakes	iHeart Audience Network	iHeartRadio	28
94	+6	Stuff They Don't Want You To Know	iHeart Audience Network	iHeartRadio	25
95	+9	Murder, Mystery & Makeup	Audioboom	Audioboom	3
96	+29	The Idaho Massacre	iHeart Audience Network	iHeartRadio	4
97	-11	True Crime with Kendall Rae	Audioboom	Audioboom	3
98	+4	True Crime Garage	SiriusXM Podcast Network	SiriusXM Media	7
99	Return	Dateline: Missing In America	NBCUniversal News Group	SiriusXM Media	5
100	+3	The Herd with Colin Cowherd	iHeart Audience Network	iHeartRadio	72
101	-19	Prosecuting Donald Trump	NBCUniversal News Group	SiriusXM Media	5
102	+4	Scamfluencers	Wondery	Wondery Brand Partnerships	5
103	Debut	Where Everybody Knows Your Name with Ted Danson and Woody Harrelson (sometimes)	SiriusXM Podcast Network	SiriusXM Media	5
104	-15	This Is Actually Happening	Wondery	Wondery Brand Partnerships	8
105	+3	Armstrong & Getty On Demand	iHeart Audience Network	iHeartRadio	84
106	-11	The Dan Patrick Show	iHeart Audience Network	iHeartRadio	74
107	Debut	Listen to the Story	iHeart Audience Network	iHeartRadio	2
108	+3	PrayRadio	iHeart Audience Network	iHeartRadio	199
109	-15	Watch What Crappens	Wondery	Wondery Brand Partnerships	26
110	-9	True Crime Obsessed	Audioboom	Audioboom	6
111	+1	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	9
112	-2	Stuff You Missed in History Class	iHeart Audience Network	iHeartRadio	19
113	+6	Scared To Death	SiriusXM Podcast Network	SiriusXM Media	6
114	-5	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	12
115	-8	Crime Stories with Nancy Grace	iHeart Audience Network	iHeartRadio	59



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116	-2	Nothing much happens: bedtime stories to help you sleep	iHeart Audience Network	iHeartRadio	11
117	-21	Dark Downeast	SiriusXM Podcast Network	SiriusXM Media	3
118	+15	Stavvy's World	All Things Comedy	All Things Comedy	8
119	+3	Snap Judgment Presents: Spooked	PRX	Soundrise	4
120	+1	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	16
121	-4	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4
122	+4	This Is Important	iHeart Audience Network	iHeartRadio	5
123	Debut	Embedded	NPR	National Public Media	7
124	+5	The Dale Jr. Download	SiriusXM Podcast Network	SiriusXM Media	12
125	-20	Two Ts In A Pod with Teddi Mellencamp and Tamra Judge	iHeart Audience Network	iHeartRadio	22
126	-13	Pod Save the World	SiriusXM Podcast Network	SiriusXM Media	3
127	-7	RedHanded	Wondery	Wondery Brand Partnerships	5
128	+14	It's Been a Minute With Sam Sanders	NPR	National Public Media	8
129	-1	Dark History	Audioboom	Audioboom	3
130	+4	The Art of Manliness	SiriusXM Podcast Network	SiriusXM Media	8
131	+6	The Excerpt	Wondery	Wondery Brand Partnerships	36
132	-1	Search Engine	Audacy Podcast Network	Audacy	3
133	Debut	The Sean Hannity Show	iHeart Audience Network	iHeartRadio	64
134	Debut	The Buck Sexton Show	iHeart Audience Network	iHeartRadio	16
135	-11	Critical Role	SiriusXM Podcast Network	SiriusXM Media	3
136	Return	Fantasy Football Today	Audacy Podcast Network	Audacy	28
137	Debut	Sean Parnell Battleground Podcast	iHeart Audience Network	iHeartRadio	16
138	+5	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4



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139	-47	Las Culturistas with Matt Rogers and Bowen Yang	iHeart Audience Network	iHeartRadio	4
140	-1	National Park After Dark	Audioboom	Audioboom	6
141	-5	The Economics of Everyday Things	SiriusXM Podcast Network	SiriusXM Media	4
142	-19	The Why Files: Operation Podcast	Audioboom	Audioboom	5
143	-2	Car Talk	NPR	National Public Media	8
144	-4	Elevation with Steven Furtick	iHeart Audience Network	iHeartRadio	10
145	+3	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5
146	+3	The Tudor Dixon Podcast	iHeart Audience Network	iHeartRadio	17
147	-29	Give Them Lala ... with Randall	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	8
148	-2	TigerBelly	All Things Comedy	All Things Comedy	9
149	-19	Code Switch	NPR	National Public Media	5
150	Debut	The Steve Harvey Morning Show	iHeart Audience Network	iHeartRadio	28



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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines. Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

### HISTORICAL PODCAST RANKINGS

Triton Digital has retired the monthly publication of the U.S. Top Podcasts by Weekly Average Users and Top Sales Networks by Weekly Average Users rankers. The last active reporting period was June 2025.

### TOP SALES NETWORKS AND TOP PODCASTS BY DOWNLOADS

\* Download rankings require participating networks to opt into measurement by Triton Digital. Participating Networks include content owners and creators, as well as sales representation organizations. The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads in the reporting period for listeners located in the United States.

\* Networks have the option to have their downloads aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads reported separately.

\* The Top Podcasts by Weekly Average Downloads ranks the entities listed by Average Weekly Downloads for the top 150 podcasts, based on listeners located in the United States. It utilizes Podcast Metrics data for podcasts measured by Triton Digital.

\* Average Weekly Downloads are based on 4- or 5-week reporting periods (Monday to Sunday) that align closely with calendar months. The reporting calendar, utilizing Average Weekly Download metrics, enhances tradability by minimizing the impact of varying calendar month lengths and other factors that can affect media consumption. Downloads are measured by the latest IAB Podcast Technical Measurement Guidelines.

### TOP 200 PODCASTS BY LISTENERS/VIEWERS (SURVEY)

\* The Top Podcasts by Listeners/Viewers (Survey), ranks the top 200 podcasts by unique audience / reach. This is based on the number of survey respondents who say they've listened to or watched each podcast.

\* The Top Podcasts by Listeners/Viewers is based on a quarterly reporting period. All podcasts are eligible to be reported in the ranker. A total of 3,000 listeners is surveyed per quarter. Podcast listener quotas are set by age, gender, education, region, and race (including unacculturated Hispanics) based on an initial representative national survey, balanced according to the most recent data from the U.S. Census Bureau.

### DEMOS+ TOP INDEXING PROGRAMS BY AUDIENCE COMPOSITION

\* The Demos+ Top Indexing Programs by Audience Composition lists podcasts that have a high percentage of their audience that falls within a particular audience characteristic. There are 42 audience characteristics, each with its own list of 50 podcasts. Audience characteristics include diverse age and gender demographics (e.g., females aged 18-24), advanced demographics (e.g., households with a household income of \$ 100,000+ and mothers), and purchase intents (e.g., individuals planning to purchase an automobile or switch wireless providers).



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\* Among podcasts that Triton measures downloads for, the top 300 podcasts with the most downloads are eligible to appear in these lists. For each audience characteristic, the top 50 podcasts out of the 300 listed are presented. These 50 podcasts have the highest percentage of their audience that falls within that audience characteristic, as measured by Triton Digital Podcast Metrics Demos+. Triton Digital Podcast Metrics Demos+ utilizes both datasets: the Podcast Metrics IAB-certified download data and the Demos+ survey data. As a result, only participating entities that opt in for measurement are included.

### DEMOS+ CATEGORY RANKER

\* The Demos+ Category ranker utilizes the Demos+ survey to rank the IAB podcast categories (genres) based on a monthly reach percentage. The monthly reach percentage represents the proportion of U.S. monthly podcast listeners/viewers who have consumed at least one podcast in that category.

\* In addition, various audience characteristics are included (44 characteristics). Each genre is indexed against the average podcast consumer from the Demos+ survey. An index over 100 means that listeners/viewers of that genre are more likely to have that audience characteristic. E.g., An index of 120 means that category's audience is 20% more likely to have that audience characteristic, and an index of 80 means they are 20% less likely to.

### METRIC AND DEFINITIONS

\* Downloads - A 'download' refers to a unique file request that has been downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads by the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e., spiders and bots, data centers, one minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode, and date.

\* Listeners (survey) – A count of the number of survey respondents who mention they've listened to or watched a specific podcast based on the prior quarter. A representative sample of 3,000 U.S. adults aged 18 and older who listen to podcasts monthly is used.

\* Monthly Reach % - A percentage derived from the number of survey respondents who've listened to a particular category/genre divided by the total number of survey respondents.

\* Number of Active Podcasts - A count of all podcast titles that had at least one qualified download during the reporting period.

\* Number of New Episodes - The number of new episodes released during the reporting period.

\* Rank

\* "Debut" indicates that the show is new to the ranker, having made its debut for the first time within the last 13 months.

\* "Return" indicates that the show has returned to ranker after having not appeared in the previous reporting period(s).

