

US Podcast Ranker

RETIRED - Top Podcasts By Weekly Average Users | August 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	840
2	-	Crime Junkie	audiochuck	SiriusXM Media	10
3	-	Up First	NPR	National Public Media	35
4	-	Dateline NBC	NBCUniversal News Group	SiriusXM Media	15
5	+3	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	18
6	-1	Morbid	Wondery	Wondery Brand Partnerships	12
7	-1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	33
8	-1	SmartLess	SiriusXM Podcast Network	SiriusXM Media	5
9	-	Stuff You Should Know	iHeart Audience Network	iHeartRadio	24
10	-	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	29
11	+1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	10
12	+4	Wait Wait... Don't Tell Me!	NPR	National Public Media	9
13	+8	The NPR Politics Podcast	NPR	National Public Media	25
14	-1	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	16
15	-4	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery	Wondery Brand Partnerships	10
16	+2	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	8
17	+6	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	15
18	-1	Matt and Shane's Secret Podcast	Audioboom	Audioboom	7
19	-5	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	5
20	-1	Fresh Air	NPR	National Public Media	30
21	-6	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	13
22	-2	Planet Money	NPR	National Public Media	10
23	+1	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	12

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24	-2	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	5
25	-	Indicator from Planet Money	NPR	National Public Media	25
26	+1	Rotten Mango	Audacy Podcast Network	Audacy	9
27	-1	Consider This from NPR	NPR	National Public Media	33
28	+4	Small Town Murder	Wondery	Wondery Brand Partnerships	10
29	+2	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	90
30	+6	The Deck	audiochuck	SiriusXM Media	5
31	+7	Short Wave	NPR	National Public Media	21
32	-2	Park Predators	audiochuck	SiriusXM Media	5
33	+1	On Purpose with Jay Shetty	iHeart Audience Network	iHeartRadio	11
34	+9	Behind the Bastards	iHeart Audience Network	iHeartRadio	14
35	+2	Office Ladies	Audacy Podcast Network	Audacy	5
36	-8	The Tim Dillon Show	Audioboom	Audioboom	5
37	+18	The Bulwark Podcast	Audioboom	Audioboom	25
38	+1	Marketplace	American Public Media Group	American Public Media Group	25
39	-4	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	30
40	+2	The Moth	PRX	Soundrise	8
41	+11	Anatomy of Murder	audiochuck	SiriusXM Media	5
42	-2	Bible in a Year with Jack Graham	iHeart Audience Network	iHeartRadio	28
43	+20	The Daily Show: Ears Edition	iHeart Audience Network	iHeartRadio	38
44	+3	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	8
45	-	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Audacy	15
46	+13	Something Was Wrong	Wondery	Wondery Brand Partnerships	12



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47	-14	Breaking Points with Krystal and Saagar	iHeart Audience Network	iHeartRadio	26
48	+10	The Weekly Show with Jon Stewart	Paramount	Paramount	3
49	+2	The Breakfast Club	iHeart Audience Network	iHeartRadio	78
50	+4	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	10
51	+11	Betrayal	iHeart Audience Network	iHeartRadio	6
52	+4	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	7
53	-4	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	9
54	-1	Two Hot Takes	Audioboom	Audioboom	5
55	+2	Bongino Report Early Edition with Evita	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	25
56	-8	Pop Culture Happy Hour	NPR	National Public Media	20
57	-7	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	10
58	-14	Revisionist History	iHeart Audience Network	iHeartRadio	6
59	+2	The Bobby Bones Show	iHeart Audience Network	iHeartRadio	59
60	+9	The MeatEater Podcast	iHeart Audience Network	iHeartRadio	18
61	-32	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SiriusXM Media	2
62	Debut	Hysterical	Wondery	Wondery Brand Partnerships	6
63	+4	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	35
64	+48	Stuff You Missed in History Class	iHeart Audience Network	iHeartRadio	23
65	-5	Verdict with Ted Cruz	iHeart Audience Network	iHeartRadio	25
66	+14	Morning Joe	NBCUniversal News Group	SiriusXM Media	25
67	-2	What A Day	SiriusXM Podcast Network	SiriusXM Media	29
68	+3	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	17
69	+1	TED Radio Hour	NPR	National Public Media	6



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Rank	Change	Podcast	Sales network	Sales representation	New episodes
70	-6	The Clay Travis and Buck Sexton Show	iHeart Audience Network	iHeartRadio	130
71	-3	Monday Morning Podcast	All Things Comedy	All Things Comedy	10
72	+1	MrBallen's Medical Mysteries	Wondery	Wondery Brand Partnerships	5
73	-7	TED Talks Daily	PRX	Soundrise	35
74	-	American Scandal	Wondery	Wondery Brand Partnerships	7
75	-	SERIALously?!	Audioboom	Audioboom	10
76	+60	Fantasy Football Today	Audacy Podcast Network	Audacy	51
77	-	Casefile True Crime	Audioboom	Audioboom	4
78	+1	Throughline	NPR	National Public Media	6
79	+8	Lovett or Leave It	SiriusXM Podcast Network	SiriusXM Media	8
80	-4	Timesuck with Dan Cummins	SiriusXM Podcast Network	SiriusXM Media	7
81	+5	Up and Vanished	Audacy Podcast Network	Audacy	4
82	-10	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	10
83	-5	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SiriusXM Media	21
84	-1	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	5
85	Debut	FantasyPros - Fantasy Football Podcast	iHeart Audience Network	iHeartRadio	47
86	-2	Strict Scrutiny	SiriusXM Podcast Network	SiriusXM Media	5
87	+1	It Could Happen Here	iHeart Audience Network	iHeartRadio	40
88	+9	True Crime with Kendall Rae	Audioboom	Audioboom	5
89	-	And That's Why We Drink	SiriusXM Podcast Network	SiriusXM Media	7
90	-44	Drowning Creek	SiriusXM Podcast Network	SiriusXM Media	5
91	+1	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	8
92	-1	Life Kit	NPR	National Public Media	15



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93	-8	The Broski Report with Brittany Broski	Audioboom	Audioboom	4
94	+32	Pod Save the World	SiriusXM Podcast Network	SiriusXM Media	5
95	+5	The Herd with Colin Cowherd	iHeart Audience Network	iHeartRadio	90
96	-15	American History Tellers	Wondery	Wondery Brand Partnerships	8
97	-4	Sleep Psalms with Bishop T.D. Jakes	iHeart Audience Network	iHeartRadio	35
98	-57	Cancelled with Tana Mongeau	Audioboom	Audioboom	1
99	Return	In The Dark	PRX	Soundrise	6
100	+6	The Dan Patrick Show	iHeart Audience Network	iHeartRadio	91
101	+8	Watch What Crappens	Wondery	Wondery Brand Partnerships	41
102	Return	Nightcap	iHeart Audience Network	iHeartRadio	46
103	-9	Stuff They Don't Want You To Know	iHeart Audience Network	iHeartRadio	31
104	-9	Murder, Mystery & Makeup	Audioboom	Audioboom	3
105	-7	True Crime Garage	SiriusXM Podcast Network	SiriusXM Media	7
106	+19	Two Ts In A Pod with Teddi Mellencamp and Tamra Judge	iHeart Audience Network	iHeartRadio	25
107	+1	PrayRadio	iHeart Audience Network	iHeartRadio	255
108	Debut	Noble	SiriusXM Podcast Network	SiriusXM Media	6
109	-7	Scamfluencers	Wondery	Wondery Brand Partnerships	5
110	+7	Dark Downeast	SiriusXM Podcast Network	SiriusXM Media	5
111	-10	Prosecuting Donald Trump	NBCUniversal News Group	SiriusXM Media	6
112	-7	Armstrong & Getty On Demand	iHeart Audience Network	iHeartRadio	108
113	+1	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	15
114	+6	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	20
115	-5	True Crime Obsessed	Audioboom	Audioboom	8



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116	-	Nothing much happens: bedtime stories to help you sleep	iHeart Audience Network	iHeartRadio	15
117	-6	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	11
118	-22	The Idaho Massacre	iHeart Audience Network	iHeartRadio	5
119	+8	RedHanded	Wondery	Wondery Brand Partnerships	8
120	-1	Snap Judgment Presents: Spooked	PRX	Soundrise	5
121	-18	Where Everybody Knows Your Name with Ted Danson and Woody Harrelson (sometimes)	SiriusXM Podcast Network	SiriusXM Media	5
122	-9	Scared To Death	SiriusXM Podcast Network	SiriusXM Media	7
123	+1	The Dale Jr. Download	SiriusXM Podcast Network	SiriusXM Media	15
124	-9	Crime Stories with Nancy Grace	iHeart Audience Network	iHeartRadio	87
125	+4	Dark History	Audioboom	Audioboom	3
126	-27	Dateline: Missing In America	NBCUniversal News Group	SiriusXM Media	2
127	+1	It's Been a Minute With Sam Sanders	NPR	National Public Media	10
128	+11	Las Culturistas with Matt Rogers and Bowen Yang	iHeart Audience Network	iHeartRadio	5
129	-25	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6
130	+5	Critical Role	SiriusXM Podcast Network	SiriusXM Media	6
131	Return	State of the World from NPR	NPR	National Public Media	25
132	-2	The Art of Manliness	SiriusXM Podcast Network	SiriusXM Media	10
133	-12	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5
134	-1	The Sean Hannity Show	iHeart Audience Network	iHeartRadio	78
135	-17	Stavvy's World	Audioboom	Audioboom	10
136	+4	National Park After Dark	Audioboom	Audioboom	8
137	Return	The Last Word with Lawrence O'Donnell	NBCUniversal News Group	SiriusXM Media	20
138	-16	This Is Important	iHeart Audience Network	iHeartRadio	5



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139	-8	The Excerpt	Wondery	Wondery Brand Partnerships	45
140	Return	Tosh Show	iHeart Audience Network	iHeartRadio	9
141	-3	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	6
142	-5	Sean Parnell Battleground Podcast	iHeart Audience Network	iHeartRadio	26
143	Return	Pod Meets World	iHeart Audience Network	iHeartRadio	11
144	+5	Code Switch	NPR	National Public Media	6
145	+1	The Tudor Dixon Podcast	iHeart Audience Network	iHeartRadio	24
146	-2	Elevation with Steven Furtick	iHeart Audience Network	iHeartRadio	11
147	Return	1A	NPR	National Public Media	29
148	-7	The Economics of Everyday Things	SiriusXM Podcast Network	SiriusXM Media	5
149	Debut	Money Making Conversations Master Class	iHeart Audience Network	iHeartRadio	94
150	-7	Car Talk	NPR	National Public Media	10

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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines. Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

HISTORICAL PODCAST RANKINGS

Triton Digital has retired the monthly publication of the U.S. Top Podcasts by Weekly Average Users and Top Sales Networks by Weekly Average Users rankers. The last active reporting period was June 2025.

TOP SALES NETWORKS AND TOP PODCASTS BY DOWNLOADS

* Download rankings require participating networks to opt into measurement by Triton Digital. Participating Networks include content owners and creators, as well as sales representation organizations. The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads in the reporting period for listeners located in the United States.

* Networks have the option to have their downloads aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads reported separately.

* The Top Podcasts by Weekly Average Downloads ranks the entities listed by Average Weekly Downloads for the top 150 podcasts, based on listeners located in the United States. It utilizes Podcast Metrics data for podcasts measured by Triton Digital.

* Average Weekly Downloads are based on 4- or 5-week reporting periods (Monday to Sunday) that align closely with calendar months. The reporting calendar, utilizing Average Weekly Download metrics, enhances tradability by minimizing the impact of varying calendar month lengths and other factors that can affect media consumption. Downloads are measured by the latest IAB Podcast Technical Measurement Guidelines.

TOP 200 PODCASTS BY LISTENERS/VIEWERS (SURVEY)

* The Top Podcasts by Listeners/Viewers (Survey), ranks the top 200 podcasts by unique audience / reach. This is based on the number of survey respondents who say they've listened to or watched each podcast.

* The Top Podcasts by Listeners/Viewers is based on a quarterly reporting period. All podcasts are eligible to be reported in the ranker. A total of 3,000 listeners is surveyed per quarter. Podcast listener quotas are set by age, gender, education, region, and race (including unacculturated Hispanics) based on an initial representative national survey, balanced according to the most recent data from the U.S. Census Bureau.

DEMOS+ TOP INDEXING PROGRAMS BY AUDIENCE COMPOSITION

* The Demos+ Top Indexing Programs by Audience Composition lists podcasts that have a high percentage of their audience that falls within a particular audience characteristic. There are 42 audience characteristics, each with its own list of 50 podcasts. Audience characteristics include diverse age and gender demographics (e.g., females aged 18-24), advanced demographics (e.g., households with a household income of \$ 100,000+ and mothers), and purchase intents (e.g., individuals planning to purchase an automobile or switch wireless providers).



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* Among podcasts that Triton measures downloads for, the top 300 podcasts with the most downloads are eligible to appear in these lists. For each audience characteristic, the top 50 podcasts out of the 300 listed are presented. These 50 podcasts have the highest percentage of their audience that falls within that audience characteristic, as measured by Triton Digital Podcast Metrics Demos+. Triton Digital Podcast Metrics Demos+ utilizes both datasets: the Podcast Metrics IAB-certified download data and the Demos+ survey data. As a result, only participating entities that opt in for measurement are included.

DEMOS+ CATEGORY RANKER

* The Demos+ Category ranker utilizes the Demos+ survey to rank the IAB podcast categories (genres) based on a monthly reach percentage. The monthly reach percentage represents the proportion of U.S. monthly podcast listeners/viewers who have consumed at least one podcast in that category.

* In addition, various audience characteristics are included (44 characteristics). Each genre is indexed against the average podcast consumer from the Demos+ survey. An index over 100 means that listeners/viewers of that genre are more likely to have that audience characteristic. E.g., An index of 120 means that category's audience is 20% more likely to have that audience characteristic, and an index of 80 means they are 20% less likely to.

METRIC AND DEFINITIONS

* Downloads - A 'download' refers to a unique file request that has been downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads by the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e., spiders and bots, data centers, one minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode, and date.

* Listeners (survey) – A count of the number of survey respondents who mention they've listened to or watched a specific podcast based on the prior quarter. A representative sample of 3,000 U.S. adults aged 18 and older who listen to podcasts monthly is used.

* Monthly Reach % - A percentage derived from the number of survey respondents who've listened to a particular category/genre divided by the total number of survey respondents.

* Number of Active Podcasts - A count of all podcast titles that had at least one qualified download during the reporting period.

* Number of New Episodes - The number of new episodes released during the reporting period.

* Rank

* "Debut" indicates that the show is new to the ranker, having made its debut for the first time within the last 13 months.

* "Return" indicates that the show has returned to ranker after having not appeared in the previous reporting period(s).