

# US Podcast Ranker

Top Podcasts By Weekly Average Users | August 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	840
2	-	Crime Junkie	audiochuck	SiriusXM Media	10
3	-	Up First	NPR	National Public Media	35
4	-	Dateline NBC	NBCUniversal News Group	SiriusXM Media	15
5	+3	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	18
6	-1	Morbid	Wondery	Wondery Brand Partnerships	12
7	-1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	33
8	-1	SmartLess	SiriusXM Podcast Network	SiriusXM Media	5
9	-	Stuff You Should Know	iHeart Audience Network	iHeartRadio	24
10	-	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	29
11	+1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	10
12	+4	Wait Wait... Don't Tell Me!	NPR	National Public Media	9
13	+8	The NPR Politics Podcast	NPR	National Public Media	25
14	-1	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	16
15	-4	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery	Wondery Brand Partnerships	10
16	+2	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	8
17	+6	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	15
18	-1	Matt and Shane's Secret Podcast	Audioboom	Audioboom	7
19	-5	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	5
20	-1	Fresh Air	NPR	National Public Media	30
21	-6	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	13
22	-2	Planet Money	NPR	National Public Media	10
23	+1	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	12



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24	-2	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	5
25	-	Indicator from Planet Money	NPR	National Public Media	25
26	+1	Rotten Mango	Audacy Podcast Network	Audacy	9
27	-1	Consider This from NPR	NPR	National Public Media	33
28	+4	Small Town Murder	Wondery	Wondery Brand Partnerships	10
29	+2	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	90
30	+6	The Deck	audiochuck	SiriusXM Media	5
31	+7	Short Wave	NPR	National Public Media	21
32	-2	Park Predators	audiochuck	SiriusXM Media	5
33	+1	On Purpose with Jay Shetty	iHeart Audience Network	iHeartRadio	11
34	+9	Behind the Bastards	iHeart Audience Network	iHeartRadio	14
35	+2	Office Ladies	Audacy Podcast Network	Audacy	5
36	-8	The Tim Dillon Show	Audioboom	Audioboom	5
37	+18	The Bulwark Podcast	Audioboom	Audioboom	25
38	+1	Marketplace	American Public Media Group	American Public Media Group	25
39	-4	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	30
40	+2	The Moth	PRX	Soundrise	8
41	+11	Anatomy of Murder	audiochuck	SiriusXM Media	5
42	-2	Bible in a Year with Jack Graham	iHeart Audience Network	iHeartRadio	28
43	+20	The Daily Show: Ears Edition	iHeart Audience Network	iHeartRadio	38
44	+3	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	8
45	-	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Audacy	15
46	+13	Something Was Wrong	Wondery	Wondery Brand Partnerships	12



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47	-14	Breaking Points with Krystal and Saagar	iHeart Audience Network	iHeartRadio	26
48	+10	The Weekly Show with Jon Stewart	Paramount	Paramount	3
49	+2	The Breakfast Club	iHeart Audience Network	iHeartRadio	78
50	+4	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	10
51	+11	Betrayal	iHeart Audience Network	iHeartRadio	6
52	+4	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	7
53	-4	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	9
54	-1	Two Hot Takes	Audioboom	Audioboom	5
55	+2	Bongino Report Early Edition with Evita	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	25
56	-8	Pop Culture Happy Hour	NPR	National Public Media	20
57	-7	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	10
58	-14	Revisionist History	iHeart Audience Network	iHeartRadio	6
59	+2	The Bobby Bones Show	iHeart Audience Network	iHeartRadio	59
60	+9	The MeatEater Podcast	iHeart Audience Network	iHeartRadio	18
61	-32	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SiriusXM Media	2
62	Debut	Hysterical	Wondery	Wondery Brand Partnerships	6
63	+4	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	35
64	+48	Stuff You Missed in History Class	iHeart Audience Network	iHeartRadio	23
65	-5	Verdict with Ted Cruz	iHeart Audience Network	iHeartRadio	25
66	+14	Morning Joe	NBCUniversal News Group	SiriusXM Media	25
67	-2	What A Day	SiriusXM Podcast Network	SiriusXM Media	29
68	+3	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	17
69	+1	TED Radio Hour	NPR	National Public Media	6



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Rank	Change	Podcast	Sales network	Sales representation	New episodes
70	-6	The Clay Travis and Buck Sexton Show	iHeart Audience Network	iHeartRadio	130
71	-3	Monday Morning Podcast	All Things Comedy	All Things Comedy	10
72	+1	MrBallen's Medical Mysteries	Wondery	Wondery Brand Partnerships	5
73	-7	TED Talks Daily	PRX	Soundrise	35
74	-	American Scandal	Wondery	Wondery Brand Partnerships	7
75	-	SERIALously?!	Audioboom	Audioboom	10
76	+60	Fantasy Football Today	Audacy Podcast Network	Audacy	51
77	-	Casefile True Crime	Audioboom	Audioboom	4
78	+1	Throughline	NPR	National Public Media	6
79	+8	Lovett or Leave It	SiriusXM Podcast Network	SiriusXM Media	8
80	-4	Timesuck with Dan Cummins	SiriusXM Podcast Network	SiriusXM Media	7
81	+5	Up and Vanished	Audacy Podcast Network	Audacy	4
82	-10	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	10
83	-5	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SiriusXM Media	21
84	-1	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	5
85	Debut	FantasyPros - Fantasy Football Podcast	iHeart Audience Network	iHeartRadio	47
86	-2	Strict Scrutiny	SiriusXM Podcast Network	SiriusXM Media	5
87	+1	It Could Happen Here	iHeart Audience Network	iHeartRadio	40
88	+9	True Crime with Kendall Rae	Audioboom	Audioboom	5
89	-	And That's Why We Drink	SiriusXM Podcast Network	SiriusXM Media	7
90	-44	Drowning Creek	SiriusXM Podcast Network	SiriusXM Media	5
91	+1	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	8
92	-1	Life Kit	NPR	National Public Media	15



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93	-8	The Broski Report with Brittany Broski	Audioboom	Audioboom	4
94	+32	Pod Save the World	SiriusXM Podcast Network	SiriusXM Media	5
95	+5	The Herd with Colin Cowherd	iHeart Audience Network	iHeartRadio	90
96	-15	American History Tellers	Wondery	Wondery Brand Partnerships	8
97	-4	Sleep Psalms with Bishop T.D. Jakes	iHeart Audience Network	iHeartRadio	35
98	-57	Cancelled with Tana Mongeau	Audioboom	Audioboom	1
99	Return	In The Dark	PRX	Soundrise	6
100	+6	The Dan Patrick Show	iHeart Audience Network	iHeartRadio	91
101	+8	Watch What Crappens	Wondery	Wondery Brand Partnerships	41
102	Return	Nightcap	iHeart Audience Network	iHeartRadio	46
103	-9	Stuff They Don't Want You To Know	iHeart Audience Network	iHeartRadio	31
104	-9	Murder, Mystery & Makeup	Audioboom	Audioboom	3
105	-7	True Crime Garage	SiriusXM Podcast Network	SiriusXM Media	7
106	+19	Two Ts In A Pod with Teddi Mellencamp and Tamra Judge	iHeart Audience Network	iHeartRadio	25
107	+1	PrayRadio	iHeart Audience Network	iHeartRadio	255
108	Debut	Noble	SiriusXM Podcast Network	SiriusXM Media	6
109	-7	Scamfluencers	Wondery	Wondery Brand Partnerships	5
110	+7	Dark Downeast	SiriusXM Podcast Network	SiriusXM Media	5
111	-10	Prosecuting Donald Trump	NBCUniversal News Group	SiriusXM Media	6
112	-7	Armstrong & Getty On Demand	iHeart Audience Network	iHeartRadio	108
113	+1	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	15
114	+6	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	20
115	-5	True Crime Obsessed	Audioboom	Audioboom	8



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116	-	Nothing much happens: bedtime stories to help you sleep	iHeart Audience Network	iHeartRadio	15
117	-6	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	11
118	-22	The Idaho Massacre	iHeart Audience Network	iHeartRadio	5
119	+8	RedHanded	Wondery	Wondery Brand Partnerships	8
120	-1	Snap Judgment Presents: Spooked	PRX	Soundrise	5
121	-18	Where Everybody Knows Your Name with Ted Danson and Woody Harrelson (sometimes)	SiriusXM Podcast Network	SiriusXM Media	5
122	-9	Scared To Death	SiriusXM Podcast Network	SiriusXM Media	7
123	+1	The Dale Jr. Download	SiriusXM Podcast Network	SiriusXM Media	15
124	-9	Crime Stories with Nancy Grace	iHeart Audience Network	iHeartRadio	87
125	+4	Dark History	Audioboom	Audioboom	3
126	-27	Dateline: Missing In America	NBCUniversal News Group	SiriusXM Media	2
127	+1	It's Been a Minute With Sam Sanders	NPR	National Public Media	10
128	+11	Las Culturistas with Matt Rogers and Bowen Yang	iHeart Audience Network	iHeartRadio	5
129	-25	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
130	+5	Critical Role	SiriusXM Podcast Network	SiriusXM Media	6
131	Return	State of the World from NPR	NPR	National Public Media	25
132	-2	The Art of Manliness	SiriusXM Podcast Network	SiriusXM Media	10
133	-12	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5
134	-1	The Sean Hannity Show	iHeart Audience Network	iHeartRadio	78
135	-17	Stavvy's World	Audioboom	Audioboom	10
136	+4	National Park After Dark	Audioboom	Audioboom	8
137	Return	The Last Word with Lawrence O'Donnell	NBCUniversal News Group	SiriusXM Media	20
138	-16	This Is Important	iHeart Audience Network	iHeartRadio	5



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139	-8	The Excerpt	Wondery	Wondery Brand Partnerships	45
140	Return	Tosh Show	iHeart Audience Network	iHeartRadio	9
141	-3	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	6
142	-5	Sean Parnell Battleground Podcast	iHeart Audience Network	iHeartRadio	26
143	Return	Pod Meets World	iHeart Audience Network	iHeartRadio	11
144	+5	Code Switch	NPR	National Public Media	6
145	+1	The Tudor Dixon Podcast	iHeart Audience Network	iHeartRadio	24
146	-2	Elevation with Steven Furtick	iHeart Audience Network	iHeartRadio	11
147	Return	1A	NPR	National Public Media	29
148	-7	The Economics of Everyday Things	SiriusXM Podcast Network	SiriusXM Media	5
149	Debut	Money Making Conversations Master Class	iHeart Audience Network	iHeartRadio	94
150	-7	Car Talk	NPR	National Public Media	10



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 150 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

## METRIC AND DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

\* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 150 after having not appeared in the previous reporting period(s).

